

10-20-1980

Columbia Chronicle (10/20/1980)

Columbia College Chicago

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Recommended Citation

Columbia College Chicago, "Columbia Chronicle (10/20/1980)" (October 20, 1980). *Columbia Chronicle*, College Publications, College Archives & Special Collections, Columbia College Chicago. http://digitalcommons.colum.edu/cadc_chronicle/29

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Columbia Chronicle

Vol. 8 No. 1

Columbia College

October 20, 1980

New Graduate Program

By Dan Quigley

Columbia College has taken the first step towards establishing a graduate program by agreeing to house the Chicago Consortium of Colleges and Universities' Master Program in the Arts and Interdisciplinary Learning this fall.

Dr. Lya Dym Rosenblum, Columbia's dean, emphasized that this is not at this point a Columbia program. The two-year master's program graduates will receive their degrees from Loyola University.

But Dean Rosenblum also said that this is one of the first steps in the process of application for a graduate level program with the North Central Association of Colleges and Secondary Schools accrediting board.

According to Dean Rosenblum, if all goes well with North Central, Columbia could not only have the arts education master's program added to its curriculum by next fall, but also a master's in Arts and Entertainment Management, and a program dealing with film and video. There is no title for this program as yet.

Columbia's further development at the graduate level depends very much on the expanding of facilities, particularly the library. These three programs are probably less dependent than other areas in research facilities, since they are continuances of courses that Columbia already has developed emphasis in.

Of this particular arts and education program Suzanne Cohan, program coordinator said, "Offers the person with a B.A. degree in one of the arts or in arts education an opportunity to examine the relationships between and within the five arts (sound, movement, visual, literary, and dramatic arts), and allows artists to work in collaboration with each other, exploring and pursuing this synthesis. In the



Suzanne Cohan, new program coordinator for the Arts & Education Master's program.

four years of the program's successful existence, we have found that the content of the program arises from this interaction of the students rather than from pre-packaged information."

In the four years of the program's existence approximately 120 students have acquired master's degrees. The current program housed at Columbia has 32 students. Of those, 98% are employed. Cohan also said that all students in the program are professionals in the field, most of them with ten years experience in their field, and combine knowledge culled from the other arts with what they already know, creating a "hands-on aesthetic."

In addition to the above curriculum, students also learn how to develop their own educational programs. Cohan cited one example of a graduate starting

professional performing arts program in a children's hospital, the first in the country like it. Another graduate has established a program to teach the arts to factory workers and their families.

How to acquire grants and funding for these individually designed programs is also an important part of the program's material. Cohan thinks that Columbia is an ideal place to house the master's program since it has "the same sort of interdisciplinary emphasis."

Requirements for applicants to the masters in education with a specialization in related arts must have an undergraduate degree in one of the arts, and have three letters of recommendation. For further information contact coordinator Suzanne Cohan in room 1109 or phone 663-1600 ext. 700.

Photo by Steve Gross

Entertainment at a low cost



Students can enjoy current films at the Milford Theatre for only 90¢.

Photo by Wai Chao Yuen

By Fatma Abdelaziz

Inflation has everyone down. It has cut through all purses, particularly those of students. But students do like to enjoy themselves and there are still places for budget minded adults to spend their small, but hard earned cash.

MOVIES

Contemporary movies can still be seen for 90 cents. The Milford on Chicago's northeast side sometimes shows two current

films for 90 cents, but the catch is you can never tell how long a show runs. It can play there a week or four weeks. Once every two months for a week, the Milford will have a Polish film playing or a Polish film festival.

Your best bet for a 90 cent film might be the Bryn Mawr. It usually offers two current films for 90 cents. The Des Plaines also offers one of two recent movies for 90 cents.

There are several movies theatres in the Chicagoland area where one can see a show anytime for \$2 or less. Some of these

are the Patio, Montclare, Marquette, Romova, Brighton, Addison, Dolton, Downers Grove and the Palwaukee.

THEATRES

There are live theatres in and around Chicago to suit anyone's taste at student prices.

"Balm in Gilead" The nightlife of New York focusing on a boy (dealer) who meets a girl (hooker). Steppenwolf Theatre, 3212 N. Broadway, 472-4141. Weekends until November 2, \$6-\$7.

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BULLETIN

Update on new renovations at CC



Columbia's library has a new home this year on the second floor. Photo by Clifton Cobb

By John Dyslin

While the outside of Columbia College looks the same, many changes occurred over the summer. The changes include a new auditorium, the library and bookstore moving to the second floor and several new departments grew in course size.

The library and bookstore move and the Ferguson Theater constitute the major changes.

