

1948

1948-1949 Course Catalog

Columbia College Chicago

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COLUMBIA COLLEGE

FOUNDED
1890

CATALOG ISSUE
1948 - 1949

RADIO • SPEECH • DRAMA
TELEVISION • ADVERTISING
JOURNALISM • EDUCATION
RADIO BROADCAST ENGINEERING
AND RELATED ACADEMIC
COURSES

DAY AND EVENING CLASSES

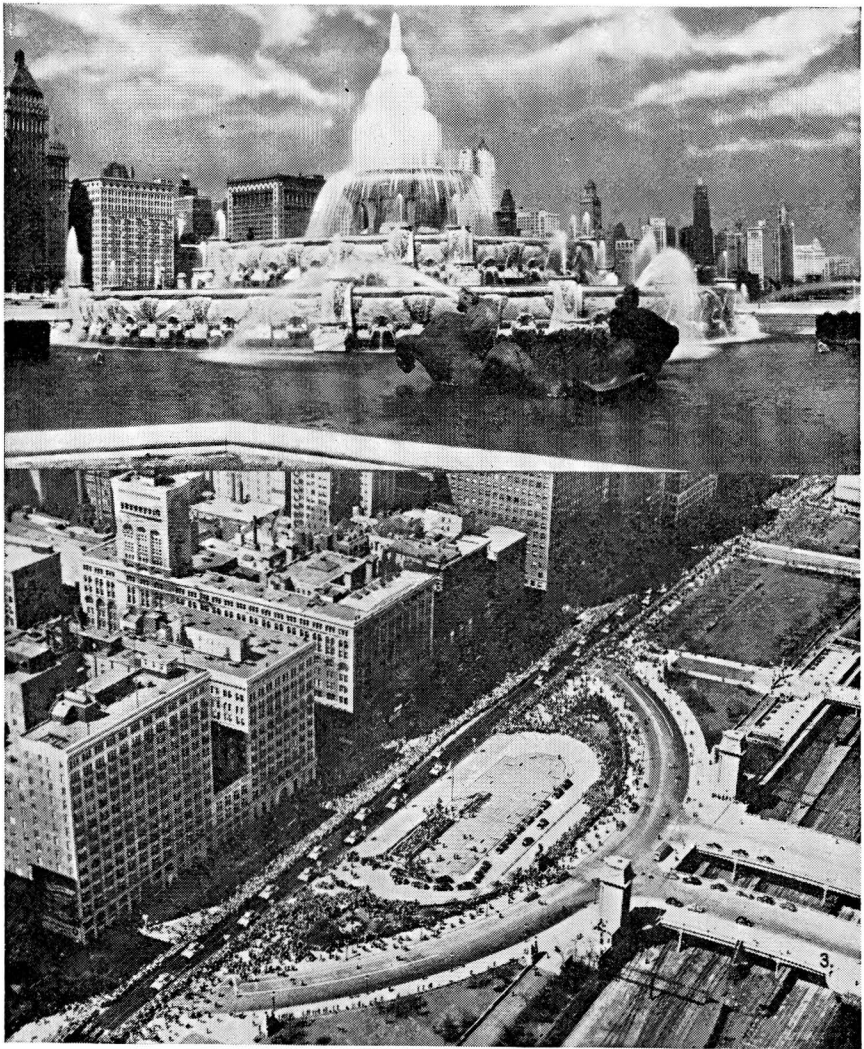
Short Professional Courses Included in this Catalog

C O L U M B I A C O L L E G E

410 SOUTH MICHIGAN BOULEVARD • CHICAGO 5, ILLINOIS

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COLUMBIA COLLEGE FACING GRANT PARK AND LAKE MICHIGAN

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WHERE FACULTY CONFERENCES ARE HELD

IN THE LIBRARY



OFFICERS AND INSTRUCTORS

NORMAN ALEXANDROFF, *President*

- DANIEL D. HOWARD.....*Dean*
B. A. and M.A., University of Chicago; Further graduate work, University of Chicago. Formerly: Psychologist and Principal, Glenwood Manual Training School; Psychologist, Central Y.M.C.A. College; Psychologist and Director of Research, Gulf Coast Military Academy.
- HANS ADLER.....*History, Philosophy*
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- U. S. ALLEN.....*Speech*
Twenty-five years with major Broadway dramatic productions; fifteen years as Instructor of Speech.
- FLORENCE BAKER.....*Art*
Ph.B., University of Chicago; M.A., Northwestern University. Northwestern Laboratory School and Work Shop. Formerly: Head of Art Department, Michigan State University.
- STEPHEN BAUMAN.....*Physical Education, Group Work*
B.S., George Williams College; M.A., Northwestern University. Graduate work, University of Chicago. Formerly: Director Camp Hawthorne; Associate Boys' Work Director, Hyde Park Y.M.C.A.; Area Supervisor U.S.O.

HARRY BERG.....*Radio Engineering*
Radio Broadcast Engineer, W.J.J.D. Eleven years
experience in Radio Broadcast Engineering. Special
Study, Illinois Institute of Technology, Harvard
University, Massachusetts Institute of Technology.

RALPH T. BUEHLMAN.....*Radio Engineering*
Technical Supervisor, W.J.J.D.; Radio Engineer,
W.I.N.D.; Instructor, Navy Radio School North-
western University.

PHILIP R. CANE.....*Journalism, Advertising and Business*
B.S., Northwestern University. Public relations di-
rector and copywriter, Sydney S. Lovitt Company.
Formerly: With Chicago Journal of Commerce;
Publicist, Hotel Sherman; Publicity, Columbia Pic-
tures.

CLYDE CASWELL.....*Radio, Speech*
Program Director, W.K.M.O.; Announcer, N.B.C.,
W.K.B.O., W.D.A.E.; Radio actor "Show Boat,"
"Pepper Box Revue"; Mankato State Teachers
College.

HARRY CHRISTIAN.....*Radio, Speech*
Producer and Staff Announcer, W.C.F.L.; An-
nouncer, W.I.N.D.

BERNICE CRAWFORD.....*Education*
B.A., B.S. and M.A., University of Minnesota. For-
merly: President, Wisconsin Supervisors' Associa-
tion.

ALLEN EARLE.....*Radio, Speech*
Announcer, W.J.J.D. Formerly: Director,
W.B.R.E.; Continuity Director, W.A.Z.L.

- GILBERT C. FERGUSEN.....*Television, Radio*
Stage and radio actor, "Henry Aldrich," "Gangbusters," "Ma Perkins," "Bachelor's Children."
Formerly: Producer-Director, W.J.W.C.
- DENTON L. GEYER.....*Education*
B.A. and M.A., University of Wisconsin; Ph.D., University of Illinois. Chairman, Department of Education, Chicago Teachers College. Formerly: Professor, University of Illinois, Philosophy Department.
- CHAUNCY GRIFFITH.....*Music*
B.M., University of Rochester; B.Ed., Western Washington College of Education, M.M., Northwestern University.
- HERMAN L. GUNTHER.....*Radio Engineering*
Radio Broadcast Engineer, W.J.J.D.; nine years experience in Radio Broadcast Engineering; Naval Research Radio School.
- HERMAN H. HEGNER.....*Geography*
Ph.B., University of Wisconsin.
- ANN HEILMAN.....*Psychology*
B.A., William Smith College, M.A., Hobart College. Further graduate work Ohio State University; Psychologist, Illinois Childrens' Hospital-School. Formerly: Instructor, Dennison University; Chief Clinical Psychologist, Girls' Industrial School, Delaware, Ohio.
- HAROLD G. LAWRENCE.....*Journalism, Advertising and Business*
B.A., University of Chicago; M.A., University of Minnesota. Formerly: Instructor in Business and English, University of Chicago; Head of English Department, Stetson University; Dean, Winona College.

HAROLD MILLER.....*Radio*
 B.S., Armour Institute. Producer, W.B.B.M. and
 C.B.S.

JOHN MOOK.....*Education*
 B.Ed., Ball State Teachers College; M.A., Lawrence
 College. Formerly: Director of Admissions, Morn-
 ingside College.

ALINE NEFF.....*Drama, Speech*
 B.A., Baptist State College; M.S., Columbia College;
 Extensive experience, major Broadway and Can-
 adian Stage Productions; Radio Producer and Script
 Writer: W.L.S., W.B.B.M., A.B.C., and W.C.F.L.

BRACE PATTOU.....*Journalism*
 B.A., University of Chicago; Staff news writer,
 A.B.C.; Reporter, Wisconsin State Journal; Re-
 porter, Chicago Journal of Commerce.

DANTE PUZZO.....*History, Social Science*
 B.A., and M.A., University of Chicago. Formerly:
 Instructor of History, Rutgers University.

