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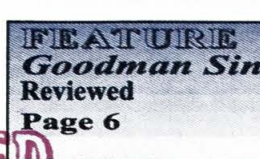
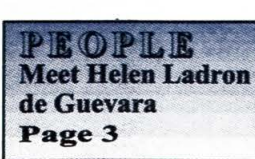


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THE COLUMBIA COLLEGE

Chronicle

VOLUME 29 NUMBER 8

NOVEMBER 14, 1994

Increased Enrollment Brightens Future

By Joann Piet
Correspondent

Student enrollment at Columbia College reached a record high this fall semester while enrollment continues to decline at other colleges and universities.

The Institutional Research Department said enrollment at Columbia has grown to 7,620 students, or 4 percent higher than 1993 fall semester figures. Enrollment in the graduate school also increased by 213 students or 8.9 percent.

The growth of graduate school enrollment is attributed to the new Master of Arts in Teaching degree and increased attention to multicultural studies.

While Columbia experiences growth, increased enrollment is not the standard throughout the academic community.

At Loyola University, Fall 1994 undergraduate enrollment decreased by 533 students, according to a Loyola source. Likewise, Roosevelt University noted a slight enrollment decline for its undergraduate program.

In a year when other Chicago colleges have experienced reductions, Columbia continues to expand.

Columbia President Dr. John Duff said student satisfaction and word of mouth advertising are high. Duff considers such word-of-mouth advertising invaluable. He also stressed good teachers as another reason for the school's success. "We want people who are good in the classroom, whose work is on the cutting edge of that program," Duff said.

Other features that appeal to potential students include the open admissions policy, the commitment to Liberal Arts education and a faculty of working professionals.

The open admissions policy gives students access to an advanced education based on academic desire and ambition, not solely on test scores.

Students who do not score highly on the Scholastic Achievement Test scores or do not excel in a traditionally structured education system often turn to Columbia as an alternative.

Students considered unsuccessful in high school often do well at Columbia. "No school offers the variety of programs we offer under one umbrella," said Terry Miller, the director of admissions and recruitment. His staff helps students get accustomed to college life.

"I don't think [performance] high school has anything to do with what you can do in college," junior Henry Walker said. Open admissions allows students to register at the last minute, which increases enrollment.

"We become the face of Columbia College," said Miller, who helps students cut through administrative red tape. The administration office is user-friendly. Students can get help over the telephone or as needed on a drop-in basis.

The sense of community found at Columbia is another attraction for students. "I appreciate that," said transfer student F. Daniel Harbecke.

Appointments are not always

necessary. If help is needed, a student can walk into a department and talk to somebody. Harbecke said this was not the case at the college he previously attended.

Vanessa Joslyn, a sophomore majoring in theater arts, said the relaxed, mutual respect between the students and the instructors contributes to the school's atmosphere.

Tuition often determines where a student will attend school. "There is a concerted effort to keep tuition as low as possible," Miller said. Columbia has the lowest tuition of all private schools in Illinois.

The college was recently accepted into a pilot program for federal government student loans. This program will assist students with financial planning by their receiving advanced notice of a loan's being denied or granted.

According to Duff, as Columbia's student body grows, so will its facilities, the school is always looking for suitable properties to meet its student's requirements.

Recent additions to Columbia, which help recruit students, include the Center for Book and Paper Arts, at 218 S. Wabash St.; the Columbia College Audio Technology Center, at 676 N. LaSalle St.; and the Residence Hall at 731 S. Plymouth Ct.

A new Columbia plan focuses on attracting students from diverse cultural backgrounds. It would guarantee a curriculum designed to prepare students to live and work in a multicultural society and actively contribute to the civil and artistic communities of Chicago.



Tina Wagner / Chronicle

Nearly 600 students participated in Student Organization Day held at the Hokin Annex, Thursday November 3.

Students Enjoy Life After Class

By Brendan O'Brien
Correspondent

Nearly 600 students flowed into the Hokin Annex during Student Organization Day on Thursday, Nov. 3, to find out how they could get more involved in life outside of class.

"Student life is alive and kicking," said Assistant Dean of Student Life Madeline Roman-Vargas. "Each group did well to get out their own word."

Throughout the day, the 30 student organizations on campus set up booths in what is usually a quiet student lounge. Organization and club representatives talked to would-be members about their missions and goals.

"My main goal here is to get out the word about the Muslim Student Association and to bring practicing Muslims together," said Omer Mozaffar, the club's founder.

Club members handed out flyers, buttons and key chains to inform students to help persuade stu-

dents to join. Lambda Force, a gay alliance organization, used loud house music and handed out colorful condoms to entice potential members.

While many students commute to school everyday just to attend class, some made a special trip just to learn how to get more involved in student life.

"I took time out of my schedule to find out about other organizations around school," said Stephanie Wright, a junior who is already involved in three student groups. She said she is always looking for more ways to get involved.

Although the Student Organization Day was a success, few faculty members walked through the Hokin Annex that day. "I wish that more faculty members would have showed up, even if it was on their lunch break," Roman-Vargas said.

With the growing number of students who wanted to get involved in extracurricular activities, Student Life got off to a great start for a very productive year.

Smokers, Nonsmokers Get Along

By Sergio Barreto
Managing Editor

Cindy Stockman and Nittin Gambhir, seniors majoring in marketing communications, used to smoke in front of the elevators on the 8th floor of the Torco Building between classes and during breaks from work in the marketing department office.

There is a "no smoking" sign in front of the elevators, but there is also an ashtray.

"I've been here for three years," Stockton said. "We would sit there and smoke, and faculty and staff would pass by and they wouldn't care."

Somebody cared on Tuesday, Nov. 3, when S.D.I. security officer Betty Greenley confiscated Stockman and Gambhir's Columbia

Identifications for violating the school's smoking policy.

"She told us to put our cigarettes out and said we'd hear from her," Gambhir said. "She was very rude."

Security had to confiscate their I.D.s to make sure that they were Columbia students to begin with, according to Jose Gallegos, security supervisor. "The smoking policy is being reviewed," Gallegos said. "Right now it can be a little confusing, like when there's a no smoking sign and an ashtray."

Four other students had their I.D.s confiscated this week, Gallegos said.

"These are isolated incidents," said Dean of Students John Moore. "Some people can't stand a cigarette within 50 miles. Everytime they smell smoke, they call security."

