

Fall 1999

## re: Columbia

Columbia College Chicago

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### Recommended Citation

*re: Columbia College Chicago* (Fall-Winter 1999), Alumni Magazine, College Archives & Special Collections, Columbia College Chicago. [http://digitalcommons.colum.edu/alumnae\\_news/60](http://digitalcommons.colum.edu/alumnae_news/60)

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# Columbia Awarded \$4.9 Million to Bring Arts to the Classroom and Communities

Over the last several years Columbia College has developed a strong national reputation as a force for ensuring arts education in public schools and for establishing and nurturing meaningful partnerships with the community at large. This reputation is the result of inventive efforts spearheaded by the Office of Community Arts Partnerships (OCAP), a recent initiative of the college, which has just received a big boost in the form of three grants totaling \$3.9 million. In addition, Columbia's Science Institute, in partnership with Robeson High School, has earned a \$1 million grant from the Chicago Public Schools Math/Science/Technology Academy.

Two grants totaling \$1.3 million were awarded to Columbia by the Lila Wallace-Readers Digest Fund. The first grant for \$600,000 was awarded to OCAP to guide the efforts of a number of college departments, which are collaborating

with four community organizations to produce artistic and educational programs in the visual, performing and media arts. In addition, OCAP received \$50,000 from both the Joyce Foundation and the Nathan Cummings Foundation to support this effort. These programs are expected to involve approximately 20,000 Chicago youth.

A second Lila Wallace grant of \$700,000 provides for the creation of the Institute for Community Arts Partnership (ICAP) which will be based at Columbia and headed by Dr. Woodie T. White, Vice President of College Relations and Development. ICAP is designed to bolster the arts outreach of Columbia and five other participating colleges and universities through conferences and publications.

OCAP also received a five year award of \$3.2 million from the United States Department of Education in support of a program aimed at helping disadvantaged youth prepare for college. The program, Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP), is a project serving students in grades six through 12 at two schools in Chicago over a six year period.

Included among project GEAR UP's services are a curriculum development initiative, after-school programs, financial-aid assistance, parental involvement activities and college tours.

"The grants will help us to construct school-and community-based programs," said Julie

Simpson, director of OCAP. "Our goal is to incorporate as many of our academic and administrative departments as possible into these umbrella programs in an effort to make Columbia a true part of our metropolitan community."



Julie Simpson, Director, Office of Community Arts Partnerships

In recognition of Columbia's commitment to the community, the college was selected as the only arts and communications school to participate in the Chicago Public School's Math/Science/Technology Academy program. Columbia, along with seven other colleges and universities will receive \$1 million over five years. The college has been partnered with Robeson High School. This year 25 freshman students at Robeson will attend the Robeson Math/Science/Technology Academy, a "school within a school," taught by Columbia's Science Institute faculty and by Robeson's own teachers who are trained by the Institute.

"This program is another step in the ongoing work the Institute

has been doing with inner city Chicago Public Schools for the past ten years," said Science Institute head Dr. Zafra Lerman.

"The receipt of these grants acknowledges our national leadership in linking arts faculty to community development work," said White. "We are gratified to be recognized for this success."



Dr. Zafra Lerman, head of Columbia's Institute for Science Education



Dr. Woodie T. White, Vice-President, College Relations and Development

## You Spoke, We Listened...

# Introducing Columbia's Alumni Network

Dear Alums,

Alumni Relations has been busy talking with and listening to you, with the goal of designing programs and activities that speak to life after Columbia. After pouring through hundreds of alumni surveys, hiring an independent research firm to conduct focus groups and chatting informally with alums, we're ready to launch Columbia's **Alumni Network**.

In the midst of our focus group research it became clear that an entirely new approach was needed to link *Colum Alums* with each other and the college. Our answer - the **Alumni Network** - the one Columbia's alumni have requested and designed.

Almost daily, alumni call with requests for library access, a copy of an alumni directory, career counseling and continuing education discounts. And just as often our phone rings with employers looking to tap Columbia's creative talent or vendors calling with offers of exclusive discounts. So how do we deliver for you? The **Alumni Network**.

The **Alumni Network** is a work in progress and will expand and diversify according to the needs of alums.

Membership in Columbia's **Alumni Network** begins with access to Columbia's library and state-of-the-art facilities, continuing education tuition discounts, membership in the soon-to-debut "Alumni College," career counseling, a business to business membership directory, invitations to career networking and alumni board sponsored events, informal alumni dinners, a new alumni newsletter, film screenings, readings, exhibitions, special travel packages and much more. There are also exclusive benefits like discounts at regional museums, retail establishments, clubs and eateries. Yet, this is just the beginning. Remember, the benefits grow as membership expands.

Interested? Here's how to join:

- 1) Fill out the **Alumni Network** membership application on page 8 of this issue of Re.
- 2) Send it in via the self-addressed, postage-paid envelope.
- 3) Await your welcome kit, including membership card and a list of benefits that you can take advantage of immediately.

You don't have to have graduated from Columbia to join. But if you're not a member of Columbia's **Alumni Network**, you won't have access to these benefits. And we encourage you to share this information with your former classmates.

The success of this program is as limitless as your imagination. If you need additional applications, they are available by calling 312/ 344-7420 or via e-mail at: [jlevin@popmail.colum.edu](mailto:jlevin@popmail.colum.edu).

On behalf of the alumni board and staff, we look forward to welcoming you into the **Alumni Network**.

