

4-1-2006

Inside Journalism

Columbia College Chicago

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Recommended Citation

Columbia College Chicago, "Inside Journalism" (2006). *Inside Journalism*. 75.
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inside journalism

COLUMBIA COLLEGE CHICAGO

JOURNALISM DEPARTMENT NEWSLETTER | SPRING 2006

Joe Peyronnin, a successful alumnus of Columbia College Chicago, talks with students before his taped presentation, the first special event in the Journalism Department's new Convergence newsroom. **BELOW** Peyronnin advised students, including his interviewers Vanessa Vargas and Kyle Porter, to know at least two languages.



PHOTOS BY ERIN MASH

Veteran BJ executive stresses fundamentals

BY BRIDGET HOULIHAN

Joe Peyronnin, a former top news executive at CBS, Fox and Telemundo, advised journalism students to get the facts straight and learn another language.

Peyronnin graduated from Columbia College Chicago in 1970 and quickly grabbed a job as a copy boy at CBS in Chicago, ripping scripts and "running around." He moved up the ranks and

became producer of the 6 p.m. newscast with then anchorman Bill Kurtis at the helm. Legendary newsman Walter Cronkite, the anchor of CBS Evening News, gave Peyronnin the national spot he wanted, bringing him to Washington, D.C., where he rose to be Vice President and Washington Bureau Chief of CBS News. He then moved to

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Sun-Times' Roeper headlines JO Manifest

Sun-Times columnist Richard Roeper will be the Journalism Department's very special guest for Columbia College's Manifest celebration on Friday, May 12.

Roeper, also the co-host of the popular syndicated film review show

"Ebert & Roeper," has been writing his column since 1987, which is distributed nationally by the New York Times Syndicate. His work has appeared in Esquire, TV Guide, Entertainment Weekly, USA Weekend and Playboy magazines.

He is also the author of several books: "Schlock Value: Hollywood at Its Worst" and "10 Sure Signs a Character Is Doomed & Other Surprising Movie Lists."

For more, visit www.colum.edu/undergraduate/journalism





Officials clean up a Chicago car accident.



Chicago marathon runners stop for a bit of relief.

Columbia photo student makes his way to the Quad Cities



Chronicling Pilsen's Passion Play



Capturing the moment in a Chicago shoeshine shop

PHOTOS BY ERIC DAVIS

BY FRAVA BURGESS

Michigan native Eric Davis said that it was nice to be back in Chicago and at his favorite pub, even if for only a short time. His green White Sox t-shirt showed his pride, and happens to match the color associated with his favorite bar, the Grafton Irish Pub and Restaurant.

He is all smiles, these days, finding great accomplishment in his bachelor's degree from Columbia and a new photojournalism internship in the Quad Cities.

"I love it!" said Davis of his experience with The Dispatch/Rock Island Argus. "I was talking to a friend of mine the other day . . . [and] she said, 'Well how's the job?' And I said, 'I love it! Can you believe they pay me to drive around and take pictures all day?'"

To Davis, this internship, which started in February, is a far cry from where he was four years ago.

"I used to paint and repair rooftops for a while," said Davis. "There is nothing wrong with being a painter. I just wanted something more."

And that something was a career in photography. After being out of school for several years, 29-year-old Davis decided to buy a camera and enroll at a local community college. Five years later, he landed at Columbia and onto the pages of the Columbia Chronicle. It was clear then that Davis' photography stood out above the rest.

"Right off the bat I noticed – and other people told me – that I had an eye," said Davis.

His vision is infused in some of the strongest student photography at Columbia, even winning him two awards in 2004 from the Society of Professional Journalists and a "Shoot Chicago" award from the Illinois College Press Association in 2005.

Davis credits the late photographer/cinematographer Gordon Parks for being the inspiration behind some of his award-winning photographs. Though Davis has not considered cinematography, he has an appreciation for art forms like Parks' creation of the "Shaft" films.

Davis is fascinated by what many consider the ordinary, and hopes that his work as a social documentarian will transform these ordinary actions into extraordinary images.

"Knowing how other people live, drive and survive, in this busy, crazy ass world is – in and of itself – an art."

Davis eventually wants to bring his art back to the Windy City, saying that Chicago has some of the strongest cultural images that he has seen. He wants his social documentaries to leave the kind of imprint on his audience that the works of Parks and Columbia photojournalism instructor John White have left on him.

"I guess I would want people to say, '[Eric Davis] has taken some of the most memorable shots of our time, just by being there.'"

Eric Davis' photography can be seen in the Orange Hallway of the Journalism department at 33 E. Congress Pkwy. To view more of Davis' work at The Dispatch/Rock Island Argus, visit <http://www.qconline.com>.

Fischetti contest recognizes cartoon from Columbia alum

Editorial cartoonist Ed Stein is the recipient of the 2006 John Fischetti Award for a stark drawing reflecting racial disparities after Hurricane Katrina, published in the Rocky Mountain News in Denver on Sept. 10, 2005.

The winning cartoon shows a white family atop a concrete wall labeled "Race and Class Divide." As they look down on African-Americans chest-deep in post-Katrina floodwaters, the man comments to the woman and child, "The levee held."

An honorable mention went to Steve Breen of The San Diego Union-Tribune, a previous Pulitzer and Fischetti prize winner, who depicted Uncle Sam astride a barbed wire fence on the United States-Mexico border, a "Help Wanted" sign in one hand and a "Stop Illegal Immigration" sign in the other. A man on the Mexican side asks, "Is he schizophrenic?" And a woman answers, "Borderline."

