

5-31-1988

## Columbia Chronicle (05/31/1988 - Supplement)

Columbia College Chicago

Follow this and additional works at: [http://digitalcommons.colum.edu/cadc\\_chronicle](http://digitalcommons.colum.edu/cadc_chronicle)



Part of the [Journalism Studies Commons](#)



This work is licensed under a [Creative Commons Attribution-Noncommercial-No Derivative Works 4.0 License](#).

---

### Recommended Citation

Columbia College Chicago, "Columbia Chronicle (05/31/1988 - Supplement)" (May 31, 1988). *Columbia Chronicle*, College Publications, College Archives & Special Collections, Columbia College Chicago. [http://digitalcommons.colum.edu/cadc\\_chronicle/237](http://digitalcommons.colum.edu/cadc_chronicle/237)

This Book is brought to you for free and open access by the College Publications at Digital Commons @ Columbia College Chicago. It has been accepted for inclusion in Columbia Chronicle by an authorized administrator of Digital Commons @ Columbia College Chicago.



# Columbia Chronicle Special Graduation Extra

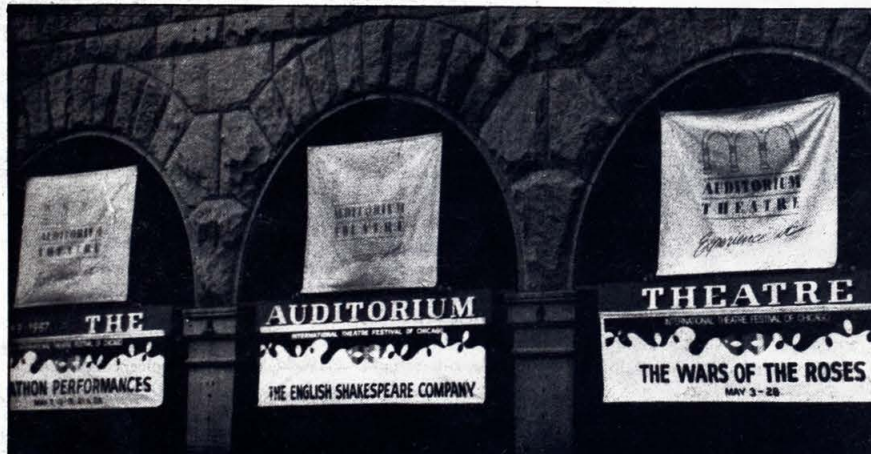


# Arise!!!

Congratulations Columbia Graduates!!!  
**CLASS OF '88**

Tuesday, May 31, 1988

Columbia College, Chicago



The 100-year-old Auditorium Theatre, 70 E. Congress Parkway, will house this year's commencement exercises June 3. The graduating class—the biggest to date—consists of 778 candidates for the Bachelor of Arts degree and 60 Master of Arts candidates.

## 98th class of grads hit stage with more than usual pomp

By Letricia Riley

For the second time in two years, a record class will take Columbia's commencement exercises this Friday.

According to Dean of Student Services, Hermann Conaway, 778 students are candidates for receiving Bachelor of Arts degrees and 60 will receive their Master of Arts degrees.

"I think it's a reflection of the institution's growth," Conaway said. "It's absolutely fantastic."

The ceremony will take place Friday, June 3 at 7:30 p.m. in the

Auditorium Theater, 70 E. Congress Parkway.

Conaway will read the names of the undergraduate-degree candidates and College President Mirron Alexandroff will present the degrees.

Vice President of Academic Affairs, Dean Lya Dym Rosenblum will read the names of the 60 graduate students who will also receive their degrees from Alexandroff.

According to college statistics, candidates for the graduate degree have doubled in number from just two years ago.

A group of five internationally known people, including John Birks "Dizzy" Gillespie, Ardis Krainik, Mike Royko, Kenneth G. Ryder and William Julius Wilson, have been selected to receive honorary degrees from the college this year.

"The five recipients of Columbia's honorary doctorates this year represent an impressive array of achievements of international scope that now and in the future touch the lives not only of the people of the United States but also the entire

Continued on Page 3

## Persistence pays top scholar with skills in field

By Matthew Kissane

The uniqueness of Columbia College is patterned for students like Michael John Reuscher.

People like Reuscher who choose to take advantage of Columbia are rewarded with strength in their field as well as the versatility to get satisfaction.

He is a professional in his field although he has been out of school only five months. He currently works as an autotest questionnaire developer at MarketFacts research firm in Oak Park.

The time that has passed since January hasn't alienated Reuscher from the college. He confidently strolls his slender six-foot frame through the Loop discussing the growth of Columbia from the time he entered as a film major up to the day Dean of Student Services Hermann Conaway called him with his final undergraduate assignment: to write the valedictory speech.

His soft brown eyes hold an expression of confidence, but yearn for new frontiers. He is competitive, yet self-effacing. He prefers to talk about how he learned rather than what he knows.

"I don't think I am smarter than other students in my class," the

marketing/communications major said. "You don't have to be smart to learn."

"He really is a thinker, which is not expected from somebody who is so shy," Margaret Sullivan, one of Reuscher's instructors, said.

And Reuscher's aspirations are simply for personal satisfaction rather than fame or money.

"Why be miserable being famous or making \$30,000 a year?" he commented. "It really just comes down to how you feel."

Reuscher should feel like a winner. He put 100 percent into his classes and earned a 3.97 cumulative grade-point average. In baseball terms, that is equivalent to a .999 batting average in four full seasons. Yet, his transcripts are more than just statistics.

"It's not so much completing your assignment, but getting satisfaction from it," he said. "Just doing the assignment as given isn't as demanding as it could be, so it is up to the student to put more into it to get the most out of it."

"The average student that attends Columbia for the sake of getting a bachelor's degree is making a mis-

Continued on Page 3



# Small incidents add up to exciting year

By Lee Bey

Anyone who says nothing happens at Columbia is just fooling himself.

In the past academic year, a director left, police chased and caught an alleged con man in the Michigan building, a new student center was dedicated, and for one brief, shining moment amid tragedy, a Columbia instructor was mayor of Chicago.

That's life in a big city college. And two semesters can provide a lot of news.

More than \$300 in cash and camera equipment was reported missing by two students in an Art class last October. Student Wendy Adebisin was missing \$50, while another student lost a \$300 P3 Pentax 35mm camera.

Steps were taken in October to deal with the school's computer system, with the college hiring two consultants to solve the problems caused by the nine-year-old hook-up. An advanced system is now being implemented, and should be on line within a year and a half.

Eleven students were named to the Myron Hokin Student Advisory Board in October. The center which doubles as a student exhibition hall, was formally dedicated February 19, 1988.

The center's operating budget came under fire about the same time, however, with students taking issue with the \$100,000 per year outlay which comes from the semesterly student activity fee.

Nearly 350 students were unable to collect Pell, ISC and student loan checks last November, when the Records Office enforced a little-known "Q" restriction.

Students were told they couldn't receive their money until the college received a high school transcript. Some students' checks set in the Financial Aid Office for as long as three weeks.

Photography Department personnel and photo majors were stunned by the remarks of a Arizona State University professor speaking on campus last November.

Professor Bill Jay, speaking at the Midwest Regional Conference of the Society for Photographic Education held at Columbia, said an "education in fine arts photography is irrelevant to all, except those who hold tightly to their teaching positions."

Jay also said that it "makes no sense" to spend a year in a photography class when the fundamentals can be learned in a week.

"It takes no risk going out and borrowing money to learn photography," he said.

A female Columbia student, her friend and a library worker, chased an alleged thief from the library straight into the arms of an awaiting security officer, last November.

The man, later identified as Tyrone Washington — who is not a Columbia student — allegedly took a purse from the student's book bag, but was caught by the student's friend as he rifled through the contents.



Chronicle/Tom Holoubek

**Money or nothing:** The records office was the site of controversy in 1987 as 350 students were unable to collect Pell ISSC or student loan checks because of a little known "Q" restriction.

When the purse's owner was alerted of the act and approached Washington, Washington allegedly threw the purse at her, hit her and pushed her against a wall.

He then fled, breaking the grasp of a library worker, but was caught by Security Officer Al Itson on the first floor of the Michigan building.

Washington was later charged with battery, according to Itson, and was sentenced to 90 days in jail.