Sincerely,

Jeryl Levin  
Director, Alumni Relations

Re: Columbia  
No. 25/Fall-Winter 1999

Biannual publication sent free of charge to alumni and friends of Columbia College Chicago



## Alumni Network Partners:

(as of press time)

- Blues Heaven Foundation
- Brudno Art Supply
- Chicago Architecture Foundation
- Chicago Historical Society
- Citibank
- Columbia College Chicago
- DuSable Museum of African-American History
- Facets Multimedia
- Glessner House Museum
- Jazz Record Mart
- Museum of Broadcast Communications
- National Vietnam Veterans Art Museum
- Peggy Notebaert Nature Museum
- Oriental Institute
- The Peace Museum
- The Polish Museum of America
- Prairie Avenue Bookshop
- David & Alfred Smart Museum of Art
- Spertus Museum
- Standing Room Only Chicago
- Terra Museum of Art
- Utrecht Art & Drafting Supply Inc.
- Vending Consultants

# Re: Columbia

# Around Columbia

## NIAM and NBC-5 Team Up for Columbia



Larry Wert (second from left), president and general manager of NBC-5 Chicago and a member of Columbia's Television Department Advisory Board, presents a \$5,000 scholarship check to Columbia president Dr. John Duff. The National Italian American Foundation (NIAM) honored Wert with the scholarship to give to an educational institution of his choice.

Also in the photo are Lucas Palermo (left), Television Department acting chairperson, and Gene Farina, regional vice president, NIAM.

Columbia will use the money for ten \$500 grants to qualified students for use in video production related to their studies.

## Skrebneski: The First Fifty Years



Photographer Victor Skrebneski with Center for Book and Paper Arts Director Bill Drendel (left) at the opening reception of Skrebneski's retrospective exhibition at Columbia's Museum of Contemporary Photography. Skrebneski donated the 162 featured prints to the Museum's permanent collection.

## Center for Asian Arts and Media



College Trustee Nancy Tom, founder of the Center for Asian Arts and Media at Columbia, is joined by Star Trek's George Takei (left) and her son, Chip Tom, at a benefit at the Whitehall Hotel on August 5 to launch "New World New Art: The Asian Artist in America" a festival of Asian American artists sponsored by the Center. The festival, held at Navy Pier, was attended by more than 2,200 people.

## David Talbot Cox Scholarship Award



Sheldon Patinkin, Theater Department Chair (left) and college trustee Mary Louise Haddad (right) with David Talbot Cox Scholarship Fund recipient Joan Schultz. Haddad established the fund in memory of the late actor/director Cox to be awarded to full-time students majoring in Theater/Directing. Schultz, a directing major, is the first recipient of the \$3,000 scholarship.

## Marshall Field's awards "Project Imagine" Scholarships at President's Club gala featuring Kenneth Cole

Guests gathered to celebrate two \$5,000 scholarships awarded to CCC students Lynde Gillis and Jung Hee Kang, September 30, at Marshall Field's State Street store. Designer and philanthropist, Kenneth Cole and his men's fashions were featured at the Field's/President's Club event, which drew 250 guests and raised \$55,000 for the college.



Scholarship winners Lynde C. Gilles (left) and Jung Hee Kang with Kenneth Cole and Dayton's, Marshall Field's and Hudson's president Linda Ahlers



Guests check out the latest from the new Kenneth Cole Shop in the Men's Department, 2nd Floor



Cole greets John Duff and event co-chairs Jayne Gerber Bell (left) and Marcia Lazar



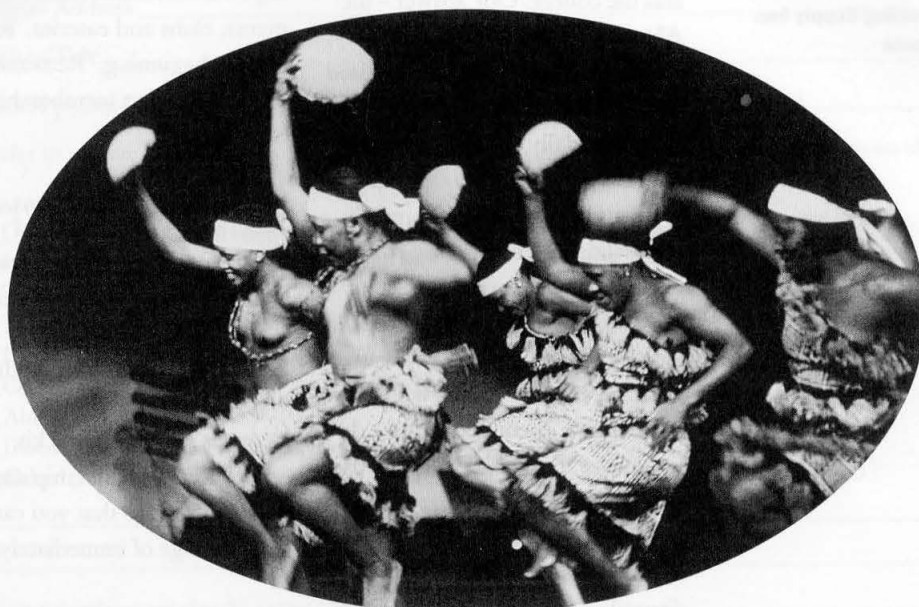
Darryl Baker (left), Charlotte Martin and Patrick Jackson are all smiles



Cole signs autographs at the dessert reception following dinner and the fashion show.