The other honorable mention was awarded to Scott Nychay of the Northwest Herald in Crystal Lake, Ill., for a cartoon lampooning "Intelligent Design." Nychay, a 1995 Art and Design graduate of Columbia College, is a first-time winner in the prestigious competition. The cartoon's top panel, labeled "Evolution," depicts four characters in sequence—first a monkey, then a bigger ape, then an early homo sapien, and finally a modern guy in shirt and pants. Below, in a panel labeled "Intelligent Design," the same modern guy is seen in four versions, his head gradually shrinking to pin-size.

Stein will receive the \$4,000 grand prize and Breen and Nychay \$1,000 each; in addition, they will be brought to Chicago for the awards ceremony on Thursday, April 6, and to talk with students, the public and local media about their work.

The John Fischetti Editorial Cartoon Competition, in its 24th year, received 211 cartoons from 72 cartoonists. According to Carolyn Hulse, chair of the Fischetti judging committee, "The issues addressed by editorial cartoonists in 2005 were particularly grave, so many of the cartoons submitted left us

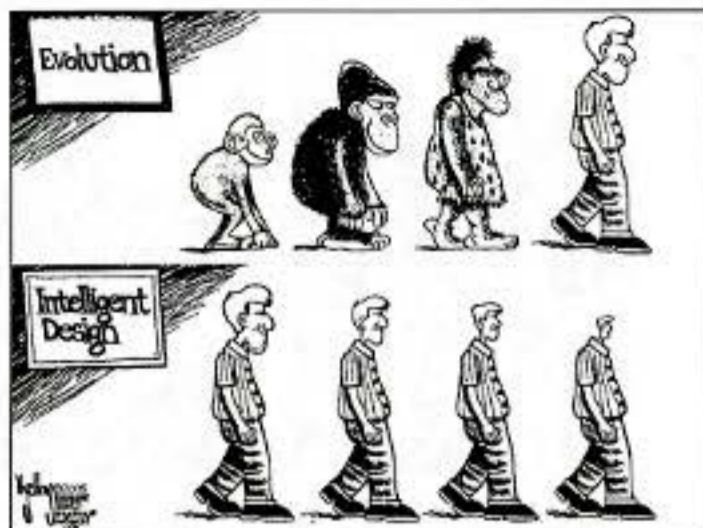
deeply uncomfortable, rather than chuckling at our collective foibles. It is a tribute to these extraordinarily talented journalists that they found such effective—and often poignant—ways to tweak our national consciousness."

Student winners of the college's Paula Pfeffer and Cheryl Johnson-Odim Political Cartooning Competition also will be honored on April 6 and have a chance to show their work alongside that of the professionals. Nychay had already been selected as a judge for the student competition before he was notified of his Fischetti honor.

The public is invited to a free event honoring the student and professional winners on Thursday, April 6, at the HotHouse, 31 E. Balbo Ave. After a buffet lunch and awards ceremony, where current Fischetti scholarship winners will be recognized, the professional cartoonists will talk about applying art and satire to life and death issues. They will show examples of their work and others who work hard to achieve the right combination — a well-executed drawing and a clear message. This event is co-sponsored by the School of Media Arts and the School of Liberal Education.

John Fischetti was a Pulitzer Prize-winning editorial cartoonist whose work was published in the New York Herald-Tribune, the Chicago Daily News and the Chicago Sun-Times. Shortly after his death in 1980, friends created the endowment in his honor, which has helped educate more than 400 Columbia College students, many of them now award-winning journalists themselves.

The Paula Pfeffer and Cheryl Johnson-Odim Political Cartoon Contest for Columbia College students was established four years ago by Liberal Education faculty member Teresa Prados-Torreira, who teaches a course on the history of political cartoons. The contest's goal is to engage students in current political discourse while providing them a framework to express their artistic and analytical skills. Endowed by Columbia College lifetime trustee Samuel Pfeffer and named for his wife Paula and the dean of Liberal Arts and



Sciences, the contest is co-sponsored by the Columbia Chronicle student newspaper and the departments of Liberal Education, Art and Design, Journalism and the Office of the Dean of Liberal Arts and Sciences.

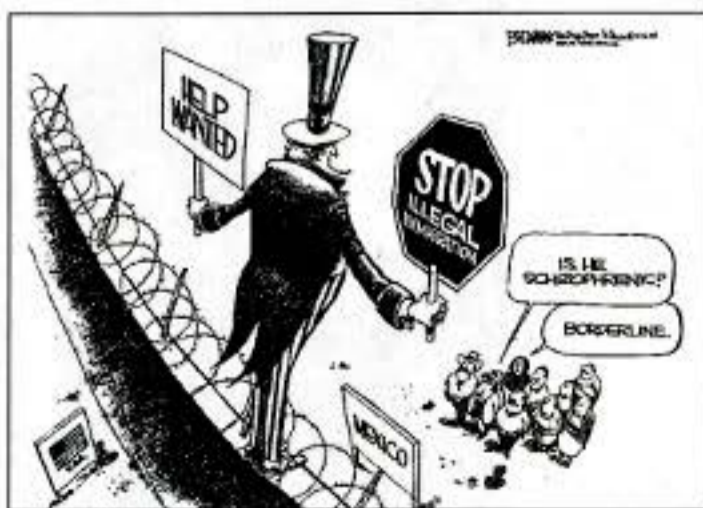
More information on the professional competition and the Fischetti scholars is available at:

<http://www.johnfischetti.org>

If you would like to attend the April 6 event, which starts at noon in the HotHouse, please RSVP by April 4 to: fischetti@colum.edu or 312-344-8992.