Ald. David Orr [49th], who was profiled in November for a political science class he taught that semester. Orr, vice-mayor of Chicago, said he was second "in the line of succession," should anything happen to then-Mayor Harold Washington.

Three weeks later, Washington died, making Orr interim mayor.

Orr told his political science class in December that Acting Mayor Eugene Sawyer was elected illegally, saying the declaration by the Council to elect a mayor must go to committee — as with any declaration — or have the rules suspended by a two-thirds vote.

Ald. Timothy Evans [3rd] and his supporters were trying to get the declaration to go to committee, an approximately two-day process that would have delayed the vote.

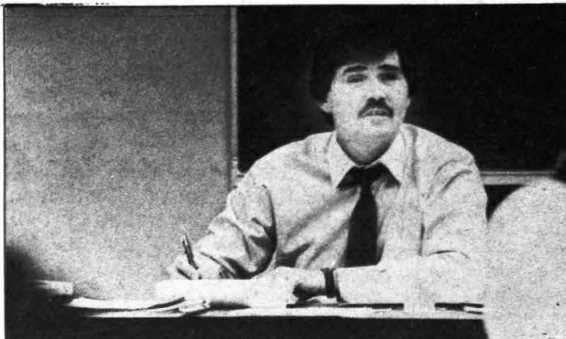
Orr, who chaired the stormy council session until the wee hours of the morning ruled this to be correct, but was overruled by the Sawyer bloc, though they didn't have the two-third vote to do it, Orr said.

Columbia rang in the new year by becoming the first midwestern college to join the war on illiteracy, thanks to a \$25,000 grant.

"Teaching Others to Read" a two-year, three-credit class offered through the English Department, stemmed from the grant as part of the Washington Education Project, a privately funded program initiated in 1987 to help overcome illiteracy in America.

The program offers tutoring through existing schools and adult-education programs.

Long registration lines delayed the beginning of the Spring semester for students, some waiting as long as four hours to register.



Chronicle/Tom Holoubek

**We hardly knew ye:** Ald. David Orr [49th], taught a political science class in the fall semester. But before the semester ended, Orr, who was vice-mayor, became mayor of Chicago after Harold Washington's death.

But the delays could have been eliminated if students didn't register before their scheduled times, then-Director of Records Kate Asselin said in February.

"The computer system can only handle 200 people at a time," Asselin said. "When you get more than 200 people at a time, you get lines."

A Chronicle story revealed other colleges with similar enrollment can register a student in a half-hour or less.

More than 500 students signed a petition favoring the development of a student government at Columbia in March.

By the following week, however, organizers were saying that lack of student participation may cause them to shelve the plan.

"Lack of student participation is holding us back," organizer Patrick Riley said.

Director of Records Kate Asselin left her post in March with nary a word from school administration.

"Tuesday she went to lunch and we never saw her again," one Records Office worker said of Asselin's departure.

School officials still have not said if Asselin resigned or was fired.

Blacks aren't upholding Martin Luther King's dream, former Georgia Senator Julian Bond told more than 200 people in the Getz Theater in March.

"The movement of yesterday now seems to be in disarray," Bond said.

Graffiti on a north stairwell in the Wabash building got the ire of the school's black population.

"Rules Suck so do Niggers" was written in the stairwell just off the Wabash building's eighth floor, and some students considered the writing a localization of racial problems that plague the nation's campus.

"There has been a breakdown of the social constraints that held back racism," Salim Muwakkil, associate editor of *In These Times* newspaper said of the recent problems on campuses. Muwakkil also teaches part-time in the Journalism Department.

Thefts in the library caused students and workers there to become more vocal about adding an extra guard near the facility, but Executive Vice President Bert Gall said the cost outweighs the benefits.

"It could cost \$40,000 a year," Gall said in March. "I say people should practice caution here."

Two police officers chased a 51-year-old man from the nearby Blackstone Hotel in April, catching him in the Michigan Avenue campus.

The man, Emmitt Perine, was later released by police, but they sought him again, discovering an outstanding warrant stemming from a witness intimidation charge following a criminal sexual assault arrest last year.

Police said Perine has a history of faking connections in the modeling field to lure women into having sex with him.

Perine, however, did show up for his April 25 court date for the intimidation charge, but was granted a continuance, according to an assistant state's attorney.

School and local officials agreed more education is needed to better understand the complexities of AIDS, during a panel discussion on the subject last month.

"Once everybody's educated, we'll be doing something to stop the epidemic," panelist Dr. Bruce Dan, WLD-TV medical editor said.

The school announced in May that it would spend \$2.1 million this summer to improve the facilities in three of the school's largest departments and the library.

The Art, Television and Computer Departments along with other various areas of the school will receive the rehab by fall of 1988.



Chronicle/Tom Holoubek

**The wait:** Long lines greeted students registering for the Spring 1988 semester. Then Director of Records Kate Asselin said there would be no long lines if students wouldn't register before their appointed times.

# 98th class

Continued From Page 1

world," said Alexandroff in a press release. "They add an impressive list of honors to this college's 98th year."

Jazz trumpeter Dizzy Gillespie will receive an honorary Doctor of Music Degree after an introductory accolade by from William Russo, director of Columbia's Contemporary Music program.

Alan Stone, founder and artistic director of the Chicago Opera Theatre will introduce Chicago Lyric Opera general director Ardis Krainik who will receive an honorary Doctor of Arts Degree.

Louis "Studs" Terkel will present an honorary doctor of Letter degree to Pulitzer prize-winning

*Chicago Tribune* columnist Mike Royko.

"It's a very nice honor," Royko said. "It beats a stick in the eye."

Doctor of Humane Letters degrees will be awarded to sociologist Wilson and Ryder, president of Boston's Northeastern University after they are presented by Milton Davis, South Shore Bank chairman and Salvatore G. Rotella, chancellor of the City Colleges of Chicago, respectively.

Ryder will also deliver the commencement address.

The exercises will also include musical compositions by Russo, along with student and faculty performances from Columbia's Theatre/Music Department.



Jazz trumpeter Dizzy Gillespie, shown here in a 1985 visit to Columbia, will receive an honorary Doctor of Music during the commencement exercises. Four other noteworthy people will join Gillespie in this year's honors including *Chicago Tribune* columnist Mike Royko.

# 1988 top scholar

Continued From Page 1

take," he added. "Columbia is suited for the student who is truly interested in the fields that it offers and who really wants to put something into it and make something out of it for themselves."

Reuscher never made the valedictorian honor an academic objective, although he associated with highly competitive students and pushed himself for highest possible grades during his Columbia tenure.

"Usually, no matter what class I took, there are others that were just as determined and smarter than I," he said. "We always compete with each other, which makes it interesting — a challenge. Those are the people I am attracted to and make friends with."

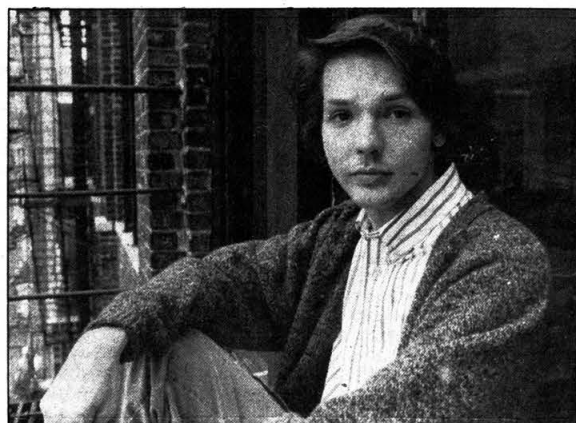
"My favorite classes were the ones I received the most satisfaction from," he added. "Advertising Workshop was the class that taught me what it was like not to win every time."

"We were divided into groups and we had to sell a campaign to the instructor and our group lost," he continued. "It really brought home what a lot of work really means in the real world."

Reuscher came to Columbia 4 1/2 years ago because of its highly acclaimed Film Department. He almost immediately switched majors after accepting a job at Market-Facts.

He found his satisfaction in the Marketing Communications Department, especially with the camaraderie of instructors Margaret Sullivan and Ellen Shapiro.

"They were instrumental in guiding me and had some input into my decisions," he said. "I felt I really benefitted from not only their classes, but guidance from outside counselling. The relationships I had with them were two-way streets. I had most of their classes, tried to give the most I could and of course, received a lot back."