## DanceAfrica Chicago Wows in Festival's Ninth Year

Les Ballets Africains (bottom) and Nile Ethiopian Ensemble were among 90 artists that performed at DanceAfrica Chicago. Fifteen-thousand people jammed the Auditorium Theatre to partake in the annual celebration, which was sponsored by WPWR-TV, Channel 50 Foundation, and produced by Columbia's Office of Community Arts Partnerships.



# Alumni Profile

## Tom O'Grady

When Colum Alum Tom O'Grady ('81) starts talking basketball, there's no stopping him. Apropos for the Vice President and Creative Director of Creative Services for NBA Entertainment, the company responsible for branding the players we know on a first-name basis.

Tom never slows down. From his offices in Secaucus, New Jersey, he and his 17-member creative staff might be researching potential team names, designing a logo for a new WNBA franchise or co-engineering with IBM the newest consumer products e-commerce venture on [NBA.com](http://NBA.com). If it has anything to do with the NBA and "brand identity," Tom's involved.

"On a typical day, I can be handling 15 different projects," says Tom. "We're always capitalizing on opportunities. The NBA is one of the most entrepreneurial companies around. When I started in 1990, I was employee number 158. Now, we've got 750 people and offices in Geneva, Melbourne, Paris and Hong Kong."

So how did this 40-year old Chicago native – a graduate of Foreman High School on the Northwest Side – end up on center court?

O'Grady got a head start at Columbia, graduating in 1981 with a degree in commercial art. "A friend suggested Columbia because of the creative arts curriculum. After a year of photography, I switched to commercial art. The hands-on instruction made all the difference. Columbia respects and nurtures the creative process. Within its framework, I could develop my potential," says Tom.

And he did. Tom won the Society of Typographic Arts Student Design Award of Excellence his senior year.

After graduation, O'Grady took a job designing 3-D greeting cards and then TV and print ads for Saxon paint. "I sought out mentors all along the way, and made the most of them," said Tom. "After stints at some of the city's leading agencies, he landed at Frankel as an art

director serving top drawer clients like McDonald's and Citibank. A former Frankel colleague, trailblazer Judy Shoemaker, had moved to the NBA and recruited Tom for an interview.

"I was picked up at LaGuardia in a white limo, whisked through Manhattan and an hour later I was sitting in Commissioner David Stern's office listening to his vision for the company. I was just sort of in awe, taking it all in," reflects Tom.

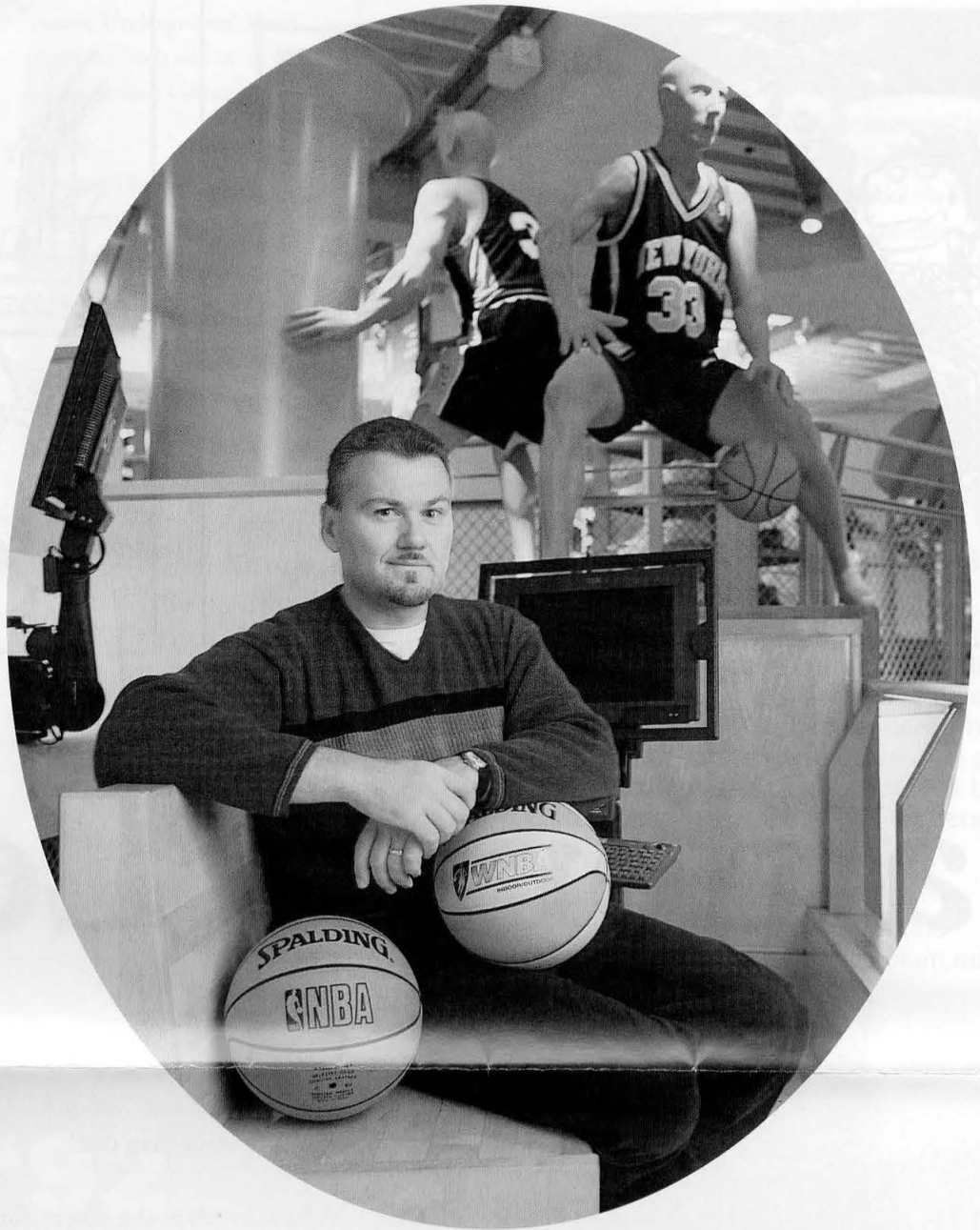
Tom credits Stern as the mastermind behind NBA's phenomenal growth. "Stern's vision combined with the phenomenal talent of the 'Dream Team' athletes and the marketing savvy of companies like Nike was combustible," said Tom. The NBA exploded in 1992, when professional players were allowed to compete in the Olympics. Slam! Dunk! Suddenly, the athletes were international superstars. Who **didn't** want to be like Mike?