Moore, who smokes, said he

understands the pressures smokers are faced with.

Martha Meegan-Linehan, director of administrative services, determines which and how many locations are allocated for smoking conforming to Chicago Fire Marshall regulations. Meegan-Linehan refused to be interviewed for this story.

Institutional research has no figures on how many students smoke, but Moore said that it is a "significant number," and that the same is true of staff, faculty, and administration officials. "Sometimes I sit in a meeting, and just about everyone is smoking," Moore said.

See Smoking
page 3



Career

By Steve Corman

Director of Broadcast Journalism

Putting together the perfect resume tape is a challenge for aspiring college graduates seeking their first jobs in the field and for veteran television broadcast journalists alike.

As discussed at the recent broadcast journalism career clinic, putting together the ideal resume tape takes time and patience. You never quite know exactly what a prospective employer is looking for in terms of presence, style and performance. Yet a few things are certain in making your way through this difficult task.

The tape and accompanying resume must convince and sell to the news director viewing it the concept that you are a solid writer and story teller, with a strong ability to communicate to viewers. Appearance is also essential to making a strong impression.

The resume tape should generally begin with a montage of short standups, usually three to five. The news director wants to see you and how you relate to the audience, in different types of news situations, ranging from a crime scene to a political gathering to a feature story.

Those should be followed by two or three reporter packages, ranging from one and a half to two minutes in length. They need to be tightly written and a reporter standup needs to be included.

In addition, your tape should also include a sample of you anchoring the news. It may come from a portion of Columbia's award-winning "600 South" newscast, or it could be a segment shot at the anchor-desk of a local television station where you are doing an internship.

Needless to say, delivering the news from an anchor-desk is also an important element to include on a successful resume tape.

Once your tape is finished and you feel good about its contents, the huge task of marketing and selling yourself to stations nationwide begins.

Develop a working list of stations where you realistically have hopes of landing an on-air position. For a beginning job, this is generally in a small to medium-sized market.

Prepare a well-written cover letter and resume and send them with the tape to the current news director at each of the stations on your list. Make sure the person to whom you are sending the materials is still in the job.

From this point it's a matter of following up with phone calls, while being persistent as well as patient.

It's not at all uncommon for several months to pass before that first television job becomes a reality. Many top reporters and producers at stations around the country went through that exact situation after receiving their college degrees.

These points are discussed in detail on the VHS tape of the recent broadcast journalism career clinic. It is available for viewing through the Career Resource Center at extension 280 or the broadcast journalism department at extension 643.

Steve Corman is Columbia College's director of broadcast journalism. During his 30-year career, he has won eight Emmy awards as a television producer and writer. It includes 13 years at WMAQ-TV (Chicago) and seven years at KNSD-TV (San Diego).

Alumna's Vision Wins Art Contest

By Joann Piet
Correspondent

A Columbia graduate's design is the winning entry of the "Corporate Vision Illustration contest," sponsored by Sofitel International, the Parisian hotel chain.

Nathalie Gribinski's illustration will be displayed in all North Atlantic Sofitel properties. Her design will also be the cover of Sofitel's 1994 Christmas cards.

"The exposure she's about to get is astounding," said Isabelle McGuire, a part-time instructor in the art and journalism departments. McGuire was instrumental in coordinating Gribinski's participation in the contest.

The contest required an illustrated portrayal of Sofitel's corporate vision. To get a feel for what Sofitel stands, Gribinski and McGuire toured the hotel chain's suburban Rosemont location.

Using the Macintosh Photo Shop program, Gribinski created an impressionist water color painting with a French flavor.

"I used red, white and blue, which are the colors of the French flag and the American flag," said Gribinski. The illustration was first hand-drawn and then scanned into the computer. Gribinski's focus was a global picture which would encompass Sofitel's European and North American hotel operations.

The first stage of the competition was held among regional student artists. Gribinski then advanced then into the international finals. Her prize for winning the regional portion of the contest included a free weekend for two at a Sofitel hotel. Her instructor, McGuire received the same.

As winners of the international finals, Gribinski and McGuire each won a paid trip for two to Paris and a three night stay at a Sofitel hotel.

Aside from winning the contest, the hotel chain commissioned Gribinski to create another illustration in the same spirit as her winning piece. Due to complications, Sofitel had to cancel the deal, but Gribinski will be compensated for

her time and effort.

The contest's deadline was extended to allow Gribinski's participation. She was vacationing when the contest was announced. After returning she had only two days to complete her project to meet the deadline.

"Sometimes the best work is done in a very short time," said Gribinski. "I'm very lucky."

Gribinski, a Parisian transfer student, graduated in June 1994 as a graphic designer. Before attending Columbia, Gribinski had completed law school in France. She changed professions because her spirit is more artistic.

In the future, Gribinski plans on getting a job where her skills can be developed. Her art leans to illustration rather than business or commercial work. Gribinski is not discouraged by the long job hunt. She will interview until she finds a job that fits her talents.

Her teacher agrees. "Nathalie has no fears. She will go far," McGuire said.

"The exposure she's about to get is astounding. Nathalie has no fears. She will go far," said Isabelle McGuire.



Interpretation of the Sofitel Illustration

Minority Job Fair: Pay Your Dues First

By Onita Mack
Correspondent

"Start small but aim high" was the resounding message of the third annual Minority Journalism Job Fair held at the Inter-Continental Hotel on Oct. 23.

The Inland Press Association, Inc., hosted the fair. Ninety students from 29 colleges and universities, including Columbia, attended.

Moderator Ed Henry, vice president of administration, of Indiana's *South Bend Tribune*, said journalism students should plan to work at small newspapers for about two years if they hope to advance into the larger ones.

Karla Garrett Harshaw, editor of the *Springfield-Ohio News Sun* also advised, "Go to smaller papers for your experience. Start in the Peorias, the Springfields and then come back to Chicago."

In a training session on applying for a job, Robert Greene, president of the Iowa-based *Good News* advised students "to use old-fashioned common sense."

He went through interviewing techniques, briefly mentioning resumes, and later held mock interviews.

He advised not to distract the

interviewer, arrive early and fill out the job application completely.

"Sell yourself through your deeds and control the interview," Greene said.

When filling an application, personal references are important. Have addresses ready, if needed, never quote salaries, and respond with short, quick sentences because most employers decide, whether to hire or not, within the interview's first ten minutes.

