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Columbia College Chicago

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What qualities do students
look for in a potential date

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columbia chronicle

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May 23, 1983

Sex, love, marriage

What do men value?

Part Two

By Laura Alonso and Maryanne Giustino

A relationship in which the man and woman make equal - contributions - sexually, emotionally, and financially - soon the rule rather than the exception.

It used to be that when a wife worked out of economic necessity, her husband took her employment as a sign of his failure as a man.

Man's values are changing.

A recent article in Psychology Today cites a study (by sociologist Ronald Kessler and James McRae Jr.) that revealed 20 to 30 year old men have grown up with new expectations about work and family. "These men are less likely to base their self-esteem solely on their success as bread-winners and more eager to devote time to their families and home life."

The article went on to say that these men not only accept their wives employment with "equanimity" but may even demand it.

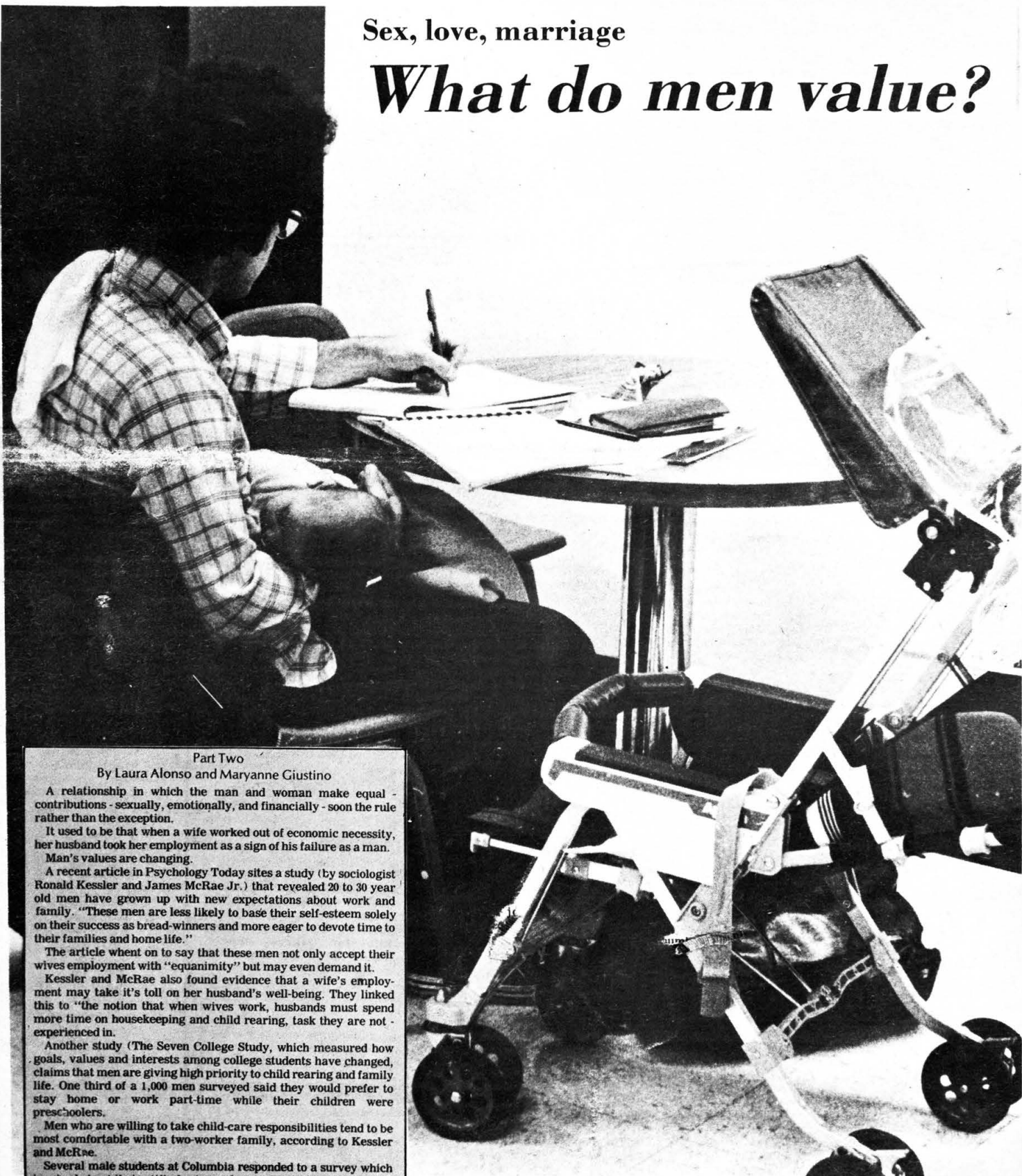
Kessler and McRae also found evidence that a wife's employment may take its toll on her husband's well-being. They linked this to "the notion that when wives work, husbands must spend more time on housekeeping and child rearing, tasks they are not experienced in."

Another study (The Seven College Study, which measured how goals, values and interests among college students have changed, claims that men are giving high priority to child rearing and family life. One third of a 1,000 men surveyed said they would prefer to stay home or work part-time while their children were preschoolers.

Men who are willing to take child-care responsibilities tend to be most comfortable with a two-worker family, according to Kessler and McRae.

Several male students at Columbia responded to a survey which inquired about their attitudes towards marriage, childrearing, sex and women.

Continued on page 5



editorials



by Mark Merzdorf

Mayor Washington has not lost the battle of power in the city of Chicago. On the contrary, the battle has just begun.

The Chicago media has failed to capture the power struggle between the city council and the mayor, and put the issue in proper context.

Harold Washington knew from the start that he did not have a working majority in the city council. It should come as no surprise that a man with as much experience in parliamentary practice as Washington, would choose to gavel the meeting before any activity could commence.

If the votes were not there, why open a meeting which would decide the powerful committee posts?

If the bulk of the Chicago media is correct, and I venture to say, in this case, they are not, Washington was poorly organized and lacking in political depth and direction.

Nothing could be further from the truth. Harold Washington did what he had to do: create a diversion in the council which would lead to the aldermanic antics we have seen on television for the last week.

Vrdolyak and Burke demonstrated their God given talent for comedy right on the air. Most comedians have to start their careers on the bottom and work their way up the ladder. Not these two clowns.

While most of the Chicago media seems to think the council will fall victim to a terrorist act destroying everything that Chicago stands for, Burke and Vrdolyak are quietly launching a new career.

Until the last election, few people outside the city really cared about "Fast Eddie." Fact is, on television, Fast Eddie moves pretty slowly, so that the cameras can shoot his best side. And his sidekick Burke has no real claim to fame, other than being a member of the Chicago City Council, a title of questionable character.

Then the election came, and God forbid, a black man beat the machine that Fast Eddie ran. The television was gone, and nobody came to shoot Fast Eddie's good side anymore.

Even the local media avoided Vrdolyak and Burke, after all, they had backed a loser. Then they "backed" Washington, that is, they said they did. But they knew that their aldermanic follies would have to change now that Jane

Byrne had been sent to the woodshed.

After being contacted by two prominent Hollywood agents, Burke and Vrdolyak signed on for a long term contract with the famous production company, "Swindles Unlimited," the rest, my friends is history.

The good ole boys from Chicago are in the limelight again. And quite frankly, their act is pretty good. Of course some changes had to be made. Burke has been instructed by his agents that he should no longer smile. So, after extensive plastic surgery, Burke is physically unable to grin. Frankly, that's fine with me, his teeth were in horrible shape.

Vrdolyak has been assigned a new tailor. No more mobster suits for him. He is a star now, and soon we'll be able to see Fast Eddie modeling his new line of Leisure suits.

"Swindles Unlimited" has sponsored some of the most prominent stars in Hollywood during the last decade. I can't think of any off hand, but that's what they tell me.

The comedy act is getting national attention. The major networks love this kind of story because it lends credibility to their newscasts. News and entertainment all in one. The beauty of their act is, nobody understands it!

It's diversion comedy at its best. When an audience does not understand something, they laugh out of habit.

The media is laughing too. It's laughing because it can't understand what's going on in the City Council. Nobody knows. When was the last time you saw Nightline's anchor, Ted Koppel laugh about anything except a station break so that he can fix the part in his hair?

Burke and Vrdolyak have signed on for a movie. The movie will be called, "White fools in a Black City." Details about the movie are sketchy, but word has it that the movie will concern itself with two Chicago alderman who turn their careers from politics to comedy.

Can you see Vrdolyak and Burke doing slapstick? Or maybe a little stand up comedy, with Burke playing the straight man. After all, Burke can't smile anymore.

The City of Chicago is not on the road to oblivion. With movie contract in their left hands, and protection money in their right hand, Fast Eddie and grinless Burke deserve our support. If the Blues Brothers can make it, why can't two Chicago alderman. After all, what else have they got to offer us?



Letters to the editor

...bring all letters to room 621

IMPORTANT NOTICE!

TO: ALL STUDENTS

JUNE 1st is technically the final deadline for Financial Aid applications. ACTUALLY, you should get your aid application into the process right now to allow time for processing and appeal. Otherwise, as demonstrated by experience in recent years, the ISSC and BEOG bureaucrats may kick your aid form back to you and say that they did not have enough time to process it before JUNE 1st. Get your aid application into the mail NOW. DO NOT DELAY.

This applies to CONTINUING students as well as new students. This applies to YOU.

All of our information about the ISSC tells us that it is very urgent for students to make sure their applications are completed and mailed withing the next very few days. It is a matter of public record that the ISSC will be out of money within a short while. Students who mail their forms now can probably still get their awards ap proved.

COMMENCEMENT

Commencement is scheduled for Friday, June 3 at 8:00 p.m. in the Auditorium Theater.

