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2023

### Guide to the Manifest Urban Arts Festival Records

Columbia College Chicago

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# Manifest Urban Arts Festival Records

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## Summary Information

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<b>Repository:</b>	College Archives & Special Collections at Columbia College Chicago
<b>Creator:</b>	Columbia College (Chicago, Ill.)
<b>Title:</b>	Manifest Urban Arts Festival, 2002-2023
<b>ID:</b>	RG 14.01
<b>Date [inclusive]:</b>	2002-2023
<b>Physical Description:</b>	7.34 cubic feet in 6 record boxes and one map folder of papers, posters, and ephemera and 300 gigabytes of digital content including videos and images.
<b>Language of the Material:</b>	English

### How to Cite This Collection

Folder/Item Title, (date). Manifest Urban Arts Festival records, College Archives & Special Collections, Columbia College Chicago.

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## History – Manifest Urban Arts Festival

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In 2002, Mayfest began as a month-long celebration and in 2004, it became a one-day urban arts festival, now called Manifest Urban Arts Festival. In 2004, the Spectacle Fortuna, a creativity parade, debuted. In 2006, an island in Second Life was purchased and a student float competition was created. By 2008, the festival had 50 showcases, 14 galleries and 4 stages. In 2010, Industry Night was added, providing a place where students mingle with professionals in their field as well as the Great Convergence, or the raising of the Manifest star, and the event features theatrical performances, music, and visual art displays. In 2011, Manifest volunteers dressed as birdwatchers, asked people to type up their greatest idea, then led them to a labyrinth where their idea was burned in a fire pit. The Manifest festival grew with changing activities added. A 200-foot zip line was a main attraction in 2013, complete with BMX bikes and a carousel. It has since scaled back, now focused strongly on the student-produced work of graduating seniors. In 2020, due to the global pandemic, the celebration was held virtually, transforming into a week-long online celebration, and in 2021, the event was also held online. The festival returned as an in-person event in 2022 and continues as such today.

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## About This Collection

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The Manifest Urban Arts Festival records date from 2002 to the present and its strength lies in its ephemeral materials such as posters, flyers, and brochures, advertising and promotion and its video and image content held.

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## Collection Arrangement

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Chronological, in 3 series: Programs & Ephemera; T-Shirts; and Media.

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## Administrative Information

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### Publication Statement

College Archives & Special Collections at Columbia College Chicago  
Chicago, IL  
[archives@colum.edu](mailto:archives@colum.edu)  
URL: <http://www.colum.edu/archives>

### Accessible Material Online from the Manifest Collection

While the entirety of this collection is available for research in person, portions of it have been digitized and made available online including:

[Programs, 2002-2017](#)

The Manifest Programs contain information about the festival's various events, sponsors, general schedule, and the student staff managing the festival.

## Terms of Access

These processed materials from the Manifest Collection are available for research.

## Terms of Use

Materials are the property of Columbia College Chicago. Intellectual property rights of work belong to the original creators. Materials within the collection that are published and copyrighted maintain their copyright protections and must be used according to United States Copyright Law. Use of this collection and its materials is understood to be primarily for research, teaching, and creative study; additional uses, such as publication, exhibition, or other appropriate purposes may be considered upon consultation with the Archivist.

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## Related Materials

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### Related Resources - Collections

The [Columbia Chronicle](#) publishes the event program annually and the Festival website is: <https://www.colum.edu/campus-life/manifest/>

Media Relations Records hold photographs from the 2004 Manifest.

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## Requirements for Researcher's Access

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Researchers viewing digitized, [online material](#) from this collection may access these materials any time. All physical materials and reformatted media must be viewed during a scheduled appointment time within the College Archives & Special Collections office. Access to some audiovisual media in the collection, such as VHS or audio cassette, may be temporarily unavailable pending digital reformatting.

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## Technical Requirements for Researcher's Access

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Access to reformatted media in the collection, such as VHS, audio cassette, phonographic records, or computer files, must be viewed within the College Archives & Special Collections office during a scheduled appointment. Although reformatted, these items cannot be sent electronically nor can be published in our online database due to copyright restrictions. A computer and other necessary equipment will be provided during the appointment to access these materials.

# Manifest Urban Arts Festival Records Inventory

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## Folder Number/Title/Description/Year

**BOX 1, MANIFEST RECORDS, 2002 – 2009.** These include programs, documents, event schedules, and ephemera related to each year, including objects given away to the crowd and objects such as buttons, raincoats, and postcards.