Chronicle/Tom Holobuck

**Class valedictorian Michael Reuscher enjoys the works of philosophers and hopes to have an MBA before long.**

"He was one of the most sophisticated students I've ever had," Shapiro said. "He understands more about motivating people than anyone I've met."

Some outstanding scholars are coming from our department," Marketing communications chairman John Tarini said. "I've always seen that, but this nails it on the wall."

According to Reuscher, the Marketing Communications Department has made incredible leaps in the past year.

"It's growing," he said. The curriculum is expanding and they are really trying to push new classes and develop offshoots of old classes to expand what is being taught.

"Some classes don't always make it because the student interest isn't there," Reuscher explained. "I think it's something the students should support and rally behind because the more the administration sees the students supporting classes, the more they'll push the developing and expanding."

One aspect of his major's department that has Reuscher's praise is its American Marketing Association chapter, which is devised to get students professionally involved in the field.

Student apathy, however, tends to hinder the group.

"The AMA was a good concept that unfortunately is overlooked by the students and is not taken seriously enough," he said. "For any student who is not working in the industry the AMA offers a lot of opportunities."

Columbia has progressed through many changes and adjustments during Reuscher's stay, and he feels that student involvement improves the school.

"I think the quality of teaching has risen and continues to improve," he observed. "The students make the class as much as the teachers do. I think the dedication is there on both sides."

Outside of school, Reuscher pursues other interests. They include drawing, painting, listening to bands "from the CBGB era in New York," reading philosophers' works and writing.

Reuscher hopes to have an M.B.A. and a job conducting research in an advertising agency or individual company in a few years.

Although Reuscher is still writing his speech for Friday's commencement, he offered a bit of advice to Columbia's remaining undergraduates.

Don't get discouraged after your first year if what you thought Columbia was going to be was not the way it was," he said. "Look at the school and plan ahead. Don't plan your classes on a semester-by-semester basis, but see what the school has to offer and set goals."

"Students really short change themselves by not looking ahead and piecing their studies together in a hodgepodge fashion," Reuscher said.

"Even if the world was ending in five minutes, I would still say, 'Hang in there and keep doing what you're doing. Something's got to make a difference.'"

# Sun-Times writer a satisfied alumnus

By Victoria Pierce

With the ending of another school year and another 838 graduates being released into the world, many students begin to wonder if their college degree is really going to help them get a career started.

But Sun Times sports writer, Dan Pompei, knows that his Columbia education helped him get his foot in the door.

"I'm really glad I went to Columbia," Pompei said. He started working at the Sun-Times while still a student with the help of Kevin Lamb, another Sun-Times sports writer.

Pompei said Columbia was the "perfect place" for him to get hands on training and get to know the people in business.

"It really opened doors for me," he said.

Pompei, a former news editor for the Columbia Chronicle, explained how he was "ready to leave" when Rupert Murdoch bought the Sun-Times from Marshall Field. The Sun-Times persuaded him to stay and he has now been at the paper for five years and plans to stay for awhile.

"I fully worked my way up the ladder," he said.

Pompei said he'll be at the Sun-Times for several more years, but will probably do "something different" later on in life.

He said the Chicago area is where he grew up, and he cannot imagine living anywhere else. He recently bought a house in Arlington Heights.

Other famous and successful Columbia graduates include: Bob Sirott, '71 graduate, Television, "West 57th" correspondent, CBS news magazine; Buzz Hirsch, '71 graduate, Film/Video, executive producer of the Oscar-winning movie "Silkwood"; Ozier Muhammad, '72 graduate, photography, Pulitzer Prize winning photojournalist working for Newsday; Robin Lakes, '79 graduate, Dance Director of the Dance Department of The Academy, Chicago Performing Arts High School; and Frederick Bridges, '82 graduate, Television, now works as Manager, Visual Services, Soft Sheen Products Company, Inc.

As for Pompei? "I've got the one job I really want right now, and that's covering the Bears," he said.

# '88 class not greedy

(CPS) — Students graduating from college this spring say they'll miss their friends more than anything else about campus life, a new survey says.

Asked what they most regret leaving behind at college, 68 percent of the students surveyed by Levi Strauss & Co. named their friends.

A little more than half the students — 54 percent — said they'd miss having flexible hours most, while 36 percent are most upset by the prospect of not having summer vacations anymore.

The Levi's report, moreover, painted a less materialistic picture of American collegians than the annual University of California at Los Angeles — American Council on

Education survey of college freshmen.

In the UCLA survey — released in January — of 200,000 freshmen around the country, rising numbers of freshmen said earning a lot of money was more important to them than having "a meaning philosophy of life."

In the Levi 501 Report survey of seniors, released April 22, huge majorities of students said having friends, "having a happy relationship with another person" and "being a good parent" were the most important elements in "achieving success."

"Being wealthy" was only the 13th most frequently named attribute in the Levi's survey.



# Columbia College

Stefan P. Adam  
Joan M. Adamczyk  
Sharon Lynette Adams  
Vera Travis Adams  
Folake O. Adeyombo  
John Carney Ahern  
Jamil Y. Al-Ubaidi  
Adebola Iyabo Alaran  
Vonzell Alcorn  
Peter C. Alexakos

Cindy Lee Almerico  
Kathleen M. Amundsen  
Adrienne C. Andersen  
Bill Nokey Anderson  
Joseph D. Anderson  
Lee J. Anderson  
Tasha Deneen Anderson  
Brian Jay Andre  
Miriam Aqel  
Randall Wayne Armstead

Frederick Otto Armstrong  
Karen Denise Arnold  
Kimberly Ann Arnold  
Kirk Leonard Arrington  
Parham Perry Arvin  
Alex P. Axotis  
Katherine M. Ayers  
Betty J. Bade  
Michelle Bailey  
Perry M. Baker

William P. Bales  
Melaine M. Bales-Pieper  
Susan M. Balonek  
Charles Banks  
Claudia Lynn Banks  
Beryl Therese Barnes  
Kennedy Lowell Barnes  
Paul Thomas Barnes  
Michael Lynn Francis Barrett  
Janice A. Barrios

Patti T. Bartelstein  
Wenders Ariel Barth  
David Andrew Bartos  
Matthew Edward Baum  
Paul Charles Baumgartner  
Calvin Jerome Beck  
Cindy Jo Becker  
W. Mark Becker  
Sophelian K. Belcher  
Brigitte Bella Beling

Jeanette Patrice Bell  
Richard E. Bentel  
Deborah Louise Berger  
Roger M. Berkley  
Fred B. Bertucci  
Brian Edward Bewley  
Lee Bey  
Tanya Bey  
Richard Joseph Bilek  
William A. Black

Dulorio Juan Blackmon  
John Patrick Blake  
Monica Lorraine Blake  
Daryl W. Blakely  
Geneva Bland  
Paul Richard Blankenheim  
Joseph Christopher Blazen  
Holly Anne Blessen  
Thomas Joseph Block  
Dale Richard Blum

Lisa M. Blumberg  
Jens Ove Bogehegn  
Mark Alan Thomas Bojarski  
Linda Dyanne Bolden  
Paul Borisenko  
Annette Marie Boschian  
Deborah Boshes  
Mark D. Bosselman  
Gary Patrick Bott  
Lemou Boudaghian

Michael John Boudart  
Kristina Ann Boyce  
Regina C. Boyle  
Renée Lannette Bradley  
David Jeffery Branch  
Lora Elaine Branch  
Kristine Lynn Brandt  
Patricia J. Branecki  
Shirley Hudson Branson  
Jane M. Broulder

John Broussard  
Dolly M. Brown  
Lenora J. Brown  
Katja Judith Brown-Winzeler  
Craig S. Broyles  
Jeffrey R. Bruno  
Keith Andrew Brunemann  
Van L. Bucher  
Anthony T. Buckley  
Anoinette Elena Butkin

Timothy W. Burback  
Noreen Ann Burke  
Angelena Maria Burt  
Marrila Butler  
Nicholas I. Buzby  
Shaunese Ladetrix Byrd  
James B. Cahill  
William Michael Caldwell  
Chelsea Marie Cameron  
Rosemarie Patricia Campbell

Mary Ann Cantu  
Arturo G. Cardenas  
Jack M. Cargerman  
Sylvia G. Carlson  
Lisa Marie Carr  
David J. Carra  
James G. Carrane  
Robert Earl Carter  
Nicole Leigh Carver  
John Clifford Catron