Honored guests are: the Honorable Harold Washington, Mayor, City of Chicago presented

by Gwendolyn Brooks, Illinois Poet Laureate; Marjorie Craig Benton, United States Representative to UNICEF; Christopher Jencks, Educator; Marcel Ophuis, Documentary Filmmaker ("Sorrow and the Pity").

The Columbia Chronicle is the student newspaper of Columbia College. The opinions expressed are those of the editorial staff and do not necessarily reflect the views of Columbia College.

The Columbia Chronicle welcomes comments, criticisms and reactions from readers. Letters are subject to editing. All material submitted becomes property of the Columbia Chronicle. Drop off material at the Columbia Chronicle office.

Contact the Columbia Chronicle editorial office at 600 S. Michigan Avenue, Room 621; or call 663-1600, ext. 263.

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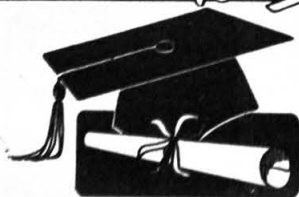
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Congratulations To our Grad



Columbia being rennovated

by Jody Oesterreicher

Columbia College will reach a new high in educational opportunity with a two million dollar college-wide remodeling and renovation program, due for completion before the fall 1983 term begins.

Work has already begun on the first large-scale renewal project the college has undertaken since moving to its current location in 1976.

The remodeling, said Bert Gall, Administrative Dean, "is being done to make qualitative improvements in places where they are needed and to improve the efficient operation of the college."

To accommodate expansion of the film and photography facilities, an addition is being built onto the 11th Street Theater building.

A complete restoration of the 11th Street Theater is also in the of-fing.

New student lounges will be built at both the 600 South Michigan Avenue building and the 11th Street campus.

The college library will be converted into a two-story facility, providing additional seating and shelf space.

One of several other improvements being made at the Michigan Avenue campus is the installation of two new video editing suites on the 15th floor.

Thaine Lyman, chairman of the television department, said the need for an additional video editing facility, "has become increasingly evident in the last few years. By the end of 1982 we were literally out of space."

The new facility will allow the television department to offer twice as many video editing classes than it does now.

When no classes are being taught in the editing suites, they will be open to students for doing class assignments as well as independent projects.

Students involved in the Generative Systems Program will also enjoy greater educational opportunity.

This unique interdisciplinary workshop will be moved up to the 13th floor, where there will be more room for new equipment or what Peter Hunt Thompson, facilitator of the Generative Systems Program, calls "imaging systems."

Said Thompson, "It's going to be very modular. Systems will be couched under other systems." For example, paper making equipment will be on rollers underneath work tables.

There will also be a little more room for students to discuss and work through project ideas at daily workshop sessions. At the current 12th floor location, "We get laughed at a lot because we often spill out into the hall," said Thompson.

Most importantly, the new 13th floor location will facilitate the interaction between art and photography that is basic to the generative systems program.

The radio department is getting a much desired production studio. "What we have now," said Bret Johnson, chief engineer for the

radio department, "is really just a broadcasting studio. The productions coming out of there are not of that good a quality."

The new studio will enable students in advanced radio courses to put together high quality productions which could more likely be sold to other radio stations.

"A better student will be coming out of here than ever before," said Johnson.

An additional elevator is being activated for everyone at Columbia's use.

One elevator shaft is being extended to the basement where the new student lounge will be built. The new lounge will be two and a half times larger than the current lounge.

It will be divided into a quiet study area, with carpeting and study tables, and a snack area, where the vending machines will be located.

A new stairwell access to the basement will be opened near the Harrison Street entrance.

The seventh floor lounge will be

converted into three separate classrooms. Another three classrooms will be provided on the 12th floor and nine on the 11th.

Columbia is renting space enough for six more classrooms next door at Spertus College of Judaica, 618 S. Michigan Ave.

These 21 new classrooms will be available to all academic departments and will likely be used for the summer, 1983 session, to avoid noise and disruption the remodeling program will bring to the main facility.

The 4th floor typing room will be expanded for use by the journalism department. And a new typing room, to be available for student use at all times, will be provided on the 6th floor.

New and additional offices to serve the needs of the A.E.M.P., English and Placement departments will be on the 7th, 6th and 12th floors, respectively.

Lastly, an additional micro-computer lab will be added on to the current 4th floor computer room.

Annual campout

Sign up now



Dr. Ernest Sukowski

by Gary Carlson

For a good time call Jeffrey Wade at extension 360, or stop in at his office in room 1109A on the 11th floor.

Jeff is the administrative assistant to the Science department, and is the coordinator of this year's Science dept. field trip, if there is one.

For more than the last five years, the Science department has sponsored a camping trip over the Memorial Day weekend. Columbia College students have travelled to different parts of Indiana, and to the Kentucky-Tennessee border, and have braved floods and swarms of insects en route to having a good time.

Declining student interest in recent years resulted in the cancellation of the annual camping trip. Dr. Zafra Lerman, chairperson of the Science department made the announcement at the conclusion of last year's outing, and the field trip was dropped from the 1983 departmental budget.

However, renewed student interest is threatening to revive the camping trip this year. If enough students sign up for the field trip, the Science department has agreed to sponsor the event.

Any Columbia College student is welcome to attend, and even a friend or two are welcome. Although it is organized by the Science department, the field trip is not primarily a scholastic exercise. It is basically a camping trip to get inner-city students out into the woods. The emphasis is on having fun, although there is a loosely based agenda featuring hikes and demonstrations.

Each participant should plan on bringing his or her own food, cooking utensils, and tent if possible. The school does have a number of tents and will supply them to anybody that needs one.

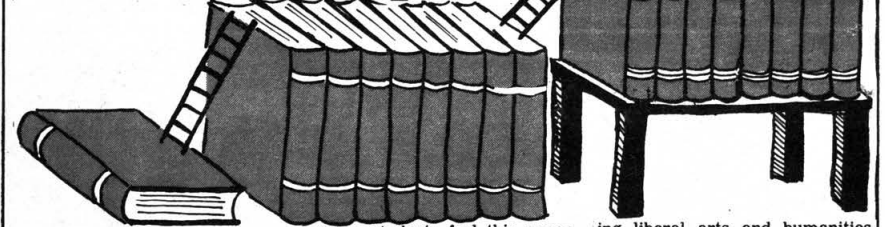
In the past, the Science field trip was held on Memorial Day weekend. Coming right before finals week, this is thought to be a major factor in the student body's apathy toward the outing in recent years, said Jeff Wade.

This year's trip will tentatively be to Starved Rock, and will probably take place a week later than usual to avoid conflict with last minute studying.

For more information, contact Jeffrey Wade in the Science department SOON! There will be no field trip unless enough people sign up.

Bigger library

Collection expands



by C.D. Matthews

Spring for most students usually means flowers in bloom, the shedding of winter wear and this year it also means the expansion of the Columbia College library.

Approximately 35,000 liberal arts and humanities volumes purchased from the Central YMCA will fill the new library in rooms 321-331. The expansion will provide necessary shelving area as well as additional seating area and students can begin using the new library next Fall.

Bert Gall, Dean of Administration said, "There will be approximately 125 new shelves to house about 50,000 more books, that's about 60% more space for the library."

Some students feel this expansion will help the college. Tony Perez, a photography major, said, "I don't like the fact that you can't take photo books out. They need more chairs. During finals, it gets really crowded."

Will the expanded library affect tuition costs or library fees? "It will have no effect on library fees or tuition," said Mirron Alexandroff, President of Columbia. The library expansion is one of many enhancements that will take place in the near future. "Institution-wide improvements are going on in just about every area," said Alexandroff.

The Photo and Film section will remain on the second floor, and remain non-circulating. Students us-

ing liberal arts and humanities materials will benefit most from the expansion.

According to Susan Edwards, head librarian, "The expansion has been in planning for the last two years."

With the new space provided by the expansion, there will be some reshuffling in the present cataloguing arrangement. "Books located in the general circulating collection will be going to the third floor," said Susan Edwards, head librarian. "Most of the YMCA collection will be going to the third floor. This will include Dewey numbers: 000-900, but excludes the 700's that are the fine arts volumes. These will still be located in the Photo and film room," said Edwards.

Cappo: mixing business and journalism

by Jacqueline Prince

"There is only one opening for every 200 people looking for a job in broadcasting," says Joe Cappo, publisher of Crain's Chicago Business.

"Broadcast journalism is romantic," he continued, "but it's just plain old speech 101 and it's declining," he said. At the speech he gave in March.

"If you are seriously pursuing a career as a journalist, look for jobs where there is a market. Writing for financial newspapers is such a market, and is an excellent way to break into print journalism. With the exception of newspapers, the publishing business is extremely healthy."

Furthermore, because the general population is becoming more interested in what's happening in the financial and business world, more jobs for new business writers will be generated.

There was a time when the general population simply did not read the business sections of newspapers, then one thing happened that made business news im-

portant to just about everybody, inflation.

During the Carter years when inflation first came along, savings accounts were being depleted, the stock market took a dive, and unemployment rose. Only then did people think it was about time to get interested in business news. And the numbers are increasing every day.

About the same time, articles on investing money became popular, and personal investment columns sprang up. There was a lot of confusion about inflation, and people began looking to the business sections of their papers for explanations.

Interpreting and understanding the language of business and finance is beyond the scope of most journalists because they don't have the necessary backgrounds.

A one year course in business should remedy that, and give the writer some idea about what's going on in the business world. Start pouring over the business sections of your newspapers, Cappo suggested read up on the national economy, and see just what infla-

tion is all about.

Industrial countries around the world are going through a great change, shifting from a manufacturing based economy to a service-oriented based economy. This change is slowly taking place and hitting some areas hard.

In Illinois alone, 50,000 manufacturing jobs were lost last year. In contrast, service-related jobs like accounting, data processing, and computers are all booming. A survey of jobs in the Chicago area showed that less than 40% of all jobs are in manufacturing; the rest are in service-related areas.