JOHN REIDY.....*Radio, Drama*
 Formerly: Producer, Major Stage Productions;
 Radio actor and producer various radio shows:
 K.Y.W., N.B.C., W.G.N., W.B.B.M., etc.

MARJORIE SHERMAN.....*Psychology*
 B.A., University of Chicago; graduate study, Uni-
 versity of Chicago. Formerly: Psychologist, Bureau
 of Child Study, City of Chicago; Teacher, Chicago
 Public High Schools; Consultant, United Broadcast-
 ing Company.

BOB SMITH.....*Radio*

Formerly: Announcer, W.G.R.M.; Radio actor,
N.B.C., W.G.N., A.B.C.

CHARLES E. WOLFF.....*Advertising and Business*

B.A., Illinois Institute of Technology; M.A., in
Business Administration, Northwestern University.
Associate Professor of Advertising and Marketing,
Roosevelt College.

J. LEWIS YAGER.....*Psychology*

B.A., and Ph.D., University of Chicago. Formerly:
Director of Guidance and Counseling, Mooseheart
Laboratory for Child Research; Psychologist, Direc-
tor of Research and Diagnosis, Minnesota State
Public School.

GUIDANCE AND RESEARCH STAFF

NORMAN ALEXANDROFF, *Chairman of the Department*

DANIEL D. HOWARD, *Director*

LYDIA CLANCY, B.A.

VERA LUNDIN, B.A.

WILLIAM KIRSTIMON, M.A.

JOHN MOOK, M.A.

MICHAEL KRAFT, M.A.

MARY MOLEK, M.A.

RUTH LEDERMAN, B.A.

SAMUEL WEXLER, M.A.

LOUIS LEVY, B.S.

LOUIS WILLIAMS, B.A.

SYBILE LEWIS, M.A.

JANET WOLFSON, B.A.

ADMINISTRATIVE STAFF

NORMAN ALEXANDROFF.....*President*

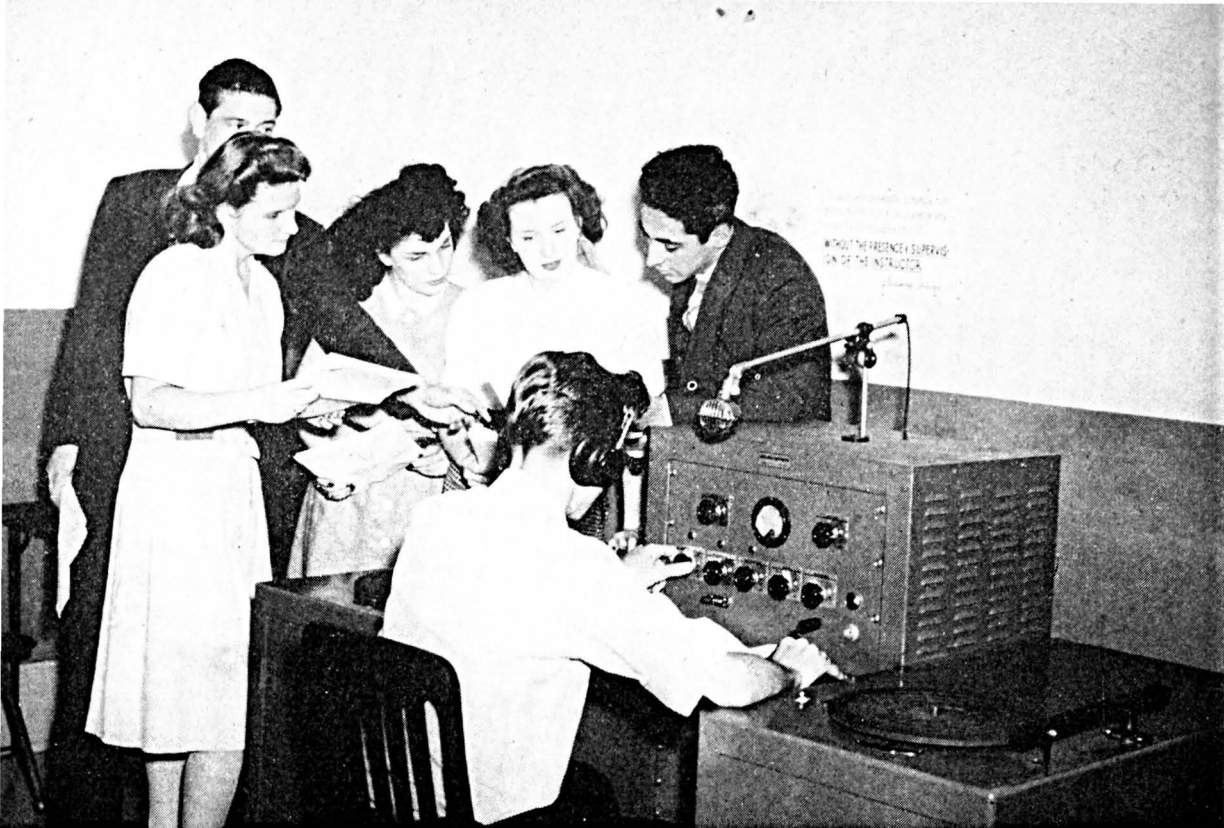
HERMAN H. HEGNER.....*Secretary-Treasurer*

MICHAEL M. ALEXANDROFF.....*Administrative Ass't*

KAY KARROL.....*Registrar*

ALICE HAFNER.....*Admission Counselor*

CONNIE BENUZZI.....*Recorder*



REHEARSING FOR RADIO BROADCAST



ALTERNATING VOICES IN ANNOUNCING

C O L U M B I A C O L L E G E

FOR FIFTY-EIGHT YEARS, Columbia College has contributed greatly to the development of professional education in the United States. The College has enjoyed a constantly growing reputation for professional thoroughness, for practicality and for originality of instructional method. The graduates of its Radio Department alone have gone forth to staff a very large number of radio stations throughout the country and have demonstrated by their professional competence the excellent training they have received. Similar success has been experienced by the graduates of other departments of Columbia College.

To maintain its standards of thoroughness and practicality, Columbia College has developed its staff by securing outstanding authorities and experts from both the professional and academic fields. It has selected men of sound training and, above all, of extensive experience in their fields of specialization—men who are capable of bringing to the student the realities of the business and professional world.

Practical men make for practical instruction. The College has pioneered in the development of methods of training which are sound and realistic, and which bring results. A work-shop approach, involving active student participation, makes instruction concrete and meaningful, and prepares the student most thoroughly and in the shortest time for professional work.

Whether he chooses any phase of Radio Broadcasting, Radio Broadcast Engineering, Speech, Drama, Advertising, Business, Education or Journalism, the student receives the most expert guidance and instruction available.

SELECTION OF STUDENTS

Before being accepted by the College, each applicant must provide evidence through individual conference or correspondence, that he has the qualifications and aptitude to follow successfully any of the fields for which Columbia College offers training. The applicant must furnish satisfactory character references and must have a high school education or its equivalent.

LOCATION OF COLLEGE

The College is located in the downtown district of Chicago, facing Lake Michigan and Grant Park. The facilities of the park offer the student unusual opportunity for sports and recreation. Here he may take advantage of the proximity to the Field Museum, the Planetarium, the Aquarium, Soldiers' Field and the out-door concerts in Grant Park. He is also within walking distance of the Art Institute, the Chicago public libraries and various radio stations and theaters.

DIPLOMAS AND DEGREES

Columbia College offers the following:

Bachelor of Speech Degree.

Master of Speech Degree.

Non-degree curriculum of concentrated professional subjects.

STUDENTS AT LARGE

Students who do not elect to work for diplomas or degrees may register as "students at large" and may select, with the approval of the registrar, subjects to meet their particular interests or needs.

REQUIREMENTS FOR THE DIPLOMA

Students who are interested in taking concentrated professional training incorporating radio broadcasting, speech, advertising, journalism, or radio broadcast engineering, may elect to work for the special two year diploma.

The requirements for the two year diploma are the satisfactory completion of sixty semester-hours of study of which thirty-six should be in the student's field of specialization and the balance in related fields.

The subjects in each student's course of study are selected under faculty advisement to provide a logical and sequential development of his professional competence according to his individual needs.

Students who obtain the two year diploma for professional training are permitted to continue their studies for the degree, if they should desire to do so.

IN THE REFERENCE ROOM



REQUIREMENTS FOR THE DEGREE

The degree of bachelor of speech is awarded to students who complete 120 semester hours of acceptable study. Students transferring credits from other colleges must complete 30 hours in residence at Columbia College.