Susan Edwards, head librarian, cited more space and easier access as benefits of that move. "We're closer to the ground so hopefully students will be more apt to use the library," said Miss Edwards.

Other benefits of the move include more seating space, a higher book volume, and no more problems trying to use the video room which is now in the library and not down a hall.

The Ferguson Theater holds approximately 168 people. According to Walter Gallas, about 10 different courses are being offered in the auditorium. A couple of the courses are Careers in Radio, which features guest speakers, and Heroic Quest offered by the Live Arts Department.

According to Bert Gall, dean of administration, the cost of the new library is \$178,000 and auditorium cost is \$385,000.

In addition, enrollment is up approximately 15 percent and there are around 10 new full-time teachers. Also, the Theater/Music Department has a new chairman in Sheldon Patinkin and to head the Journalism Department is Ted Berland.

"Almost all departments have revised courses and have new courses," Gallas said.

According to Gallas, the Arts-Management Department doubled in size over the summer and had the biggest rate of increase in courses and credits. Some courses include Dance Company Management, Business of Professional Sports, and Box-office Management.

The Television Department has new courses in cable television, a booming field. Furthermore, the Journalism Department has The History of Journalism as a new course and the Art Department changed its curriculum and added an art lecture series. The Live Arts Department also has several new courses for the theater.



The Ferguson Theater opened at Columbia this fall. Photo by Clifton Cobb

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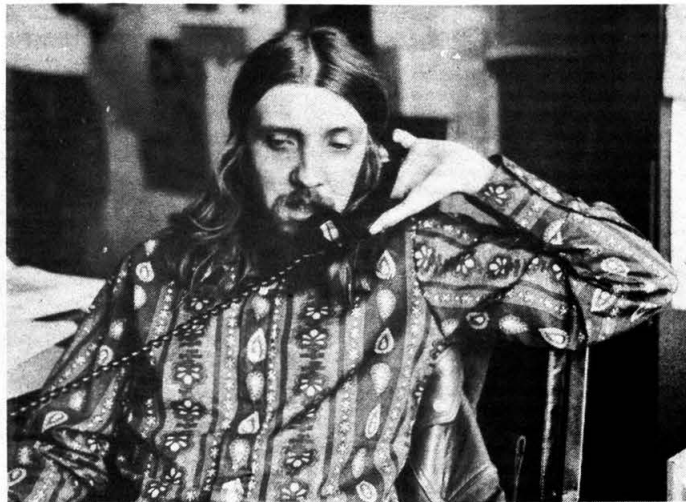
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THE COLUMBIA CHRONICLE is the student newspaper of Columbia College. The opinions expressed are those of the editorial staff members and do not necessarily reflect the reviews of Columbia College.
Contact the COLUMBIA CHRONICLE editorial office at 600 S. Michigan, Room 702, Chicago, 60605, or call 663-1600, ext. 471.

OBSERVATIONS

Basketball: The team that got away



Bert Gall

By Dominic Scianna

Columbia College came very close to fielding a Basketball team for the 80-81 school year, but the plan fell through due to insufficient funds in the college's budget.

It seems the proposed budget in which Arvis Averette (CC instructor and catalyst behind the idea) had approached the administration with, was a \$33,000 cost to run and operate the team. This figure of \$33,000 was the minimum scale offer given to the administration board, but apparently it was too costly for the college to handle. "I've had many conversations with administrative representative Bert Gall, and the contacts we made were very positive and optimistic at all times," said

Averette.

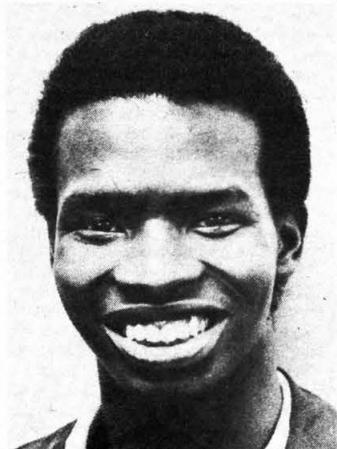
The main problem that is being rectified at this time is keeping the good name of Columbia College around town. It seems the Columbia Basketball team had contacted area teams, and did have a rough schedule for the 1980-81 season, and appeared on other college schedules that had been printed up beforehand. Arvis Averette was very sure to mention that his team had not yet been approved by the college, but that if approval was granted they would obligate their commitments. Thus the team had to cancel all of their games for this year. "I'm in the process of contacting the teams we were scheduled to play, and explaining our situation to them," Averette said. "I see now problems in keeping a positive relationship with

other area teams, and I am writing letters and making phone calls to keep communication lines open." Averette along with Eric Clemens, a student at CC who has volunteered his time and energy in trying to get the program off the ground, are at this time resolving these problems in the hopes of regaining contact with other college coaches and schools in the years ahead.