"On a national scale," Cappo said, "unemployed blue-collar workers will be unemployed for a very long time due to this change. Because manufacturing jobs are disappearing, the fallacy that businesses are leaving the Midwest for the Sun-Belt, keeps cropping up."

"That is just not true!" Cappo stated, striking the podium with his fist for emphasis. "Businesses are simply dying and being born all over the place, in areas aside

Continued on page 5

A HIGHerground

USING THE MEDIA TO PROMOTE SOCIAL PROGRESS



THURS. MAY 19th
7:00-11:00 p.m.

FERGUSON THEATRE
600 SO. MICHIGAN

C.C. Profile

White, enriching students lives

by Jacqueline Prince

In 1963, John White enrolled at Central Piedmont Community College in Charlotte, N. C., to become an artist.

One of the art courses included a required unit in photography. When White's instructor saw John's prints, he said, "John you are not an artist. You are a photographer."

At first White rebelled. But after winning a photography contest, he accepted their conclusion.

That was 20 years ago.

At the time White didn't realize it, but the vision of his instructors and being born of strong parents was getting him prepared for what he's become—a Pulitzer Prize-winning news photographer.

In April of 1982, the Pulitzer Prize judges in New York praised White's "consistently excellent work on a variety of subjects," over the 88 entries of press photographers from coast to coast.

The prestige and instant celebrity status that comes with the coveted prize has not swelled his head.

"John is completely untouched by the Pulitzer," said John Mulvany, a co-worker of White's here at Columbia where he teaches a course in photojournalism.

"He is the same humble man now that he was before he won the prize," Mulvany added.

"I always knew I'd win," White said wistfully, "because dreams do come true."

At the beginning of his career, White made himself two goals: 1)

to win the Pulitzer (his goal was to win by 30); and 2) to publish a book.

Perhaps with one goal out of the way, he can finish the book he started writing over 15 years ago.

Talking about his book gets White excited and he talked at length about his plans to host a huge exhibition when he finished it, which should be sometime in the near future.

White discovered the camera at the age of 15, sending away 50 cents and 10 Bazooka bubble gum wrappers for a primitive camera.

He's painted since elementary school. In high school, he suffered a football injury, and was confined in a leg cast. During that time, White's skills as an artist became much improved.

After high school he enrolled in the art department at Charlotte's brand new community college (CPCC) as a commercial artist and advertising design major.

After graduation, he began working for a commercial photography studio. He got two photographs published in both of Charlotte's daily newspapers, and decided upon entering some of his best in a local contest.

"He was really good, even then," said John Sturkey of the Charlotte Observer.

White was encouraged to apply for a job in Chicago, by a visiting northern photographer who took notice of his photographs in a contest he entered.

He took the advice and after a time was hired by the now-defunct Chicago Daily News as a news and



John H. White feature photographer.

When the Daily News folded, he was hired as a photojournalist by the Chicago Sun-Times.

White's incredible talent has given him the special privilege of recording history as it happens.

I've always had a front seat in history," White said.

He remembered 1978 as his toughest and greatest years. It was the toughest because the Daily News died, he said. And the greatest because he spent much of his time with his dear, and special friend Muhammad Ali. White spent time with Ali at his home in Chicago, at his training camp in Deer Lake, Pa., and in New

Orleans where he became the only man in boxing history to win the heavyweight championship for the third time.

In 1979, he was one of the few privileged photographers accredited by the Vatican to cover Pope John Paul II's visit to Mexico.

"When I covered the Pope, it was like seeing all of the pictures I'd ever seen in the Bible come true."

"White's gentle manner made him a hit with the throngs of people that followed the Pope wherever he went."

A colleague that accompanied White, said he sometimes wondered if White would upstage the Pope.

Outside the cathedral of Mexico City, Mexicans took pictures of White as he took pictures of them.

When the crowds learned that the black American photographer was named "John White," they stared in disbelief.

"Juan Blanco?" they asked.

And then they laughed. And John laughed too.

White enriches the lives of all who know him.

"I feel I owe much because I've been blessed with much."

White has a deep commitment to his profession, and feels a sense of responsibility to the next generation, a major reason he began teaching his photojournalism course at Columbia College.

His classes have been well received by students at Columbia; so much so that this fall a separate major of concentration in photojournalism will be offered.

White totally immersed himself in the development of the curriculum, which took several years and lots of research to put together.

The interdisciplinary major can be an effective part of a journalist's tools, said Mulvany, and can lead to careers at smaller newspapers, corporate publications and magazine publishing.

"In five years," White predicted, "the photojournalism major will be the finest in the nation."

White is also a volunteer teacher of photography to Chicago youngsters at the Southside Community Art Center.

"It is a wonderful place for people to discover themselves," said White, "and hopefully will help them awake the sleeping giant that is within us all."

I work toward doing a consistently good job daily, to the best of my ability, and if I get recognized for it—that's great!"

At age 38, he has a roomful of awards. During his 10 years with the Field newspapers, he has won more than 100 awards for his photography.

In 1978, White won third place in the 21st World Press Photo Contest, a photojournalism competition comparable to the Pulitzer.

In 1979, the award-winning photojournalist was named Photographer of the Year by the Chicago Press Photographers Assn., making him the only four-time winner of the award.

His favorite pasttime is photography, which is no surprise, followed closely by football.

New wave hair gets old fast

by Sandra I. Brigandi

If you've been on the north side of Chicago and come across a person, either male or female, with a blue mohawk hair style, you have probably wondered, "Will this style catch on, and become the rage? In order for me to really be in step with fashion, will I have the sides of my head shaved and whatever hair is left dyed blue?"

Relax, all you fashion conscious folks. According to Robin, the manager at New Wave Salon at 1013 W. Webster:

"Everything hits Chicago last and by the time all of Chicago gets it, it's gone. The spikes and mohawks started about ten years ago," Robin said.

New Wave is located in the affluent DePaul area, south of Fullerton and west of Halsted. What used to be beat-up row houses have been renovated and fancied up to be suitable for those upwardly mobile young professionals who have either decided not to have families, or who have

decided that they love the city so much, that nothing will get them to move their children to the suburbs, the mecca of superior school systems.

As you turn the door knob of New Wave, 95.5 Rock Radio sweeps over you from large speakers on the inside of the shop, where there is no indication of the stylishness of the neighborhood. There is at least one full day's hair clippings on the floor and the strands and curls are being moved around by the lazy white ceiling fans. Instead of the chrome and leather barbers' chairs that you would expect, there is a mixed-matched selection that could be vintage, could be junk. There are green plants that sit on top of the tall cabinets on either side of the mirrors of each cutting station. These plants have long stems with lush green leaves that hang almost to the floor.

Where there are no mirrors, the walls are covered with album covers: John and Yoko kissing, Elvis Costello slapping a guitar

while his legs seem to want to do something that his body approves of. Blondie has two male companions flanking her while she ignores them, and B52 and Devo do their thing. Underneath the glass in the door is a poster proclaiming, "The Decline." The decline of what, you ask? Looks like it could be the decline of Sunset Blvd. in Los Angeles.

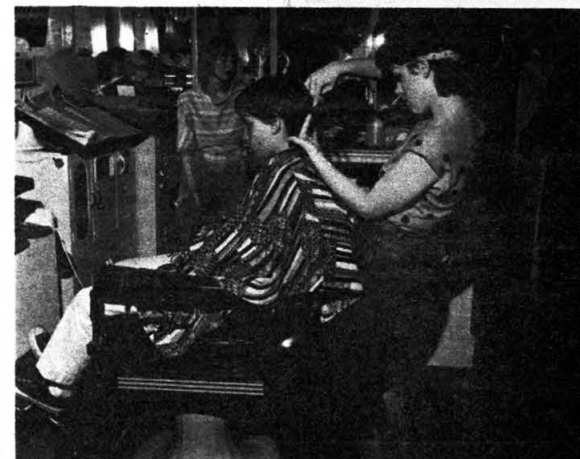
Robin, Debbie and Toni are busy styling and chatting with their clients. Only Toni is doing what the name of the shop suggests. She is "spiking" hair. The man sitting in front of her, with a silver spiked bracelet wrapped tightly around his wrist and torn and faded blue jeans on is cheering and coaching her. The sides are very short, the top gets longer from the crown to the bangs and from the crown to the nape of the neck. Styling gell goes on and Toni turns the hand hair dryer on, aims at his head and pulls on the hair until it is dry.

Robin is finishing a shoulder-length pageboy-like cut on a woman who could want the cut to wear to the office.

"People just want to look modern. They come here for a conservative look, for the most part. We still get calls for the spikes," Robin said.

More and more, people are concerned with working or looking for work. And wearing the hair "all spiked out," as Robin called it, to the office or on job interviews will never do.

The pink and blue hair, the spikes and the mohawks are still big in Great Britain, France and Germany because, "they are very angry there. The unemployment rate in England is something like fourteen per cent. They are angry, so they wear their hair like that. But the newest thing there is jet black hair, with white pancake make-up on the face and lots of black liner all around the eyes. This is for men as much as women," Robin said. She spent 7 months in France last year.



"We're spoiled here in this country. Many people there don't have jobs and when they do get a job they can be taxed up to 80 percent. We're very spoiled," Robin said philosophically.

At the New Wave, none of the stylists cared to use their last names. The atmosphere is relaxed and casual.

"This is a fun place to work. People who come here are reasonable," Robin said.

Robin has been at New Wave as the manager since it opened three years ago. Kevin Walker, the owner, hired her and worked beside her until he became involved in other business ventures.

Soon, Robin had to add other stylists because the business grew to where she could no longer handle all of it herself.

Robin has been cutting hair for eight years, Toni has been cutting hair for 10 years and Debbie is the junior member with only seven months.