A major sequence of thirty-six semester hours, selected from Section I of the curriculum, is required of all candidates for the degree.

Related sequences in advertising, journalism, business, or radio broadcast engineering, may be elected by students who have a specialized interest in these areas.

The distribution of required subjects is indicated below:

SUBJECTS IN COURSE	NUMBER OF SEMESTER HRS. REQUIRED
Speech, Radio Broadcasting, Stage: Subjects selected from Section I. Must include Fundamentals of Speech and Interpretive Speech	36
English: Subjects selected from Section V. Must include English Composition (1), or Fundamentals of Writing.....	12
Science: Subjects selected from Section VI.....	8
Social Science: Subjects selected from Section VII.....	12
Humanities: Subjects selected from Section VIII and Literature: Subjects selected from Sections V.....	6
Electives from English, Section V; Science, Section VI; Social Science, Section VII; Fine Arts, Section VIII.....	7
Electives from Speech, Radio Broadcasting, Stage, Section I; Radio Broadcast Engineering, Section II; and from Advertising, Journalism, Business, Section III.....	21
Electives—(To be selected from Curriculum at large) Sections I through IX.....	18
TOTAL	120

REQUIREMENTS FOR TEACHER EDUCATION

Students who expect to qualify as public school teachers of speech must meet state requirements in terms of educational courses and student teaching.

The following sequence of subjects conforms to the requirements of the Examining Board of the State of Illinois.

SUBJECTS IN COURSE	NUMBER OF SEMESTER HRS. REQUIRED
Speech, Radio Broadcasting, Stage: Subjects selected from Section I. Must include Fundamentals of Speech and Interpretive Speech	36
English: Subjects selected from Section V. Must include English Composition (1), or Fundamentals of Writing....	8
Science: Subjects selected from Section VI.....	6
Social Science: Subjects selected from Section VII.....	6
Humanities: Subjects selected from Section VIII and Literature: Subjects selected from Section V.....	6
Electives from English, Section V; Science, Section VI; Social Science, Section VII; Fine Arts, Section VIII.....	7
Educational Psychology, (Section IX).....	2
Methods of Teaching Speech—(See Section IX).....	2
American Education—(See Section IX).....	2
Student Teaching—(See Section IX).....	5
Electives in Education—(See Section IX).....	5
Electives—(To be selected from Curriculum at large) Sections I through IX.....	35
TOTAL	120

D E P A R T M E N T O F G U I D A N C E A N D R E S E A R C H

Columbia College maintains a Department of Guidance and Research which conducts scientific investigations into sociological, educational and psychological problems of importance to commerce, industry, radio and public affairs. It is expertly staffed with counsellors, psychologists and statisticians. It maintains a complete Testing Department. It also provides a Vocational Guidance Center for the Veterans Administration.

The findings of the Department of Guidance and Research have gained national recognition and have exerted an important influence in the various fields in which they were originated. Particularly significant have been the study of listeners' response to radio, the comparison of the occupational adjustment of veterans and non-veterans, and the comparison of World War II veterans and non-veterans in social and personal adjustment. (Congressional Record, June 25, 1945, by U.S. Senator Wiley.)

Laudable comment has been received from such persons and organizations as:

OMAR N. BRADLEY
Chief of Staff, U.S. Army

DWIGHT EISENHOWER
President, Columbia University; formerly: Chief of Staff, U.S. Army.

RAY H. WILBUR
Chancellor, Stanford University

IRVING C. WHITTEMORE
Director, Boston University

G. A. MATTSON
Dir. of Training and Education, Radio Corp. of America

MILTON R. YOUNG
United States Senator

FRED J. KELLY
Chief, Division of Higher Education, Federal Security Agency

ELMO K. KEEL
Formerly: National Commander, AMVETS

RALPH BRADFORD
General Manager, U. S. Chamber of Commerce

EARL D. STRONG
Dean, Grinnell College

EDWARD F. WITSELL
Major General and Act. Adj. Gen'l. U. S. War Department

R. B. HANDY, JR.
Adj. Gen'l. Veterans of Foreign Wars of the U. S.

DONALD G. GLASCOFF
National Adjutant, The American Legion

RALPH PRATOR
Director of Admissions, University of Colorado

PERRY FAULKNER
Chief, Veterans' Employment Service, U. S. Employment Service

JAMES FORRESTAL
Secretary of Defense

STUDENT ACTIVITIES

RADIO THEATER

The performances of the Columbia College Players in the Radio Theater have received widespread recognition. Throughout the year, students present radio dramatic programs in which they participate as writers, announcers, players, sound effect technicians, producers and directors. The Radio Theater provides opportunity for all students who are interested in radio productions to obtain realistic experience under professional supervision. Large, enthusiastic audiences at each performance have not only provided a genuine studio atmosphere, but have demonstrated the effectiveness of the Columbia College Players' productions.

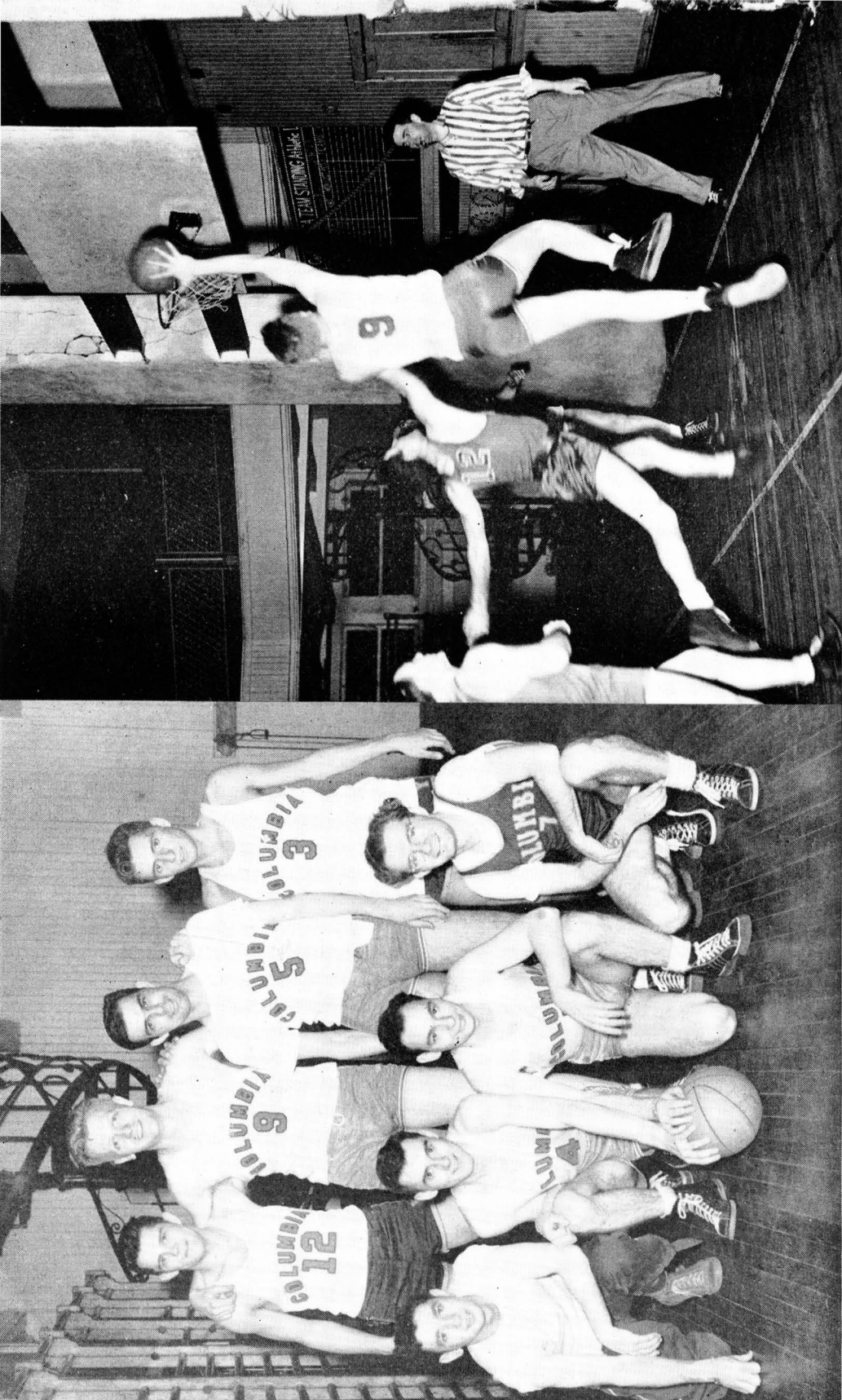
MUSIC

The musical interests of students find expression in various college activities. The large college orchestra provides excellent music for college dances. The choral club provides another popular student activity. For those who prefer listening, courses in music appreciation are given almost every semester. In addition, the Chicago Symphony Orchestra presents its concerts in Orchestra Hall, a short walking distance from the college. During the Summer session, free concerts are given nightly in the bandshell of Grant Park.