Greene suggested enthusiasm balanced with focused statistics. For example, respond with: "80 percent of my financial earnings went to my education," or "I worked 20 hours or more a week." Leave the interviewer copies of your news clips.

Be careful when negotiating a salary, know what last year's graduating class was offered, but do not state a salary range.

Harshaw, the keynote speaker, explained how to achieve goals. He ascended through the ranks from assistant business manager to executive features editor to most recently editor.

As a guide for the 21st century she suggests, "Make your decisions now. Go through the ranks."

Students must be determined,

ambitious, attentive, and credit those who helped them, said Harshaw.

Observation and personal identity are also important, said Harshaw, who added that students should promote their strengths and know their weaknesses.

"Don't forget," said Harshaw about the fundamentals. For example, "Have solid work skills, seek advice, and maintain [your personal and professional] integrity."

Afterwards, Kathy Koerling, job fair coordinator for the Inland Press job fair coordinator said, "The recruiters found students to be talented and well-prepared and that the interviews yielded good [employment] prospects."

Henry added, "The caliber of students who attended the fair, their enthusiasm and the pertinent questions they asked about the newspaper industry was overwhelming. I felt the other speakers were on target as far as telling students to start out on small newspapers."

He summed up the job fair with the African proverb: "If you don't know where you are going, it doesn't matter because all roads lead to places you don't know about."

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Columbia Student Wins Poland's "Grammy"

By Chris McGathay
Correspondent

Imagine yourself in Poland attending a music festival that few Americans get to see, but thousands of Europeans attend.

Better yet, imagine performing in that festival with a ten piece band and singing a song that you co-wrote, and then winning an award for your performance.

For Chicagoan Eric Schruuman and Ghanaian Justice Obed, aka BB Bugaloo, that dream came true for eleven summer days in 1994.

Schruuman and Bugaloo attended the *Sopot Music Festival* in Poland. Sopot is a Baltic Sea tourist resort close to Gdansk on the northern coast. The festival hosted hot names such as *Afghan Whigs* and other foreign bands that united to entertain a large number of spectators from around the world. The event was held in a heavily wooded outdoor auditorium according to Schruuman.

Friend and manager Arthur Winiarski entered the song, "*Love Dangerously*," which Schruuman sang in a competition winning critical praise and attention. Winiarski then told Schruuman and Bugaloo that their chances of participating in the festival were good. After careful thought and consideration, they decided to tackle the project of performing overseas at the "Polish Grammys."

Galaxy Group, their sponsor, paid for Schruuman's and Bugaloo's airfare from Chicago on August 20.

Performing with a foreign backup band before 5,000 people and another ten to twelve million via

television was the last of Schruuman's and Bugaloo's concerns when they arrived.

After reaching Sopot, Bugaloo became very hoarse and ill. This, you might think, could have been a time for sightseeing while recuperating. However, according to Schruuman being able to do anything was incidental, because the time to do anything was condensed. Travel consisted of the bodyguarded circuit from hotel to studio for practice; Bugaloo was due to perform soon.

In the past, the festival had been criticized for being too conservative musically, but when Schruuman and Bugaloo performed on that Friday, Aug. 26, something magical happened.

Bugaloo became a star after jumping into the crowd. "From the stage all I could see was cameras spinning, security guys with bouncing ID's chasing after BB, photographers with cameras flashing over their heads, and BB running down the aisles giving people high-fives," said Schruuman.

Bugaloo and Schruuman had the crowd singing, received a standing ovation for their performance, won fifth place for being the audience's choice and were invited to return for a second night to perform at the final gala.

"Everything I wanted to happen for ten years in Chicago happened in Sopot," said Schruuman, who explained the trip as a freak professional opportunity.

"Most of the other bands and performers were like bland Whitney Houston renditions," said friend and photographer Al Roysdon, who also went to Poland.

The 31st annual summer event ended on a Saturday afternoon with Schruuman reading his acceptance speech before guests and friends. Press conferences were a normal thing during their escape.

"I was being treated with the respect I always felt was my due, we were celebrities. Finally I was being recognized for my efforts. It was a strange sensation. We had made it big in Poland," Schruuman said.

Schruuman, a Columbia student (he hopes that another chance to return comes soon. Due to his disgust with the local Chicago music scene. Chances of performing overseas should be grasped quickly.

Travel is one thing, but traveling to a foreign land, being accepted, and winning an award for an exceptional musical performance is not something many achieve in eleven days.

Photos of the green country side could not compare to the beauty the threesome saw, experienced, and witnessed.

"Here I'm wearing camouflage, there I'm wearing some exotic coat," said Schruuman, after trying to explain the whole experience.

"I had a really drab impression of Poland at first," said Roysdon "Actually it was very green and the people were really nice."

The trip is sure to shed some light on Schruuman's and Bugaloo's future endeavors as musicians and performers. They hope to be invited to return.

People YOU should KNOW



Chris Sweda/Chronicle

Helen Ladron de Guevara

Who she is:

Helen Ladron de Guevara is the Director of Latino Cultural Affairs in the Department of Student Life on the third floor of the Wabash Building.

Education:

Ladron de Guevara has a Master's Degree of Library Science from the University of New York at Albany and a Bachelor of Arts Degree in History from the University of Guadalajara, Jalisco, Mexico.

What she does:

As Director of Latino Cultural Affairs, she coordinates cultural and artistic activities and programs to promote the recruitment of Latino students into Columbia. Through these efforts, she diffuses the widely varied talents of Columbia's Latino artists into the community and subsequently into jobs.

What her objective is:

She plans to help all Latino students organize cohesively so they can become an integral and outstanding part of the school's student body. "Latino students need to be exposed to other cultures, particularly other Latino cultures. That will enhance their understanding of themselves and the world in which they work and live. I think that there is very much artistic talent in Columbia's Latino population; but, it is almost invisible. I will remedy that by working with the Latino student organizations."

Advice to students:

"Go ahead, Go for it!"
"Siempre adelante, y mejorando!"

By Mariano Torrespico
Copy Editor



Chris Sweda/Chronicle

Columbia student takes a smoking break outside the Wabash Building.

Smoking from page 1

Students who smoke, according to Moore, sometimes damage school property by not disposing of cigarette butts in ashtrays or by putting out cigarettes on carpets.

The Columbia College Student Conduct Code states that "Smoking is permitted only in designated areas" but does not determine what punishment, if any, will be applied to students who break the code.