"Hair cutting, contrary to popular belief, is not something you do by magic. It's kinda like building a building. You have a

blueprint, you follow the blueprint, you can't go wrong. You design it; you start out with a guideline and you follow the guideline. We have to be trained and licensed just like doctors and lawyers," Robin said with no small amount of pride.

The stylists share in the responsibility of caring for the shop. This was Toni's week to take the bibs and towels to the laundromat. Debbie did the dishes, which consisted of coffee cups and plastic wine glasses. But Robin always "checks out," which is counting the money of the day. Mindy, who was "playing hooky" this day, was responsible for sweeping the floor. Someone would surely do that. There was far too much to leave for Mindy's return.

New Wave is a full service shop. They give perms, do color, cut, and condition. They do everything for the hair. The price varies with the length of the hair.

And remember, fashion in this country is getting more conservative, with shorter chic hair for women and men. "And the sideburns are coming back for men," Robin concluded.



Financial reporting a booming business

Continued from page 3

from manufacturing.

On a brighter note, there is a job explosion going on in California. This influx of jobs is happening because new businesses in high-technology are being spawned, and they're hiring more people as the economy expands.

In the wake of further developments in high technology, we begin to see more and more economic development offices springing up everywhere. This new technology will create plenty of jobs. Alert city managers and economic development officers have already flooded the market place with extensive advertising campaigns to attract these new businesses.

"We get calls from as far away as Sri Lanka and Scotland, and as close as Kentucky and Georgia," Cappel said illustrating his point.

Computers and data processing are components of the "high-tech" field and will usher in a new reporting specialty that deals with the highly technical language technicians and scientists use to explain how they work. Journalists and writers that find themselves out of work, might seriously consider

writing for this new field," he said.

Cappel is a columnist and publisher of Crain's Chicago Business and the new Crain's Illinois Business. He also is a vice president of the parent Crain Communications Inc.

He joined Crain's in 1973 as a columnist, was appointed publisher in 1979, and vice president in 1981. Before that, he worked for 15 years at the Chicago Daily News, where he started covering crime, politics and general assignments.

Cappel became best known, however, for writing a marketing and business column at the Daily News for nine years. When that paper folded in 1978, he wrote a column at the Chicago Sun-Times for a short time before joining Crain.

A Chicago native, Cappel majored in philosophy and economics at DePaul University. After two years in the Army, he started his news career in 1961 reporting for Hollister Publications in Wumette, Illinois, now a part of Time Inc's Pioneer Press Chain.

Cappel does business commentaries twice daily for Chicago's WLOO (FM 100) and appears frequently on television news and talks shows.

Pumping station gets 2 theatres



by Theresa Wofford

Have you ever heard of Chicago's Water Tower pumping station? It's that well-kept nineteenth century brick building right across from the world famous Water Tower Place shopping mall (pictured above).

Have you ever been inside? Probably not, because it has been closed to the public for quite some time.

But all that is about to change. The station, which survived the Great Chicago Fire of 1871, is going to become a tourist celebration. Visitors and residents alike can experience Chicago through a multimedia extravaganza.

"HERE'S CHICAGO" will explore the city's past, present and future by displaying its neighborhoods, people, talents and other fascinating assets through a variety of visual and sound effects.

Within the 115-year-old pumping station will be two theatres. One will use 63 projectors to present a multi-screen grand tour of the city, while the other theatre will give an overhead sweep of the lakefront

and Chicago's architecture.

It will be "a dynamic fast paced kind of thing," said Elaine Rowinski, a "HERE'S CHICAGO" representative.

According to William F. Hartnett, Jr., co-developer of the project, "HERE'S CHICAGO" will be one of our city's greatest attractions, drawing more than 1.5 million tourists and Chicago area residents annually. Hartnett, a private investor, along with Ted Hearne, a Chicago businessman, will finance the project.

Cheerie O'Leary, a character representing the woman whose cow kicked over a lantern and started the Chicago Fire, will be the mascot. The jolly little old pixie-like lady will make candid appearances around the loop and the theatre area.

"HERE'S CHICAGO" will open at the end of May. Tours will be given from 10 a.m. until closing, 10:30 p.m. All groups of more than ten must make tour arrangements in advance. There are no reduced group rates as of yet. All adult tickets are \$3.75 and \$2.00 for children.

CORRECTION

In the May 2 issue of the Chronicle an article titled "College suicide on the rise" was printed with a byline for Iris Bradley. Iris Endeley Brown wrote the article.

Can Cubs change?

by Ron Wojtecki

Building a losing tradition is what the Chicago Cubs do best each season. But changes are in the works to make the pennant-less Cubs into a respectable club. General Manager Dallas Green has the challenge of transforming the organization from a country club atmosphere into blood, sweat and tears.

"I'm no Messiah," said Green, who managed the Philadelphia Phillies to a World Series win in 1980. "But I'll guarantee no one will outwork us. When I hire someone he better work at it or he'll hear from me."

Green's first move in rebuilding the Cubs happened in October 1981, when he brought Lee Elia from Philadelphia to be field manager. Elia, who once played for the Cubs and White Sox, brings the needed discipline that has been lacking for quite awhile.

During the winter of 1981, Green started to work at the minor league level, an area in which he has 15 years experience. The Cubs farm system was in such disarray that Green let go most of the managers and started from scratch. He hired Gordon Goldsberry as the Cub's first Director of Minor Leagues & Scouting.

Establishing a productive farm system is Green's endeavor as general manager. For years the Cubs have given away young prospects as if they had no place to play them. But Green said policies of the past are history. The problem was that a young player wasn't receiving the skills and tools to make it to the major leagues.

Some of the minor leaguers that will soon wear a Cub uniform are: pitchers Rich Bordi, Carlos Gill, and Roselle native Don Schulze; catcher Mike Diaz; infielders Carmelo Martinez and Dave Owen; outfielders Henry Cotto and Joe Carter.

Last season, when Green and Elia brought the Cubs north from spring training, they had a roster that had undergone a major overhaul from the season before. Green acquired 12 new players through trades, waiver lists and the minor leagues. Four came from the Phillies: Pitcher Dickie Noles, catcher-outfielder Keith Moreland, shortstop Larry Bowa and second baseman Ryne Sandberg.

The Cubs 1982 season started slow but ended in a bang. Despite a 13-game losing streak in June, the Cubs played over .500 baseball (52-50) from June 14 on. In fact, since 1945 only the 1972 Cub team had a better record after August 1 than the 1982 Cubs (34-24). From



"Ron Cey"

August 1 through October 3 the Cubs were 26-18 against contending National League teams and had the second best NL record over this period behind the San Francisco Giants.

In finishing fifth in the NL Eastern Division, a notch ahead of their last place finish in 1981, the Cubs showed talents not displayed at Wrigley Field in decades. The most notable was the club's speed afoot. Last season the Cubs stole 132 bases, the most since the 1924 club swiped 137. The 1982 Cubs were only the third Cubs team to steal more than 100 bases since 1924.

Looking to 1983, Green expects more of the same. In a few words, he has put a "great expectations" stamp on the '83 Cubs.

"We have great expectations of improving once again," said Green. "We showed a definite improvement in our work and attitude in 1982. There was a new push toward winning."

"The players now have a feel and direction of where we want to go as a team and that alone should help us improve on the field in 1983," said Green. "You look at the kids we've got coming in who should be ready to accept responsibility and add in the improvement of our veteran players and I look for us to work our way up the ladder."

The Cubs are not going to win a pennant in 1983, but they are not likely to be laughed at. Management has made some mistakes and has paid for them dearly. But despite the mistakes, the Cub leadership has taken the worst team in baseball and made it com-

petitive in one year.

"We've progressed nicely in the first year, but there is more work to be done," said Cub's skipper Elia. "We have just scratched the surface."

A big improvement in the Cubs is on offense. No longer is Moreland the only right-handed hitting power threat. But the Cubs might have to score more runs this year to offset the pitching.

The infield has the old players mixed with the young. New third baseman Ron Cey, 35, has power and experience from the left side of the infield. Shortstop Bowa, 38, still has the arm and enthusiasm to win. First baseman Bill Buckner, 34, is the most popular Cub on the team and is a clutch performer. Sandberg, 24, is the youngest of the four, and is a bright second baseman who provides speed, defense and a good bat.

In the outfield, the defense will be better with Moreland in right field, Mel Hall in center and Leon "Bull" Durham in left. Scott Thompson is the top reserve to step right in.

Jody Davis is the No. 1 catcher who possesses a good bat and a great arm. He already ranks among the best defensive catchers in the league. Should Davis get hurt there is no adequate backup.

The pitching department is the weakest of all areas. Steve Trout, Lee Smith, Fergie Jenkins and Willie Hernandez are the only pitchers who will contribute steadily. The rest of the rotation and relievers are up for grabs.

The Cubs might not promise their fans a rose garden, but they will never stop trying.

Mens attitude may be changing

Continued from page 1

We asked young men at Columbia some questions about the changing attitudes of men.

When asked what their opinion was about impersonal sex, or emotion from sex, most of them responded that they could detach emotion but it was not a type of relationship they would want to keep.

Charlie, a new student at Columbia said, "I have a hard time detaching emotion from sex, though I have had relationships where sex is in the forefront and the emotions are felt outside of the sexual act." he continued, "I don't think it is sex that is impersonal, it is the relationship that is impersonal."

Alex, another student, proved to be against impersonal sex, "Being that physically close to someone is definitely something significant that I can't share with just anyone."

In response to what they

thought was the strongest base of in a love relationship? Alex said he believes it is that "something extra" that grows over time, a sort of trust that holds two people together. All of the other men agreed with Alex saying that trust was the most important element.

Next we asked what they thought made a woman a "10"?