Cesar Cazares  
Beth Ann Chepke  
Kenneth Cherry  
R. Scott Childers  
Stephanie Y. Chun  
John X. Ciciora  
Thomas Robert Clark  
John William Clausing  
Kari L. Cohen  
William J. Colaprete

Felicia Magdalene Coleman  
Kristina Kaiviani Collin  
Darlene M. Collins  
Glenn Bradshaw Collins  
Monica Lynn Hamb Conley  
Daniel Jude Isaiiah Connell  
Roxanne Lyn Conover  
Steven R. Cook  
Kevin Lamont Cooks  
Timothy Edward Cooper

Pamela Crespo  
Thomas F. Croy  
Susan M. Crum  
Cheryl Renée Crumblé  
Christopher G. Curtis  
Dawn Ellen Savickas Czajkowski  
Angela Darlene Dale  
Laniece Ann Dandridge  
Nizar Rafic Daou  
Evangelia Daratzis

John James Davies  
Lajune T. Davis  
Marcé Beatrice Davis  
Tyrah Elizabeth Davis  
Antonio De Castro  
Diana Ruth De Koven  
Robert Neil De Pugh  
Dondretta Degraffenreid  
Nereida Deleon  
Nadine Denise Delk

Randell C. Denny  
Anne Elizabeth Denton  
Margaret Anastasia Deyonker  
Juan Diaz  
Debby Diprizio  
Joan Renée Dollenbacher  
Paul Francis Dombrowski  
Patrick K. Donovan  
Jeanette Marie Dotson  
Angela Michelle Drury

Larry Du Bose  
Martin Charles Duffy  
Geraldine Dukes  
Kathleen Dull  
Nayesa Maria Dunn  
John G. Dumik  
David Wayne Dziak  
Kelvin Easter  
James Aloysius Edwards  
Daniel C. Eichmeier

Nicholas G. Eliopoulos  
William Joseph Emma  
Christa Anna Engel  
David Engel  
Jeffery Engel  
Craig Essig  
Lanardo K. Evans  
Jimmie Fair  
Thomas Alan Falkenthal  
April Fawcett

Candace L. Fay  
Christopher James Feeley  
Keith Harold Fell  
James Felton  
Victoria Lynn Fenton  
Julie Ann Ferrero  
Shirley Annette Fields  
Kristen Mary Fifles  
James Scott Finch  
Leslie Gayle Finkle

Rebecca A. Fischer  
Tricia M. Fiske  
Michelle A. Fleming  
James J. Flood  
David L. Floyd  
Grant T. Fong  
Stephen F. Ford  
James Bryan Forrester  
Lisa Ann Fortino-Langfoss  
Judith Anne Fosco

Kathleen M. Frachey  
Patricia Ann Franklin  
William Lonnie Franklin  
Lisa Christine Freeman  
Anne Elizabeth Frendreis  
Joanna M. Friel  
Patricia Ellen Friel  
Rubert Fuentes  
Phyllis Jean Fuller  
Moriliat Omotunde Fusiabote

Jean M. Gabriel  
Steven Curtis Garnett  
Tracy Dean Garrett  
James M. Gatlin  
Kathleen Lynn Gehrke  
Constantin Michael Geladaras  
Michael Robert Gendek  
Robert Jeffrey General  
Ira W. Genovese  
Michael Anthony Geraci

Jodi Su Gerst  
Martin William Gessl  
Joseph Michael Giamarese  
Anthony A. Giannini  
John F. Giarrante  
Josephine Crystal Gibson  
Nicholas A. Gibson  
Keith Gilmore  
Angela Renee Gipson  
Jorge Armando Herrera Giraldo

Hiram Glass  
Ruth A. Glaze  
Timothy D. Glen  
Elayne Gail Golovan  
Donald J. Gonzalez  
Howard James Gordon  
Julie Beth Gordon  
Eugene Dennis Grady  
Andrew S. Grant  
Jacquelyn Faye Grant

Pamela Joi Graves  
Carl V. Greco  
Michele Patricia Greco  
Cara Theresa Green  
Suzanne Brigitte Grenton  
Paul John Grigoris  
Charlotte Regina Grimes  
Thomas Edward Grinton  
Frederick James Groff  
Sharon L. Gross

Woodrow Wilson Grover  
John Patrick Gurskey  
Laura Jane Guthrie  
Janice Marie Haeger  
Frederick Charles Hagen  
Corey Robert Hall  
John J. Hall  
Stephen W. Hall  
Allison Denise Halestead  
Charles Foster Hamper

## Candidates For The B

Debra Renee Hanna  
Deanna Lynn Hansen  
F. James Hansen  
Guy Harlan  
Curtis Charles Harper  
Patricia Harrington  
Arenencia Laverne Harris  
Sharon M. Harris  
Krista Maria Hart  
Kevin Gus Hartoonian

Mary E. Harty  
Lloyd L. Hawkins  
Adrienne Denise Hawthorne  
Mary Ann Hedderman  
Patti S. Heidelberg  
Jeffrey S. Heise  
Jeffrey Alan Heller  
Kareyn Renee Henderson  
David Roy Henry  
Donald Kohr Henthorne

Pamela D. Marshall Hess  
Christian Hewelt  
Harry David Hickey  
Annette Lyn Hipenbecker  
Carrie Elizabeth Hoback  
Christopher Andrew Hoch  
Carole Lynn Hokin  
Martha Hollingsworth  
Stephen Wade Hollocker  
Thomas Anthony Holoubek

Kathleen A. Hoover  
Simon James Horrocks  
Richard James Houck  
Tawona Cindy Howard  
George E. Howe  
Mary M. Hrab  
Mark Andrew Hubert  
Robert Arnold Hudson  
Jacqueline Renee Hudson Franklin  
Mechelle Hughes

Megan Kathleen Hughes  
Nina A. Hughes  
Stan Alan Hughes  
David J. Huhta  
Matthew Hunter  
Deborah Ann Hurley  
Sandra Dorothy Hutto  
Gregory Glenn Hyder  
Allison Michelle J. Iannantuoni  
Sharon Marie Irvine

James J. Irwin  
Alpha J. Jackson  
Phil Jacobs  
Susan Marie Jacobs  
Joseph John Jadwick  
Christine Ellen James  
Lawrence Cornelius James  
David Alan Jannusch  
Janet Lee Janson  
Joseph Thomas Janz

Maria Rowena Potenciano Jatton  
Robert L. Jensen  
Gregory Johnson  
Kathleen L. Johnson  
Lucy M. Johnson  
Nikita Young Johnson  
Veronica M. Johnson  
Vivian J. Johnson  
Sue Jolly  
Constance Delthea Jones

Cynthia Alori Jones  
Donald M. Jones  
Frank F. Jones  
Gregory Penix Jones  
Mia Jones  
Victoria C. Jones  
Sharon Denise Jordan  
Carol Elizabeth Juracic  
Aleece Rosel Kadane  
Jeffery J. Kapugi

Tammy Karabas  
James J. Karasek  
Scott F. Kase  
Michael J. Kawks  
Wendy B. Keller  
Kathleen Moira Kelly  
Maira J. Kennedy  
Collin Lloyd Kerr  
Stephen R. Key  
Mari Khodiaveh

Sawsan I. Khouri  
Gregory Martin Kibler  
Cherilyn Marie Kiesig  
Kimberly Ayn King  
Richard Paul Kleinhardt  
Mary Terese Klekot  
Sharon Lynn Klestil  
Lawrence Keith Knuckles  
Daniel John Kolodziej  
Marnee Koob

Anne Marie F. Korzenko  
Kerry Alan Kost  
David Alan Kotowski  
Anahit Kotscharjan  
Christopher K. Koukos  
Steve Harry Koucs  
Douglas John Kozlowski  
Jill Kathleen Kraft  
Diana Lynn Kranz  
Theodore Michael Kraus

Michael Walter Krauser  
William J. J. Krauss  
Elliot Marc Kravetz  
William Scott Kruzel  
Karen Anine Kuntz  
Mariann B. Kwiat  
Keith B. Kysel  
Joyce Lynn Kabern  
David Ladwig  
Angela J. Lake