ATHLETICS

The college maintains an extensive program of athletics. The college baseball and basketball teams have been of championship calibre. In the spacious baseball fields of Grant Park, facing Lake Michigan, and in the various gymnasiums of the city, they have successfully engaged the best teams in the Chicago area.

Other opportunities for athletic activity abound near the college. Facilities for swimming, golfing, sailing, tennis, horseback riding and bowling are readily available for the interested student.



COLUMBIA COLLEGE BASKETBALL TEAM

STUDENT GUIDANCE

ACADEMIC COUNSELING

The development of a program of studies to meet the needs of each student is one of the primary objectives of the guidance department. At regular staff meetings the academic progress of students is thoroughly discussed and suggestions for improvement are developed and implemented.

PLACEMENT BUREAU

Because of the excellence and practicality of its educational program the college has obtained an enviable reputation in the professional world. Radio stations, colleges, and related organizations, constantly request Columbia-trained students to fill a variety of positions. The college endeavors to assist all of its graduates to obtain positions for which they are best qualified.

A recent study indicates that practically all of our graduates obtained positions almost immediately after completing their training.

CREDITS AND ADVANCED STANDING

The unit of credit used by the college is the semester hour, which is equal to eighteen class hours of instruction.

Advanced standing is given to all students who present satisfactory evidence of previous study from an institution of higher learning. Students may obtain an evaluation of their previous collegiate work by submitting a transcript of their credits to the Registrar.

Because Columbia College installed a workshop method of education, it requested a committee of the following prominent educators to evaluate the merits of this approach.

Dr. John Bartky, Chairman of the committee; Dean of the Department of Education, Stanford University.

Dr. Denton Geyer, Head of the Department of Education,
Chicago Teachers College.

Elizabeth Engle, Supervisor of Student Teaching, Chicago
Teachers College.

Dr. John DeBoer, Professor of Education, University of
Illinois.

The committee conducted an extensive study and was most favorably impressed with Columbia College methods of education and training.

T U I T I O N A N D F E E S

The tuition is \$269.28 for each semester (18 weeks). This fee includes scripts, materials and the use of library facilities and text books, where required. The regular semester program consists of fifteen to sixteen class hours per week (8 subjects).

For students who take a limited number of classes only, the cost for each two semester hour class is \$33.66 for a semester. This includes the cost of materials and scripts and the use of library facilities.

The fee for certificates and diplomas is \$10.00.

The Columbia College is fully approved for the training of veterans under the G. I. Bill of Rights, Public Law 346 and Public Law 16.

In the case of veterans, who carry a full-time program (either day or evening) under the G. I. Bill of Rights, the College absorbs \$4.90 so that the tuition and foregoing fees (except the fee for certificates and diplomas) do not exceed \$500.00 per school year.

I N S T A L L M E N T P A Y M E N T O F T U I T I O N

If necessary, plans for payment of tuition in installments may be arranged with the Registrar.

SPECIAL PROFESSIONAL COURSES

SECTION I.

RADIO BROADCASTING

SPEECH — STAGE

The widespread opportunities in the ever-growing field of radio, combined with the constant demand for new personnel by radio stations, prompted Columbia College to so organize its courses that men and women could acquire the necessary skills in a comparatively short time.

Columbia College is in constant communication with radio stations throughout the United States, checking on their most recent requirements and modifying the College curriculum accordingly so that students are prepared to meet the changing demands of the profession.

Classes are held day and evening. The instructors are professionals whose approach is entirely practical and geared to the needs and requirements of the radio stations for announcers, newscasters, writers, actors, producers, directors, business managers, salesmen, radio station managers, commercial continuity writers, dramatic script writers, etc. The training involves the use of a number of large, fully-equipped radio studios.

Television is incorporated in the Radio Department.

RADIO ANNOUNCING—COMMERCIAL (1): This course involves a general introduction to announcing techniques, incorporating sales principles of announcing, establishment of interest in a product, etc. All work is done on microphone, with emphasis on developing the student into an effective radio personality. Students participate in practical class-room demonstrations of oral selling. Sincerity, coherence of thought and clarity of expression are stressed.

2 Semester Hours



ONE OF THE SOCIAL ACTIVITIES

COLUMBIA COLLEGE SOFT-BALL CHAMPIONS



RADIO ANNOUNCING—COMMERCIAL (2): A continuation of Radio Announcing—Commercial (1). Prerequisite: Radio Announcing—Commercial (1). 2 Semester Hours

RADIO ANNOUNCING—COMMERCIAL (3): A continuation of Radio Announcing—Commercial (2). Prerequisite: Radio Announcing—Commercial (1) and (2). 2 Semester Hours

RADIO ANNOUNCING—COMMERCIAL (4): A continuation of Radio Announcing—Commercial (3). Prerequisite: Radio Announcing—Commercial (1), (2), and (3). 2 Semester Hours

FEATURE ANNOUNCING (1): This is a work-shop course, covering such phases of radio speaking as newscasts, interviews, special events, descriptions, etc. Actual broadcast procedure is simulated throughout. 2 Semester Hours

FEATURE ANNOUNCING (2): A continuation of Feature Announcing (1). Prerequisite: Feature Announcing (1). 2 Semester Hours

FEATURE ANNOUNCING (3): A continuation of Feature Announcing (2). Prerequisite: Feature Announcing (1) and (2). 2 Semester Hours

FEATURE ANNOUNCING (4): A continuation of Feature Announcing (3). Prerequisite: Feature Announcing (1), (2) and (3). 2 Semester Hours

RADIO ACTING (1): Skill in radio characterization and interpretation is developed through actual participation in standard radio dramatic shows under realistic studio conditions. In addition to the regular work involved in the course, students participate in the radio shows of the Columbia Radio Players as actors, producers, directors, announcers and sound effect personnel. 2 Semester Hours

RADIO ACTING (2): A continuation of Radio Acting (1). Prerequisite: Radio Acting (1). 2 Semester Hours



One of the regular dances held by students of Columbia College.

A STUDENT DANCE

COLUMBIA COLLEGE BAND



RADIO ACTING (3): A continuation of Radio Acting (2). Prerequisite: Radio Acting (1) and (2). 2 Semester Hours

RADIO ACTING (4): A continuation of Radio Acting (3). Prerequisite: Radio Acting (1), (2) and (3). 2 Semester Hours

DIALECTS (1): Training in the use of dialects and colloquial speech. Students assume various roles in dramatic presentations involving the use of foreign and regional dialects.

2 Semester Hours

DIALECTS (2): A continuation of Dialects (1). Prerequisite: Dialects (1). 2 Semester Hours

STATION PROCEDURE (1): This course familiarizes the student with the principles of organizing radio time, the preparation of radio continuity, the organization of specified programs and the workings of the station traffic department.

2 Semester Hours

STATION PROCEDURE (2): A continuation of Station Procedure (1). Prerequisite: Station Procedure (1). 2 Semester Hours

STATION OPERATION (1): Attention is centered on the presentation of prepared broadcasts. Problems of radio station scheduling are considered. Students are given practice in assuming a variety of responsibilities in a typical broadcast day.

2 Semester Hours

STATION OPERATION (2): A continuation of Station Operation (1). Prerequisite: Station Operation (1). 2 Semester Hours

BROADCASTING TECHNIQUE (1): The effective use of the microphone, the use of sound effects, the use of turn tables and timing. The student is given experience under various broadcasting conditions. Good microphone habits are established and the student is taught studio procedure and terminology as practiced in commercial broadcasting stations.

2 Semester Hours

BROADCASTING TECHNIQUE (2): A continuation of Broadcasting Technique (1). Prerequisite: Broadcasting Technique (1).