Charlie responded, "I hate the hell out of this '10' shit. It's just another form of commercialized sex, advertised beauty. This is very pervasive, destructive stuff," he continues, "It's like trying to rate the size and stature and overall appeal of meadow muffs."

Bob, who is married and has been attending Columbia for a while now said that for a woman to be considered a "10" she must be intelligent enough to dispassionately discuss sex, yet should not be above acting the whore when

it suits her. She may not have a Bo Derek body but she should know how to appreciate and use it." He adds "She must also have passionate eyes and a funny sense of humor."

Alex gave his answer, "Nothing makes a woman a '10'. Every woman has her own charm. I think it is really wrong to pick a woman as Miss America or Ms. Universe." He continues, "I also think that being obsessed with the unreachable people on the silver screen is stupid. But too many people go for that."

What about marriage and careers? Can they really be successful together?

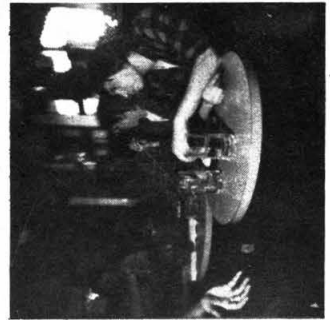
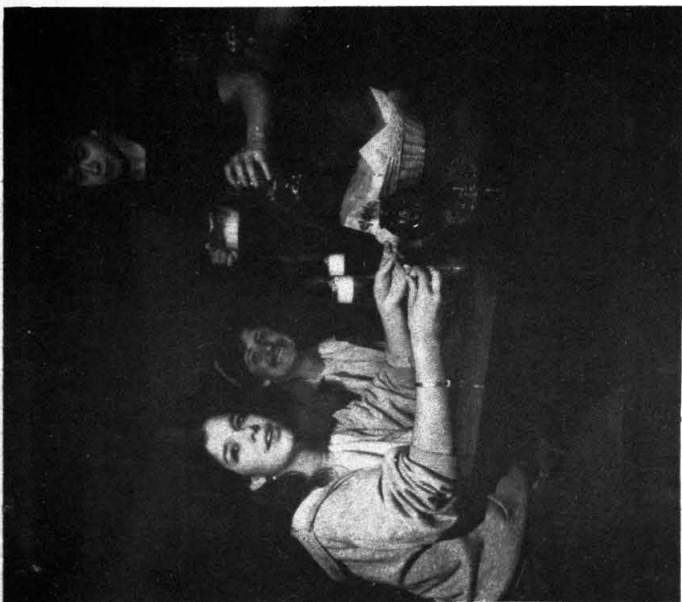
Charlie, "Compromises have to be made. You can't be everyone to all people all of the time. I think that a career and a happy family life can be combined, but ups and downs are to be expected in each area."

Continued on page 12



BETWEEN CLASSES





Photos by Bob Perea

What qualities do you look for in a potential date?



Gail Anderson, Graduate, Radio. Looks may count for some, but if a man doesn't have personality, he's not worth it. A good conversationalist, a good sense of humor and sensitivity that spells "M-A-N."



Darryl Flemming, Sophomore, Graphic Design. Good looks and money.



Jennifer Mroczkowski, Sophomore, Advertising. Sensitivity.



Lynn Cicero, Freshman, Advertising. Personality, looks, humor, caring, high achiever.



Lisa Sturgis, Freshman, Advertising. Personality, looks, humor, respect, able to compromise and wants to achieve something.



Andrea Dipasquale, Sophomore, Radio. Sense of humor, honesty, and fun to be with. He must also like music and dancing.



Stephine Knox, Junior, Radio and Television. Creativeness, and the way he relates towards people, positive, and loving, no snobs.



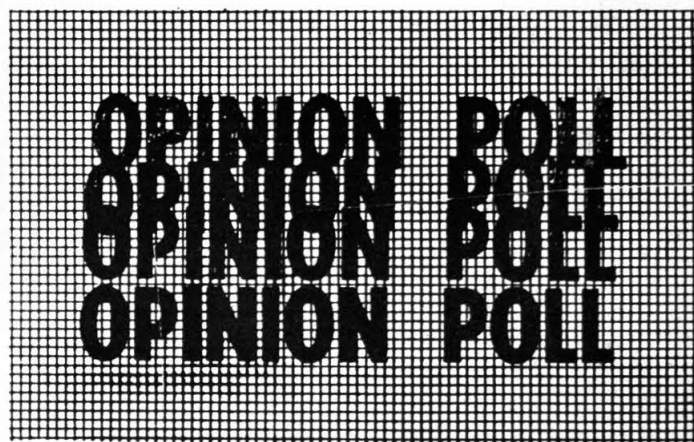
Barbara Stanek, WGCI, FM Disc Jockey. Sense of humor, cleanliness, someone who makes me feel positive.



Kim Guidry, Junior, Radio. He must be articulate, have a sense of humor, positive sense of self and be able to generate warmth.



Debbie Bartenes, Junior, Advertising. Personality, sense of humor, good looks, considerate and caring.



Pamela Genge, Senior, Dance. Interesting, have something he's excited about, enthusiastic, intelligent, easily comfortable, sensitive and interested in self growth. Should not be restricted to certain boundaries, should look decent and able to discuss true feelings.



Lisa Melton, Sophomore, Radio and Theatre. Someone kind, considerate and who picks up the tab.



Louie Sanchez. Personality, friendly and have the same interest.



Angela Gee, Sophomore, Television. Honesty, money and good grooming.

CLASSIFIEDS

Lost — Marji Fugari. Marji if you still exist contact Marie or Jamie. How-A-bout it Marji?

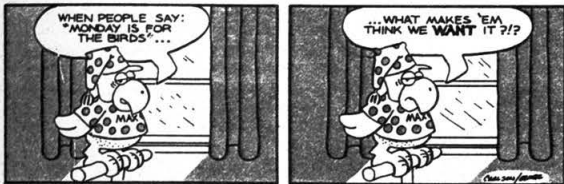
MARK YOUR CALENDARS:
Summer Registration — May 23-27, 10:00 to 6:00 p.m.
Memorial Day holiday — May 30
Commencement — June 3
End of Semester — June 4
Summer Registration — June 6-10, 10:00 a.m. - 6:00 p.m.; June 11, 10:00 a.m. - 1:00 p.m.
Summer Session Begins — June 13
Summer High School Institute begins — June 20
Summer Term Ends — August 6
Fall Term Begins — Sept. 36

DEADLINE NEARS FOR 1983 WEISMAN SCHOLARSHIP. Full-time students submit applications for funding of communications-related projects. Application forms and guidelines may be picked up in the Dean of Student Services Office, Room 519 or the Public Relations Office 624 S. Michigan Av., Room 600. For further information, phone Teresa Poling, Public Relations Office at 663-1600, ext. 422.
Get ready for finals!! See a Math Tutor now! Current schedule of tutors always by door of room 1113, or see Jeff Wade in room 1109A for more info.

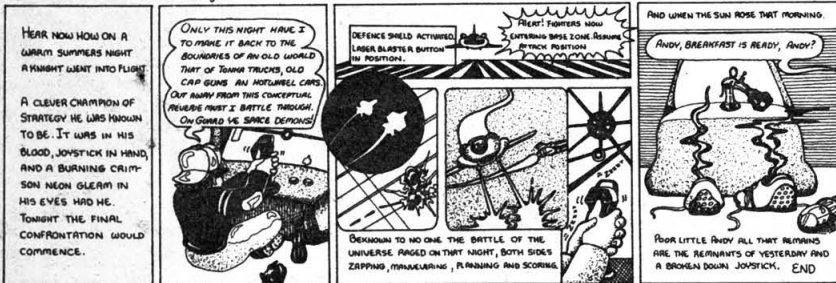
Just Once Before You Go
When saying yes is quite right in giving me a life to live even on going on without your loving ways being always on and on I won't be ever not proud of being what I am to be always just once before you go on.
Roniffe Push Williams
Imagination
When as the door's open to the gates of heavenly love upon my soul within my heart's greatest fulfillments to have been able to see the light of freedom from life to re-s-p-e-c-t once again for not being insecure even in the deepest darkness when in—imagination.
Roniffe Williams
Congratulations Debra Lowery, a beautiful 5 lb., 15 oz. bounding baby boy, born May 10, 1983. Love your friends at Columbia College.

QUAGMEYER

BY GARY CARLSON AND CHRIS ECKER



Video Attack



ARTIE the ARTIST



Normal



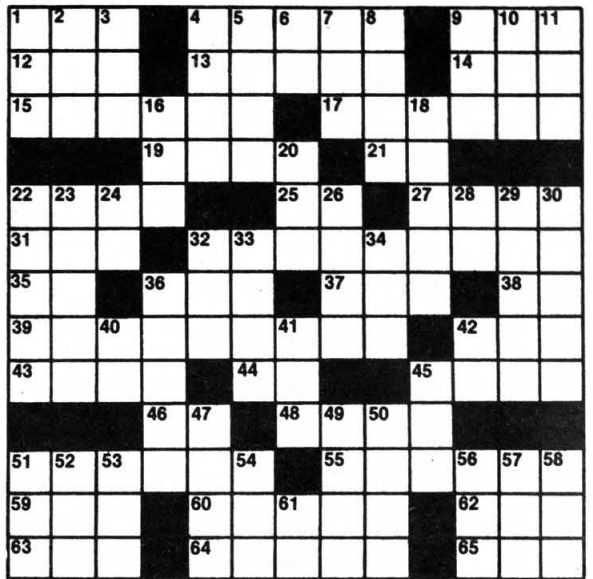
FREE AD SPACE!

in the
COLUMBIA CHRONICLE CLASSIFIEDS
FOR STUDENTS & FACULTY OF COLUMBIA COLLEGE

Personals, items for sale, apartments for rent or wanted, help wanted, etc.