## Candidates For

Martha Alexander-Grohmann  
Kenneth David Arkow  
Brett Deborah Amy Batchelder  
Ethel Batie  
Catherine Jean Becker  
Mark S. Braun  
Carolyn Ann Braverman  
Kevin Roark Browner  
Leslie Scott Bryan  
Penelope M. Cagney  
Mary A. Carmody  
(John Chao) Chao Yuan-Han  
Mary T. Christel  
Joy Darrow  
Miriam Tamara Derman

Joan Dickinson  
Denise Darcel Elk  
Suzanne M. Ede  
Barbara P. Wilson  
Pamela Ann Gere  
Sheila Horochana  
Dori Ann Gordon  
Timothy James G  
Kathleen Ann Gu  
Marylou F. Guthrie  
Debra Ann Hawk  
Elham Jazab  
L. Stralow Jharis  
Jane C. Johnson  
Angela Mary Kelly



# e Class of 1988

## achelor Of Arts Degree

George Peregrine Lammers  
Lilli S. Langer  
Denise Danielle Lanton  
Mariann Kiernan Larkin  
Linda R. Larson  
Mary Therese Larusso  
Steven Maurice Lattimore  
Norma Jean Lawson  
Margaret Ann Le Sueur  
Steve Lebeau

Donald Peter Leddick  
Cheryl Lynne Lederman  
Claudia Marie Lenart  
Joi Christina Leo  
Richard J. Lesching  
Gordon William Lescinsky  
Richard David Leslie  
Jami Beth Levin  
Suzanne Adele Levy  
Loretta Lewis

Karen L. Lightfoot  
Lisa Lilly  
Mary Jane Lira  
Dorothy M. Loades  
Wayne C. Lockett  
David D. Lockhart  
Triantafillia Lolou-Baffes  
Frederic M. Louis  
Ray Arthur Lueders  
Laura Danae Lund

Daina Elizabeth Lyons  
Guy G. Macino  
Carl Andrew Mack  
Susan Lynne Mahmalji  
Kelly Ann Mahony  
Marcus N. Major  
Nelson Maldonado  
Elisa R. Malin  
Michelle Malito  
Ann Marie Malloy

Mark Mandzick  
Michelle Denise Manson  
Paul Margolis  
Kathleen Marie Markko  
Kathleen Marks  
Antonio Marquez  
Marianne Marra  
Angela Rose Marshall  
José Pedro Martins  
Matthew Vick Marton

Scott Allen Marvel  
Laura Marie Mashek  
Daniel F. Mason  
Loyce Elaine Mason  
Robert John Massetti  
Penny Marie Mateck  
Christopher Jerome Mayberry  
Joan Elizabeth Mc Ardle  
Joseph Peter Mc Ardle  
Robert Mc Clendon

Joseph Daniel Mc Donald  
Karolyn Dee Mc Gary-Vinson  
Monique Patrice Mc Gee  
Derek Mc Glorthan  
Kelly Ann Mc Kenna  
Ann Patrice Mc Naughton  
Janet Colleen Mc Nulty  
Michael Brendan McArdle  
Reginald N. McDade  
Patricia M. McDermott

Craig Lee McDonald  
Carol Ann McGowan  
Patricia Ann McNair  
Eileen Anne Marie McNamee  
Thomas Patrick McNulty  
Karen Mary Mecklenburg  
Stephen G. Menes  
Diane Mercurio  
Annie Bell Metcalf  
Steven Edward Meyer

George H. Michaelides  
Albert Michael Miklautsch  
Michele Ann Mikulich  
Melody L. Miller  
Neil R. Millman  
Jeffrey Keith Mills  
Lawrence Anthony Mimp  
Kathleen Marie Misovic  
Jeffery Duane Mitchell  
William Robert Mitchell

Alexander D. Mitich  
Suriya Mohammed  
Duane Burton Molitor  
Andree J. Molnar  
Allison Moore  
Bernadette Marie Moore  
Corinne Denise Taylor Moore  
Dora Jean Moore  
David Robert Morse  
Rosemary Moses

Brenda H. Moss  
Cheryl Lynn Mucher  
Stephen Robert Mueller  
Charles Ahmad Muhammad  
Kathleen Anne Mullahy  
James Michael Mulvaney  
Barbara Jean Murphy  
Mary Kathleen Murphy  
Barbara Ann Murray  
Matthew Vincent Murray

Daniel Myatt  
Junetta Myatt  
Barbara J. Nadzieja  
Richard A. Navarro  
Cyndi J. Nelson  
Mike Nguyen  
Janice Velaura Nichols  
George Gerard Niman  
Cary C. Noren  
Lydia Inez Norwood

Timothy Joseph Novak  
Sean Michael O'Neil  
Katherine L. O'Brien  
Ann Patricia O'Loughlin  
Angella M. O'Sullivan-Thomas  
Karl L. Oder  
Ronald F. Ogle  
Cyrene O. Olavere  
Brian Micheal Oleszczuk  
Ruby L. Oliver

Cheryl Lynne Olsick  
Carla Jean Orlandini  
James Robert Orton  
Walter Dean Osakada  
Estela Balderas Ostiguin  
Patrick Sherman Owsley  
Ron Pajak  
Joseph D. Palermmini  
Debbie Palermo  
Paul Edward Papangelou

Judith F. Paprock  
Latonia Nichole Parker  
Lori Ann M. Sopocy Patchik  
Naina Ambalal Patel  
Gregory Patterson  
Mary Katherine Paul  
Scott Bryan Paul  
Kenneth Paulson  
Daniel T. Pausback  
Lawrence Joseph Pausback

Lynn Marie Paustian  
Lynn M. Pavletich  
David A. Payne  
Mike Pecci  
Linda Mareewa Pecho  
Celestine Peet  
Brian Richard Peterson  
Lisa R. Petraitis  
Teresa Marie Petry  
Exodus H. Pettus

Marc Peurye  
Garry J. Phanor  
Roy D. Phifer  
Scott Piehl  
Kevin Patrick Pierce  
Victoria Grace Pierce  
Lisa Maria Pinski  
Ronald Joseph Ploch  
Wayne A. Polak  
Patricia Summers Polon

Thomas Pullega  
Susan A. Purser  
Catherine Marie Quinlan  
Phillip N. Rab  
Ray Radelia  
Jorge Ramirez  
Kelly Christine Rathbun  
Marcella Anne Raymond  
Gregory Richard Redenius  
Janine Louise Regal

Linda M. Regner  
Paul Replicon  
Michael A. Reszotko  
Michael John Reuscher  
Patricia Reynolds  
Laura Ann Rezetko  
Michael Rezmer  
Martha Rhodes  
Michael John Ricci  
Paul Andrew Richter

Karyn M. Riedl  
Lillian Durlean Riggs  
Leticia Ann Riley  
Paul Justin Rivera  
Melissa K. Robb  
Marla Sue Robbin  
Theresa M. Roberts  
Gilbert Robinson  
Joyce Robinson  
Elise Rodriguez

Salvatore P. Romagnano  
Samuel Roman  
Cynthia Ann Rooker  
Zadko Rosas  
Robert A. Rounds  
Randall Albert Roussin  
Mary Kathryn Rowell  
Robert Joseph Ruddy  
Jennifer G. Rushing  
Sandra Renee Rust

Dorothy Ann Ryan  
Aries Leung Sai-Lung  
Darin M. Sakas  
Janice M. Salahuddin  
Aida Saldana  
Patricia Marie Salem  
Joseph P. Salerno  
Anthony Mark Salvi  
Joshua Robin Samos  
Gregory John Sanders

Darlene Perone Saxon  
Patricia A. Scaggs  
Margaret Shannon Schafer  
Benjamin Garrett Scheie  
Adam P. Schellenberg  
Kathe L. Schimmel  
Virginia Semple Schneider  
Anton William Schragel  
Robin L. Schrager  
Arthur W. Schultz

Daniel Scott Selepa  
George S. Seline  
Sydney Serio  
Dhema Maritza Serrano  
Erika Renee Shavers  
Marc R. Shellist  
Yvette Christine Shields  
Elizabeth V. Shivers  
Alexander Sibinic  
Daniel Sipkosky

Marci Beth Sirota  
Michael John Skalski  
Mary Monica Skawski  
Robert H. Skiera  
Troy John Skinner  
David Allen Small  
Adrienne Ruth Smith  
Cassandra Dee Smith  
Dana Francis Smith  
Dena Joan Smith