"Whenever someone calls security, we have to do something because it's in violation of the Fire Marshall code," Moore said. "Security takes the I.D., and I reprimend the student. They always get their I.D.s back."

While many students do violate the code, smokers and non-smokers get along surprisingly well at Columbia, considering the virulent anti-smoking mood that is sweeping the country.

"I don't mind it that people don't respect no smoking signs because I'm fairly used to smoke," said graduate film student Scott Alexander, a nonsmoker.

"Last year I used to smoke in non-smoking places because I saw so many people do it," said Gina Siruno, a sophomore majoring in fashion design. "But now I don't do it anymore, and I get upset when I see people doing it. It makes all smokers look bad."

Sarah Summitt, a freshman who has not yet decided on a major and is trying to quit smoking, said she does not always respect no smoking signs. "It's okay if people get punished for smoking where they shouldn't, because they were told not to do it," she said. "And it's one more reason to quit."

At the residence center, all public areas are nonsmoking, except for the quiet study room, the piano room and part of the first floor lounge. Students caught smoking in public areas

"Whenever someone calls security, we have to do something because it's in violation of the Fire Marshall code," Moore said. "Security takes the I.D., and I reprimend the student."

are fined, usually on second offense, said Jeff Stevenson, director of residence life.

The residence center has smoking as well as nonsmoking rooms. "We try to place students in the appropriate room," Stevenson said. "We have them fill out a preference survey before moving in, but a lot of times they don't give us the correct information."

Moore said that he understands the craving to smoke a cigarette, but he also has to set an example for students. "We [administration] don't want to intimidate anybody, don't want to violate smokers' rights. But we also have to enforce the Fire Marshall code and to protect students who don't want to be exposed to secondhand smoking."

Moore asserted that Columbia is not cracking down on smokers. "And if the school was to crack down, I would be number one on the list," he said.

IMMUNIZATION DAYS ON CAMPUS

Any student who is still not in compliance for measles, mumps, rubella, tetanus/diphtheria and has paid the fine NOW has the chance to receive FREE inoculations during the below specified times and days.

FOR COLUMBIA COLLEGE STUDENTS:

November 29, 1994 3:00 p.m. to 7:00 p.m.
November 30, 1994 10:00 a.m. to 3:00 p.m.
December 1, 1994 10:00 a.m. to 3:00 p.m.

624 South Michigan, Third Floor, Faculty Lounge
No appointment necessary: ID Required

PLEASE NOTE: Students who are still out of compliance by the first day of spring 1995 classes will have an additional \$50.00 fine applied to their tuition accounts.

Student Displays Thanksgiving Spirit **BIG & small of it**

Recently, a student approached me and said that a security guard of Columbia College (which I will not name) was overheard as saying "Charles is becoming a product of Columbia College."

For whatever that means I will accept the comment as having worthiness. I will even go as far as saying, "You're damn skippy, I'm a product of Columbia College."

Considering all of the fine graduates Columbia has produced over the years, who've went on to find work and prosper in their respective fields, only a fool wouldn't want to be a product of Columbia College.

For starters, my boss, Mayoral Press Secretary Jim Williams is a product [graduate] of Columbia College. He gladly opened the doors of City Hall to allow another product of Columbia secure a full-time job while attending school full-time. Thanks Jim for being a product of Columbia College.

By the way, Jim isn't the only one I owe credit for such a distinguished honor. There are many more I owe thanks to. But before I name everyone who has helped me achieve the status as being a product of Columbia College I would like to say: not once could I think of any security guards who have graduated from Columbia College. No pun intended.

I guess they're not products of Columbia College.

Since we are nearing Thanksgiving, I would like to thank the following individuals for helping me join the "Products of Columbia Club."

Where should I begin? How about with the first requirement in order to join the club. If it were not for my bursar, Margaret Williams, I would've been a product of Co-

lumbia for just one year. Thanks Margaret for believing in me. The same goes for Hazel Hosmer in the financial aid office.

I can't forget the department I major in: journalism. Thanks Chairman Nat Lerhman for all of those talks off the record. And of course I can't forget to thank Administrative Assistant Lena Renteria for always keeping me informed on where I stood with the department. Thanks Carolyn Hulse for all of those conversations on the record and for hooking me up with my first internship. Thanks Don Gold for teaching me my first journalism technique and Les Brownlee for always going out of your way to provide me with helpful information. Thanks Omar Castillo for being there for me when I needed you. Thanks Dennis Rodkin; you've taught me so well. In the public relations department, I want to thank Alton Miller and Mort Kaplan for teaching me how to become skilled and savvy when dealing with the media from a public relations perspective. You two are the best.

Now onto the third floor in the Wabash building. Thanks Dean Lightfoot for the wedding gift. Thanks Madeline Roman-Vargas, there is just too little space to name everything you have done for me. Thanks Sharon Wilson for your early morning smile and hellos as we passed in the hallway on my way to classes. Thanks John Moore for all of your insights about the school and how it really works.

Thanks Gretia Hightower, Wayne Tukes, Paula Eubanks, Mark Kelly, Dr. Glen Graham, Sheila Baldwin, Paul Carter-Harrison and Kimo Williams for either having an open door policy with me or giving "sound" advice.

Also, I have to thank Arvis

Averette for sticking his neck out for me and Cvetko Georgevich for all of those strategic talks in your wife's office.

I must give thanks to a few security guards on campus for being my eyes and ears on the latest gossip. Sorry I can't name who you are but as long as we know that's all that matters, and I have to give thanks to Christine Rance in the bookstore. Thanks for lunch.

To my friends over the years at Columbia: I would like to thank Temprance Townsend for all of your advice and never being phony; thanks Ashaki Al-Sudan and Freda Richmond for just being yourselves; thanks Glenda Scott for helping me juggle school, work and running a student organization; thanks Lawrence Davis for listening to all of my problems. You are a true loyal friend. I would like to thank a host of other students but space will not allow so I will just thank all Each One Reach one members for being very supportive and may God bless you all.

I would like to thank faculty advisor Tracey Robinson and the *Chronicle* staff, former and present, for always being fair and doing the best that they can under difficult circumstances.

Last but not least, I would like to thank Bert Gall for allowing me to use Columbia as a practicing ground for the many battles I will have to face in the future.

May you all who have helped me become a product of Columbia College have as happy Thanksgiving because I have all of you to be thankful for.