DROP OFF ADS IN ROOM 621

Crossword Companion



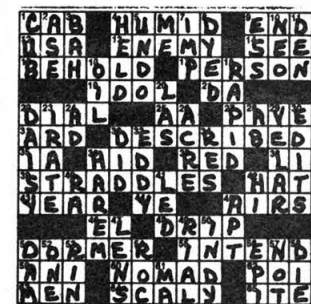
ACROSS

- 1. Taxi
- 4. Damp; muggy
- 9. Flin
- 12. America (abbr.)
- 13. Foe
- 14. Look
- 15. Lo
- 17. Being
- 19. Image; hero
- 21. Prosecuting lawyer (abbr.)
- 22. Face of a clock
- 25. Drinkers group (abbr.)
- 27. Tar
- 31. Person who does something to excess (suf.)
- 32. Related
- 35. Midwest state (abbr.)
- 36. Concealed
- 37. Color
- 38. 1/3 mile (Chinese)
- 39. Astride
- 42. Heat cover
- 43. Calendar measurement
- 44. You (Archaic)
- 45. Lofty pose
- 46. Elevated train
- 48. Trickle
- 51. Window
- 55. Try
- 59. Tropical Amer. bird

DOWN

- 1. Baby lion
- 2. Chem. suffix
- 3. Humbug!
- 4. Mesmerized
- 5. Cancel; annul
- 6. Myself
- 7. Mischievous child
- 8. Changed color
- 9. Female suffix
- 10. Period subdivision (pref.)
- 11. Room for relaxation
- 16. Petroleum
- 18. Fast
- 20. Vegas
- 22. Spring flower
- 23. Angry
- 24. Public announcement
- 26. 43,560 sq. ft.
- 28. Away from (Lat. pref.)
- 29. Guttural sound
- 30. Changes
- 32. Completed
- 33. Contrary current
- 34. Judicial point
- 36. Moslem wives
- 40. Egyptian sun god
- 41. Local lawyer (abbr.)
- 42. Greeting
- 45. Appropriate
- 47. Camera glass
- 49. Iranian monetary unit
- 50. Classic race (slang)
- 51. Water barrier
- 52. Low number
- 53. Tin-Tin
- 54. Extinct bird
- 56. Over; above (pref.)
- 57. Negative
- 58. Dend
- 61. Colloq. for mother

Puzzle #112



FANNY WARMERS

By Scott Sackett



I wish to take this opportunity to apologize to the avid readers of the popular comic strip Fanny Warmers, as the omitted punchline to the last issue's wonderfully sarcastic cartoon was... "This school sure has some weird people!" Ha! Ha! Ha! Get it!! Thank you.

FINANCIAL AID DEADLINE IS JUNE 1

arts

view from the BALCONY

By Jolene Jones

Hi there! Here's your roving entertainment reporter the scoop on this week's "biz"ness...

IN HORRAY FROM HOLLYWOOD NEWS—TV Viewers have come to dread the month of May. Why you ask? Because it's rerun time.

But that's not where the sympathy lies. May is torture for those who are involved in the TV series.

May is horror month because of the dreaded "CANCELLATION PHOBIA."

Yes, the big news from Hollywood is the shows that have been bumped off by the bigwigs at the major networks.

Here's just a few of the oldies that you'll be waving bye-bye to:

NBC—"*Fame*," "*Love Sidney*," "*Little House: A New Beginning*," "*Chips*," "*Voyagers*," and "*Taxi*."

ABC—"*Laverne & Shirley*," "*Tales of the Gold Monkey*," "*Too Close for Comfort*," "*The Greatest American Hero*," "*The Quest*," and "*It Takes Two*."

CBS—"*Gloria*," "*Archie Bunker's Place*," "*Square Pegs*," "*Seven Brides for Seven Brothers*," "*Cagney and Lacey*," and "*Wizards and Warriors*."

Fear not, we have some new programs waiting in the wings. Here's just a brief, very brief,

sample:

ABC—"*Just Our Luck*" which is a rip-off of "*I Dream of Jeanie*," only this time it's a weatherman instead of an astronaut who finds the genie; "*It's Not Easy*," a comedy with **BERT CONVEY** and **JAYNE MEADOWS**. **MADELINE KAHN** will star in "*Yes, But I'm Married*," a comedy about a woman in mid-life crisis; movie Legend **BETTE DAVIS** will star with **JAMES BROLIN** in "*Hotel*"; and "*Lottery*," a story about instant millionaires with **BEN MURPHY**.

H-E-R-E's NBC—There's "*An Officer and a Gentleman*" rip-off called "*For Love and Honor*," revolving around recruits and their lives on a military base; "*Manimal*" a comedy about a detective who can turn himself into animals to help solve cases; **ANN JULLIAN** will star in a comedy called "*Jennifer Slept Here*," about a dead movie star in whose ghost helps a little boy; "*Roustabouts*" featuring veteran actor **CHAD EVERETT** in a drama surrounding carnivals; and finally "*The Yellow Rose*," another drama starring **DAVID**

SOUL part of a Texas family trying to hold on to their ranch...Hark, do we have another "*Dallas*" on our hands? I saved this new show for last...move over *Lassie* and *Rin Tin Tin*. **NBC** will present an unusual comedy called "*Mr. Smith*. At first glance, this may not seem like it's unusual. But the main character is an orangutan who can talk and has a very high IQ. Incidentally, he also happens to be working for the government. Sound familiar?

As we went to press, **CBS** was expected to announce their fall schedule anyway.

For those of you who are bored with the TV reruns, don't give up yet. Here's a peek at a few specials coming up in the next weeks that **AREN'T** reruns.

"*I Love TV Test*" will be shown May 19-**ABC**; "*Hollywood's Private Movies*" for May 22-**ABC**; **BOB HOPE** celebrates his 80th birthday on May 23-**NBC**; "*The Cradle Will Fall*" is on **CBS**, May 24; and "*Blockbusters: The 15 Most Popular Movies*" is also scheduled for May 24 on **CBS**.

BACK ON THE ROAD AGAIN—Catch **CHARO** May 17-22 and don't miss Country great **TAMMY WYNETTE** May 24-29 at *Drury Lane at Water Tower Place*. Dial 266-0500 for more info.

Soul star **ARETHA FRANKLIN** comes to *Arie Crown* May 28. Tickets are \$13.50-\$17.50. Call the theater at 791-6000 for more details.

The dynamic **LAS VEGAS** entertainer **ANN-MARGRET** brings her Las Vegas revue to the *Auditorium* July 21-24. Tickets are \$10-\$20 so order tickets now by calling 922-6634 and don't miss her first Chicago performance ever!

There are rumbles in the music industry of a possible high honor coming to ex-Beatle **PAUL MCCARTNEY**. The **QUEEN OF ENGLAND** might knight McCartney for his outstanding contributions to the mother country. **SIR PAUL MCCARTNEY?**

SPECIAL NOTE: ONLY TEN DAYS LEFT TILL THE FORCE IS WITH YOU!!

Till we meet again—"THAT'S ENTERTAINMENT!"

Dr. Detroit: a bad prescription

by Robert Bergsvik

It's too bad Universal Picture's "*Doctor Detroit*" throws away so many comic opportunities. The film, starring former Saturday Night Live genius Dan Aykroyd, had a potentially good premise, great music and the familiar locations to draw in Chicago viewers.

But among the movies lethal problems is the failure to be consistently funny. Aykroyd works as well as ever in multiple roles, the movie — obviously influenced by the classic "*Blues Brothers*" — lacks a feeling of originality.

The storyline of "*Doctor Detroit*" has possibilities, although it is a variation of a tried-and-true plot. Aykroyd plays Cliff Skridlow, a mild mannered 'geek' who is seduced away from academia — where he teaches chivalric literature — to rescue Smooth Walker's (Howard Hesseman) prostitutes from the greedy Mom, a junkyard gangster played by Kate Mulrugh. And the 'girls' are beautiful, even if their portrayal of 'heart of gold' hookers lacks depth.

Yet the movie would have worked better if the cast simply had a ball with their characters. With a few exceptions, especially the tub party and Player's Ball scenes, the actors seemed wooden and hesitant. The dialogue often dragged. Even Skridlow's Rush St. barhopping with Smooth and the girls, while visually appealing, nearly kills the movie within the first 15 minutes. Somehow we expect more sophistication — or conversely sleaze — from a pimp named Smooth.

In that respect we can fault the screenwriters. Script veterans Carl (Jaws) Gottlieb, Robert (Some Kind of Hero) Boris and Bruce Jay Friedman (whose book inspired the movie) present the viewer with a severely uneven screenplay. From the mundane and unnecessary college subplot scenes to the taut street dialogue of Skridlow's alter ego Dr. D, there is a roller coaster ride of scripting that more often tends to mediocrity. My favorite line, however, is the Doctor's taunt to Mom: "I am going to tear off your head and shit

down your neck." Another goody, during the hot tub scene, questions the underwater use of battery-operated devices.

But lines like those are almost as scarce as fully realized scenes within the movie. One standout example occurs when the girls and Daviolo (the black chauffeur played by T.K. Carter) rescue Skridlow's faculty cocktail party. What could have been a hilarious scene is instead presented in the same tone as college cocktail conversations — boring and cliché.

"*Doctor Detroit*" works best when it is on the move. Dr. D's faceoffs with Mom and her thugs, the Player's Ball segment and Skridlow's erotic party nightmare are amusing enough. It just happens that those good scenes are often bracketed by slow-paced mediocre ones. And the mediocre scenes are often too dependent on Aykroyd's dynamic but incompletely charismatic talents.