Averette would like to propose the plan again next year, if everything goes as planned. "If the administration is willing I'd be happy to go into the details next year." Also something positive was brought up involving the basketball program, which could resolve all of the problems involving financial costs. A possible activity fee which would be taxed to the students if they were willing to pay the expense. This would alleviate the problem of burdening the school's overall budget, and provide much more than the \$33,000 budget proposed this year. But this is only a possibility that will be investigated by the administration in depth.

A bright spot out of all of this talk of a sports program, has prompted the Columbia College Intramural Athletic Program to plan the rejuvenation of its department. A schedule of sporting events will begin sometime at the end of October or early in November. Men and Women will be involved in the program, which will be held at the Chicago Armory at 233 East Chicago Avenue. The gym has been secure because it would have been the home court of the CC Basketball team, but since there is no team it will be used for intramural purposes. Look for further information in upcoming issues of the Columbia Chronicle, and posted announcements in the seventh floor lounge.

Averette feels that now the plan has been detoured, it is time to re-evaluate the pro-



Eric Clemens

gram on the whole. "Now we have to sit down and discuss between faculty, administration and the student body, just what type of athletic program we are looking for. We need to come together as a unifying force, in which all three of the major faculties of this school can work to promote a program beneficial to all involved," said Averette. "The way to go about it in the best interests of the college is to rally together and hopefully adopt the activity fee which would cover the deficit," Averette said.

Students can look forward to the intramural program which should begin shortly, but in the future the whole campus may be rallying around a brand new item, the new Columbia College Basketball team.

Government progresses in Agent Orange findings

"No eligible veteran who is concerned about Agent Orange exposure will be denied Veterans Administration medical care," according to Max Cleland, VA Administrator.

Testifying before the Subcommittee on Oversight and Investigation of the House Interstate and Foreign Commerce Committee, Cleland told Congress, "Unfortunately, we cannot provide all the answers to the many questions being raised today, nor will we be able to do so in the near future." But Cleland described a comprehensive government-wide effort which was sparked by his personal determination to find scientific answers to the many questions about Agent Orange exposure being raised by his fellow Vietnam veterans.

Medical care will not be delayed until the answers are in, he emphasized.

The hearing was the fourth time in recent weeks that scientists and government officials have reported their progress publicly to the groups and individuals who have expressed concern since 1978 that veterans may have latent effects to exposure to herbicide Orange during duty in Vietnam.

"This concern is genuine and is evidence of the real fears of many of those who believe they may have been exposed to this chemical agent," he said. "We are committed to the rigorous pursuit of a resolution of this complex issue in a forthright and scientific manner."

Among the scientific reports the VA Administrator cited were:

— a 1974 report by the National Academy of Sciences that concluded there was no definitive evidence of lasting damage to human health from herbicides used in Vietnam.

— animal studies that indicate Agent Orange exposure is not likely to cause loss of fertility and other reproductive problems among males.

He also reported progress on a broad scale epidemiological study of veterans being planned by the Veterans Administration and an Air Force follow up on personnel heavily exposed to the chemicals while involved in handling and spraying them.

Cleland pointed out that the two chemicals that make up Agent Orange, which have been used by farmers and homeowners since 1940 to kill weeds, have been thoroughly tested and found harmless in normal use. But a contaminant, dioxin, in one of the chemicals has been a variety of problems among laboratory animals.

Known scientific information and a summary of government efforts to deal with veterans' Agent Orange fears are summarized in a VA pamphlet, "Worried About Agent Orange." The pamphlet is only part of a comprehensive information and education program on the subject to update both veterans and VA personnel, Cleland said.

Dean announces recipients of Ferguson scholarship

Lya Dym Rosenblum, Dean of the College, has announced the winners of the first large-scale scholarship program at Columbia College. Four types of scholarship programs were established to help support talented and deserving students.

Ten Elizabeth Ferguson Scholarships were awarded for 1980-81. The award

covers full tuition for one year. Incoming freshmen who are recipients of the award are: Tammy Amos, Brent Christensen, Eddie Hudson, Susan Rasmussen and Jon Wilson. Juniors receiving the Ferguson Scholarship are: Bruce Buckley, Marilyn Gill-Jones, Eugene Dillenburg, Paula Trent and John Stanton.

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SCOPE

Students will televise news in lounge

By Debra Meeks

Columbia College TV News will air in mid-October every Friday at 5:45 to 6:15 followed by a repeat of Thursday's taping of "Aspect", a bi-weekly program consisting of special feature interviews.

The program will be viewed via special monitors arranged in the cafeteria and will consist of live coverage as well as video tapings. CCTV News will follow a regular TV news format, mainly focusing on the activities at Columbia College within the student body, administration and, to a limited extent, news outside the college.