Charles D. Edwards, Jr.
Senior
Journalism

By Jon Bigness
Correspondent

Since some people took the time to write letters to me about my past columns, I figured I should ignore them. But instead, I chose to respond.

Deborah Shnay wrote, "I read Jon Bigness' column in the 10-10-94 *Chronicle*. I thought someone would address the O.J. issue with intelligence. I hoped to read a viewpoint from an open-minded college student who did research on the topic. Instead, I read a poorly written article where the author couldn't come up with a different outlook."

Dear Deborah: Intelligence? Open-minded? Research? Let me ask you a question, Deborah. Was that the first time you read this column? Has anyone seen evidence of any of the above in my column? Noooo. Will there be any in the future? Noooo.

Tasha Lynette Clopton wrote, "[Regarding the Oct. 24 'Big and Small of it'] It was almost as if you were trying to say that those who listen to rap or dance music or even dress a certain way are either drug dealers or criminals."

Dear Tasha: I didn't say it at all. If you had carefully read the column, you would have noticed that it was a security guard -- not me -- who said that students at the Class Bash looked like drug dealers. I came to the defense, and said that some of us were just common criminals. It was a joke, Tasha. You know, humor, ha-ha?

Tasha, bless her heart, was not the only person who thought that I had associated rap with drug dealers and criminals. Most of the complaints I heard came from black students, who said that I was a racist.

For example, a young woman, whose name I will not mention, was so offended by that column that she felt the need to threaten my physical well-being. She thought it would be a good idea to include my picture and home address with my column so her friends would know where to find me.

"I don't give a [defecation] about you," she said. "I hope you drop dead and go to hell."

Come, come, my darling, how do you really feel?

The problem with putting my picture in the paper every week is that all the Columbia women would snatch up all the copies before the guys got a chance to read it. And if all the women are hoarding copies of the *Chronicle* with my picture in it, then how will the school's female population, I have to decline to have my picture in the paper.

But back to my admirer. There's not much I can say that will sink in to this uptight young woman's mind. No matter what I say, she will still believe that my column was racist. I say, however, that not every discussion about race is racist.

Is it racist to say that blacks like chitlins? Not all blacks like chitlins. Some whites enjoy chitlins. But I think it's safe to say that blacks eat chitlins more often than whites. Personally, I have never tried chitlins, nor would I care to try them. Am I a racist because I don't eat chitlins?

The same is true for rap. Most of the people who do like rap are black. But some people want to label me a racist because I say that I do not like rap.

The point of my column about the Class Bash was that there was too much rap and not enough other types of music. Most of the people who like rap are black. Therefore, the dance was geared toward blacks and the musical tastes of other groups were ignored.

I would complain if the school sponsored a dinner and the only thing they served was chitlins. You probably would too.

A lot of people at Columbia talk about cultural diversity. But when someone from the perceived majority, a white male, tells people of one of the perceived minorities that they are not practicing the political correctness codes they so love to preach, well, then it's a different story.

Suddenly, diversity is intolerance.

Make up your minds, folks, because you can't have it both ways. And when you figure it out, let me know.

Nobody's Forcing you to Read This

By John Henry Biederman
Correspondent

So ... you didn't like my last column? You're offended by violence on TV? Your teeth grit thinking a movie called *Blow Job Betty* even exists?

You don't have to view them and society's not a parent to your children. As soon as anybody is given the right to decide what I can look at, they're going to take away your *Little Mermaid* (magic and pagan devil work) and your *Bible* (loaded with sex and violence), among other things.

So use your speech to explain why I shouldn't view those things or shut up. Sounds pretty simple, but society still hasn't matured past censorship. Simply writing a First Amendment wasn't enough -- in 1994, cartoonists still go to jail in Florida (yes, the Florida in America) for "obscenity." And despite the surplus of media killing us softly with O.J., the press is still an all-important component of freedom, which is why this column exists.

The *Chronicle* is an important part of our media. Laugh if you will, but colleges are often progenitors of change (look where the '60s and '70s civil right movements started) and their newspapers are crucial instruments to that end. The open forum offered by the *Chronicle* may never be as available after graduation. The paper you're holding is whatever we want

to make of it.

Last issue's column, although somewhat indicative of what's to come, may have misled readers. Although it's part of what this column is about, I don't want people to think that my goal is simply to push the boundaries of free speech.

"Artists" who use the First Amendment as a shield often place art secondary to their game -- "How many can I offend and still get away with it?" Do you remember Dred Scott Tyler, the student at the Art Institute whose display prompted patrons to step on the American flag? Offensive? Sure. Protected? I think so, the ideal's worth more than the symbol. However, is it artistically worthy?

I myself picked a "controversial" view for last issue's debut column, but I trumpeted ideas I firmly (pun intended) believe in and that I find worthy of communication. Those from the Howard Stern school of deejaying, voice whatever pisses people off, probably do more harm than good to free speech.

We need intelligence and quality to combat censorship -- more *One Flew Over the Cuckoo's Nest* and less *2 Live Crews*. While I can't fulfill everybody's definition for those terms, I can guarantee adherence to my own definitions, which includes "underdog" topics, -- those that support valid arguments but rarely find a forum.

If you formed an overall opinion based on my last entry, you're in for a jolt. You may think I am a

radical liberal," but I'm not going to fit under a convenient label. Individuals should avoid platforms and make up their own minds. If you support gay rights in the military it doesn't mean you must advocate gun control.

While I'm a firm believer in the philosophy behind political correctness, the media's all over those issues, so my pen is staying away. I will identify abuses of those causes, but I'm not going to run them and further into the ground than they already are. We need balance in our press, and this means everybody. We need somebody to trumpet religious fundamentalist views. We need to hear from those we loathe -- branch Davidians, the KKK, "proud-to-be" gang members. You shut anyone up, and we're all in trouble.

As my second column for the *Chronicle*, this is a good time for an introduction. This is my first semester at Columbia, but I'm a transferred and the *Chronicle* is not my first place of publication. The majority of my clips comes from a magazine called *Gauntlet* ("Pushing the Limits of Free Expression,") and I do some desktop publishing/editing. I'm currently revising and pre-marketing a novel, and irregularly host "Kinky Dolphin Open Mic Poetry, etc." at Chicago's Cafe Amore.

Enough about me. Just remember, your televisions and radios all have knobs.