Scott Nychay and his winning entry. Below, the first place and an honorable mention cartoon.





TOP CBS News White House correspondent Bill Plante speaks with students. TOP RIGHT Greg Kazmer, Maria Sultemeier and Jessica Runnion read a plaque at the Tomb of the Unknown Soldier.

TOP Barack Obama staff member Michael Stratmans. LEFT Student Alan Baker and professor Rose Economou at lunch.

J-Session takes students on Washington D.C. tour



ABOVE Students meet with Roberta Baskin from the Center for Public Integrity and discuss media issues. RIGHT Students meet with CNN's Bruce Morton for brunch.



Busola Alaka and Social Security Administration Chief of Staff Larry Dye pose after a briefing. The course was designed by Economou for the college's first January J-session.



Nightline executive producer Tom Bettag talks about the industry.



CBS News correspondent Jim Stewart at the network's bureau.

Congressional candidate praises preparedness of student interviewers

BY BARB IVERSON AND SUZANNE MCBRIDE

We didn't christen it with champagne, but we inaugurated a new era in the Journalism Department with a press conference on March 8, 2006. Students taking Intro to Computer-Assisted Reporting from Barbara K. Iverson and Suzanne McBride questioned congressional candidate John Sullivan, a Democrat who was trying to unseat U.S. Rep. Dan Lipinski in Illinois' 3rd District primary.

Students had done their homework, which was "backgrounding" the candidate and the race. For nearly 40 minutes, the student reporters peppered Sullivan with questions about health care, student loan policies, the Iraq war, his primary opponents and yes, even the White Sox since U.S. Cellular Field is located in the 3rd district.

After the press conference, Sullivan told his campaign staff that the student reporters asked the most detailed questions of any group of reporters he has faced during his one-year campaign. He said he was impressed with the thoroughness of their preparation, remarking "they actually read what was on my web site," unlike the rest of the Chicago press corp.



TRINEA CRAFTON

Journalism Professor Suzanne McBride, far right, watches her students' performance intently.



MIKE JARECKI

Barbara Iverson and congressional candidate John Sullivan.

New exchange program underway: Dublin-Chicago



PHOTOS BY NORMA GREEN

ABOVE and LEFT Columbia College journalism students headed for the Dublin Institute of Technology this spring met earlier in the year with their counterparts from the Irish school who are spending time at Columbia. J-Department faculty member Barbara Iverson heads to DIT in the fall (see page 11).

inside
journalism

Managing Editor
Jim Sulski
Designer
Elio Leturia

Student Writers
Leah Banks, Danielle
Dellorto, Kim Haburn
Bridget Houlihan

Photographers
Alan Baker, Peter von
Buol, Eric Davis,
Norma Green, Barbara
Iverson, Mike Jarecki,

Erin Mash, Aaron
Owens, Thomas James
Sprauka, Aaron
Stocker, Troy Terry



THOMAS JAMES SPRAJKA

Journalism Department Chair Nancy Day, left, talks with Danielle Dellorto, a BJ alumna, and John Davies, a Television alumnus, at the founding reception for the Atlanta Alumni Club on Feb. 24. Both started at CNN headquarters in Atlanta right after graduation. For more alumni information, visit: www.colum.edu/alumni/main.html

'Must love news,' advises CNN's Dellorto

BY DANIELLE DELLORTO

I always knew I wanted to work in television news. I know what you are thinking - that is what everybody says; but it is true. From a very young age I was interested in TV news. And when all my friends were packing up after high school and heading to the 'party' universities, I broke away from the crowd and took a chance on Columbia.

Looking back, it was the smartest move I ever made. Columbia teaches with a hands-on approach and that approach has opened so many doors for me. While at Columbia, I was involved with CC-TV in the Television Department. I also served as a contributing writer for the Chronicle, and a reporter/producer for NEWSBEAT. In addition, I interned at WJOB Radio, WFLD-TV for two semesters, Fox News Channel and CNN's Midwest Bureau.

While at CNN and FNC, I found my passion for the national news market. After graduating in January of 2004, I moved to Atlanta and took a job with CNN as a Video Journalist (VJ). After a few short months as a VJ, I was promoted to Feeds Coordinator, weekend Editorial Assistant, Assignment Desk Assistant. I am currently working as a Media Coordinator. In addition to my full-time duties as a Media Coordinator, I train with CNN writers, package producers and our field crew to gain experience and expand my skills. One of the best things about working at CNN is that people here are willing to teach you anything!

During my short time working in the world of news, I have learned some important lessons, including the following:

- If this is not your passion, re-evaluate your major now! TV news is not all fun and games. It includes long hours, weekends, overnight shifts, work on holidays and for your first few years, the pay is very low. I've worked every major holiday for CNN during the past two years! So if you are not passionate, if you don't live, breathe and ache for news, this business might be hard to swallow. It is important to have this realistic understanding of the road ahead.

- One of my few regrets while attending Columbia was that I did not take more liberal education courses that focused on international and political history. I am playing catch-up now. I make flash cards to remember the key leaders of various countries and key political players. How could a reporter be trusted to write or produce a story about the war in Iraq without an understanding of the relationship between the United States and Middle Eastern countries? So, if I can offer any advice, it would be to stay current about political and international news. Also, take as many courses as possible focusing on these topics.