Eric Stitt, a Columbia TV communications major originated the idea of CCTV News and functions as the director of "Aspects" and producer of the news broadcasts. Stitt said, "CCTV News will be operated entirely by the students, which amounts to about 16 people and is supervised by Joe Turner of NBC".

Among the many students anchoring the news are Bruce Buckley, a third-year broadcasting major, Eric Clemen coordinating Sports, George Howe predicting the weather and Connie Buscemi and

Leona Doyle reporting special feature broadcasts.

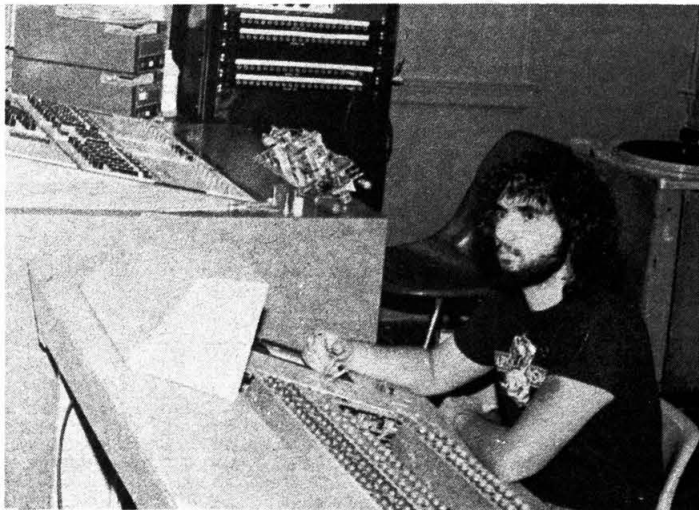
Thaine Lyman Chairman of the Broadcasting Communications Department, recalls how he was a little skeptical about the idea of a non-independent news program but finally agreed under the condition that it would be an independent project and students could register for it.

"At first 36 students indicated prior to registration to participate in CCTV News, but only 15 students enrolled," Lyman said. "We hope there will be a few more people who will register."

Lyman also said that CCTV News is an experiment and if enough students would be more supportive of the project, there's hope of it becoming part of the Fall/Spring curriculum next year.

Stitt also said that he is currently auditioning for a co-anchorman and is in desperate need of additional staff members in the areas of writing, sales personnel, reporters, typists, graphic design, video tape operators and editors.

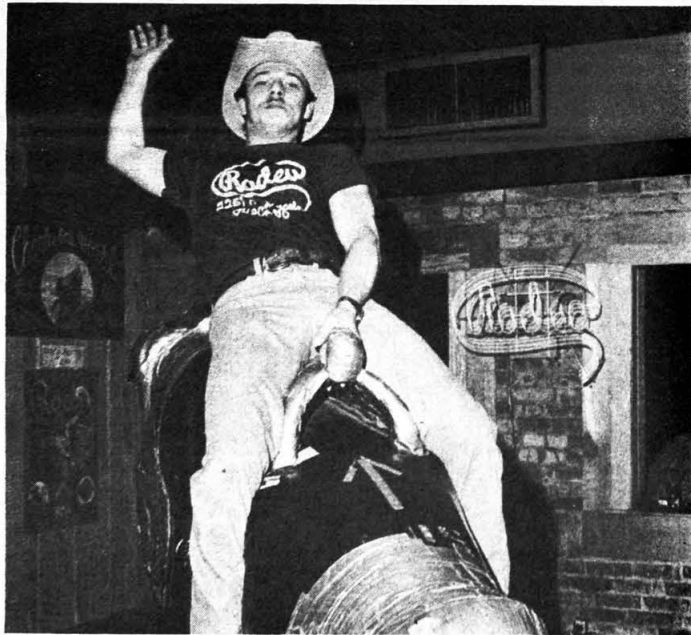
Anyone interested in developing their talents in these areas should contact Eric Stitt or attend a CCTV News meeting held every Thursday at 5:30 in Room 1501.



Chief engineer Ray Battaglia prepares equipment for CCTV news.

Photo by Debra Meeks

Western craze gallops on the scene



Riding the bucking bull has turned into a must at western bars.

By Maryanne Giustino

It could be called the first trend of the eighties. Though, it's nothing new, this strong interest was taken in something that has been present in this country for a long time, the cowboy.

The western influence has made an obvious mark in the habits of many Chicagoans. It is not uncommon for a businessman to be strolling down Michigan Ave. topped with a cowboy hat, nor is it unusual for him to be wearing pointed-toe cowboy boots.