What's Cooking with Political Incorrectness

Dear Editor:

Being a colleague of Cook and a deaf person myself, I was thrilled when I saw the article on Peter in the Oct. 24 edition. Unfortunately, my thrill lasted only two seconds. The big blow in my face came when the words jumped out at me, "never mind that Cook is hearing-impaired." That's equivalent to calling a black person Caucasian-impaired or a white person African-American impaired. How's that sound to you? (pun intended).

Hearing-impaired is degrading and culturally inappropriate because it defines deaf people as handicapped, not people with their own culture and language. Peter, ironically, was quoted as saying, "The more people are aware of the deaf culture, the more awareness

of the deaf culture will spread." The article, instead, helped to stifle the spread of deaf awareness.

Next time, do the deaf community justice by covering all the bases, including the appropriate use of language, before getting a piece published.

Thanks for your time,
Edna F. Johnston,
ASL/Deaf Culture Instructor

Dear Edna:

The purpose of running the article was to make people aware of the deaf culture. The purpose of running your letter is to enhance that initial awareness. Thanks for the tip. We'll be more careful in the future.

The Editor

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New Director of Latino Affairs is on the Mark

By Mariano Torrespico
Copy Editor

Columbia College's Latino students have been, until now, almost invisible, says the new Director of Latino Affairs.

That is the initial perception of Ms. Helen Ladron de Guevara, charged with coordinating the college's Latino students. She notes that is unacceptable because they comprise 9 to 10 percent of the student body.

Ms. Ladron de Guevara is an accomplished bi-cultural scholar and administrator, arrives at Columbia College from a consulting post with her *alma mater* the University of Guadalajara, in Jalisco state, Mexico. There she worked for the technological modernization of its libraries, special projects and fund raising.

Most recently, she was Director of the Mexican Cultural and Educational Institute, working with the Mexican Consulate to disseminate Mexican culture to strengthen and deepen bi-cultural understanding.

The Director of Latino Affairs is a Master of Library Science from the University of New York at Albany and has a Bachelor of Arts Degree in history. As an Invited Librarian of the University of Arizona, at Tempe, she was in the Steering Committee of the Bilingual Librarians Forum in the continuing program to improve librarianship and professional understanding between Mexican and U.S. librarians.

Helen Ladron de Guevara is of Mexican and Canadian ascendancy, and though born and educated in Mexico, grew up bi-lingual and bi-cultural; thus her leadership for the school's Latino population. Though he is quick to em-

phasize that her job covers all students she discounts an exclusive focus.

As Director of Latino Affairs she plans to further bilingualism by recruiting and retaining Hispanic students across the Spanish cultural spectrum, and deepen and expand the college library's Spanish language materials. Given the diversity of talent in Chicago's Latino communities, it is imperative to promote Columbia as a college genuinely interested in helping arts and communications students achieve their professional potential.

High Schools slated for recruitment drives are Gage Park in the South side; Roberto Clemente in the West side; and Farragut in the North side. Latino recruitment is important because it channels potential artists here and will positively affect the image of Latinos in Chicago and American society; successful artists will help integrate the culturally marginalized Hispanic into the American mainstream.

Her most pressing task is improving the image of Latinos and of the Latina woman in particular. The macho stereotype of the abnegated, perpetually pregnant, barefoot and unschooled woman is the main obstacle Latinas face as they realize themselves as persons and as academics.

The Office of Latino Affairs, as liaison between school and students, "will develop comprehensive social, cultural, and educational events and activities that creatively bring into focus issues current to Latinos," explains Ladron de Guevara. Collaboration with student organizations such as *Latinos Unidos Now in the Arts (LUNA)* and the *Latina Image Club* will realize such projects, by correcting the

diehard stereotype of the Chiquita Banana "hot mama" and the "pachuco" greaser.

LUNA, presided by television production junior Paula Garcia, is oriented to uniting Latino students into a cohesive campus organization and so continue producing quality works like 1993's *Expresiones Latinas (Latin Expressions)* which used all artistic venues of expression in presenting and discussing cultural and artistic issues. The organization, open to all students, meets Wednesdays from 12:30 to 1:30 p.m. in Room 306 of the Wabash Campus.

Latina Image, presided by Vivian Moreno, works actively to change perceptions about Latin women within and without the general Hispanic community and collegiate cultures. It meets from 2:00 until 3:00 p.m. every Wednesday in Room 306 of the Wabash Campus.

Along with the college's academic departments, Ms. Ladron de Guevara will conceive, design, and administrate joint projects for improving social, educational, and career opportunities for Hispanic students.

She will realize such goals with the help of an able staff comprising of administrators and student teaching assistants. This last job presents an invaluable opportunity for any Columbia College student, bilingual or not, interested in practicing the liberal, multicultural work ethic characteristic of the college.

Director Ladron de Guevara assesses her beginning thus: "Latino students need to be exposed to other cultures, especially other Latinamerican cultures. This strengthens and deepens the convictions and understanding that are cultural identity."



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Smart computer shopping

By Pete Mandra
Correspondent

You rush out of class and hurry to the computer laboratory to type your great report on Abraham Lincoln; when finished you sigh in relief.

Now, you think, comes the easy part, but when you reach the lab you have to wait for an available computer. Worse, you have to stay late to finish typing the report and you miss your train home.

Does this scenario sound all too familiar to you?

Long waits in the computer lab are a headache that plague many Columbia students. There is a simple solution: buy your own personal computer.

Owning a computer offers many advantages. For one, it makes typing school work extremely convenient, since the computer is always available. Computers simplify tedious tasks such as balancing a checkbook. There are also many fun software programs that help stave off boredom.

However, before reaping these benefits, you have to shop for a computer, a confusing and sometimes costly experience -- and a reason many, who are unfamiliar with PCs, get discouraged. These problems can be minimized, if you prepare before shopping and ask yourself some questions before you begin.

The first question: *Should I buy an Apple or an IBM-compatible computer?* There isn't a right answer. Both types are easy to learn to operate, both meet the college student's need for word processing, and both are compatible with hundreds of software titles.

Before deciding on a system, take into account your level of technological familiarity with each type of PC. If you only use an IBM computer at school, you may want to buy one since you already know how to operate it.

Computer graphics and sound technology majors, on the other

hand, use Apple computers exclusively in their classrooms and would be better off with an Apple.