- Use your resources! This business is so competitive and coming straight out of college, you need internships on your resume. Columbia students have an advantage because it is easy to get an internship, not

only during the summer but the regular semesters too. Columbia is located in one of the largest media markets—what an advantage! Choose challenging internships and make sure to work on a package or two for your resume tape while there. Be a sponge and learn from some of the best in the business.

- Don't be afraid to ask for help. People like to help go-getters. Look around, I guarantee most of the professors you have this semester are still working in the business. Ask them for help in obtaining internships, putting together your resume tape, and editing writing samples. Be persistent! People are busy; so if you don't get an answer right away, keep knocking on doors. Send email reminders every week if you have to. This type of persistence will pay off in the long run.

Good luck to you all! If I can do it, so can each of you. Stay focused, be organized and like I mentioned earlier, be a sponge in the environment around you. You are surrounded by pros who want you to succeed!

"The future does not belong to those who are content with today, apathetic toward common problems and their fellow man alike, timid and fearful in the face of bold projects and new ideas. Rather, it will belong to those who can blend passion, reason and courage in a personal commitment to the great enterprises and ideals of American society."

— Robert F. Kennedy

Sports program debuts in new digital convergence newsroom

BY RAY FANNING

In a move toward convergence, Broadcast Journalism students are producing a new sports magazine program called "Beyond the Game".

Students taking Multimedia Sports Reporting are producing four half-hour programs that will be available in both a traditional broadcast format and online. They focus on issues and trends rather than scores and highlights, to put a human face on sports. The first episode explores the rapid growth in women's athletics.

The class operates as a working newsroom. The students become "back-pack" journalists, equipped with compact camera gear to gather their stories. Then, back in the converged newsroom, they use computer-based software to edit their video reports for broadcast. But, they also rework and re-imagine their stories for an Internet audience.

And, the cross training doesn't stop there. The students take turns working on both a producing team and an editing team. The producing team selects and orders the stories in each show. The editing team builds graphics for the individual stories and edits the shows together in post-production.

Members of the class also get a chance to improve their performance on camera. Two students serve as anchors for each show. And all the reporters



appear on set following their stories for a question and answer session.

This is the first semester the Journalism Department has offered a broadcast sports class, and the converged newsroom is key to its success. It gives the students a professional space and equipment to hone their skills during class, and to work on their stories outside of class.

Howard Schlossberg's Advanced Sports Reporting course meets at the same time, with the idea of introducing convergence ideas to print majors as well.

For more information, contact Ray Fanning at rfanning@colum.edu



PHOTOS BY AARON OWENS

TOP Under the watchful eye of faculty member Ray Fanning, students operate in the new convergence newsroom. BOTTOM Erin Tulley, left, and Norman Reyes anchor an edition of "Beyond the Game."

PEYRONNIN | Stresses basics

from page 1

New York, eventually supervising such top news programs as 60 Minutes, 48 Hours and the CBS Evening News.

"It was a tremendous thrill for me," said Peyronnin, "because the greatest journalists in the room, I'm working with every day."

One of those journalists was Dan Rather, who succeeded Cronkite as anchor. Students

questioned Peyronnin on Rather's departure months after fake documents were used in a critical story on President Bush's National Guard service. CBS and Rather were criticized for rushing the story to air without checking to see if the documents were legitimate. Several people lost their jobs. Peyronnin acknowledged mistakes were made.

"The story should've never gone to air," said Peyronnin. "The

next mistake was to say 'we stand by our story.' That was wrong... it hurt everybody in journalism." He advised journalists at whatever stage in their careers to pay attention to fundamentals.

Peyronnin called Rather a great reporter, and then suggested that if he were still in management at CBS, Rather could possibly be working at his old job. Peyronnin said he would have questioned the story's accuracy and context even more so because of its proximity to the presidential election.

The news executive's own career timing has been exquisite. After CBS, Peyronnin became President of Fox News. After a stint as a consultant, he became Executive Vice President for News and Information Programming for Telemundo, commuting between New York and Miami.

"Learn your language," he told Vargas, who is of Puerto Rican heritage. "It only gives you more opportunities."

Teresa Puente, born in Chicago, looks forward to returning home to share her experiences in international, national and local reporting with the students.



COURTESY TERESA PUENTE

Echo gets a redesign and more student art

Echo magazine, the ever-evolving semi-annual publication of the College Magazine Workshop, has debuted a new design, under the leadership of Elio Leturia and with the input of the students in the Fall 2005 class.

This issue is the first to include a large number of photographs and illustrations from students in Columbia's photography and art and design departments. Sharon Bloyd-Peshkin spearheaded the effort to make Echo a forum for the work of students in other departments. The results of this effort are evident in this issue: a greater range of photographic and illustration styles throughout the magazine.

The students in the College Magazine Workshop are the writers and editors of each issue. They pitch and assign the stories to each other, write, edit, copy edit and fact-check every article, and work on the layout and design. Echo magazine continues to win awards showcase the talent of Columbia's journalism students.



The Spring 2006 issue of Echo is available on campus now.

Award-winner Puente will join Journalism Faculty in Fall '06

Teresa Puente will join the journalism faculty at Columbia College Chicago in the fall of 2006. An accomplished journalist with more than 15 years of experience, she has written for a news weekly, column service, magazines and daily newspapers. Her work has been published in nationally recognized publications such as USA Today, the Chicago Tribune and Hispanic magazine.