On the bright side, the film's musical score and Chicago locations invite favorable comparison to the "*Blues Brothers*," also

featuring Aykroyd and "*Doctor Detroit*" producer, Robert K. Weiss. The musical numbers, performed by Devo, James Brown and Pattie Brooks are a plus — especially Brown's 'Get Up Offa That Thing.' The dance routine accompanying the song is lively, making the Player's Ball one of the most entertaining scenes.

On the whole, "*Doctor Detroit*" is amusing if somewhat

disappointing. Moviegoers looking for the sustained laughs and consistent entertainment of the "*Blues Brothers*" had better look elsewhere. Despite the great music, adequate support from the cast and an occasional superb scene, "*Doctor Detroit*" suffers from dissipation in the directing (Michael, "Some Kind of Hero" Pressman) and screenwriting departments.



Doctor Detroit (Dan Aykroyd) is flanked by hookers (L) Monica (Donna Dixon) and Thelma (Lynn Whitfield). (Photo courtesy of Universal Studios)

Top radio stations talk airplay

by Jody Waldman

AIRPLAY IN CHICAGO: "Who picks the records and how are they chosen?" was the latest panel discussion/seminar sponsored by the AEMP Department at Columbia and National Association of Arts and Sciences on Monday, May 9, at the Americana Congress hotel.

Along with moderator for the evening Marvin Gleicher, Midwest Regional Promotion Director at Polygram, five of Chicago's leading stations, **WXRT**, **WLUP**, **WGCI**, **WNUR**, and **WLS** were present to discuss how their stations determine exactly what gets played on the air.

Norm Winer, DJ and Program Director at **WXRT**, commented "We'll play anything, but we won't play everything." Winer labels **WXRT** a rock station although he admits it's more diversified than other stations.

"There are other elements besides just the music when

deciding what gets played," he said. **WXRT** presently gears itself towards a male dominated 25-34 year old group of listeners. Winer believes the station must maintain a firm grasp on that part of the audience. Most of their advertising is geared toward that audience.

"It all comes down to a very political base," said Sky Daniels, DJ and Program Director of

WLUP. "When I came to Chicago I was very naive, I did what I believed," said Daniels.

Right now the **LOOP** gears their music and advertising towards the 18-24 year old group. Daniels called it "super serving" their audience a good deal of heavy metal music. Daniels, feels that the **LOOP** was too limited in the past. The station went by a very tight

and researched format.

"Are you making 5 or 6 million dollars?" was a question Daniels said must be looked at. "We have generated a certain identity with our audience," he said.

Steve Perum, Music Director at **WLS AM-FM** believes the station has remained consistent through the years. "We are heavily researched," says Perum of his station. "We compete with just about everyone in the contemporary market."

WLS, as well as most other stations use a call out method for their research. In this method, the station will have a group of people who work at the station, calling 600 to 1000 people a week at their homes asking to listen to a small portion of a record. Many times it will be a record that is heard all the time.

Other forms of research are through retail outlets, calling record stores and just asking which records are selling. This method isn't as effective anymore,

according to Sky Daniels because of the decline in record sales which began around 1979.

"We look at sales, what the record is doing nationally, and how the record will fit into our format," said Steve Perum. "We deal in so many levels," he said. "It's like a bureaucracy."

According to Norm Winer, air personalities at the station have some say in what gets played on the air. Each full time member at **WXRT** gets a copy of the record that is sent to the station.

Many DJ's play records at local clubs also, such as Kasey Crabtree, much of what is requested at the clubs will be played on the air.

When choosing records which will ultimately get much airplay however, aside from all other factors, the bottom line is finances.

"We think too much in radio today," said Sky Daniels. According to Daniels, radio is going through a rough transitional period right now. "Music is art and art must be financed," says Daniels.



Five of Chicago's leading deejays speak at a recent "Airplay in Chicago" seminar. (Photo by Joe Heniff)

A taste of Todd

by Jody Waldman

"I don't wanna work, I just wanna 'Bang on the Drum' all day!" cheered Todd Rundgren, among a crowd of enthusiastic fans onstage, at a recent concert in the Park West.

The ever-popular musical master and electronic wizard put on a solo performance which exemplified humor, sentiment, love, and compassion.

A truly inspiring show it was, if not a classic. Todd shared himself with the audience, singing and playing as if there was no tomorrow. The intimate setting of the Park West was very appropriate, and enhanced the show tremendously.

Throughout the show, Todd related a few tales of whimsical, nonsensical humor to the crowd. He spoke on the subject of drugs, today's youth, and toyed with the audience's emotions in a very human and accessible way.

Todd was at his best, however, when he was singing. The love song "I Saw the Light," was one of the best numbers of the evening, bringing the show's energy level to a peak.

Immediately following were the songs "Ooh Baby," and "La La Means I Love You," off his solo album "Back to the Bars," released in 1978.

Versatility shone through the performance, as Todd displayed many of his multi-faceted talents. Two big-screen TV's were placed on stage and showed some of his video projects, at which time Todd proclaimed "This would be a good time to take your drugs."

Rundgren, in a somewhat rumpled suit, and hair covering his face much of the time, almost projected the persona of a lanky kid just having a good time when playing on-stage, rather than the musical legend he is.

Todd alternated between the roles of singer and stand-up comedian, timing himself perfectly, and

springing into action when the crowd least expected.

"Too Far Gone," "Lucky Guy," and "Bag Lady," which had an accompanied video, were played off his "Hermit of Mink Hollow" solo LP.

"One World," a recent Utopia hit off their album "Swing to the Right," was played to the crowd's uproarious approval.

It was disappointing, however, that classic songs such as the uptempo "You Cried Wolf," and "Determination," were left out. Those songs are probably some of his best efforts to date.

Todd received two encores that night, at the end of which he was pretty well spent. The performance was a joy to see. Todd Rundgren has earned all the praise that he has received during his long, illustrious career. He has proved with his solo show what most already know; Todd is a one of a kind musical mastermind, the likes of which won't be reckoned with for some years, if ever.

AGAINST THE GRAIN

By Peter Rindskopf

Fun, Dance, and crazy are the three words that best describes the music of Madness. There is never a dull moment with this seven-piece band from England.

Madness comes from North London—they don't tour here in the states. They are one of those bands who are No. 1 in England, but almost non-existent in America.

The music of Madness is simply not American Top 40 material. They are, however, fairly popular in some dance clubs in this country. They sound somewhat like The Specials (now Fun Boy Three) and The (English) Beat.

Madness has a new, self-entitled LP that was released domestically on the Geffen label, an obscure record company in Los Angeles.

The new album is a compilation containing 12 tracks from their previous four albums and from their latest single.

The opening track on the new album is *Our House*. It is the newest track on the LP that was

What makes these two songs, and many other songs from Madness so delightful and brimming with energy, is the successive use of the saxophone and the piano.

The new LP also contains *Tomorrow's Just Another Day*, featuring Elvis Costello on vocals. It also contains *Shut Up*, *House of Fun*, *It Must Be Love*, *Grey Day* and *Cardiac Arrest*, these five songs were released as singles early in 1982 and they were put on a compilation LP entitled, *Complete Madness*.

Last year at about this time, Madness released this compilation containing 16, tightly squeezed tracks. This album, a commemoration marking their big



success in England, was at Noll well into the summer. That is one thing about Madness, all their singles, at least a dozen, and their four import LPs, have all done real well in England. Britons go crazy over Madness. These seven guys who are no older than 22, are one of the most prolific bands anywhere. They always have something new and something to look forward to.

The new LP also contains *Rise and Fall*, the title track from their previous LP released last fall.

Actually, if you have *Complete Madness* and *The Rise and Fall* LPs, it really isn't necessary to go out and buy the new, self-entitled LP, unless you're a Madness fan and have to buy everything from them. The only new track on the new LP is *Our House*, but if you have that single, there is still no reason why you should buy the new album. Since this LP was made and produced domestically, the price shouldn't be as much as an import which can cost anywhere from \$9-\$12. What ever you do, don't spend \$12 for an import LP. Shop around first and avoid buying your records through the mail. For the price of postage, you can buy yourself another album.

Now let's get back to Madness. The new album is real good especially if you're not familiar with their music. The new album is like a sample of who and what they are.



previously released as a single. *Our House* isn't one of the most popular tracks from Madness; but it is actually pretty good, and is a fun and danceable song. It doesn't, however, contain the Madness punch such as *One Step Beyond* or *Night Boat To Cairo*, the two ultimate and most popular early Madness dance songs dating back to their debut in 1979.

Night Boat To Cairo is the oldest track on the LP. *One Step Beyond*, the title track to their first LP, isn't on the new, self-entitled LP.

Bouras: a kid at heart

by Terri McGuire

Who else would get so much happiness out of drawing "dog turds" other than Harry Bouras? "My art is intelligent, dry, and brittle, and cheaply seductive," he says.

In addition to teaching at Columbia, Bouras is an artist, a writer, and a fine arts critic for WFMT radio. Bouras said, "I have been cursed and simultaneously blessed. My writing is fair, but will never be pushed far enough to be truly excellent." Bouras said he views himself as a moderately bright man, but "none of what I do is of very great substance."

Bouras said, "I've been teaching at Columbia for 404 years." He enjoys teaching at Columbia because there is such a broad spectrum of students from all walks of life. Bouras said, "I'm teaching better now than I ever have."

Bouras teaches Classical Philosophy, 20th Century Music, and a favorite among students, *Taboos & Culture*. "A lot of students are amused with me and aren't attentive to the material.

They are busy giggling and carry on. I believe I do reach the majority of the other half, though," said Bouras.



"I've been cursed and simultaneously blessed." (Photo by Peter Rindskopf)

At 52, Bouras says he's diddled away the majority of his life. "I resist maturity. I am like a child-man," he said. "Twenty years of my life was spent half-stewed," he added as he proudly displayed the inside of his sweat shirt which says, "3 years sober".