When you have selected the type of computer you need, the next question is: *With what features?*

This is crucial, and the answer depends on how long you plan on keeping the computer. If you only plan to use it until you finish school, you can probably get by with an inexpensive computer system that also includes a monochromatic monitor, a hard-disc memory drive and a printer.

If you plan to keep your computer after graduation -- a real possibility considering the cost of education -- you should purchase a moderately priced to very expensive computer system. Of course, you can up-grade a low-end system later, but in the long run it will be much costlier.

The next question is: *What kind of software is available?*

Software is available, but can be very expensive for college students. WordPerfect, the popular word-processing program for both the Apple and IBM type models, retails at \$300. Fortunately, there are cheaper word-processing programs available.

Cost is always a *the* consideration when purchasing a computer. Yet it should not be the decisive factor. Low-end IBM-compatible computers are competitively priced at little more than \$1000.

Though Apple computers are more expensive, the company does offer student discounts and flexible payment plans. If these figures still out exceed your budget, consider purchasing a used one, or lease a new one.

With a comparative shopping, anyone can find a computer to fit their needs and their budget. So, stop wasting valuable time with Honest Abe at Columbia!

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Community Media Workshop Gets Students In Print

By John Harris
Staff Writer

If you're a print or broadcast journalist or simply a student needing to get your story published, the Community Media Workshop (CMW) offers its services for you, here, in Columbia College.

Since its 1989 founding, by Thom Clark and Hank DeZutter, at Malcolm X College the CMW has expanded its operations and moved into Columbia.

The CMW helps fellow journalists find stories and get their point across as it pertains to their particular medium.

"We don't see ourselves as publicists in the public interest, but as journalists trying to find unconventional stories that should be found in the mainstream news," says Clark.

The CMW offers training courses to non-profit groups to enhance their media skills and assist in getting their stories out. Since it relocated to Columbia College nine months ago, its courses have increased in popularity. "We've been approached by groups, and have had to turn them away," says Clark.

Currently, the CMW is planning to expand its schedule of training services to cover all four seasons.

The organization also offers journalists a guide titled *Getting On The Air and Into Print: A Citizen's Guide to Chicago-Area Media*. The guide is a veritable bible of publishing information, with

more than 750 media group subscribers and listings of virtually every major Chicagoland media source. Its normal price is \$70 and \$35 to non-profit organizations.

Clark sees it as "an essential tool of the journalist. We have a deal going for Columbia students, however, we're offering the guide for \$25. We'll be offering this from now until the end of the year. It is invaluable if you're a freelancer, a student, or simply working for a company and need to contact someone. This has the information you need."

Another service the CMW provides is the monthly series of informal Brown Bag Forums. Journalists meet every third Thursday (in Room 806 of the Wabash Campus) to discuss topics such as the "myth of community development" and the future planning for the South Loop area. The November 17 Brown Bag Forum will discuss today's youth and the current job market.

"People want to build more prison cells [rather] than build up education and that's what we want to talk about," says Clark. "We don't want to talk about O.J. [Simpson] or Tonya Harding. We want to talk about news and information that pertain to Chicago."

Columbia College and the CMW have a symbiotic relation: The college supplies the non-profit CMW with office space in return for access to its wealth of media resources. In addition, the CMW,

over the past four years, has used student camera crews to film and videotape interviews and media events, giving them invaluable professional experience and objective evaluations of their work.

Clark sees his organization's services as beneficial to journalists who need liaisons between stories and resources. "Students as well as faculty members can benefit from this. We hope that we can augment professional and working relationships between the teacher and the student," he says.

The CMW also seeks to influence teaching at Columbia. DeZutter and Clark will take over Les Brownlee's course Covering Urban Affairs next semester as Brownlee goes on sabbatical.

Both DeZutter and Clark see this as an chance to interact with students and give them the opportunity to publish their works.

"There is a lot of theoretical work done in classes," says Clark, "because the semester course [schedule] usually doesn't give you the opportunity to delve into real stories."

Their contacts throughout Chicago will allow students the opportunity to get published. "We have great contacts in places such as *The Reader, New City, Chicago Magazine, and Exile!*, and we want to use them. We'll help you get it printed. It is in our best interests as well as that of the students. We want to show off our students' work."

Spike's Drop Squad Needs Objectivity

By Victoria Sheridan
Advertising Manager

Well, it was back to the land of the three dollar Coke (That's the Fine Arts theater on Michigan Ave, in case you don't know) for a full house preview of Spike Lee's newest creation *The Drop Squad*.

The Drop Squad is a group of vigilantes who are paid a fee to pick up African American stragglers who have fallen off the path of their past, and remind them of where it is of which they came from. Almost like a reprogramming.

In the past, it was Drop Squad procedure to simply talk to people to get them to see the light. The original founder of the Drop Squad does not agree with the violence, but his workers feel that in today's messed up society, people aren't that interested in listening. Hence the Drop Squad uses elementary school tactics of harsh taunting combined with a heavy dose of smacking people around to change the evil ways of their victims. But this is all done with good intentions. The point is to remind people of their past, not to scar them for life.

Buford, an up and coming ad executive, is one of the lucky chaps who got to spend a good two weeks at Club Drop Squad. It seems that Buford heavily relied on Black stereotypes to aim at his target audience. In addition to that, amidst his success, his family became somewhat of an embarrassment to him. Instead of thanking them for all of their support, he did what he could to separate himself from his "roots" for lack of a better word. Cousin Flip seemed to be a different sort of problem for Buford. Despite their closeness during childhood, Buford sees Flip as an imposition, and would like to leave Flip behind with the rest of the family. Ironically, it's Flip who turns out to be the best asset Buford has to rely on.

The last straw was when Buford proudly showed his family his commercial for a Fried Chicken fast food establishment. In his attempt to promote a bargain meal called the Gospel Pack, Buford scrapped the bottom of the stereotype barrel. Happy Slave Boy eagerly passed out chicken in Bible boxes via the drive through to big 'ol lip smacking Church going women. Spike Lee made a cameo in Buford's commercial, sporting a hat from one of his previous movies.

After repeated warnings to "check himself", Buford's sister took all she could take from her sell-out brother. That is when she turned to the Drop Squad for help.

Was Buford's deprogramming was pretty tame compared to others? A heavy set woman who was taken for sleeping with white men was tied to a mammy statue while having insult after insult spewed at her. A corrupt politician was forced to crawl on all fours while wearing a KKK hat.