Puente worked as a staff reporter at the Chicago Tribune from 1995 to 2002, where she covered many beats, including immigration, urban affairs, suburban news and general assignment. She also is the recipient of the Studs Terkel Award for her coverage of Chicago's diverse communities.

In 2001, Puente spent four months on assignment for the Chicago Tribune in Mexico. In the fall of 2002, Puente moved to Guadalajara, Mexico, with a fellowship from the Inter-American Press Association. She reported an in-depth project on the Mexican widows whose husbands perished in a truck smuggling tragedy in Texas.

Also in 2002, with a grant from the Institute for Latino Studies at the University of Notre Dame, she completed a project on Latino families in the Chicago suburbs and linked some of them to their homelands in Mexico and Guatemala. In 2004, she started working on a writing and photography endeavor on the religious devotion to the virgins and saints across Mexico. This project is called My Pilgrimage in Mexico.

From Mexico, she also has written about culture, immigration and travel for a variety of U.S. publications, both in English and Spanish. Her

articles have appeared in many publications, including the La Estrella (of the Ft. Worth Star-Telegram), the Philadelphia Daily News and the LatinaVoz.

She earned a Master's of Fine Arts degree in creative writing from Columbia College and an excerpt of her novel has appeared in Hair Trigger. She is working on a collection of short stories called Go Back to Where You Came From.

Puente was a board member of the National Association of Hispanic Journalists and former president of the Chicago Association of Hispanic Journalists. In Chicago she coordinated a mentoring program for high school students interested in journalism. Her undergraduate degree is from Indiana University where she majored in journalism and political science.

Since January 2004, Puente has taught writing and journalism in English at one of Latin America's top private universities, the Tecnológico de Monterrey, Campus Guadalajara. As an educator, she believes that the learning process should be collaborative. In the classroom, she often combines lecture and group discussion with hands-on activities so students can work in small teams.

It's also important for the students to learn about new media and technology. In her publishing class, for example, the students wrote weekly blog reports and evaluations.

She said she also believes strongly that the news media should reflect the diversity of the general public. She hopes to share her knowledge of Chicago's diverse neighborhoods as well as her insights into Latin America with her students.



MAURICIO RUBIO

Chronicle takes top honors in several competitions

The award-winning Columbia Chronicle became even more award winning in February and March. The student-run newspaper brought home a number of national and local awards.

In February, The Chronicle was named the best in the state in its division at the Illinois College Press Association's annual convention when the Chronicle staff won the ICPA's John David Reed General Excellence award for non-daily college newspapers at schools with an enrollment of 4,000-plus students.

Less than a month after being named the best in the state in its category, The Chronicle was named the Second Best student paper nationally in the Associated Collegiate Press' Newspaper of the Year Contest. The competition was part of the ACP's National College Newspaper Convention held in Los Angeles.

The Chronicle took Second Place in the Four-Year Colleges Weekly Tabloid category. First Place went to The Golden Gate [X]Press from San Francisco State University.

Also in March, The Chronicle's advertising staff won a Best of Category award for the Best General Marketing Kit/Marketing Package at the College Newspaper Business and Advertising Managers convention in Philadelphia.

At ICPA in February, the paper's staff brought home an additional six First

Place awards, with honors accorded not only to Journalism majors, but Photography and Art and Design majors as well. In addition, Chronicle photographers Erin Mash, Mauricio Rubio and Michael Jarecki won three of the five berths in the convention's Calumet Photography "Shoot Chicago" Photo Competition.

In the non-dailies category for schools 4,000-plus, co-managing editor Alicia Dorr won First Place for her news story on a Loop anti-war protest.

City Beat editor Alan Baker won for best Sports News Story for his profile on the Columbia College Coyotes baseball team. Baker also won a Third Place award for his sports feature on North Side residents jumping on the White Sox bandwagon.

In the photo category, Chronicle photographers Eric Davis, Mash, Jarecki and Rubio won First Place for their Photo Essay on the Chicago Marathon. Photographers Mash, Ben Pancoast and Davis also won the Second Place Photo Essay award for their chronicling of the city's South Side St. Patrick's Day parade. It was the fifth year in a row the Chronicle photographers won the top prize for photo essay and the second year in a row photographers won the first and second place spots. Jarecki also won the First Place Sports Photo award for his shot of a marathon runner. Davis could not be at the awards ceremony at



MIKE JARECKI



ERIN MASH

the Holiday Inn City Centre because he started as a full-time intern as a photojournalist at The Dispatch/Rock Island Argus on the previous Monday.

"I was happy to see all of the creativity and hard work of these students recognized," said Journalism Chair Nancy Day, who attended the awards ceremony at ICPA.

"The range of awards is reflective of the interdisciplinary approach to The Chronicle," said Jim Sulski, co-advisor to the paper and Associate Chair of the Journalism Department. "The Chronicle could not exist without the scope of students it draws from across the campus."

For more information, visit www.columbiachronicle.com

Columbia Chronicle photographers shot three of the five winning entries in the Calumet Photography "Shoot Chicago" photo competition.

Faculty & staff notes

Adjunct professor **Tom Alexander's** publication, *Chicago Sports Review*, celebrated its third birthday in February with its 36th issue. Additionally, on July 1, Alexander is getting married to Tiffany Carlton.

Adjunct professor **Dodie Hofstetter**, who teaches "Opinion Writing" and "Reporting for Print and Broadcast," celebrated her 25th anniversary at the *Chicago Tribune* in March. She is the editor of *Voice of the People* and a member of the *Tribune's* editorial board.