Where there was once a disco there's probably a country-western bar now, complete with mechanical bull. Chicago's own Autumn Fair featured a Country Barn Dance building, three mechanical bulls and a western boutique. Not to forget the Countryfest held at the Amphitheater the first week in October.

This new rage in country-western came into focus this past summer. Columbia students have their own opinions as to what generated the western craze.

"The series Dallas, especially over the summer with the interest in who shot JR?"

Every year there is a different fad. For a while everyone wanted the designer look, then there was even the 50's look, now it's the western look."

Kim Ternipede, advertising art "It's just a trend. People are trying to relive America's past. Someone just saw western clothes, decided they liked it and now people are following."

Donna V. Smith, art "Things seem to come in waves. The cowboy is something only the Americans have, though the film, 'Urban Cowboy' has had a bit of an influence. We just needed something new."

Steve Martens "It's the movie 'Urban Cowboy'. John Travolta is a sex symbol. Men want to be sexy, so they imitate him."

Sue LaPorte, photography "The clothes are more durable. Jeans and boots are the American uniform and the cowboy hats just look good. A good tv series like 'Dallas' and 'Urban Cowboy' had some effect. Lots of entertainment is going towards country-western."

Walter Echols, tv/radio The western-lifestyle is relatively new to most people from the city of Chicago. But, to someone who was born and reared in the south, where the cowboy-look was nothing unusual, they might have a different opinion about this fad than the average city-folk.

Rick Johnston of Huntsville, Alabama doesn't like the imitation of the cowboy by people. He stated that people have an interest in trying to make themselves fit in with the crowd. "They just want to take the place of the movie, 'Urban Cowboy'. A real cowboy doesn't have the fancy clothes and boots that were showed in the movie. People are mixing something that has been around for over a 100 years with disco."

Fashion has been struck by the western trend. Fashion magazines fill their pages

with suede or leather trimmed, belted and buckled western garb. Local shops are now catering to the urban cowboys and cowgirls of Chicago.

Tannery West, located in Water Tower Place, markets beautiful suede and leather garments. They also have an interesting display of cowboy hats.

Also in Water Tower Place is Laredo. Laredo features a unique display of country-western fashions as well as cowboy hats. If one is interested in updating his/her wardrobe for this current trend, take warning, the average price of a felt hat at Laredo is \$60.00.

In the northwest suburb of Mt. Prospect, Leather Etc. will please even the pickiest of cowboys with its' selection of one-of-a-kind hats and hat bands. These hats start at \$85.00 and vary in price up to \$150.00, depending on the band.

These hats are not the best sellers at the shop, according to Anne Carter, owner of Leather Etc.

"We sell them to people who really want to stand out," she said.

Leather Etc. is located on the lower level of the Randhurst Shopping Mall, Rand Rd. and Route 83, Mt. Prospect.

After one is decked out in their western duds, they can head out to one of several country-western hot spots around town.

Charles Corral, 420 N. Diversey, features live c/w music Wed. Thurs. Fri. Sat. Charlie's also has a mechanical bull and patrons are welcomed to dance.

Phoenix, 2848 N. Broadway, features a live c/w band seven nights a week.

Gatsby's Rand Rd. west of Palatine Rd., Arlington Heights, features a mechanical bull and a special bull riding contest every Mon. Tues.

Rodeo, 2251 Lincoln, c/w dancing and mechanical bull.

Cinderella Rockefeller, 3400 N. Euclid, Arlington Heights, country - western night every Tuesday, with dancing.



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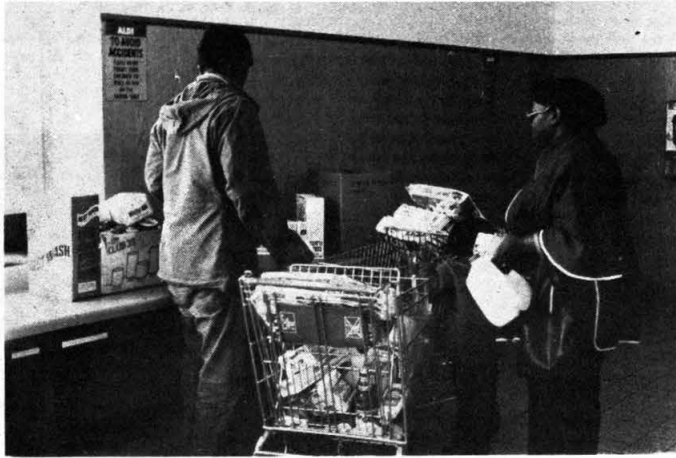
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UPDATE

Saving cash by bringing your own bags



Complete with boxes, shoppers pack their own groceries.