Tom is now developing brand identity for the WNBA, which drew a record four million fans this year. It's the ideal ground floor opportunity for this entrepreneurial Colum Alum. "Women's basketball is taking off and opening the doors for other women's sports teams," says Tom. "It's only going to get bigger and better."

Tom is keenly observing the rise in sports marketing curricula at institutions like Columbia. "There's a growing demand for professionals trained in every aspect of sports marketing. A good curriculum will cover everything from logo design and consumer sales to the convergence of diverse media like television, Internet and print," said Tom.

Although Tom misses Chicago, where family resides, he and his wife Pat have built a home in Old Bridge, New Jersey. "I still yearn for Chicago red hots and dipped Italian beef sandwiches with sweet peppers, not these silly Philly cheese steaks," he laments.

Cuisine aside, Tom's definitely on the ball for the NBA.



### Who:

Tom O'Grady,  
B.A Commercial Art, 1981  
Vice President and Creative Director,  
NBA Entertainment, Inc.  
Honorary co-host of Columbia's  
1999 New York Alumni Reception  
(see story below)

### Best Columbia Memory:

"Commencement night. Knowing that I set a goal and worked so hard to accomplish it. Standing with fellow graduates, I felt euphoria."

### E-mail:

togrady@nba.com

## Start Spreading The News

On Friday, December 3, Columbia College President John B. Duff and the office of Alumni Relations will host a cocktail reception for East Coast alum at the Williams Club, 24 East 39th Street, New York.

East Coast alums Tom O'Grady, '81 (see alumni profile above) and Joann Della Giustina '83, will co-host. All East Coast alum are invited.

There are presently more than 500 CCC alums on the East Coast, predominately in New York City.

We've achieved critical mass, and alums apparently have been running into each other. Both Della-Giustina and O'Grady want

to start up an East Coast chapter to connect Colum Alums and help them network. Great idea!

If you're out East or have plans to travel that way, we invite you to join us for this kick-off event. If you need more info on the CCC New York City chapter-to-be, call the office of Alumni Relations at 312/344-7420.



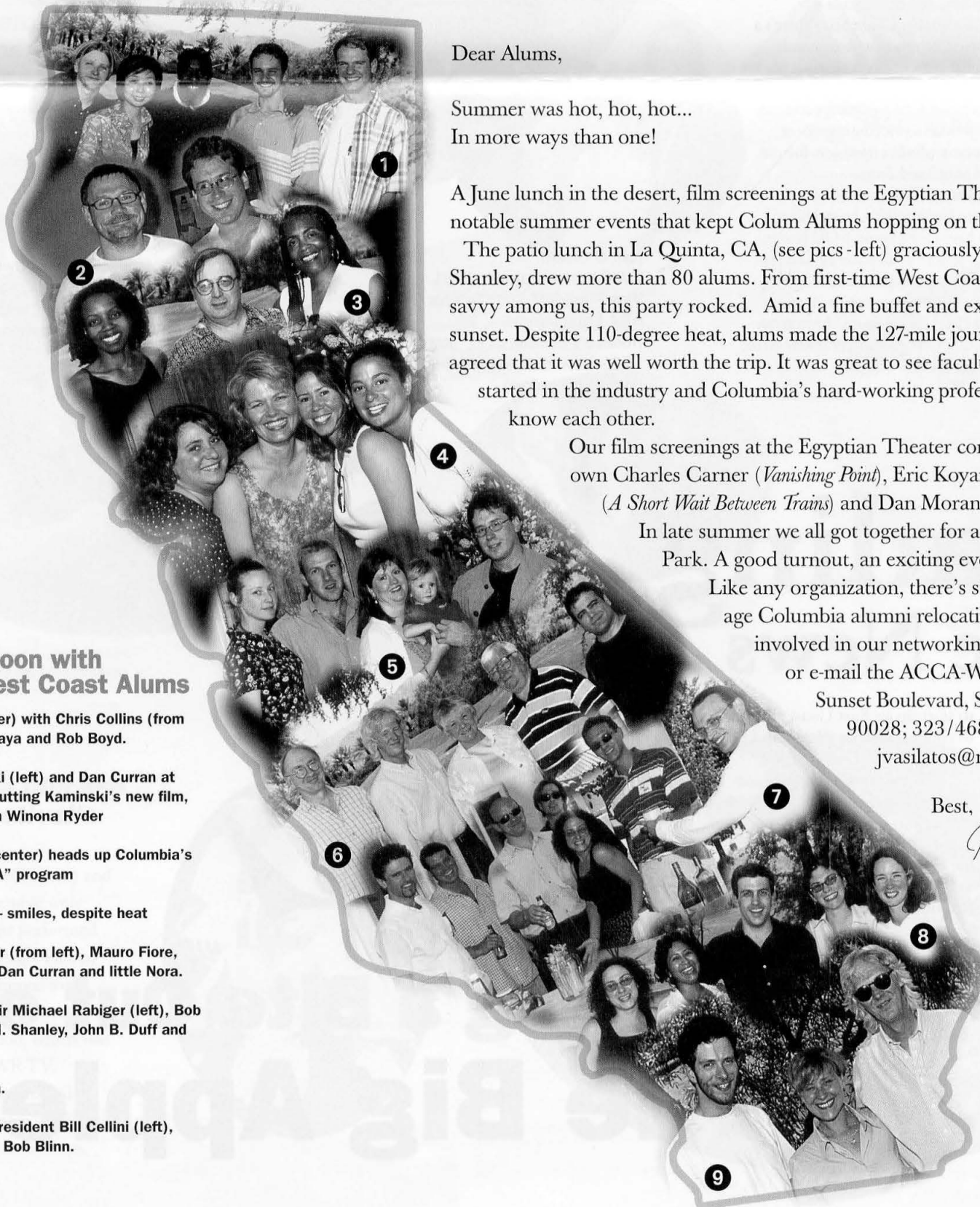
## We're Taking a Bite Out of The Big Apple!