When asked what Harry Bouras would do if he had a year to live, he laughed and said, "I've had a number of heart attacks, a triple by-pass, and I've been all wired up and cut up inside. So, virtually I've always been living with a year left." This is not the case, but Bouras said, "I like to think that way."

Bouras thought for a moment and began to laugh again. "I'd probably go to Marathon Key and write and drink myself to death, and see who wins. No, actually I would go on exactly as is, but I'd give the hundreds of notebooks I own to the Museum of Modern Art and if my life turns out to be something they can do something with then, and if not, they can go back into the basement."

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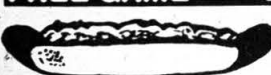
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DEPARTMENT DIGEST AEMP

The Arts, Entertainment and Media Management Department has announced summer session classes for the following courses: Arts Administration as a Profession, Accounting I, Business Principles I, Career Opportunities in Music, Legal Aspects of Entertainment, Publishing and the Arts, Introduction To Management and Graduate Division Managerial Accounting.

All classes begin June 13, 1983. For further information contact the AEMMP Department.

ART

Ellen Lanyon of Chicago and New York will show and talk about her art in the Columbia College Gallery on May 19th at 4 p.m.

Current and former Artist-in-Apprenticeship students and Columbia faculty members are invited to an AIA final event presentation scheduled for Friday, May 27, in room 211 at the 11th St. Theater. The final event presentation, which runs from 12 noon to 5 p.m., has in the past featured student projects in the areas of dance, film, writing and other Columbia majors.

JOURNALISM

Introduction to Mass Media/Journalism instructor Fernando Fernandez has just made his debut in the United States as a book author. He is the co-author of the autobiography by Chicago White Sox star Minnie Minoso, entitled "EXTRA INNINGS-My Life in Baseball. The book is published in both English and Spanish, and is already in bookstores. It is published by Regnery-Gateway, Inc.

Fernandez is the recipient of numerous awards including grants and scholarships throughout the U.S.

Fernandez is considered an authority in Mexican affairs, history, culture and art: topics which are part of his literary production frequently.

LIBRARY

No fines will be charged on over-due books returned on May 25 and 26.

LIBERAL EDUCATION

Free tickets are available for students in room 715 for Som Ranjan Majumdar's benefit concert for C.A.F.F. The concert is scheduled for Friday, May 20, 7:30.

WCRX

Attention all artists: WCRX is sponsoring a contest for the design of their bumper sticker. This contest is limited to participation by Columbia students only. Prizes include records, tickets, and more! The design must include the WCRX Logo and must be delivered to Room 709 by June 10, 1983! All entries should be delivered to the attention of Dave Gruntvig. GOOD LUCK! For more details, call 663-1693 and ask for Dave.

WRITING/ENGLISH

The Writing/English department is presently getting together the Hair Trigger publication to come out in the Fall. Student editors are doing most of the work.

The best of Hair Trigger will be reprinted with additions from five, six, and seven.

Getting together the Hair Trigger publication is a very involved affair of students and faculty. The whole department has to make very careful selections of manuscript.

Hair Trigger is a National renowned, award winning publication and used occasionally in other schools.

A vaccination for birth control?

by Cynthia Keenan

You've heard of vaccinations to prevent polio and measles but what about one to prevent pregnancies?

Ten to 15 years from now, women may be able to go to their doctor three times a year for a vaccination as a form of birth control.

Last month, biochemists at Northwestern University disclosed the creation of a synthetic chemical compound that could be injected as a vaccine for birth control.

The compound acts as a catalyst by stimulating production of antibodies that kill sperm before they can fertilize an egg. The synthetic chemical is similar to the natural chemical in that it is composed of the same compounds as those found on the surface of sperm cells. An injection of this type, works the same as those for polio,

measles or any other diseases which are combated by vaccinations.

Although pregnancy is not an "infectious" disease, the body's immune system treats the injection of the compound as a foreign invader, and attempts to destroy or make that invader incapable of causing harm, or in this case, pregnancy. Since the synthetic vaccine is essentially the same as the chemical on the sperm cell, during sexual intercourse, ejaculated sperm is attacked by the built-up antibody system already initiated by the vaccine.

Presently, testing has been done using the natural chemical compound on female baboons with good results. In the tests pregnancy did not occur up to four months after injection. Experimental testing on animals with the synthetic chemical will begin in a few months.

Ex-Financial Aid director, a tough position to fill

by Jacqueline Prince

All good things must end.

One of them ended here at Columbia College last January, when Columbia's director of financial aid resigned. Steve Bellin, known as somewhat of a financial aid genius, bidded Columbia farewell, and accepted a new challenge at one of the city's local universities.

For four months now, the void created by his departure, has remained unfilled. The position remains open largely due to the college administration's determination to find just the right person.

In the meantime, the responsibility of overseeing the day to day activities of the financial aid department has been given to Dom Warzeka, Columbia's director of admissions.

Assisted by other staff members in the department, Warzeka has been able to keep the office running as smooth as possible — minus a headache or two.

That will change, however, when Columbia's new director of financial aid, Ray Pranske, takes over. Thanks to Steve Bellin, Pranske will inherit a well organized operation.

During Bellin's short stay, he made a number of welcome changes in the department. Aside from reorganizing the office, he was very adept at organizing and disseminating the huge volume of work that flowed through his department. He was instrumental in putting the entire office "on-line" with the State of Illinois' computer system. Bellin also has worked very hard at developing a strong connection between the professional financial aid community and Columbia.

Bellin was totally committed to getting Columbia a stronger voice in financial aid matters at the State level outside of Columbia, he thoroughly entrenched himself in the entire political environment in which financial aid exists. He helped bring in large amounts of money, especially for those students that didn't, under normal circumstances, qualify for it. Such students were put through a need analysis test and in most cases found that they could qualify for financial support.

Months after Bellin left Columbia, he continued to aid and advise the financial aid staff. Several hours each week during the early

morning hours Bellin would stop in his old office and help out before he reported for his new job.

"Steve was very professional even in stepping away," Warzeka said, commending his colleague for such professionalism.

Pranske will appreciate the help no doubt, but he won't be all thumbs either. Luckily for Columbia, Pranske is just as knowledgeable about financial aid as Steve Bellin. Pranske also has lots of influence with the financial aid community. His influence stems, mostly from his role as the 1982-83 president of the Illinois Association of Financial Aid Administrators.

"We have a leader following a leader," said Warzeka, referring to the coincidence of Bellin replacing Pranske as the 1983-84 president of ILASFAA, and of Pranske replacing Bellin as the director of financial aid at Columbia College.

Pranske is formerly of the Chicagoland area, and is anxiously looking forward to his return here. He comes from Lakeland Community College in Mattoon, Illinois, a liberal art college with an enrollment about the size of Columbia's (4,000).

Mitchell tips on good interviewing techniques

by Jacqueline Prince

"Never make a promise you can't keep, and never burn a source," said Dick Mitchell, executive vice president for Field Enterprises. Simple advice? Perhaps.

"Yet none is more sound, nor more important to a reporter's integrity and reputation," said Mitchell. Reporters; so highly regard their sources that they will go to great lengths to maintain this "closed society." Some have been known to go to jail rather than uncover their sources.

These relationships are built on the principal of mutual respect. Sources know this, but will side-track the unwary reporter if it's to his advantage. Mitchell said "A source will give a reporter a 'hot tip' and tell him or her 'it's off the record.' The source thereby partly fulfills his end of the agreement. When that happens stop him or her immediately and tell that source: 'If I can get it from someone else,

I'm going to use it.'"

Mitchell explained that now the reporter releases himself from any obligation he has with that source, and clears the way to pursue the tip some place else.

And the reporter can attribute the "hot tip" to another source, which is to his advantage.

"Getting sources to trust you can be trying, but it can be done," he said.

"Take your time, and most of all be patient. In Chicago, it can be next to impossible to cultivate a news source. Chicagoans can detect an out-of-towner in seconds. 'Sometimes they will send you running all over town,' said Mitchell, "so beware if you fall in this category."

"When interviewing," Mitchell said, "research your subject thoroughly. Go to the morgues of city newspapers and read clips about the person if he or she is a prominent citizen. The key is to get as familiar with your subject as

possible. This is a plus for the reporter, because he comes off during the interview as somewhat of an authority, though he may never have met his subject."

Veteran newsroom reporters are also a good source of information he went on to explain.

"Now that you are thoroughly familiar with your subject, make a list of questions you plan to ask," he said, "Next, prioritize your list. This is important because you won't always get a chance to ask all of your questions."

"Getting a good story from a group interview, can be a grueling task. But it doesn't have to be," said Mitchell.

Mitchell also spoke about tape recorders. "Don't use them. They are a crutch and can be unreliable at times. If you decide to use one take notes too," he said.

And lastly, listen. "People who have something to say, usually want someone to listen," said Mitchell.

Values shift towards family

Continued from page 5

Well with marriage sometimes there is children. Will there be children in your marriage and how involved will you be in raising them?

Bob plans on 2 or 3 children. He says if his wife doesn't work she should assume the major share of housekeeping and child-rearing. If she does work then schedules should be compared to plan for the caring of the children.

Charlie believes the mother should give more time during the early months of a child's

life but later the responsibility should be shared.

Alex responded a bit differently. "If the kid says 'mama' first, she stays home but if the kid says 'da da' first then I stay home." He continues on a more serious note. "Really someone will definitely have to be there for the child. I wouldn't like for other people to raise my kid so if she doesn't stay home, I will."

Ron, who will be leaving Columbia soon, said he believes the wife should

decide whether or not to return to work after their child is born.

Finally, what about the competition that sometimes comes with both having a career. How would you react if your wife's income was greater than yours?

Bob, "I'd be glad. Charlie, "It wouldn't matter at all."

Ron, "I wouldn't be jealous."

Alex, "Let her earn anything she can get! The more the merrier."

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