Photo by Clifton Cobb

By Janis Fargue

Looking for ways to save costs on grocery bills? There are retail grocers in Chicago vying for consumer patronage with appealing discount prices.

Quality food is available at lower prices than the average retail grocer at the more than 20 Chicago area Aldi Food Stores, according to Phillip Neally, president of Aldi.

Neally said that Aldi opened in May of 1976 in response to the nation's inflationary trend. He said that though his company does not manufacture any of its products except bread, which is delivered to its stores daily, and in fact has to pay the same prices for its stock as other retail grocers, Aldi has kept its food prices down by eliminating frills to maintain low costs.

He explained some of the ways the store is able to do this. "We have no carry out service and Aldi supplies no bags. The customer has to bring their own. Bags account for one percent of total retail sales. This is passed on to the customer in savings."

"We don't cash checks. This speeds up the checkout process and eliminates bad checks, which is a major problem in the retail grocery business."

"We do not price merchandise. Our cashiers memorize the retail prices. We have only 50 retail prices. For example, jellies, jams, preserves and honey are the same retail price. To have too many prices would make it difficult for the cashiers to memorize. This reduces the expense of stamping prices. Aldi sells right out of the case," he said.

Neally said the fact that Aldi does not stamp prices on individual items prevented the company from opening stores during its early years in Chicago's city limits.

"Chicago had a price marketing ordinance which stated every item had to be price marked," he said. But people were commuting from Chicago to shop at Aldi's suburban stores and the mayor of Chicago was instrumental in having the ordinance changed, he said.

A visit to Aldi's store at 6244 S. Peoria revealed that unlike traditional supermarkets where shelves line either side of the aisles, cardboard boxes stacked in such a way as to be easily accessible to the shopper line the aisles. Clearly identifying price signs are placed uniformly at the top of each product. For customers' convenience in packing purchases, a stacking table almost the width of the store runs along the front of the store opposite the cashiers.

Neally said another way Aldi cuts costs is by carrying a variety of products which are nonetheless compacted into 450 items, whereas the average retail grocer carries as many as 6,000 items. "We only carry one brand of ketchup. Another retail store might typically carry 75 different brands of ketchup," he said.

Neally said that Aldi's low prices have not been at the expense of quality. "Aldi has a tremendous quality program. Our philosophy is to supply the equivalent of

shey's Syrup because the company could not find another brand of chocolate syrup comparable in quality.

He said Aldi employs different chemical laboratories to determine if products are of a comparable quality and one of the methods the laboratories use is panel testing.

In addition to canned and packaged goods, Neally said Aldi added some perishable items to its stock 10 weeks ago, including weiners, bacon, bologna, pizza, milk and ice cream. The *Chicago Tribune* recently reported that Aldi's introduction of milk to its line of foods caused other grocers to lower their prices this past summer.

At present, Aldi is operating in four other states, Indiana, Iowa, Kansas and Missouri. Of the more than 20 Aldi stores in the Chicago area, two others, in addition to the Peoria St. store, are located within the city limits at 2317 E. 95th St. and 119th and Halsted Sts. Neally said new Aldi stores in Chicago are due to open within the next three months.

Aldi's slogan is "Poor people don't shop

at Aldi's. Smart people do," and Michael Hatt, public relations spokesman for Jewel Food Stores at the company's Maywood office, is aware of the recent establishment of grocers which specialize in discount prices.

"Anyone who is in the food retail business is competition. Everyone is considered a competitor," he said.

Hatt said Jewel is presently operating in five states and offers a line of generic products in its stores which have lower than average prices.

"A few are manufactured by us but the majority of the products we get from other manufacturers. We go to them and seek the right company to make products to our specification," Hatt said of the way in which Jewel obtains its generic products.

Jewel's full line of generic groceries includes approximately 450 products. A visit to their store at 62nd and Halsted Sts. revealed several aisles stocked exclusively with generic products. However, Jewel's complete line of these lower priced items was not in stock.

"Most stores do carry a complete line. In some stores we physically don't have the space at present, but it is our aim," Hatt said.

the national brand or the national brand itself."

For example, he said Aldi carries Her-



Photos by Clifton Cobb



Customers unload groceries after a day of discount shopping (above) while, an employee looks over the low priced merchandise at the Aldi Food Store on 6244 S. Peoria.

The Great Bronze

By Fredrick H. Bey

The Great Bronze Age of China, a special exhibit on display now through October 29 at the Field Museum of Natural History, features 105 rare bronze, jade and terra cotta artifacts uncovered in the past 30 years.