2 Semester Hours



STUDENT AT THE CONTROLS

STUDENTS IN A CLASS OF MICROPHONE TECHNIQUE



RADIO PROGRAMMING: A study of the preparation of program logs. Federal Communication Commission rules and procedures pertaining to programming; correlation of programs, scheduling of programs and duties of a Program Director. 2 Semester Hours

SALES AND PROMOTIONS This course develops techniques in selling, promoting and managing radio programs, investigating the sponsor's needs, the sponsor's product, and type of radio audience for which the sponsor's product has an appeal. 2 Semester Hours

RADIO BUSINESS MANAGEMENT: A practical course covering the problems of relationship between station and sponsor—public relations, staff management, civic cooperation, political policy, and servicing of accounts. 2 Semester Hours

RECORD PROGRAMS (1): Methods of building recorded programs to fit the time of day, type of audience, and particular occasion. Correlation of music with all types of continuity and news. Students are given practice in selecting, playing, timing records and in the general development of disc programs. 2 Semester Hours

RECORD PROGRAMS (2): A continuation of Record Programs (1). Prerequisite: Record Programs (1). 2 Semester Hours

PROGRAM BUILDING (1): A study of the important problems confronting radio directors and producers. Techniques in directing and producing radio programs; the problems of casting. Principles of producing serials, educational broadcasts and variety programs. 2 Semester Hours

PROGRAM BUILDING (2): A continuation of Program Building (1). Prerequisite: Program Building (1). 2 Semester Hours

PROGRAM BUILDING (3): A continuation of Program Building (2). Prerequisite: Program Building (1) and (2). 2 Semester Hours

PROGRAM BUILDING (4): A continuation of Program Building (3). Prerequisite: Program Building (1), (2), and (3). 2 Semester Hours

RADIO WRITING (1): A study in writing and editing various types of radio scripts; characterization, dialogue, plots, atmosphere, comedy relief, suspense, tragedy, horror scripts, commercial dramatizations, and adaptations. 2 Semester Hours

RADIO WRITING (2): A continuation of Radio Writing (1). Prerequisite: Radio Writing (1). 2 Semester Hours

RADIO WRITING (3): A continuation of Radio Writing (2). Prerequisite: Radio Writing (1) and (2). 2 Semester Hours

RADIO WRITING (4): A continuation of Radio Writing (3). Prerequisite: Radio Writing (1), (2) and (3). 2 Semester Hours

COMMERCIAL CONTINUITY (1): Writing commercial radio copy; analysis of style and technique in relation to the product advertised and consumer appeal. Students receive practice and exercise in the writing of spot announcements, and short and long commercial announcements. 2 Semester Hours

COMMERCIAL CONTINUITY (2): A continuation of Commercial Continuity (1). Prerequisite: Commercial Continuity (1). 2 Semester Hours

FUNDAMENTALS OF SPEECH: Phonetics, voice projection, tone production, voice placement, breathing, articulation and enunciation. Emphasis on the development of appropriate radio diction. 2 Semester Hours

INTERPRETIVE SPEECH (1): Practice in the subtler nuances of speech; shading, inflection, mood and personality interpretation are studied. 2 Semester Hours

INTERPRETIVE SPEECH (2): A continuation of Interpretive Speech (1). Prerequisite: Interpretive Speech (1). 2 Semester Hours

FORUM ON CURRENT PROBLEMS: This is a discussion class devoted to current problems of sociological significance, such as labor, politics, economics, foreign affairs, etc. In this class, the student learns to express himself effectively while becoming familiar with important phases of world and national affairs. 2 Semester Hours

TELEVISION: The study and practice of acting and announcing for television broadcasts; television problems such as lights, scenery, entrances, exits, stage movements, etc. 2 Semester Hours

STAGE ACTING (1): The study of stage movement such as walking, posture, entrances and exits; technique of physical encounters on the stage, stage falls, etc.; use of props, and stage terminology; rehearsals of representative dramas. The study of characterization, establishment of relationship of characters in a dramatic situation, motivation, and training in sense memory through dramatic improvisations. All instruction is based on practical application. 2 Semester Hours

STAGE ACTING (2): A continuation of Stage Acting (1). Prerequisite: Stage Acting (1). 2 Semester Hours

STAGE ACTING (3): A continuation of Stage Acting (2). Prerequisite: Stage Acting (1) and (2). 2 Semester Hours

STAGE ACTING (4): A continuation of Stage Acting (3). Prerequisite: Stage Acting (1), (2) and (3). 2 Semester Hours

CHARACTER INTERPRETATION (1): The reading of lines and characterization, tempo and pace, volume, timing, intensity, pitch, building of climax, use of pause, acceleration, emphasis, mood and transition for stage purposes. Practice in group playing. 2 Semester Hours

CHARACTER INTERPRETATION (2): A continuation of Character Interpretation (1). Prerequisite: Character Interpretation (1). 2 Semester Hours

STAGE PRODUCTION (1): A general course in the technique of production, dealing with stage fundamentals, scene design, stage carpentry, scene painting, stage lighting and costuming. 2 Semester Hours

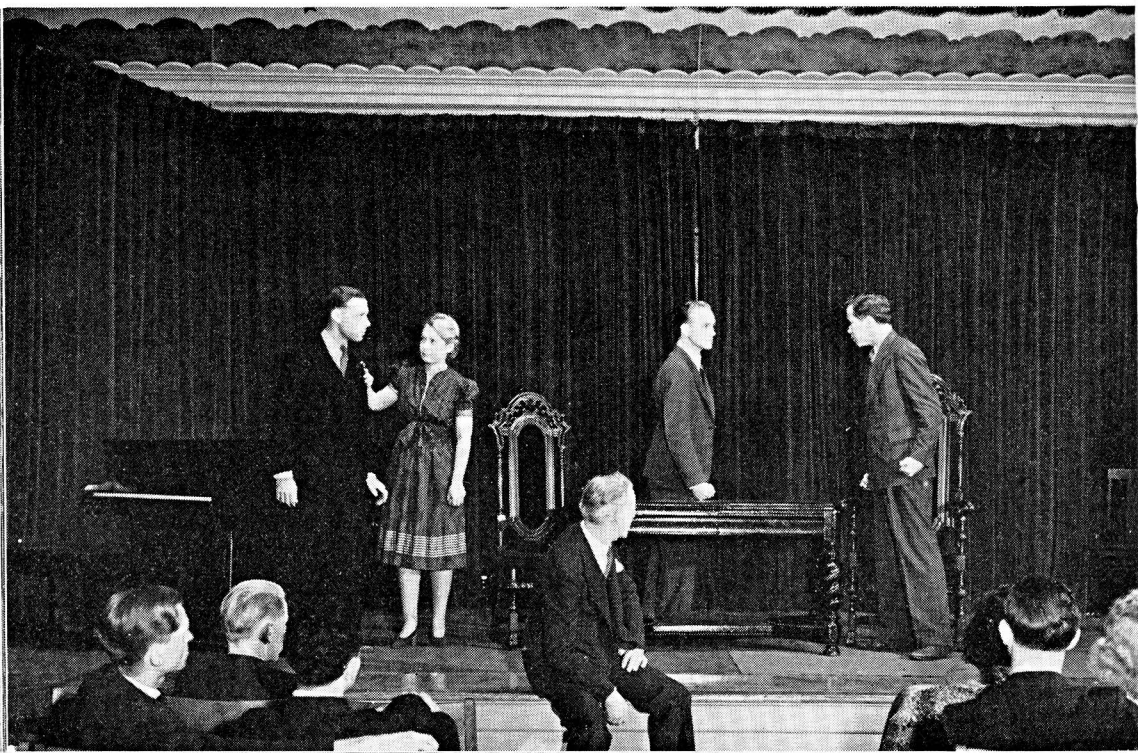
STAGE PRODUCTION (2): A continuation of Stage Production (1). Prerequisite: Stage Production (1). 2 Semester Hours

STAGE MAKE-UP: Study in the standard techniques of make-up for stage purposes. Students are acquainted with the newest materials and techniques and are given practice to develop skill in make-up for varying stage conditions. 2 Semester Hours

HISTORY OF DRAMA: A general survey course in the history of the theatre and world drama. 2 Semester Hours

THEORY OF INTERPRETATION—PSYCHOLOGY: Psychological analyses of dramatic situations and characters; those aspects of psychology which are the most useful in the field of drama. 2 Semester Hours

CLASS IN STAGE ACTING



RADIO BROADCAST ENGINEERING

SECTION II.

The curriculum of the radio broadcast engineering department is organized to give the necessary technical background to students who expect to obtain positions as first-class radio operators in broadcasting stations. It is designed to enable the student to take the first class commercial radio operator's license, offered by the Federal Communications Commission. This program of study may be taken concurrent with other subjects in the radio broadcasting curriculum.