Once in the Drop Squad compound, Buford got his ass kicked. He was tied to a chair, draped in gold chains, and was forced to wear a Jeri-Curl Cap. In the meantime, when he wasn't being verbally abused, he was being physically abused. It's actually surprising that he managed to survive his stay with the Drop Squad.

Spike Lee is not known for subtlety. The scenes of this movie

are shocking, and they get their point across with no f*cking around. The moral of the story, to sell-out your people is bad. To aid in their oppression is obviously even worse. Unfortunately, there seemed to be a tiny vibe that Buford's original crime was that he attempted to make a success of himself. Does this movie say that to be successful you automatically kiss white-ass and forget where you came from? One person sitting next to me commented she wanted to see what the Drop Squad would do if they ever got their hands on Bill Cosby. This movie gives no credit to all the African Americans who work hard, and are very well aware of their background.

As for little tidbits, this movie was surprisingly short for Spike, the Drop Squad makes its point in a mere 90 minutes. Of course, the acting was nothing but the best, as was the writing. Although, the movie relies heavily on slang, and if you're not familiar with the jargon you could find yourself wishing for subtitles, at the same time you still understand everything that's going on. The nicest thing about the script was the movie was filled with quotes that were inspirational in their meaning. "You just can't responsible for yourself, you didn't get where you are by yourself," someone tells Buford near the end of the film. Perhaps that's all Buford needed to hear to set him on the right path to begin with.

Get Naked
at the Bookstore
December 1, 1994

Ask Swami Vick

By Victoria Sheridan
Advertising Manager

Dear Swami Vick,

I'm not a psychopath or anything, but I really can't get over my ex-boyfriend. It's not like I want to kill him, but after two shots of tequila and a pack of Marlboros it takes three people to restrain me from slashing the tires on his new 1995 Toyota Celica Convertible. But I swear I'm not mental. I just want to even the score.

Signed,
Really Pissed

Dear Pissed,

I don't think that vandalism is the best way to even the score. Swami Vick suggests a 12-step program for obsessive-compulsives instead.

But if you truly cannot resist the urge to hurt him by attacking the object of his true affections, meaning the car, try this nifty trick I remember from my glory days at New Trier High School.

In the brisk and chilly air of the morning dew, preferably right before dawn, find yourself next to his car, armed with a bag of double stuffed Oreos. Carefully unscrew the cookies, exposing the cream center. On the windshield of the dream car, spell out the profanity or insult of your choice using the cookies as your writing instrument.

You see, the cream filling instantly freezes and sticks to the windshield. Though the cookie itself can be taken off, the cream filling remains on the window, along with your message. For some reason, the filling doesn't come off easily with soap and water; it must be scrapped off, which is really time consuming.

This way, you can even the score without being hauled into court, most likely.

Now get over it,
Swami Vick

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The LAST SEDUCTION

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Monday, Nov. 14

Dates To Remember

Monday, November 14

Art of Freelancing Workshop. In the third floor of the Wabash Building, 623 S. Wabash Ave., at 1 p.m. and at 5 p.m.

Contemporary Issues in Native America. Bob Robideau (Anishinabe), spokesperson for the New Mexico American Indian Movement, and Ward Churchill (Creek/Cherokee Metis), a professor of American Indian Studies and Communications at the University of Colorado, will speak at the Ferguson Theater, 600 S. Michigan, from 2 to 4 p.m.

Writing Across the Curriculum. A panel discussion/workshop designed to teach the fundamentals of WAC. In the third floor faculty lounge of the Torco building, 624 S. Michigan Ave. at 5 p.m.

Tuesday, November 15

Resume and Cover Letter Workshop. On the third floor of the Wabash Building at 1 p.m. and at 5 p.m.

Alice Berry, a local fashion designer, will speak in room 1301 of 600 S. Michigan.

Wednesday, November 16

Interviewing Skills Workshop on the third floor of the Wabash Building at 1 p.m. and at 5 p.m.

The Best of "Film Techniques II" Screening. A showcase of works produced by film students during the summer semester. At the Ferguson Theatre, 600 S. Michigan Ave., 6:30 p.m.

Thursday, November 17

Job Research Workshop. On the third floor of the Wabash Building at 1 p.m. and 5 p.m.

Youth and Jobs: What Are the Barriers to Employment? A Community Media Workshop forum on employment and inner city youth. In room 806 of the Wabash Building from 12 to 1:30 p.m.

Fluid Measure Performance Company show. At the Dance Center, 4730 N. Sheridan Ave., at 8 p.m. Admission is \$14.

Save the Last Dance for Me. A play focusing on racial issues. at the Ferguson Theatre at 6:30 p.m. and at 8:30 p.m. Tickets are \$3 for students and members of Each One Reach One, and \$5 for non-students and non-members.

Friday, November 18

Deadline to withdraw from fall classes.

Fluid Measure Performance Company Show. See Nov. 17. Admission is \$16.

Save the Last Dance for Me. See Nov. 17.

Saturday, November 19

Workshop on FRACTL Design Painter and Natural Media Printing. In room 411 of the Wabash Building.

Continuing Events

"Workbook: Journals and Ideas." An exhibition of books containing thoughts, impressions, and materials of 40 national artists in a variety of disciplines. At the Center for the Books and Paper Arts, 72 E. 11th St. Through Nov. 18.

Graduation application and audit for 1995 graduates. Deadline is Dec. 31, 1994. Apply at the Records Office in room 601 of the 600 S. Michigan Building.

Compiled by Sergio Barreto
Managing Editor



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FACE VALUE

Are you offended with public displays of affection?

Photos by Chris Sweda



Jalliana Boyd
Advertising
Freshman

I feel that public affection is not offensive in any way, because the expression of affection should be celebrated, not discriminated.



Rob Christopher
Film
Sophomore

No, but I wish people would realize that it is the private displays that are more meaningful.



Eric Peboletti
Broadcast Journalism
Senior

Not at all, as long as it isn't in a restaurant or a church it's okay. There is nothing wrong with showing someone good loving in public.



Gloria Studway
Print Journalism
Senior

I'm not upset when people show affection in public. I think we need more of that sort of thing in these stand-offish times.



Brad Menne
Photography
Junior

Yes, for crying out loud. There is a hotel between campus to take care of this public display privately. Cop a quickie between classes. It could be used as a motivational tool for learning.



Lisa Cargill
Graduate
Interdisciplinary Arts

It depends upon how intimate the affection is. In general I think it's fine.