Diane G. Smith  
Evan Lionel Smith  
Ronald W. Smith  
Terrance Kevin Smith  
Earl Snock  
Thomas Anthony Solunas  
Timothy Lee Somheil  
Richard Arlen Spaulding  
Sheila Ann Spitzak  
Gerard M. Staniszewski

James Richard Starkey  
Hilary Pamela Steele  
Raymond Charles Stejskal  
Mark David Stencil  
Irene Stepen  
Susan Pauline Stoller  
Kathleen Munro Stoner  
William E. Stout  
Melissa A. Strain  
Yonnie Lynn Stroger

Cynthia Marie Suarez  
Scott Adam Suda  
Patrick M. Suess  
Timothy Francis Sullivan  
La'Vonnia M. Sumerlin  
James Anthony Surin  
Maurice Lamont Sutton  
Willie James Sutton  
Frances M. Swaine  
Salvatore R. Swanton

Carol Ann Sweeney  
Lisa A. Talamantez  
John Mark Talmage  
Angela Jean Tarasiewicz  
Larry Lee Taylor  
Dorie Eileen Thomas  
Wanda Denise Thomas  
Ray A. Thompson  
Karla Denise Thornton  
Michelle Illena Tines

Corinthia Kim Titsworth  
Gina Tjotjis  
Marla L. Tokarz  
Deneen M. Tokich  
Sheila Anne Trinley  
Ian Colin Tuggle  
Natalie Jo Turk  
David A. Turner  
Mattie Annetta Tyson  
Jeanie Yoshimura Uchiyama

Kuseme Rosie Udo  
Susan C. Uhl  
Richard D. Uphues  
Steven Paul Van Kley  
Aughty Artenas Venable  
Philip A. Vernon  
Joseph Michael Vinci  
Lori Lynne Vinson  
Jeffrey Paul Vittoe  
Samuel G. Vladova

Carol Lynn Wachs  
James Douglas Wagner  
Carroll Lyn Walker  
Damon Walker  
Dennis Walker  
John Scott Walker  
Keith Lamon Walker  
Linda C. Walker  
Renee Joyce Walker  
Karen Dianne Wallace

L. Maurice Wallace  
Regina Wallace  
Bruce David Walters  
Matthew James Ward  
Keith Allan Warner  
Rochelle I. Weber  
Mindy Jill Weiner  
Paul Wenson  
Scott A. Wetle  
Shirley Weyhmueller

Paul Max Wiemken  
Steven Lee Wilburn  
Paul E. Wilk  
Christopher Dean Willard  
Jacqueline Marie Williams  
Karyn Lynne Williams  
Maria Antoinette Williams  
Reena Evetta Williams  
Tracy Leigh Willis  
Eric Todd Wilson

George Edward Wilson  
Jon Leslie Wilson  
Raymond A. Wilson  
Kimberly Kay Wojtonik  
Jennifer Lynn Wolfe  
Monica Kit Wong  
Gregory Steven Woock  
Geoffrey J. Woodford  
Deborah Lynn Woods  
Michael Kevin Henry Woods

Lisa Gabrielle Wright  
Steven Edward Wright  
Barbara Condy Yonan  
Janet Yong  
Emery Joseph Yost  
Yin-Ling Lin Young  
Honbiu Yu  
Joseph P. Zajac  
Daniel Zak  
Joseph Zamora

Jennifer Dolores Zanders  
Deborah Elizabeth Ziemba  
Robert F. Zizzo  
Michael C. Zorich  
Janis Myers Zorn

## The Master Of Arts Degree

Lynnette Law  
Luella M. Lou  
John W. Lochen  
Robert G. Lueder  
Ann Markham  
Todd Stephen Martin  
Jeanne Evelyn Martinelli  
Timothy Francis McGinn  
Martha A. Meacham  
Beth S. Morris  
Mary Nolan  
Jayne Mary O'Neill  
Emmanuel Chukwudi Ogwude  
Paula Opela  
Kathy M. Pilot

Heidi Suzanne Preston  
Berniece Louise Bagby Rabe  
Robert J. Restivo  
Dale Michael Roadcap  
Juana Jane Ryan  
Anne Edvenson Sadowski  
Gary Michael Smiley  
Kimberly L. Spayer  
Sulnora Spencer  
Cheryl Ann Tatar  
Vera Mary Thairose  
Cynthia D. Truss-Campbell  
Rebecca Dunsworth Vail  
Nik-ki Whittingham  
Beverly A. Williams



# Alexandroff reflects on growth of urban college

By Penny Mateck

When one thinks of a cornerstone, thoughts of a box with newspapers and articles of the time come to mind.

But here at Columbia, its cornerstone is of a different nature.

Columbia's cornerstone is a human one and he is president Mike Alexandroff.

And although he's been the college's president since 1963, Alexandroff's ties began here long before.

After serving in World War II as a infantry sergeant for more than three years, Alexandroff returned to America to study at Roosevelt College [later named Roosevelt University] and the University of Chicago and received a degree in psychology.

His entry to Columbia came in 1947 when he became a counselor at the school's Guidance Center.

Several years later he became the center's manager.

"The Guidance Center was kind of a unique undertaking," Alexandroff explained. "Several people at Columbia were instrumental almost crucially in the inclusion in the original G.I. Bill of Rights in causing one title of that to be addressed by the veterans administration of comprehensive, psychological and occupational counseling services for recently returned veterans."

He said the anticipation was that limited numbers of student veterans would take advantage of this service as a means to introduce themselves into successful post war lives.

The response was enormous to the handful of campuses that were set up around the country to handle these specific problems.

"Columbia's inclusion in this constellation of these guidance centers was really because General [Omar Nelson] Bradley who, after commanding the U.S. forces in Europe under Eisenhower, was instrumental in including Columbia for its initiating role," he explained.

The centers, which numbered only about one dozen around the country, included the Illinois Institute of Technology, Stanford University, New York University and other major institutions with major psychology departments, he said.

Columbia got picked to house one such center for its initiating role in causing this service to be included as an entitlement for the veterans in the GI Bill of Rights.

"It was the most enlightening program and it did represent the first time that psychological services became available to the masses although it had nothing to do with Columbia students directly," he said. "The only Columbia students who had access to it were those who were veterans and otherwise qualified."

Eventually the program was faded out.

Enrollment at the time was 350-400 students swelled by the returning GI's and the school was located in the Fine Arts building at 410 S. Michigan.

For the bulk of the 1950s there wasn't a president, according to

Alexandroff although he admits to becoming "officially in charge sort of in a way after 1954."

"I was more a business manager than anything else," he said.

Then finally, ten years later he became the president.

"I don't even think I applied," Alexandroff recalled. "It was not a highly contested office."

"But I did have a strong feeling about what an institution might be," he added.

In 1952 the college moved from the Fine Arts Building to a building at Wabash and Adams sharing facilities with a teachers' college.

"The two were sister colleges for many years," Alexandroff said. Near the beginning of 1964, the teachers college moved.

At that point, Columbia had 185 students and enrollment was on the decline.

About the same time, Alexandroff met a real estate broker by the name of Alfred Pearlman.

"He had a building at Lake Shore Drive and Ohio Streets and he gave us a lease without the danger that our questionable payment of rent would lead to eviction," he explained.

## "I'm proud there is a Columbia College" - Alexandroff

At the time the school originally took up one floor in the building although two years later, as enrollment steadily increased, it grew into another two floors.

Pearlman had suggested as many others had also, that Alexandroff try to create the kind of institution that he had talked about abstractly.

"You haven't got much alternative," Pearlman said.

"God knows I didn't," Alexandroff continued. "I was 40 years old and at life's crossroads. All the things I expected to do I hadn't done or just couldn't do any longer."

It was at this point Alexandroff began recruiting part-time faculty.