# It's a Strange, Strange World...

We always look forward to Columbia College's annual John Fischetti Editorial Cartoon Competition, named in honor of the Pulitzer Prize cartoonist, John Fischetti (1916-1980). This year's first and second prize garnered \$3,000 and \$1,500 respectively. More than 100 entries from throughout the U.S. and Canada were received. As we head toward the end of the millenium, a dose of social and political satire can put it all in perspective, and then some... Here are the top two cartoons, by Nick Anderson of the *Louisville Courier Journal* and Rex Rabin of the *Sacramento Bee*.



# California Letter



Dear Alums,

Summer was hot, hot, hot...  
In more ways than one!

A June lunch in the desert, film screenings at the Egyptian Theatre and a picnic were among the notable summer events that kept Colum Alums hopping on the West Coast.

The patio lunch in La Quinta, CA, (see pics -left) graciously hosted by Dr. John Duff and Estelle Shanley, drew more than 80 alums. From first-time West Coasters to the long-time, Hollywood-savvy among us, this party rocked. Amid a fine buffet and excellent libations, we networked until sunset. Despite 110-degree heat, alums made the 127-mile journey from LA and unanimously agreed that it was well worth the trip. It was great to see faculty, a mix of recent alumni just getting started in the industry and Columbia's hard-working professionals and rising stars getting to know each other.

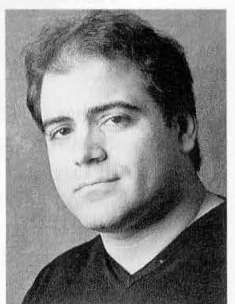
Our film screenings at the Egyptian Theater continue with recent showings by our own Charles Carner (*Vanishing Point*), Eric Koyanagi (*Hundred Percent*), Rick Wilkinson, (*A Short Wait Between Trains*) and Dan Moran (*Andy's Got a Girlfriend*).

In late summer we all got together for an alumni picnic at Will Rogers State Park. A good turnout, an exciting event.

Like any organization, there's strength in numbers. And we encourage Columbia alumni relocating to LA to give us a call. Get involved in our networking and socializing activities! Write, call or e-mail the ACCA-West, attention Jerry Vasilatos, 6671 Sunset Boulevard, Suite 1509-104, Los Angeles, California 90028; 323/468 8089; or e-mail me at [jvasilatos@nitestar.com](mailto:jvasilatos@nitestar.com).

Best,

Jerry Vasilatos, '90  
President, West Coast Chapter of  
Columbia College Alumni



## An Afternoon with CCC's West Coast Alums

- 1 Ron Pitts (center) with Chris Collins (from left), Tomomi Itaya and Rob Boyd.
- 2 Janusz Kaminski (left) and Dan Curran at Sony Studios, cutting Kaminski's new film, *Lost Souls*, with Winona Ryder
- 3 Bob Enrietto, (center) heads up Columbia's "Semester in LA" program
- 4 Alumni guests - smiles, despite heat
- 5 Christine Vollner (from left), Mauro Fiore, Jennifer Howe, Dan Curran and little Nora.
- 6 Film/Video chair Michael Rabiger (left), Bob Blinn, Estelle M. Shanley, John B. Duff and Jerry Vasilatos.
- 7 8 Guests party on.
- 9 Alumni Board president Bill Cellini (left), Jeryl Levin, and Bob Blinn.

# Faculty Notes

## Academic Advising

**Lee Gerstein** served as a judge of short films at the Chicago International Film Festival.

## Art & Design

**Thomas Plum** was awarded a Community Arts Assistance grant from the City of Chicago Department of Cultural Affairs for installation of *Admit (NO) ONE*.

## Dance

**Richard Woodbury** composed and sound engineered Steppenwolf Theatre's production of *Hysteria*, directed by John Malkovich. Richard will compose and design the sound for the Goodman Theater's December production of *A Moon for the Misbegotten*.