Adjunct professor **Bonnie McGrath** was just elected secretary of the board of South Loop Neighbors, a community organization serving the South Loop.

Department secretary **Diane Jones** presented the "Dzines by Diane" Fashion Show in March at the Center for Inner City Studies, 700 E. Oakwood Blvd., in Chicago. Jones displayed fashions for women, casual, evening, wedding gowns and African outfits all created with her own hands.

Professor **Sharon Bloyd-Peshkin** in the fall wrote a profile, "The harbor master," for the Tempo section of the *Chicago Tribune* along with an opinion column in the *Wednesday Journal*. In March she spoke at two national conventions on the subject of

writing and editing for magazines and she is working on the launch of a controlled-circulation lifestyle magazine scheduled for this fall.

Professor **Norma Green** was invited in mid-March to the Oxford Round Table in England, a forum for public policy issues. At a meeting on international migration and domestic patterns of racial, ethnic, religious and nationality discrimination, Norma, who teaches "Diversity in the Media: Covering Religion," presented a paper on press coverage of the 1893 and 1993 Parliament of the World's Religions in Chicago as

well as a community outreach initiative in Rogers Park especially after a 1999 shooting rampage there. Graduate research assistant Jordon Raubolt helped her track down copies of news articles for the paper. Her conference was at Lincoln College, established in 1427 and one of 39 colleges that comprise the University of Oxford (famous Lincoln alums include Dr. Seuss, mystery writer John Le Carre and Methodist founder John Wesley). Also, along with **Barbara Iverson, Suzanne McBride** and **Jim Sulski**, Norma was a judge for the Episcopal Communicators annual Polly Bond Awards, a national journalism contest.

In Chicago everyone is a little bit Irish, especially in the Spring. Full-time faculty member **Barbara K. Iverson** will be thinking green into the Fall 2006 when she will travel to Dublin and DIT (Dublin Institute of Technology) to teach for several weeks in their Journalism program.

The Journalism Department is proud to be a pioneer in the faculty exchanges which began in Spring 2006 with a visit from Dublin faculty members **Pat Hanlon** (Radio) and **Susan Kennedy** (Theater) to Columbia and continue in the Fall with faculty from Columbia going to DIT. Iverson is the Journalism Department's resident expert on blogs, social networking and collaboration software. She hopes to explore those topics and "citizen journalism" and global media issues with the students and faculty at DIT. Iverson has previously visited South Korea to participate in an International Forum on Citizen Journalism sponsored by Ohmynews.com, and looks forward to expanding her own experiences with global media during the exchange.

Elio Leturia, full-time faculty in visual journalism, won the 2005 Annual Detroit Free Press journal-

Professor Donato makes a conscious choice

If you want to get Mayor Richard M. Daley's ear, one good way is to write for *Conscious Choice* magazine, edited by **Marla Donato**, adjunct faculty in Columbia College's Journalism Department.

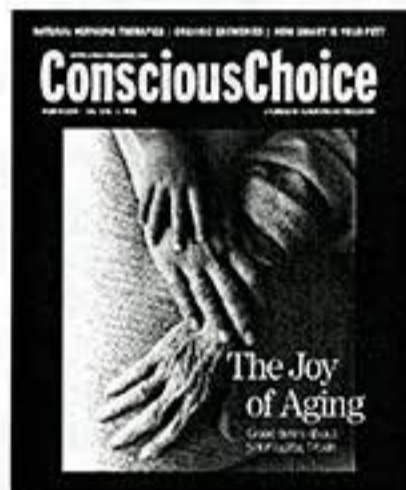
The mayor is a regular reader of the free monthly magazine that features local stories about the environment, ecology, alternative medicine, organic food, sustainable and healthy living practices such as yoga and bicycle riding. In fact, the mayor's staffers report that Daley has sent them marked-up copies of the magazine with follow-up instructions. And Daley has written letters to people featured in the magazine encouraging them to continue efforts to green the city and clean up Lake Michigan.

Besides instructor Donato, Columbia College has a long list of folks affiliated with the magazine.

J-School alum James Faber (1998), the magazine's production manager, has been with the magazine for 8 years after starting there as an intern.

Former *Chronicle* designer Ryan Duggan (2005) was hired as graphic designer the day after he graduated from Columbia with a Bachelor of Arts degree.

Students from Donato's journalism classes who have written articles for the magazine include Angela Caputo, Bettina Kozłowski, Luli Buxton, Harvey Henao, Nick Skala, John Myers and Caroline Casper.



A recent issue of *Conscious Choice* magazine

Casper, who then became a sales representative for the magazine, will soon be moving to San Francisco to work for a sister publication.

Myers has been sending in copy from India, where he is living. His January 2006 story about math yoga also appeared in the magazine's West Coast sister publications, and another one of his Indian adventures will be printed in the upcoming May issue.

Current graduate student H. Alex Helmick had a story in the November issue about an adopt-a-turkey rescue operation.

Faculty members who write regularly for the magazine include **Barbara K. Iverson** and **Len Strazewski**, who both have stories in upcoming issues.

Conscious Choice's current intern is Journalism senior Christen DeProto. Other *Conscious Choice* interns/Columbia alums have included Dan Cohen, Darcy Garrett and Chris Magnus, to name just a few. Columbia alum Beth Rasch started as an intern, eventually became the magazine's associate editor and then moved on to a freelance career.