ELEMENTARY ELECTRICITY: Electrons and protons; potential and current flow; E.M.F.; electrical resistance; Ohms Law; simple electrical circuits; use of meters; A.C. and D.C. electricity; induction; phase relations; series and parallel resonant circuits; vacuum tubes. 3 Semester Hours

RECEIVERS AND TRANSMITTERS: Detection; T.R.F.; superhetro-dyne; crystal oscillators; crystal oven; intermediate amplifiers; power amplifiers; use of meters and protective devices; frequency monitor; modulation monitor; types of modulation; transmitter tuning; elements of radiation; radiating systems; types of antennae; the transmission line; field strength measurement. 3 Semester Hours

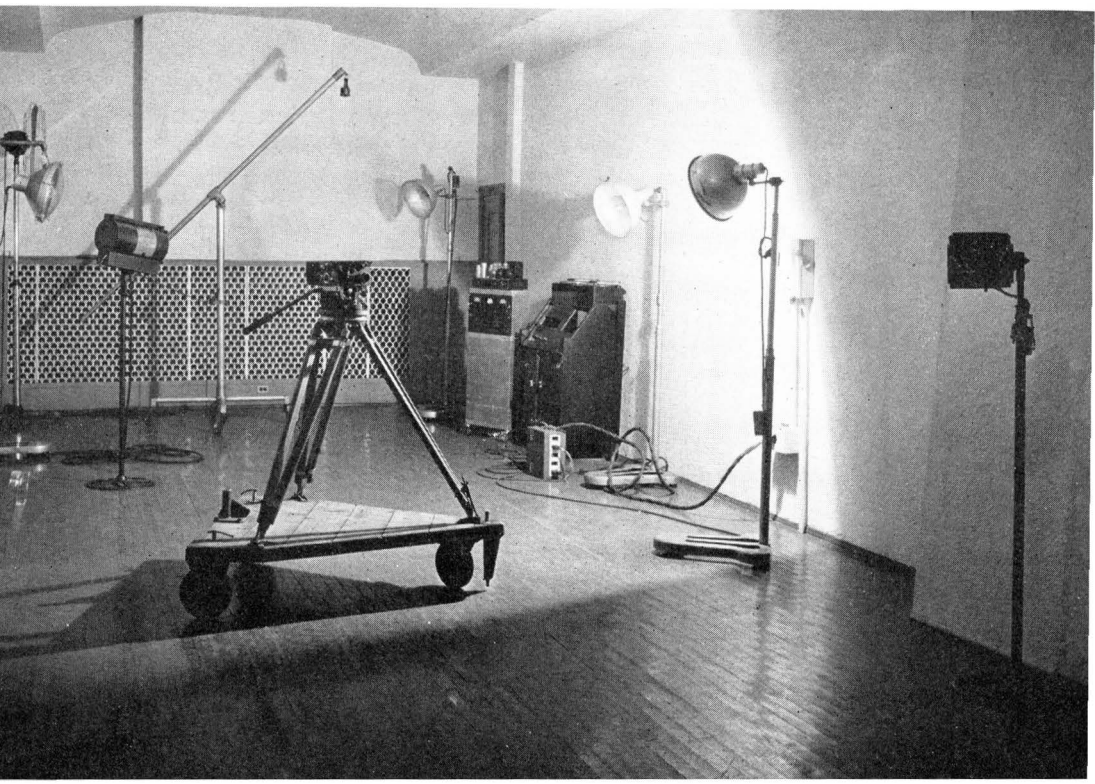
STUDIO AND CONTROL-ROOM EQUIPMENT: Accoustics; microphone placement; the decibel; microphone and transcription equipment; recordings; mixing equipment; amplifiers; power supplies; volume indicators; equalizers; frequency measurements; remote equipment. 3 Semester Hours

REVIEW OF ELEMENTARY RADIO THEORY: A systematic review of elementary radio theory operation, with emphasis on meeting the requirements for a first class radio operator's license. Typical F.C.C. questions are analyzed and discussed. 1 Semester Hour



CLASS IN TELEVISION ACTING

TELEVISION CLASSROOM



STATION PROCEDURE (1): This course familiarizes the student with the principles of organizing radio time, the preparation of radio continuity, the organization of specified programs and the workings of the station traffic department. 2 Semester Hours

STATION PROCEDURE (2): A continuation of Station Procedure (1). Prerequisite: Station Procedure (1). 2 Semester Hours

STATION OPERATION (1): Attention is centered on the presentation of prepared broadcasts. Problems of radio station scheduling are considered. Students are given practice in assuming a variety of responsibilities in a typical broadcast day. 2 Semester Hours

STATION OPERATION (2): A continuation of Station Operation (1). Prerequisite: Station Operation (1). 2 Semester Hours

BROADCASTING TECHNIQUE (1): The effective use of the microphone, the use of sound effects, the use of turn tables and timing are stressed. The student is given experience under various broadcasting conditions. Good microphone habits are established and the student is taught studio procedure and terminology as practiced in commercial broadcasting stations. 2 Semester Hours

BROADCASTING TECHNIQUE (2): A continuation of Broadcasting Technique (1). Prerequisite: Broadcasting Technique (1). 2 Semester Hours

RECORD PROGRAMS (1): Methods of building recorded programs to fit the time of day, type of audience, and particular occasion. Correlation of music with all types of continuity and news. Students are given practice in selecting, playing and timing records and in the general development of disc programs. 2 Semester Hours

RECORD PROGRAMS (2): A continuation of Record Programs (1). Prerequisite: Record Programs (1). 2 Semester Hours



AT A LECTURE

CLASS IN WRITING TECHNIQUE



ADVERTISING — JOURNALISM BUSINESS

SECTION III.

ADVERTISING — BUSINESS

ADVERTISING is now one of the important tools of management. Over 3 billion dollars are spent annually in advertising media. It is BIG business and, when used effectively by American businessmen, advertising can help to sell more goods and services to the American people.

Advertising is a specialized technique for mass communication. It exists for two reasons: (1) Advertising is fast and (2) Advertising costs less than any other method.

The advertising curriculum is designed to: (1) teach students the principles underlying advertising techniques used in everyday work; (2) provide adequate opportunity for application of these advertising principles in classroom practice; and (3) acquaint students with visual demonstrations of the kind of advertising currently prepared for the various media today.

To meet the demands of large and small businesses, Columbia College offers practical business subjects to assist men and women in preparing themselves for the various phases of general business. Students will be introduced to the basic principles of business psychology, salesmanship, business organization and marketing.

ADVERTISING (1): The theory, principles and application of advertising. The planning of advertisements, the copy plan, layouts, advertising mechanics and media, schedules and appropriations, the advertising agency, and related topics. The organization of advertising, the economic significance of advertising, its social importance, the practical uses of advertising, its relation to modern business organization, its place in the marketing plan, advertising research, preparation for an advertising campaign.

2 Semester Hours

ADVERTISING (2): A continuation of Advertising (1). Prerequisite: Advertising (1). 2 Semester Hours

RETAIL ADVERTISING PROCEDURES (1): This course covers the field of advertising principles as they relate to the retailer or local advertiser. Emphasis on the technical phases of planning and preparing retail advertising campaigns. The uses of retail advertising; elements of retail newspaper advertisements; preparation of the newspaper layout; writing retail copy; direct mail for the retailer; other media for the retailer such as outdoor advertising, street car advertising, radio advertising, store-wide promotions; and the use of research for the retail store. 2 Semester Hours

RETAIL ADVERTISING PROCEDURES (2): A continuation of Retail Advertising Procedures (1). Prerequisite: Retail Advertising Procedures (1). 2 Semester Hours

NATIONAL ADVERTISING PROCEDURES (1): Covering the principles of advertising from the standpoint of the national advertiser. Emphasis is placed on the technique of planning and preparing the national campaign. Discussion will include the economic aspects of advertising in modern business. Topics will also include the basic principles of (1) Product Analysis; (2) Market Research and Analysis; (3) Copy and Layout; (4) Production Methods; (5) Media; (6) Sales Promotion Strategies, and (7) Budget. One complete campaign for a national product provides the background for an original advertising campaign produced in the latter part of the course. 2 Semester Hours

NATIONAL ADVERTISING PROCEDURES (2): A continuation of National Advertising Procedures (1). Prerequisite: National Advertising Procedures (1). 2 Semester Hours

ADVERTISING COPY WRITING (1): This is a course designed to provide the student with an understanding of the general principles underlying the writing of magazine, newspaper, trade publications, and outdoor advertising. Critical evaluation of actual advertisements is combined with practice in the preparation of original copy. 2 Semester Hours

ADVERTISING COPY WRITING (2): A continuation of Advertising Copy Writing (1). Prerequisite: Advertising Copy Writing (1).
2 Semester Hours

ADVERTISING LAYOUT CONSTRUCTION: A practical course for the student to learn by demonstration the principles of preparing effective advertising layouts for various kinds of media. Principles of unity, coherence, emphasis, contrast, and rhythm of movement in advertising layout construction will be stressed. 2 Semester Hours

MARKET RESEARCH AND ANALYSIS METHODS (1): The student learns about the practical application of scientific method in the analysis of advertising and marketing problems and in the conduct of market research investigations and studies. Procedure for effectively conducting market research and analysis is presented and followed by an actual market analysis by the students involving planning, interpretation and presentation of results.