## English

**Peter Christensen** is nominated for an Equity Jeff Award for his work translating and adapting Chekhov's *Ivanov*, presented at the European Repertory Company earlier this year. **Paul Hoover** is featured in the Renaissance Weekend held annually over New Year's Eve at Hilton Head, South Carolina. Bill and Hillary Clinton routinely attend the four-day public policy retreat.

## Film & Video

**Dan Dinello** directed an episode of Comedy Central's *Strangers with Candy*.

## Interdisciplinary Arts

**Karen Erickson** will travel to Nice, France, to lead a training session at the European Council of Education Conference. The title of her session is *Getting Started with Drama*.

## Liberal Education

**Stephen Asma** delivers the keynote speech at Southern Illinois University's Philosophy Conference. Entitled *Building Bridges*, the speech addresses the relationship between science and religion. **RoseAnna Mueller** presented a paper entitled *Unbelievable the Things You See: Contemporary Images of the Virgin of Guadeloupe*, at the School of Visual Arts 13th Annual National Conference on Liberal Arts and the Education of Artists, in New York.

## Management Department

**Kimo Williams** completed his first book, *Music Theory for Managers* due out in early 2000 from Simon & Schuster.

## Television

**Barbara Sykes'** documentaries *Song of the River* (shot in Borneo) and *Shiva Darsan* (shot in Nepal) were accepted into the Canadian International Film Festival and The Alternative Underground Short Film Festival; both will be screened in Victoria British-Columbia.

## Theater

**Paul Carter Harrison** is spending the fall/winter term in residence at Dartmouth directing *A Tempest*, an adaptation of Shakespeare's play by Aime Cesaire. **Kathlene Perkins** was awarded a Pew Scholarship from the Carnegie Foundation for the Advancement of Teaching. Perkins will work collaboratively with 27 other Pew Scholars to design new models of teaching.

# The Search Is On

As many of you know, John B. Duff retires as Columbia's president at the end of this academic year. Dr. Duff will stay active in the area of alumni relations as a consultant, helping to coordinate alumni development in key states where Columbia alumni live and work.

In July, Columbia's presidential search committee hired Educational Management Network, (EMN) a division of Witt/Kieffer to serve as the college's presidential search coordinator. By February 2000, the search committee plans to recommend two candidates to the board of trustees.

The presidential search committee comprises the chairman of Columbia's board of trustees, two additional trustees, three administrative officers, two department chairs, three full-time faculty members and one part-time faculty member. Prior to selecting EMN, the committee reviewed proposals from 12 executive search firms.

Alumni and friends of Columbia College interested in offering input on the presidential search can write to the school c/o Presidential Search Committee or e-mail thoughts to: sbrown@popmail.colum.edu

# Wanted: A Few Good Leaders

The Alumni Board is accepting nominations for new members. The board seeks candidates who reflect the diversity of the community and Columbia's academic disciplines. The board is interested in established leaders who want to give back and help pave the way for the next generation of students. This is an exciting, unprecedented time in the college's history and the board seeks leaders who reflect this optimism.

Interested? Call or e-mail: Jeryl Levin in the office of Alumni Relations at 312 / 344-7420 or jlevin@popmail.colum.edu.

# Alumni Notes

## '75

**Jill Grossman** is marketing manager for the online consumer services provider, Priceline.com.



Charlie Carner ('78)

## '78

**Charlie Carner**, past president of the Association of Columbia College Alumni, West Coast Chapter, is filming "Unanswered Questions," starring James Belushi and Gregory Hines, which premieres on Showtime in early 2000.



Cheryl Batts ('82)

## '82

**Cheryl Batts** is founder and executive director of People Helping Others Excel by Example, a not-for-profit dedicated to mentoring people of all ages.

## '83

**Connie Deanovich** was honored with a Whiting Award, a \$30,000 prize awarded to 10 outstanding poets annually by the Whiting Family Foundation. **Kathy Millard** joined Columbia's College Relations staff as a publicity associate. Millard was previously a freelance writer and a part-time instructor in Columbia's Management Department and with Columbia 2.



Shirley Hayes ('85)

## '85

**Shirley Hayes** is music director and on-air personality at KBLX 102.9 FM in San Francisco. She left her post as mid-day host on Chicago's V-103 FM.

## '86

**Bilal Salahuddin** is Columbia's associate director of development for research. He was previously adult service librarian for the Chicago Public Library system.

## '89

**Wendy Groebe** is finance manager for the *Twin Cities-Wisconsin-Chicago AIDS Ride*.

## '92

**Elisa Suehs** is visitor liaison with Willie Dixon's Blues Heaven Foundation. The foundation is housed in the restored Chess Records studio and is dedicated to advancing the interests of blues music and artists. **Steve Young** is crew director of the *Twin Cities-Wisconsin-Chicago AIDS Ride*.



Lisa (Esposito) Nowicki ('93)

## '93

**Lisa (Esposito) Nowicki** was featured in the season premier of NBC's *ER* as a pregnant accident victim requiring emergency surgery.



Gina Huerta ('95)

## '95

**Gina Huerta** is coordinating producer for the *Jerry Springer Show*. **Barbara Rork**

exhibited her photography at the Norris Gallery and was recently profiled in the *Daily Herald*. **Dan Strickland** relocated to NYC, where he was visiting scholar at NYU's School of Continuing and Professional Studies, and a consultant on youth and culture to PBS affiliate WNYE.