In an effort to better understand ancient Chinese civilizations, it opens with the earliest known Chinese vessels and concludes with the extraordinary terra cotta soldiers and horses that were excavated from the burial complex of the first emperor of Qin. We owe the preservation of these ancient bronze pieces to their burial, either in storage pits, where they were hastily hidden by fleeing members of a defeated elite house, or more commonly, in tombs. During the Shang dynasty members of the royalty were accompanied in the afterlife by their bronzes, ceramics, weapons, amulets and ornaments, and even the human and animal entourage that surrounded them in life: servants, bodyguards, horses, chariots and charioteers. During the Zhou and Han periods sumptuous burials continued, but human sacrifice was rarely practiced, although the custom was preserved by the substitution of figurines of wood or the clay intended to resemble the retinue of the deceased.

According to Dr. Bennett Bronson, curator in charge of the exhibit, "It's quite an honor that the Chinese government chose Field Museum to host 'The Great Bronze Age of China Exhibition.'" From the first simple wine cup to the extraordinary life-size terra cotta figures buried with the first emperor of Qin (pronounced Chin) these rare discoveries have profoundly changed our knowledge of ancient Chinese history and art.

While other cultures used bronze chiefly for tools and weapons, we quickly learn

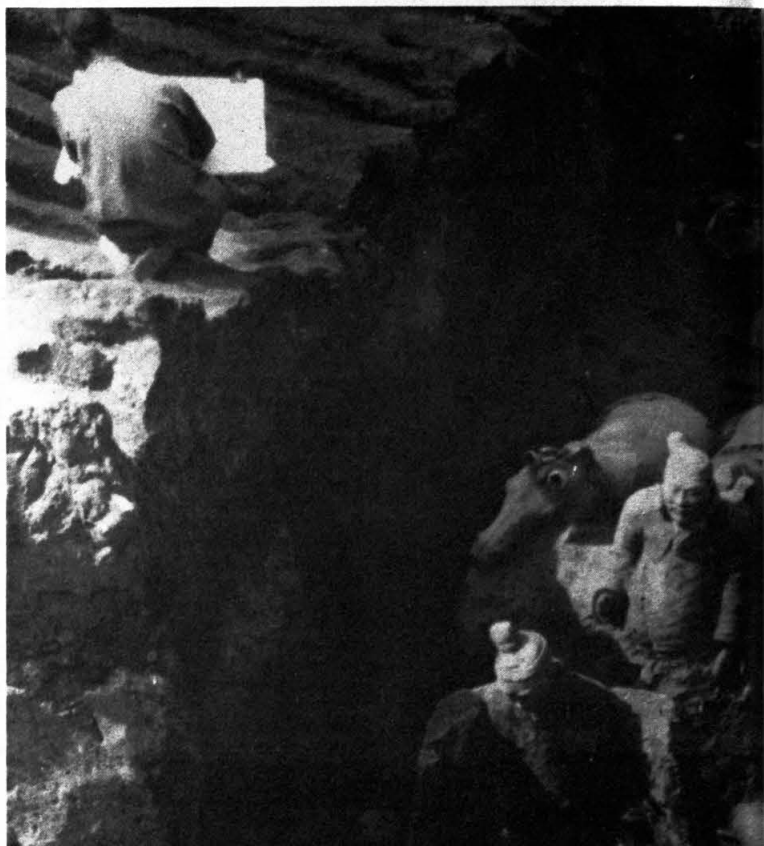
that the Chinese had another use for bronze technology. In China this alloy of copper and tin was reserved for the manufacturer of majestic vessels that played a central role in state rituals and ancestral worship. These vessels became a standard for kings and nobles whose rank and order was often determined by the size and number of their bronze.

Barbard Lancot, publicity coordinator, expressed these views, "We here at the museum hope that the exhibit will provide the public and opportunity to view some of the most magnificent works of ancient Chinese culture."

When asked if she would recommend that Columbia College students view the exhibit, Ms. Lancot replied, "I strongly urge all who are able to do so, to come out and share this invaluable social and cultural exhibit. Much has been written about these objects; they are some of the most significant archaeological discoveries of the century. The life-size terra cotta warriors and horses give the viewer a sense of another era in time, where science and art combine metallurgy to produce a time-spanning fact that modern society readily embraces."

The Great Bronze Age of China — an exhibit from the People's Republic of China — is made possible grants from the Coca-Cola Company; the National Endowment for the Humanities, Washington, D.C., a Federal agency; and the Robert Wood Johnson Jr. Charitable Trust. Such grants from foundations, corporations and agencies of the federal and state government are absolutely essential if America's museums and cultural institutions are to continue to present varied and balanced programs.