Columbia College's Photo Department is also well-represented in the magazine. The March 2006 cover shot of hands called "Generations" was one that Donato shot as part of an assignment in a black-and-white photography class that she attended, tuition-free as a member of the Columbia College community.

ism contest for the design of the page "Your Pick, Her Prom." Leturia, who was hired in the fall of 2005, spent a decade working for the Detroit Free Press in Michigan.

Adjunct faculty **Noah Isackson** had a story about former Chicago radioman Ed Schwartz in the March issue of Chicago Magazine.

Adjunct professor and alumnus **Peter von Buol** and his wife, Carrie, are celebrating the birth of their first child, Sophie Elizabeth. She was born on December 20, an early Christmas present. On the professional front, von Buol has an arti-



Sophie Elizabeth, Peter von Buol's baby daughter

cle to be published in an upcoming issue of National Wildlife magazine. The article is about what may be the world's rarest bird—the po'ouli of Maui, Hawaii. In late 2004, one of the three known birds died after it was brought into captivity to help begin a captive breeding program.

He is working on an article for the magazine of the National Archives about a judge from Michigan who once served as U.S. Consul to the Kingdom of Hawaii during the 1850s. During his tenure, the judge had developed an elaborate scheme that fleeced the U.S. Government of a fortune.

As consul, he had been responsible for the care of indigent U.S. seamen stranded in the islands and had overseen a budget to care for them.

Adjunct faculty **Bill Smith** is the publisher of EvanstonNow.com, a new online news service that invites residents to share their news and views about the community.

Department Chair **Nancy Day** was among the judges of the national newspaper competition of the American Planning Association, won by the New Orleans Time-Picayune in the large newspaper category for its post-Katrina coverage.

After the awards were announced, she learned that the managing editor of the Lawrence Journal-World in Kansas, Dennis

Anderson, is a 1985 graduate of Columbia College Chicago. His newspaper won for an extensive "Mapping the Future" special section.

Professor **Len Strazewski**, a prolific freelancer, is even more so during his year-long sabbatical. He attended the seventh annual Association of Health Care Journalists national conference. Before the conference, Len spent the day at the offices of the Houston Chronicle with Deputy National Editor Alan Bernstein and chatted about the paper's leading edge use of blogs with Online News Editor Dean Betz and sat in on the daily news budget meeting.

Len recently completed an in-depth look at the Canadian national health system for Human Resource Executive magazine.

J Students win coveted Dow Jones internships

BY KIM HABURN

Fall 2005 was my first semester at Columbia College Chicago, and every day I was grateful I had transferred. I had attended two other colleges before coming to Columbia and they didn't seem to offer the type of environment and program I was looking for.

After high school, I took a year off and traveled in Germany for four months, then came back to my hometown in Iowa and worked. In August of 2003, I began my freshman year at Dordt College in Sioux Center, Iowa.

Although I had been interested in journalism for a long time, I wasn't originally a Journalism major and instead decided on history. I received two academic scholarships and a journalism scholarship from Dordt and also worked on the campus paper, the Dordt Diamond. I had previous experience working on my high school paper as a writer and editor, and I was a copy editor at Dordt. I spent my sophomore year at the University of South Dakota, still a history major but this time I bumped my Spanish minor up to a major. During my year at USD, I finally realized that what I really wanted to do was journalism, so I looked for schools that had good programs.

My Columbia College copy editing professor, Betsy Edgerton, recommended that I apply for the Dow Jones internship. I took the test, and shortly before finals she pulled me aside during class and told me that the Dow Jones people had called her for a reference and that I was one of the top finalists in the second tier, which meant if anyone couldn't accept an internship that I would get it. The next morning I received a call from Dow Jones and was offered an internship at the Journal-News in White Plains, New York. I will receive further editing training at the University of Missouri for two weeks in May before I leave for New York for the paid summer internship.

BY LEAH BANKS

Journalism has changed my life. When I quit my full-time job last year to pursue a graduate degree in journalism, I was scared. At the time, I was earning a decent salary at BankOne, but I had been out of school for five years and I had no journalism experience. A lot has changed in the last year.

My first year at Columbia was a success, and I look forward to completing my second year and graduating in May 2006. Because Columbia's program is intense and fast-paced, I have gained a wide range of skills in a short period of time. I have developed a freelance relationship with a small neighborhood weekly, which has published three of my articles. In the spring 2005 semester, I was the graduate assistant at the Columbia Chronicle where I helped three fellow grad students publish their work. And this semester I interned at Catalyst Chicago, an independent magazine that reports on Chicago Public Schools. At Catalyst, I performed many of the duties of a copy editor including fact-checking articles.

I was also awarded several scholarships from Columbia College including the Larsen Journalism Scholarship, the

Getz Graduate Award, and the John Fischetti Journalism Scholarship.

I learned everything that I know about Copy Editing from Betsy Edgerton.

I took the Dow Jones Newspaper Internship Editing Exam last year too. I thought that I well versed in current affairs, until that test. I have to admit that I was distraught when I saw the blank map of the United States. I read several newspapers daily, but it had been a while since I had studied any maps or geography. The one thing that I have learned in graduate school is that a journalist is always learning.

This year I took the time to prepare for the test, and I knew what to expect. About five weeks after I took the test this year, Betsy told me that I had scored well and was on top of the second list. Within hours, I received an offer for a summer internship at the Belleville News-Democrat in Southern Illinois.