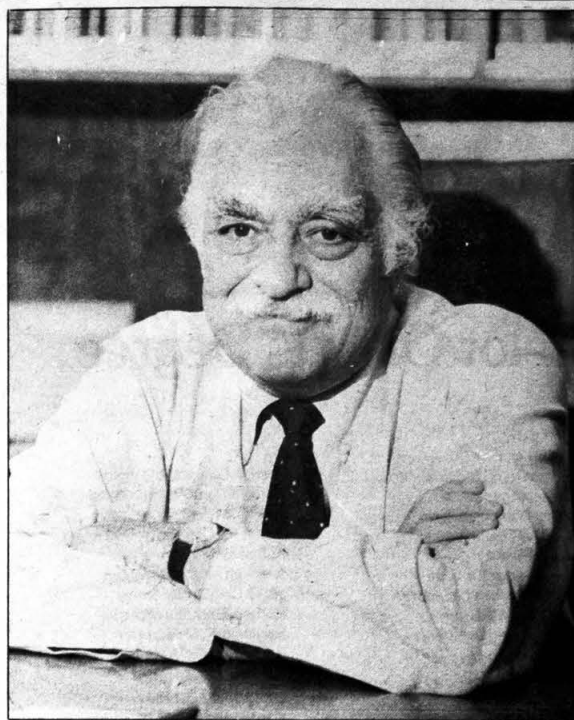
Alexandroff said he hired those who most genuinely represented the best, most active and most deeply concerned individuals in liberal arts, liberal education and communications.

"I would pick up the telephone and ask them to come and teach," he said adding that he could afford to pay them a minimum fee but they would be joining the crusade for a new direction in American education.

"I think in a year and a half, we assembled a unique kind of faculty—pound for pound the best conceivable in education," Alexandroff boasted.

Then in 1968, Alexandroff gathered together some of his faculty and friends to serve as consultants and retreated for a few days for a series of sessions.

"They [the sessions] were really to shape the direction and emphasis



Columbia President Mirron Alexandroff

of the institution," he explained. "I suppose what is the current Columbia is as much as anything what grew out of those three days."

During the sessions a large emphasis was put on developing close connection in the college and its academic interests.

"I have always believed urban universities have distinctive missions, part of which is the participation of the institution in the human, artistic and cultural affairs of the city in which the institution serves educationally," Alexandroff continued.

"I think that has some original base in the idea of bringing the real work into the classroom," he said. "It doesn't sound terribly radical today but I assure you that 20 years ago that was fairly rare for a college to do that."

As for the opinions of the rest of the educational world, they were less than receptive to this new kind of thinking.

"Disinterest is as nice as it can be said," Alexandroff replied. "Yet we reached the student at a time when the student was physically welcomed into all campuses but the students as a thinking, acting personal human being was not attentively enfranchised by the higher education process."

"We had no political point of view institutionally," he said, but we were seeking the same vitality institutionally which young people at that moment were seeking for themselves in terms of the rather dramatic alteration in the American culture which occurred simultaneously."

It was about this time the 1968 Democratic Convention rolled into town.

"I think the Democratic Convention was a watermark for the whole of the American youth," the college president said, "and I think we had a critical part partly because we were not in opposition to it and partly because the sorts of people who attended Columbia were themselves closely involved in all these things."

The school was first granted provisional accreditation in 1971.

Alexandroff explained why the school waited so long.

"Prior to the 1970s, the North Central Accreditation Association was given to measuring institutions by the most traditional features," he explained.

"But we were viewed in those days by the principle accrediting body as an alternative educational experience."

"It was not until the early 70s that the accrediting bodies began to understand that what they had already dismissed as alternative institutions were in some instances closer to the pulse of the American young people," he added.

Alexandroff further explained that alternative really meant to proceed differently than traditional routes to the end of providing a good collegial education.

In 1976, Alexandroff and other school administrators decided to gamble everything and purchase the 600 South Michigan Avenue building. The previous building on Lake Shore Drive was much too small to hold the nearly 1500 students now in attendance.

"We bought this building at a remarkably economic price and we thought we'd never grow out of it," Alexandroff said.

Yet the late 1970s and early 1980s saw enrollment spurts which burst their bubble quickly. Three other buildings were purchased between that time and 1984.

The school acquired the Dance Center on North Sheridan Road, the Oscar and Emma Getz Theatre and the 623 S. Wabash building.

Alexandroff then talked about what he's most proud of.

"I'm proud there is a Columbia College," he said. "When you talk about an institution that's as unsung, as orphaned as penniless, as absent of reason to be at all and that we are and we do exist importantly and impressively, there must have been some very strong boot straps we were pulling."

"We're a real institution," he continued. "We have pension plans and hospital insurance and all those things that come with [institutional] adulthood. That's a new kind of challenge."

## Nothing left to chance as months of planning gels into ceremony

Susan Tengesdal

Dancing down the aisles, spirited music and celebration may be a description of a Broadway show, but it is also our graduation ceremonies. No more "Pomp and Circumstance" or other "traditional" festivities filter into the ceremonies.

"In the sense of our school, it's traditional," said Hermann Conway, director of student services. "It [graduation] reflects our school."

This power-packed gala involves months of planning right down to ordering the cap and gowns. Almost every administrative office takes responsibility for a certain aspect of the ceremonies.

The numbers on the measuring tapes faded after nearly 800 graduates were measured for caps and gowns by student services.

Conway and his staff ensure proper fit and attire for the students, but they can't monitor what is worn

under them. Ranging from Hawaiian shorts, underwear or nothing, students dress up underneath for their graduation.

Connie Zonka, public relations, serves as a liaison between the honorary guests and the media. Some of the guests including Mike Royko need our public relations department to set up interviews.

The president's office selects highly respected professionals to receive honorary degrees. Faculty members make suggestions to Mirron Alexandroff as to prospective candidates.

Bert Gall, executive vice-president and his staff make numerous arrangements as well. From limousines to assigning seats for graduates, they tidy the loose ends. The hall must be rented, the parties must be arranged for the guests, but as the last detail is completed, graduation awaits.

# Ford and GMAC help college graduates establish credit

By Letricia Riley

Nowadays, a job is not the only thing a college student is eligible for after earning a Bachelor's degree.

The Ford Motor Credit Company and General Motors, through the General Motors Acceptance Corporation (GMAC), are now offering prospective graduating students a chance to begin establishing credit by purchasing a new automobile.

"We are real pleased with the program," Nancy Nagle, program administrator for the Ford Motor Credit said.

With no down payment, a student may purchase any one of 17 new Fords and Mercurys, ranging from the Festiva to the Ford Ranger and from the Tracer to the XR4TI.

Another eligible car includes a new Ford model, first marketed May 12. The Probe is a four-seater sports car that is "much better than the Chevy Camaro," Nagle added.

If a student graduates between Oct. 1, 1987 and Jan. 1, 1989, can verify future employment within 120 days of the purchase date, has a sufficient income that will cover car payments and living expenses and has a good credit history, he or she is eligible to purchase a 1988, 1988½ or 1989 from Ford.

Little or no credit history will not prohibit the purchase of a new car and a co-signer is not needed.

On the other hand, "a co-signer

will not help the cause of someone who has already established a bad credit rating," Nagle said.

Ford also has a pre-established credit limit. Any car can be financed by the Ford Motor Credit Company up to that limit.

A unique part of this package plan includes a \$400 rebate, that can be used towards purchasing, leasing, down payment or as cash in the buyer's pocket.

Yet, Ford offers another advantage. Pre-approved credit on the eligible vehicles can be renewed after two-thirds of the car's selling price has been paid if the buyer's credit remains good. A student can take advantage of this pre-approved credit for the rest of his or her life when purchasing from Ford or Mercury.

But Ford is not the only car manufacturer tempting graduates with such an offer.

GMAC, which includes Buick, Cadillac, Chevrolet, Pontiac, Oldsmobile and GMC Trucks, offers a similar plan for college graduates who meet the requirements of establishing credit through purchasing a new car.

"It's a good way to get started," June Jensen, customer service supervisor for GMAC, acknowledged.

GMAC offers a \$400 rebate to eligible college students in addition to



Chronicle/Tom Holoubek

Pontiac's revamped Sunbird is the ideal car for a graduate because of its low price, a GMAC representative said. A first time buyer could get it for \$7,200.

a 90-day payment deferment with accrual of finance charges.

Specifically at Joe Perrillo Pontiac, 1111 W. Diversey Ave., a 20-percent down payment is requested, according to Sales Representative Frank Polizzi.

"A big down payment is preferred and it increases the chances of the first time buyer to get the desired car," Polizzi said.

But, according to GMAC's first buyer's brochure, a five-percent down payment is all any qualified buyer has to provide.

"As long as buyer has a realistic view, it's [the GMAC College Graduate Finance Program] a good idea," he added.

But, Polizzi also warns against the first time buyer having high expectations of being able to purchase a \$24,000 car.

"The ideal first car is the [Pontiac] Sunbird," Polizzi explained, which could cost approximately "\$7,200" with rebate.