## '97

**Jennifer Albert** is vice president of the Women's Theater Alliance. **Nicolette Daly** heads the resource library staff and is a research analyst for the interior design division at Perkins and Will. **Dan Kristofek** was recently hired as production manager with PRH Productions, which produces the nationally syndicated *Adrenaline TV*, a weekly sports magazine program. **Michael Orlove** coordinated Chicago's inaugural *World Music Festival*, a three-week extravaganza featuring artists from across the globe.

## '98

**Nigel Sosa** was first assistant to the director on the feature length documentary *Mukasa*, the story of '60s freedom fighter Willie Mukasa Ricks. **Dan Vogal** worked on John Hughes' latest film *Visitors*, starring Jean Reno and Christina Applegate. **Monica Williams** was executive assistant to Hughes.

## '99

**Dec Gilaspie** was director of photography on *Mukasa*. **Anthony Sulita** is Webmaster with the Oak Brook, IL-based advertising firm of Davies, Pacheco & Murphy.

# Alums at Large...

**Mary Jo Bang** was awarded one of two Alfred Hodder Fellowships to teach at Princeton University.



Mary Jo Bang

**Darius DeHass** is ensemble cast member in the Broadway rendition of *Rent*. **Todd Hayes** self-published his first book, *The Hollow*, and recently completed a 36-city promotional tour. Wheel of Fortune host and one-time radio newsmen, **Pat Sajak**, gave a speech entitled "The Media Playing Games with Accuracy" at Ashland University in Ohio. **Brian Thompson** is advertising production coordinator for *Marketing News* magazine. Director **David Agosto's** 15-minute short, *Big Canyon*, appeared at the Los Angeles Film Festival, Chicago International Film Festival, Telluride Film Festival and Hamptons International Film Festival. The tale of a telephone calling-card scam, *Big Canyon* was bought by Atom Films, Inc. and is available with other shorts on DVD.

## In Memoriam

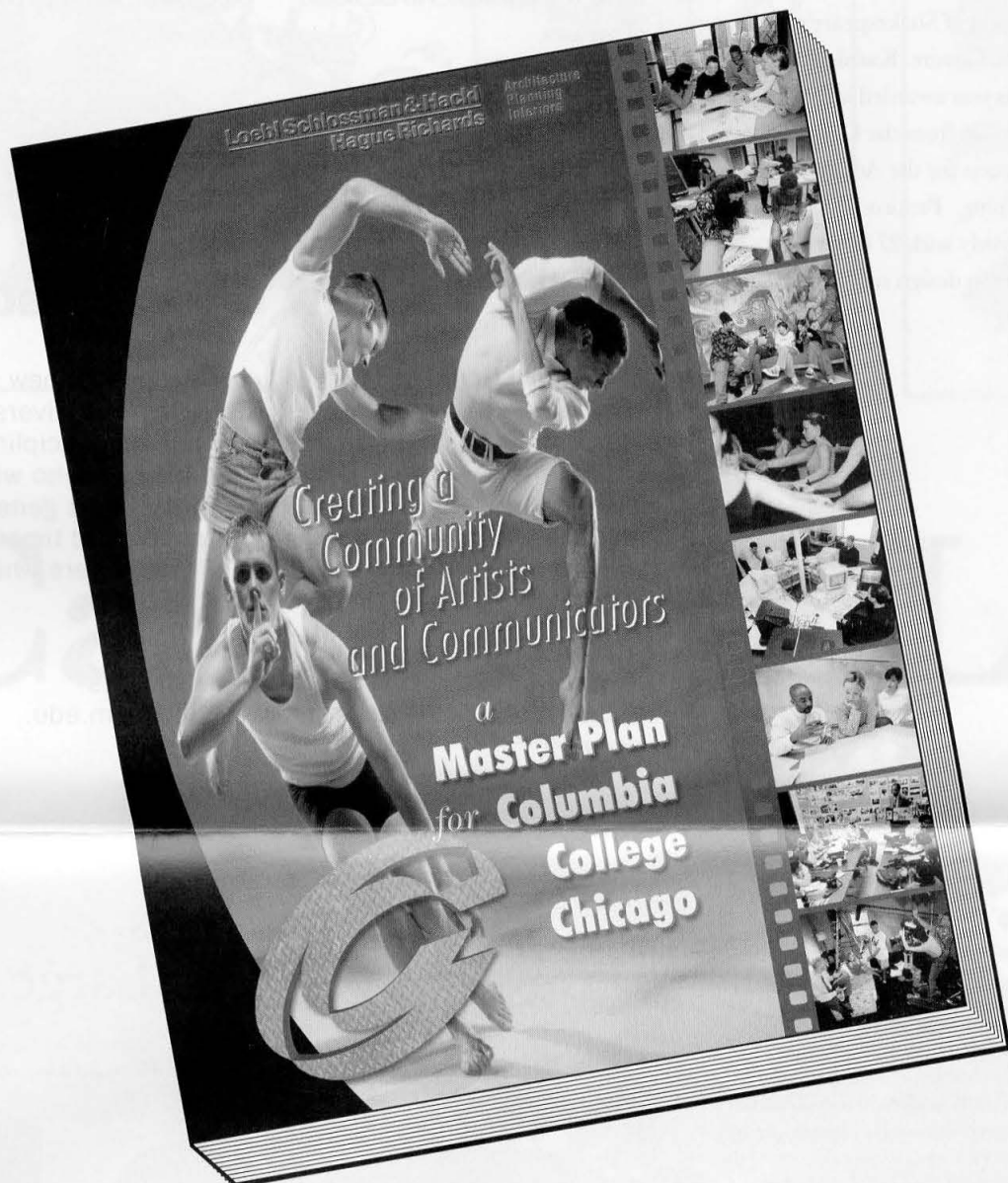
We regret to announce that **Mihailo "Mike" Bozidarevic** has passed away. A 1963 graduate of Columbia College Mr. Bozidarevic worked at Sears Roebuck for 25 years. He was a pioneer in the development of visual media for Sears and other corporations. Mr. Bozidarevic later taught a media course at Columbia. In notifying us of Mike's passing, spouse Janet Bozidarevic told us that Mike always had a soft spot in his heart for Columbia. We extend our condolences to his family.