Preceding the 10-week paid internship will be a two-week intensive training period at the University of North Carolina at Chapel Hill, sponsored by Dow Jones. What a relief to have my summer job and perhaps a new career path set, too.

Finding my journalism roots

BY CURTIS LAWRENCE

When I started teaching full-time in the fall of 2004, I thought I would have little trouble continuing my coverage of housing issues in the Chicago area. At the Chicago Sun-Times, I had tracked the progress of the Chicago Housing Authority's Plan for Transformation – the agency's blueprint for demolishing its infamous public housing high-rises.

But after becoming immersed in teaching, grading papers, committee work, College Council meetings and other obligations, I found that continuing my reporting would not be so easy. That's why I found a recent conference looking at the 40-year history of the Gautreaux public housing litigation to be so refreshing.

Gautreaux is shorthand for the legendary landmark public housing legal battle set in motion by the late CHA resident Dorothy Gautreaux and three other tenants. They charged the CHA with discrimination for stacking public housing in the black belt while not venturing into white communities. The case resulted in a program aimed at providing public housing outside of Chicago's black neighborhoods.

The first phase of the program resulted in moving many black families and their children to suburban communities with better schools and opportunities.

The Gautreaux programs (the latest began in 2002) are among the most-studied public housing programs in the country. The ongoing litigation and programs are still influencing public housing policy today.

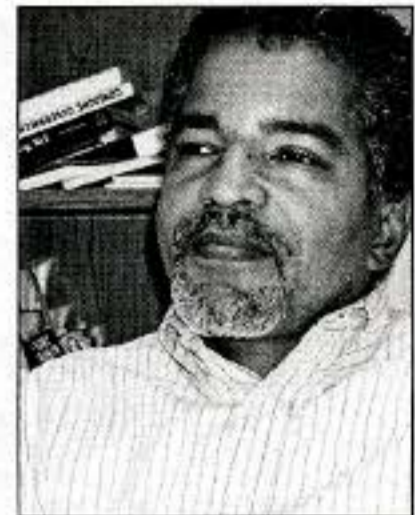
The program I attended, "Gautreaux at Forty: A Four-Decade Retrospective on Race, Class, Housing Mobility and Neighborhood Revitalization," was held on March 3 at the Northwestern University School of Law. It was organized by Northwestern law professor Leonard S. Rubinowitz, a long-time public housing expert and the father of Edie Rubinowitz, one of our top adjuncts in the Journalism Department. The day-long conference allowed me to reconnect with many old sources including Alex Polikoff, the lead counsel in the Gautreaux litigation for 35 years. His latest book, *Waiting for Gautreaux: A Story of Segregation, Housing, and the Black Ghetto*, was published in January. Other prominent speak-

ers at the conference included housing activist and journalist Beauty Turner; William P. Wilen, director of housing litigation at the Sargent Shriver National Center on Poverty Law; Mary Pattillo of Northwestern University, the author of "Black Picket Fences," which explores the black middle class; and Sudhir Venkatesh, another public housing author and expert from Columbia University.

A central theme of the conference, discussed by almost every panel, was the status of residents who have been displaced by the demolition of the high-rises and the quality of the programs geared to helping them.

One of the most heated points of the day came when CHA Board President Sharon Gist Gilliam questioned panel members about whether they believed in the CHA's initial 1937 vision. That vision was that the CHA would offer only temporary housing, allowing residents to get back on their feet and look for private housing.

Wilen, Susan J. Popkin, a principal research associate in the Urban Institute's Metropolitan Housing and Communities Policy



TROY TERRY

Curtis Lawrence

Center, and developer Mindy Turbov all said the initial policy vision may have been appropriate in 1937, but was not realistic today. Popkin pointed out that many of the CHA residents who have not yet moved during the agency's relocation efforts are those with facing the most challenging barriers, including criminal records, drug addiction, mental illness and other problems.

It felt good to return to my reporting roots, if even for a day. I plan to continue to follow the CHA's Plan for Transformation next semester, taking my Covering Urban Affairs class along for the ride. We plan to chronicle the last days of high-rise public housing on the State Street corridor.



COURTESY OF H. SCHLOSSBERG

In Kazan, Tatarstan, Schlossberg spoke on Sports Marketing at the Regional Conference on Advertising and Public Relations.

Print Internship Coordinator Howard Schlossberg got to visit the Russian Federation in February, all expenses paid!

Thanks to the planned Russian version of his Sports Marketing text, and especially its chapter on auto racing, Schlossberg was invited to speak on these topics during a conference on advertising and public relations in the Republic of Tatarstan.

Although he learned a few key Russian words, Schlossberg had an interpreter with him at all professional events, his solo talk and a panel discussion. He was also part of a press conference in Kazan, the capital of Tatarstan, along with the Prime Minister, and was interviewed one-on-one on local television.

Schlossberg also spent a couple of days in Moscow, meeting representatives of Kesselman Motor Sports, which is publishing his Sports Marketing book (published in the United States

by Blackwell, Malden, Mass.) in Russian and distributing it to colleges and libraries. When the Russian-language edition comes out, Howard expects to go back for a book signing and subsequent guest lecture at Moscow State University. That should be this spring or summer.

"I found Russians to be friendly, capable of speaking at least some 'broken English' and very westernized," Schlossberg reports. "All the American brands and stores have rushed over there to take advantage of Russia's huge population."

On a personal note, he adds: "News to come about sampling Russian Standard vodka Howard brought back. You can't get it here, and it's STRONG.

'Spasiba!'