2 Semester Hours

MARKET RESEARCH AND ANALYSIS METHODS (2): A continuation of Market Research and Analysis Methods (1). Prerequisite: Market Research and Analysis Methods (1). 2 Semester Hours

COMMERCIAL CONTINUITY (1): Writing commercial radio copy, analysis of style and techniques in relation to the product advertised and consumer appeal. Students receive practice and exercise in the writing of spot announcements, and short and long commercial announcements.

2 Semester Hours

COMMERCIAL CONTINUITY (2): A continuation of Commercial Continuity (1). Prerequisite: Commercial Continuity (1).

2 Semester Hours

BUSINESS ORGANIZATION: An introductory course in business. Topics of discussion will include the types, functions, organization, operation, controls, and problems of business organization.

2 Semester Hours

BUSINESS PSYCHOLOGY: The basic principles of psychology applied to the human relations in the business world. Methods of motivating people to greater efforts; the elimination of inter-personal friction; problems in human engineering.

2 Semester Hours

PRINCIPLES OF MARKETING (1): A study of the nature of marketing; marketing functions and institutions; retailing and wholesaling practices; manufacturer and middlemen relations; the consumer and marketing; and marketing legislation. 2 Semester Hours

PRINCIPLES OF MARKETING (2): A continuation of Principles of Marketing (1). Prerequisite: Principles of Marketing (1). 2 Semester Hours

PERSONNEL RELATIONS MANAGEMENT (1): Newer conceptions of personnel relations. Instruments of personnel control such as applications, transfers, promotions, discharges, merit ratings, job analysis. Education, training and adjustment of the employee. Employee incentives and rewards. 2 Semester Hours

PERSONNEL RELATIONS MANAGEMENT (2): A continuation of Personnel Relations Management (1). Prerequisite: Personnel Relations Management (1). 2 Semester Hours

PUBLIC RELATIONS AND PUBLICITY: Newer conceptions of public relations are analyzed. The widespread application of advertising and publicity are demonstrated; types and appeals of advertising; the role of publicity in industrial and business organization. 2 Semester Hours

SALESMANSHIP: The psychology of salesmanship; techniques of influencing people. Types of salesmanship and types of salesmen and their respective merits. 2 Semester Hours

PUBLICITY (1): Techniques for the popularization of individuals, institutions and industry through planned stories, pictures and radio appearances. 2 Semester Hours

PUBLICITY (2): A continuation of Publicity (1). Prerequisite: Publicity (1). 2 Semester Hours

JOURNALISM

JOURNALISM is the day-to-day record of world history as interpreted through newspaper, magazines, business publications and radio. In their broadest functions, these media serve an interested world with "on the spot" coverage of all important events. In a more limited sphere, financial publications, house organs, trade magazines, etc., are also fields for the journalist.

Both men and women alike have carved important careers for themselves through journalism. People who today hold high positions in advertising, publishing and other businesses can often trace much of their success to careers that began as working journalists. The writing of a novel or a magazine story, or description of a scene or an object, are as much journalism as is newspaper reporting. Both require skilled techniques.

The study of journalism not only prepares the student for a career but also broadens his perspective on life.

FUNDAMENTALS OF WRITING: A comprehensive review of grammar. The intensive study of the principles of rhetoric, with special emphasis upon sentence and paragraph organization, clearness and effectiveness. Constant practice in various types of writing, looking toward accuracy and variety of diction, facility and forcefulness of expression, and unity and logic of thought 2 Semester Hours

CREATIVE WRITING (1): A course designed to develop effective techniques of writing creatively. Guidance is provided for students desiring to develop facility in writing short stories, drama and longer forms of narration. 2 Semester Hours

CREATIVE WRITING (2): A continuation of Creative Writing (1). Prerequisite: Creative Writing (1). 2 Semester Hours

VOCABULARY BUILDING (1): A practical course in the use and mastery of words found in ordinary writing, reading and conversation. The meaning and correct usage of words is studied from the

standpoint of human communication. A variety of classroom exercises serve to deepen and extend the average vocabulary.

2 Semester Hours

VOCABULARY BUILDING (2): A continuation of Vocabulary Building (1). Prerequisite: Vocabulary Building (1).

2 Semester Hours

NEWS WRITING (1): Intensive practice in the gathering and writing of news. The factors that go into getting a good story by an effective interview. Development of a sound news sense as reflected in the writing of a complete news story. 2 Semester Hours

NEWS WRITING (2): A continuation of News Writing (1). Prerequisite: News Writing (1).

2 Semester Hours

NEWS WRITING (3): A continuation of News Writing (2). Prerequisite: News Writing (1) and (2).

2 Semester Hours

NEWS WRITING (4): A continuation of News Writing (3). Prerequisite: News Writing (1), (2) and (3).

2 Semester Hours

PUBLICITY (1): Techniques for the popularization of individuals, institutions and industry through planned stories, pictures and radio appearances.

2 Semester Hours

PUBLICITY (2): A continuation of Publicity (1). Prerequisite: Publicity (1).

2 Semester Hours

COPY-READING (1): The use of judgment in editing copy for newspaper publication. Instruction consists of the writing of headlines, of techniques for correcting grammar and spelling, and condensing ponderous, weighty writing into simple language.

2 Semester Hours

COPY-READING (2): A continuation of Copy-Reading (1). Prerequisite: Copy-Reading (1).

2 Semester Hours

RADIO WRITING (1): A study in writing and editing various types of radio scripts; characterization, dialogue, plots, atmosphere, comedy relief, suspense, tragedy, horror scripts, commercial dramatizations and adaptation. 2 Semester Hours

RADIO WRITING (2): A continuation of Radio Writing (1). Prerequisite: Radio Writing (1). 2 Semester Hours

RADIO WRITING (3): A continuation of Radio Writing (2). Prerequisite: Radio Writing (1) and (2). 2 Semester Hours

RADIO WRITING (4): A continuation of Radio Writing (3). Prerequisite: Radio Writing (1), (2), and (3). 2 Semester Hours

CONTEMPORARY AFFAIRS: World problems considered in their relationship to a journalistic interpretation. Current developments on the national and international scene fall within the scope of this course. 2 Semester Hours

SOCIAL PSYCHOLOGY: The relationship between the individual and the group in society, the effects of group association upon the individual, the processes of group behaviour. 3 Semester Hours

PSYCHOLOGY

SECTION IV

INTRODUCTORY PSYCHOLOGY (1): An introduction to the basic problems of human behavior with emphasis on the dynamics of adjustment; the nature of human motivation; the varieties of human emotion; problems of mental conflict; the development of personality; mental hygiene. 2 Semester Hours

INTRODUCTORY PSYCHOLOGY (2): A continuation of Introductory Psychology (1). Prerequisite: Introductory Psychology (1). 2 Semester Hours

ABNORMAL PSYCHOLOGY: Behavior problems and abnormalities, hereditary and environmental factors in mental disorders, their symptoms and treatment. Prerequisite: Introductory Psychology (1) and (2). 3 Semester Hours

SOCIAL PSYCHOLOGY: The relationship between the individual and the group in society, the effects of group association upon the individual, the processes of group behavior. 3 Semester Hours

BUSINESS PSYCHOLOGY: The basic principles of psychology applied to human relationships in the business world. Methods of motivating people to greater efforts; the elimination of inter-personal friction; problems in human engineering. 2 Semester Hours

PRINCIPLES IN PSYCHOLOGICAL GUIDANCE: Approach to guidance in its various phases, psychiatric, medical, social, psychological and recreational; the needs of people and their problems. 2 Semester Hours

DEVELOPMENT OF PERSONALITY: The growth of personality through adjustments to environmental pressure; normal and abnormal adjustments; theories of personality. 3 Semester Hours

ENGLISH

SECTION V

ENGLISH COMPOSITION (1): English composition is taught by means of lectures, classroom exercises, written work and consultation. 3 Semester Hours

ENGLISH COMPOSITION (2): A continuation of English Composition (1). Prerequisite: English Composition (1). 3 Semester Hours

SURVEY OF CONTEMPORARY AND CLASSIC LITERATURE: Significant writers in modern and classic literature in relation to psychological and social forces. Criteria of literary criticism, appreciation and enjoyment. 3 Semester Hours

DRAMATIC LITERATURE: A survey of outstanding examples of the drama from the classical to the contemporary. 3 Semester Hours

GREAT BOOKS: The reading and discussion of books which have had profound influence on modern thought. Selections from various fields. Literature, Social Science, Science, etc.