# Growth Spurt

## Columbia Unveils Master Plan for Unprecedented Expansion in South Loop

*"For more than thirty years Columbia College Chicago has grown steadily, and that growth is expected to continue for the next ten years. In 2008, enrollment is expected to top 11,500. Such growth is a measure of the College's success, but it also creates a steadily increasing demand for resources, including space."*

— *Space Needs Analysis, September 1998*



With Columbia's recent purchase of the Ludington Building and the 33 East Congress Building, Wabash Avenue is now Columbia's "Main Street." As such, Columbia's master plan prepared by the architecture firm of Loebel Schlossman & Hackel (LSH) envisions Wabash Avenue as a "Corridor for the Arts." Also defining Columbia's expanding campus will be distinct sidewalk markers and building windows tinted in bright colors featuring the school's insignia and exploded images of Columbia students in action. Now, more than ever before, Columbia is defining the South Loop.

In May, Columbia Provost and Executive Vice President Bert Gall led a forum announcing the college's master plan. The forum followed the release of a planning report issued by LSH. The firm's charge was to develop a long-term vision and aesthetic for the college. After an extensive inventory, including college-wide forums and four preliminary reports, LSH recommends that Columbia find a site upon which it can build a signature building.

Plans call for Columbia to develop "Centers of Excellence" around each of its academic departments and house those departments in concentrated and recognizable locations throughout the campus.

The planning report spells out the college's immediate needs—chief among them, space. Gall estimates that the college will need an additional 1.2 million square feet of developed workspace by 2008.

The school currently occupies 788,000 square feet throughout the South Loop. Beyond providing for classrooms and technical facilities, the college also needs to develop a vibrant student union. Green-space and common areas round out the design features needing immediate attention.

Columbia's master plan is the product of a working committee of Columbia trustees, faculty, staff and students, led by Associate Provost for Planning Mark Kelly.

"The end result of our efforts will be a Columbia College more distinct in its image and more responsive in its service to students," said Kelly.

Gall added that "The master plan is a solid blueprint upon which Columbia can expand its reach and remain connected with the community."

In support of the master plan, Columbia has recently joined forces with DePaul University, Robert Morris College and Roosevelt University to build a state-of-the-art student village at the southeast corner of State Street and Congress Parkway.

The village will be named *University Center of Chicago* and managed by a nonprofit organization comprising the founding schools. In addition to housing 1,600 students, the center will also feature support services and recreational/educational facilities.

Alumni and friends of Columbia can learn more about the college's master plan by contacting the Office of Institutional Research at 312 / 344-7768.

# Te Invitamos

**(We invite you!) to holiday in Mexico January 26-February 2, 2000**

Colum Alums can now enjoy one of the world's most spectacular cities with the benefit of Columbia College's RoseAnna Mueller, a professor of Spanish and humanities and a specialist in Latin American language and culture.

Mueller is leading an exciting seven-day excursion to Mexico City complete with highlights that include the Aztec and Teotihuacan Ruins, the Folkloric Ballet, the Zona Rosa, Chapultepec Park and much more, as well as stops in the surrounding cities of colonial Cuernavaca and the silver mining town of Taxco. Also included are three nights at the Ixtapan Spa Hotel, where guests can indulge in aromatherapy, facials, massage and other spa services.

Mueller's rock-bottom prices for Colum Alums include airfare from Chicago, 7 nights hotel, taxes, breakfasts, two lunches, all Ixtapan Spa meals, transfers, private guided tours with English-speaking guides and air-conditioned van. Prices are approximately \$1,438 (double) and \$1878 (single).

Interested parties should contact Mueller directly at (312) 344-7532 for details.



Columbia College Chicago  
600 South Michigan Avenue  
Chicago, IL 60605-1996

# Don't Be Invisible!

Name \_\_\_\_\_ (please print)

Name while attending Columbia \_\_\_\_\_

Graduation Year \_\_\_\_\_ Major \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code     -

Is this a new address?  Yes  No  Photo Enclosed (Black and White only, please).

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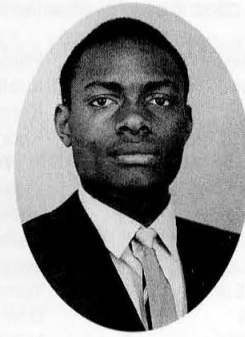
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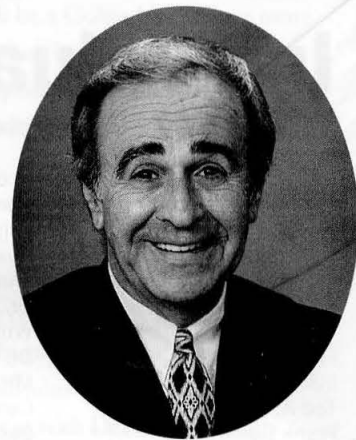
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