"Basically, GMAC is looking for the same eligibility requirements as the Ford Motor Credit Company," Polizzi added.

Students are required to prove they have graduated and their income/debt ratio balances correctly after considering the added responsibility of a car payment.

Other independent dealers offer similar finance programs for college graduates also.

Dissimilar to Joe Perrillo Pontiac, Loeber Motors, 1111 N. Clark St., only requires a 10-percent down payment on Volkswagen models once the graduate's credit is approved and proof is given of the student having a job now or in the near future.

Sales representatives there think it's a good program.

"Sure it is," salesman Bruce Crick stated. "Consumers can't buy a car with a 10-percent down payment."

Oak Lawn Mazda, 5000 W. 95th St., requires a \$500 down payment on a moderately-priced (\$12,000) car.

But, Business Manager Mark Knoll explained that it is highly unlikely a first-time buyer will be approved to "buy an [Mazda] RX7."

"The car that a first time buyer is allowed to purchase also depends on income, living expenses and payback requirements on student loans," Knoll said.

"Mazda has done well even though it is not used too often," he added.

On the other hand, the Bill Salidas AMC Renault Jeep dealer, 6940 W. Grand Ave., will finance a car for any college student that can afford it, although, college graduates are preferred.

"A diploma means you have a future in front of you," Sales Representative Ron DeSenna explained, during a telephone interview.

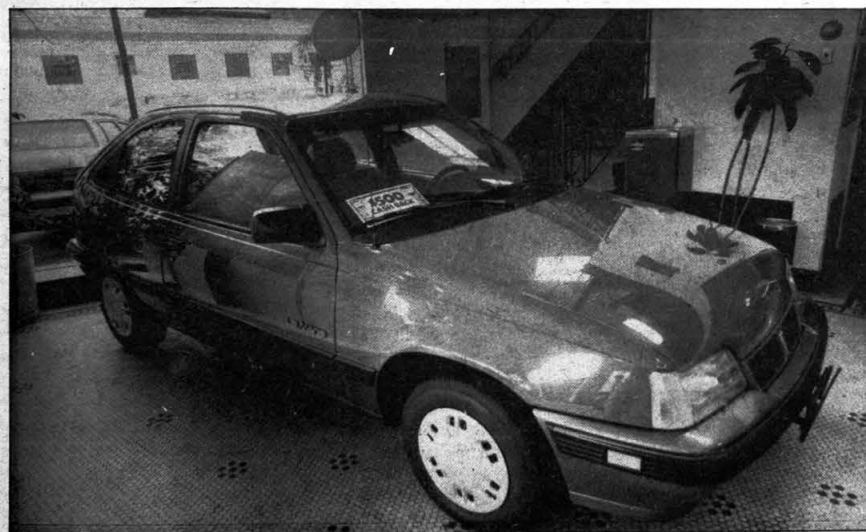
Because DeSenna believes college students need a break, he doesn't "disagree with the program one bit."

Gold Coast Honda, 1525 N. Wells, will consider people who have no credit history but, a co-signer is required according to Sales Representative Jim Marks.

Another dealer who wants to make buying that first car a little easier is Toyota.

With Toyota, college graduates have a choice of purchasing or leasing the two most advertised cars: the Tercel and Corolla without any down payment.

If leasing better suites the student, Toyota also offers an option to buy incentive after the 60-month leasing period.



Chronicle/Tom Holoubek

With finance plans aimed at recent college graduates, a new car like this Pontiac LeMans is closer than you think. Rebates and deferred payments can make a new care downright affordable.

## Video resumes offer today's graduates a new alternative

By Bonnie Decker

Here you are, graduating after four years of hard work here at Columbia.

You are \$15,000 in debt and need a job. What can you do to make yourself stand out from the thousands of other members of the Class of 1988?

A video resume may be just what you need.

Being in front of a prospective employer for five to seven minutes is much more than the time they usually spend going over your resume, according to Michael Vallone, of Video Resumes in Park Ridge.

Vallone also feels that a video resume can be invaluable if you are looking for a job in another state. A video resume gives you a chance to be seen, Vallone said.

"It gives prospective employers a chance to see how you would react in a quazi interview situation," he said. "It makes you stick out in a crowd."

"When employers are looking over hundreds of resumes and trying to decide who to send a plane ticket to, a person who used a videotape may get the interview because the image of that person is more than just paper," Vallone added.

What employers see when they view the tape is an impromptu interview that lasts five to seven minutes. There is no script and answers, facial expressions and body movements are totally natural. Vallone asks the questions, which he gets from a bank of questions he has developed. Usually the questions are general business, management questions. He uses these questions in the beginning but tries to listen to the answers of the interviewee for developing follow up questions.

Vallone stresses, however, that video resumes are not a replacement for paper resumes.

Video Resumes advises everyone to send a paper resume along with their tape.

Catherine McGovern, director of Career Services, at Columbia agreed.

"I certainly wouldn't recommend them in lieu of paper resumes," McGovern said. "The industry has not accepted them yet."

McGovern does feel, however, that video resumes are worth a try and could certainly work for some.

"You would need to be comfortable with the style," she added.

"They would be especially helpful in industries where people need to have verbal skills and be able to demonstrate things."

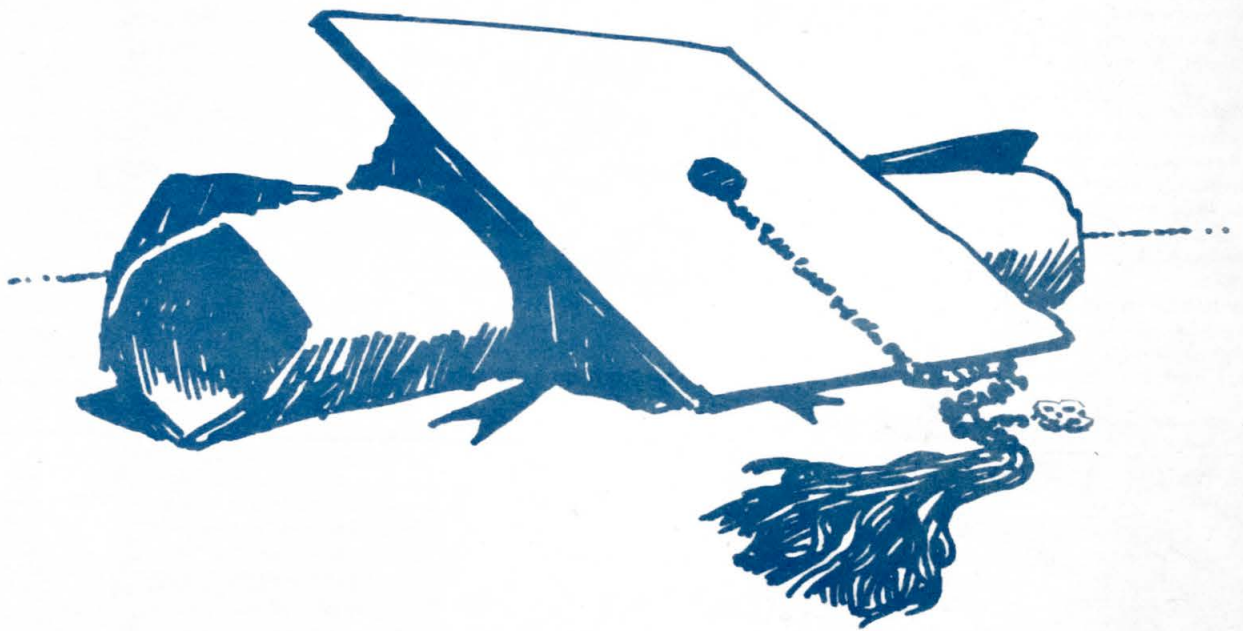
McGovern feels that most employers still want paper resumes and the chance to sit in the room with people and discuss the resume.

Vallone indicated that the business is still too new to know if video resumes have proven more successful than paper ones. But he adds,

"If employers know you have the self-confidence to do a tape, it really might give you a better chance of getting an interview."



**The *Chronicle*  
wishes  
to congratulate  
the  
Class of 1988**



*“This is the time to remember,  
'cause it will not last forever.  
These are the days to hold onto,  
'cause we won't although we'll want to.  
This is the time  
The time that's gonna change. . .”*

*—Billy Joel*