3 Semester Hours

INTRODUCTION TO THE STUDY OF THE NOVEL: The anatomy of the novel; historical survey of types, principles of criticism.

3 Semester Hours

CURRENT READING: A survey of leading works of contemporary fiction and non-fiction, designed to enrich individual reading programs.

3 Semester Hours

INTRODUCTION TO THE STUDY OF POETRY: An approach to poetry through the study of the elements of verse; a survey of outstanding examples of world poetry.

3 Semester Hours

FUNDAMENTALS OF WRITING: A comprehensive review of grammar. The intensive study of the principles of rhetoric, with special emphasis upon sentence and paragraph organization, clearness and effectiveness. Constant practice in various types of writing, looking toward accuracy and variety of diction, facility and forcefulness of expression, and unity and logic of thought.

2 Semester Hours

CREATIVE WRITING (1): A course designed to develop effective techniques of writing creatively. Guidance is provided for students desiring to develop facility in writing short stories, drama and longer forms of narration.

2 Semester Hours

CREATIVE WRITING (2): A continuation of Creative Writing (1). Prerequisite: Creative Writing (1).

2 Semester Hours

RADIO WRITING (1): A study in writing and editing various types of radio scripts, characterization, dialogue, plots, atmosphere, comedy relief, suspense, tragedy, horror scripts, commercial dramatizations, and adaptations.

2 Semester Hours

RADIO WRITING (2): A continuation of Radio Writing (1). Prerequisite: Radio Writing (1). 2 Semester Hours

RADIO WRITING (3): A continuation of Radio Writing (2). Prerequisite: Radio Writing (1) and (2). 2 Semester Hours

RADIO WRITING (4): A continuation of Radio Writing (3). Prerequisite: Radio Writing (1), (2) and (3). 2 Semester Hours

COMMERCIAL CONTINUITY (1): Writing commercial radio copy; analysis of style and techniques in relation to the product advertised and consumer appeal. Students receive practice and exercise in the writing of spot announcements, and short and long commercial announcements. 2 Semester Hours

COMMERCIAL CONTINUITY (2): A continuation of Commercial Continuity (1). Prerequisite: Commercial Continuity (1). 2 Semester Hours

FUNDAMENTALS OF SPEECH: Phonetics, voice projection, tone production, voice placement, breathing, articulation, and enunciation. Emphasis on the development of appropriate radio diction. 2 Semester Hours

INTERPRETIVE SPEECH (1): Practice in the subtler nuances of speech—shading, inflection, mood, and personality interpretation are studied. 2 Semester Hours

INTERPRETIVE SPEECH (2): A continuation of Interpretive Speech (1). Prerequisite: Interpretive Speech (1). 2 Semester Hours

SCIENCE

SECTION VI

SURVEY OF PHYSICAL SCIENCES (1): The elementary facts and principles in such physical sciences as Chemistry, Physics, Geology. 3 Semester Hours

SURVEY OF PHYSICAL SCIENCES (2): A continuation of Survey of Physical Sciences (1). Prerequisite: Survey of Physical Sciences (1). 3 Semester Hours

SURVEY OF BIOLOGICAL SCIENCES (1): The elementary facts and principles of such biological sciences as Anatomy, Physiology and Genetics. 3 Semester Hours

SURVEY OF BIOLOGICAL SCIENCES (2): A continuation of Survey of Biological Sciences (1). Prerequisite: Survey of Biological Sciences (1). 3 Semester Hours

PHYSIOLOGY: The structure and function of the human mechanism. Development of appreciation of health and a knowledge of how to maintain it. 2 Semester Hours

HUMAN HEREDITY: The basic principles of genetics applied to man. The mechanisms of inheritance, dominance, sex linkage and sex determination; problems of eugenics. 2 Semester Hours

S O C I A L S C I E N C E S

S E C T I O N V I I

INTRODUCTORY SOCIOLOGY: A survey of group life as it is evolved in our present-day society. Problems, brought about by social change, are studied. 3 Semester Hours

CONTEMPORARY SOCIAL PROBLEMS: The world scene as a background for understanding and interpreting the many problems which now exist. 3 Semester Hours

SOCIAL ECONOMICS: The rise of the industrial era; money, banking, industry, business, market practices, governmental control, consumer organization, labor unions, taxes, economic change, socialism and fascism. 3 Semester Hours

INTRODUCTION TO THE STUDY OF CULTURE: A preliminary study of the psycho-social environment; customs, mores, folkways, language. 3 Semester Hours

AMERICAN MINORITY GROUPS: A survey of racial and national minority groups in America, covering their Old World background, their cultural characteristics and their influence on American life. 2 Semester Hours

CULTURES OF THE WORLD: An inclusive survey of the social organization, religious practices, arts and economics of various primitive and old societies. Prerequisite: Introduction to the Study of Culture, or consent of the instructor. 3 Semester Hours

HISTORY OF CIVILIZATION: A brief survey of the development of civilization from ancient times to the present, with emphasis on the forces and factors that have contributed to the emergence of modern social, political and economic institutions. 3 Semester Hours

AMERICAN POLITICAL AND SOCIAL HISTORY: A survey of the development of American political, social and cultural institutions from the period of exploration to the present. 3 Semester Hours

INTERNATIONAL RELATIONS: Historical backgrounds of current international conflicts. International law and major treaties. Political philosophies of world powers. 3 Semester Hours

FORUM ON CURRENT PROBLEMS: This is a discussion class, devoted to current problems of sociological significance, such as labor, politics, economics, foreign affairs, etc. In this class, the student learns to express himself effectively while becoming familiar with important phases of world and national affairs. 2 Semester Hours

MODERN EUROPEAN HISTORY: The history of Europe from the 16th century to the present: the Renaissance and Reformation, the French Revolution. The Period of Enlightenment, emergence of modern states; the origins of World Wars I and II. 3 Semester Hours

HISTORY OF LATIN AMERICA: The political, social and cultural development of countries in Central and South America from the period of colonization to the present. 3 Semester Hours

WORLD GEOGRAPHY (1): An introductory survey of the distribution and characteristics of the elements of the natural environment with particular reference to the bearing of the natural environment on the economic life of the social groups. 3 Semester Hours

WORLD GEOGRAPHY (2): A continuation of World Geography (1). Prerequisite: World Geography (1). 3 Semester Hours

FINE ARTS

SECTION VIII

ART APPRECIATION: Basic principles for the understanding and appreciation of art. Lectures, discussions, and field trips to nearby museums, galleries and exhibits. 2 Semester Hours

MUSIC APPRECIATION: The major principles contributing to listening pleasure and characterizing the best in music. Students will be guided in listening to representative musical masterpieces. 2 Semester Hours

EDUCATION

SECTION IX

CURRENT PROBLEMS IN EDUCATION: A study of representative problems in the current American educational scene. 3 Semester Hours

HISTORY OF EDUCATION: This course serves to give students a deeper understanding of current practices and problems in education by tracing their historical development. 3 Semester Hours

PHILOSOPHY OF EDUCATION: A study of the significant currents of thought and their influence on modern education. The meaning of education, educational aims and values, democracy and education, ideals. 3 Semester Hours

AMERICAN EDUCATION: The nature and function of the American educational system. Basic issues confronting American schools in a changing society. Traditional and progressive approaches to educational problems. 2 Semester Hours

EDUCATIONAL PSYCHOLOGY: A study of the problems of learning as they apply in the classroom situation. Recent research and theories of learning, laws of learning, conditions affecting learning. 3 Semester Hours

METHODS OF TEACHING SPEECH (1): Methods and materials of teaching speech, the organization of units of instruction, methods of evaluating student progress, diagnostic and remedial techniques for the classroom. 3 Semester Hours

METHODS OF TEACHING SPEECH (2): A continuation of Methods of Teaching Speech (1). Prerequisite: Methods of Teaching Speech (1). 3 Semester Hours

STUDENT TEACHING: Observation and participation in one of the cooperating schools, where the student receives his first experience in teaching under the guidance of a carefully selected director in the best public and private schools in the Chicago area. 5 Semester Hours

H O L I D A Y C A L E N D A R

1 9 4 8 - 4 9

Instruction begins.....	Monday, September 13, 9:00 a.m.
Thanksgiving Day holiday.....	Thursday, November 25
Christmas Vacation begins.....	Friday, December 24, 5:30 p.m.
Instruction resumed.....	Monday, January 3, 9:00 a.m.
Memorial Day holiday.....	Monday, May 30
Independence Day holiday.....	Monday, July 4
Academic Year ends.....	Friday, August 26, 5:30 p.m.

COLUMBIA COLLEGE

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