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- 1 Mayfest, program, 2002

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  - 2 Mayfest ephemera, 2002

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  - 3 Mayfest photographs, 2002

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  - 4 Mayfest/Manifest ephemera, program, 2003

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  - 5 Mayfest/Manifest program,  
ephemera, 2003

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  - 6 Manifest program and ephemera, 2004

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  - 7 Grant Park, 2004

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  - 8 Photographs 2004

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  - 9 Feedback, 2004

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  - 10 Student market research team, 2004

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  - 11 Ephemera, program and schedule, 2005

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  - 12 Publicity, 2005

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  - 13 Online student gallery, 2005

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  - 14 Grant Park and web statistics, 2005

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  - 15 Ephemera, program and schedule (1 of 2), 2006

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  - 16 Ephemera, program and schedule (2 of 2), 2006

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  - 17 Publicity, 2006

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  - 18 Documents, 2006

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  - 19 Event website contest, 2006

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  - 20 Agenda, 2007 Manifest  
planning

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  - 21 Ephemera and schedule, 2007

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  - 22 Liaison placket, 2007

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  - 23 Publicity, 2007

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  - 24 Ephemera, schedule, program and CDs,  
2008
-

25 Ephemera, flyers, 2008

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26 Publicity, 2008

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27 Collected postcards and student business cards, 2008 (collected by Wendy Hall)

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Box of Objects: Disposable camera (2006), Buttons and magnets (2008), and Raincoats (2009)

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28 Ephemera, program and CDs,  
2009

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29 Sponsorship and Marketing Opportunities binder,  
2009

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### Folder Number/Title/Description/Year

**BOX 2, MANIFEST RECORDS, 2010 – 2023.** These include programs, documents, event schedules, and ephemera related to each year, including objects given away to the crowd and objects such as buttons and postcards. Manifest material from 2017, 2019, 2022, and 2023 was collected by Wendy Hall and 2021 material was collected by Kim Hale.

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1 Ephemera, program and CDs,  
2010

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2 Publicity, 2010

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3 Ephemera and program, 2011

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4 Buttons, 2011

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5 Ephemera and CD, 2012

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6 Ephemera, program and CDs,  
2013

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7 Publicity, 2013

---

8 Photography student business cards, 2013  
(collected by Wendy Hall)

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9 Program, event schedule, 2014

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10 Ephemera, 2014

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11 Program & ephemera, 2015

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12 Program & ephemera, 2016

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13 Program, 2017

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14 Design show information, 2017

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15 Buttons, 2017

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16 Graduate student cards & promotion, 2017

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17 Photography exhibition catalogs, 2017

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18 Publicity, 2018

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19 Paper fans, 2018

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20 Program, 2019

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21 Program & publicity, 2019

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22 Ephemera & publicity, 2019

---

23 Paper fans, 2019

---

24 Buttons and oil, 2019

---

25 K=Pop Dreamers Club, 2019

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26 Design show catalog, 2019

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27 Exhibition catalogs, 2019

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28 Publicity and flags, 2021

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BOX Public Relations (PR) Kit, 2021 – produced for the first time in history of event

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29 Program and Unlock themed items, 2023

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30 Program and ephemera, 2023

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31 Student exhibition catalogs and information, 2023

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**Year/ Title/Description**

**Folder Number**

**BOX 1 - MANIFEST T-SHIRTS.** There are multiple shirts in some years as there may be a different design on a shirt, designs were printed on varied colored shirts, or shirts were color coded dependent on Festival role (graduating student, staff, alumni, etc.). Four years are not present: 2005,2007,2008, and 2020.

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2003, 1 shirt

1

2004, 2 shirts

2

2006, 7 shirts, 3 colors

3

2009, 1 shirt

4

2010, 4 shirts, 4 colors

5

2011, 2 shirts, 2 colors

6

2012, 1 shirt

7

2013, 2 shirts, 2 colors

8

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Title/Description	Folder Number
<b>BOX 2 - MANIFEST T-SHIRTS.</b>	
2014, 3 shirts	1
2015, 6 shirts, 4 colors	2
2016, 2 shirts, 2 colors	3
2017, 4 shirts, 3 colors	4
2018, 7 shirts, 3 colors	5
2019, 2 shirts	6
2021, 1 shirt	7
2022, 2 shirts	8
2023, 1 shirt	9

**Title/Description**  
**MANIFEST POSTERS.** These include official student-produced publicity posters as well as those of related Manifest events from specific performers or departments of the college. There is no poster present for 2020.

Posters, 2002 through 2023 – also includes a beach towel and two pennants from Manifest 2019  
Map Folder – oversize Manifest posters, 2003, 2004, 2006, 2008, 2009, 2010, 2011

Year /Title/Description
<b>MANIFEST MEDIA.</b> Media, including images, raw and edited videos, and oversize event posters are digital and arranged chronologically. There is video content present from 2020, however, not from the full online Manifest 2020 and 2021. Little digital material is held from the 2024 celebration.
2004 Spectacle Fortuna images
2005 Selected images
2006 Video, images, documents
2007 Video, images, documents
2008 Video, images
2009 Video, images
2010 Video, images
2011 Video
2012 Video
2014 Video, images

2015 Video, images

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2016 Video, images

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2017 Video, images

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2018 Video, images

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2019 Video, images

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