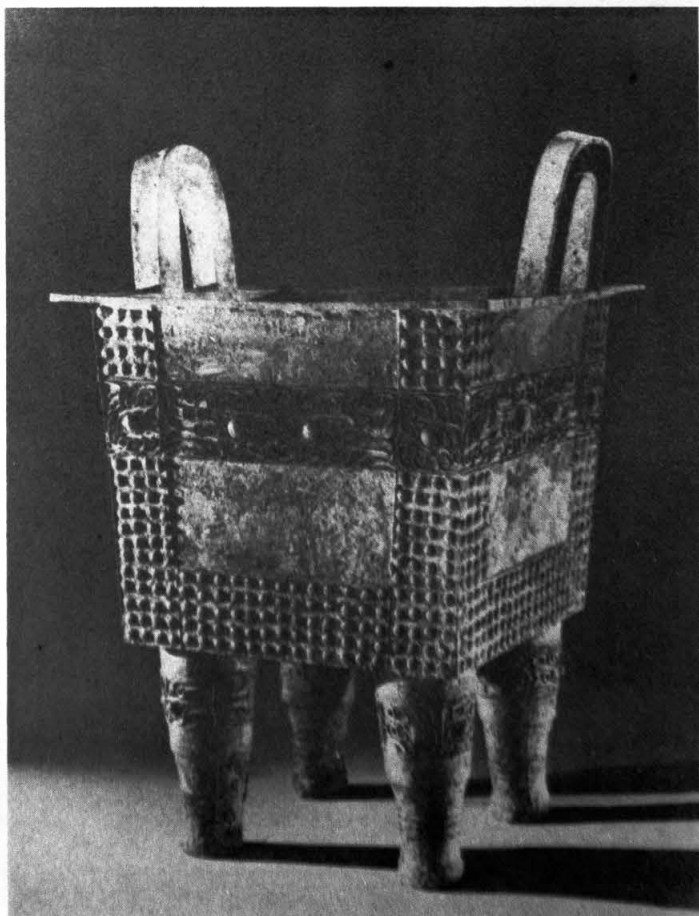
The exhibit, on display at the Field Museum until Oct. 29, will travel to Fort Texas; Los Angeles and Boston before returning to China.



THE TERRA COTTA CAVALRYMEN and their horses stand partly unearthed from their trench position in the mausoleum of the First Emperor of China, Qin Shihuangdi, who died in 210 B.C. They represent the more than 7,000 life-sized military figures found.



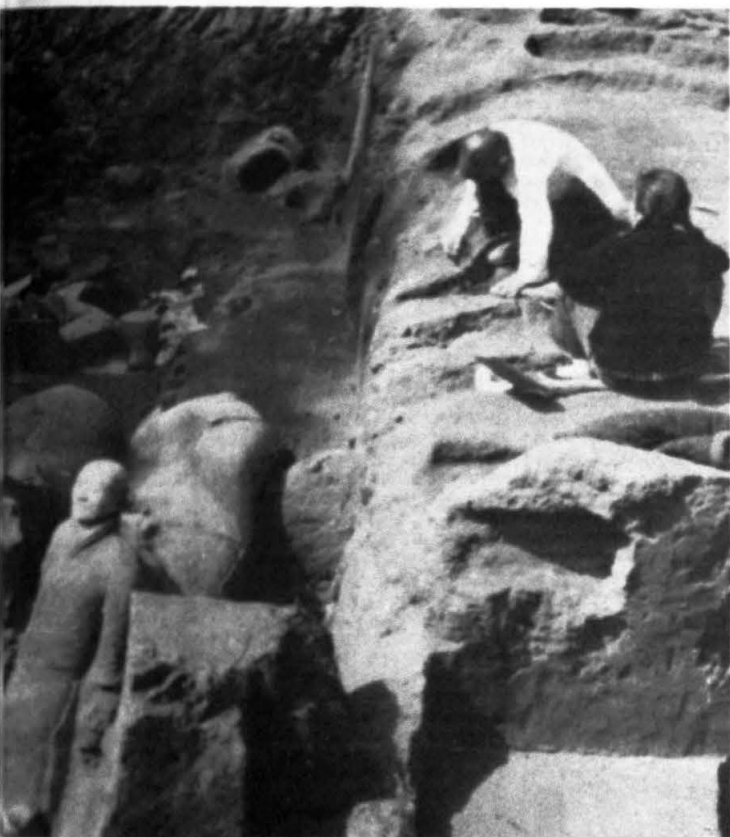
THIS STRIDING INFANTRYMAN is from the vanguard of terra cotta warriors buried in 210 B.C. with Qin Shihuangdi, the First Emperor of China. Its animated stance recalls the Chinese martial art of shadow boxing (taijiquan).



BRONZE DING. This massive bronze cauldron is another of the 105 rare terra cotta, jade, and bronze artifacts now on display at the Field Museum.

Age of China:

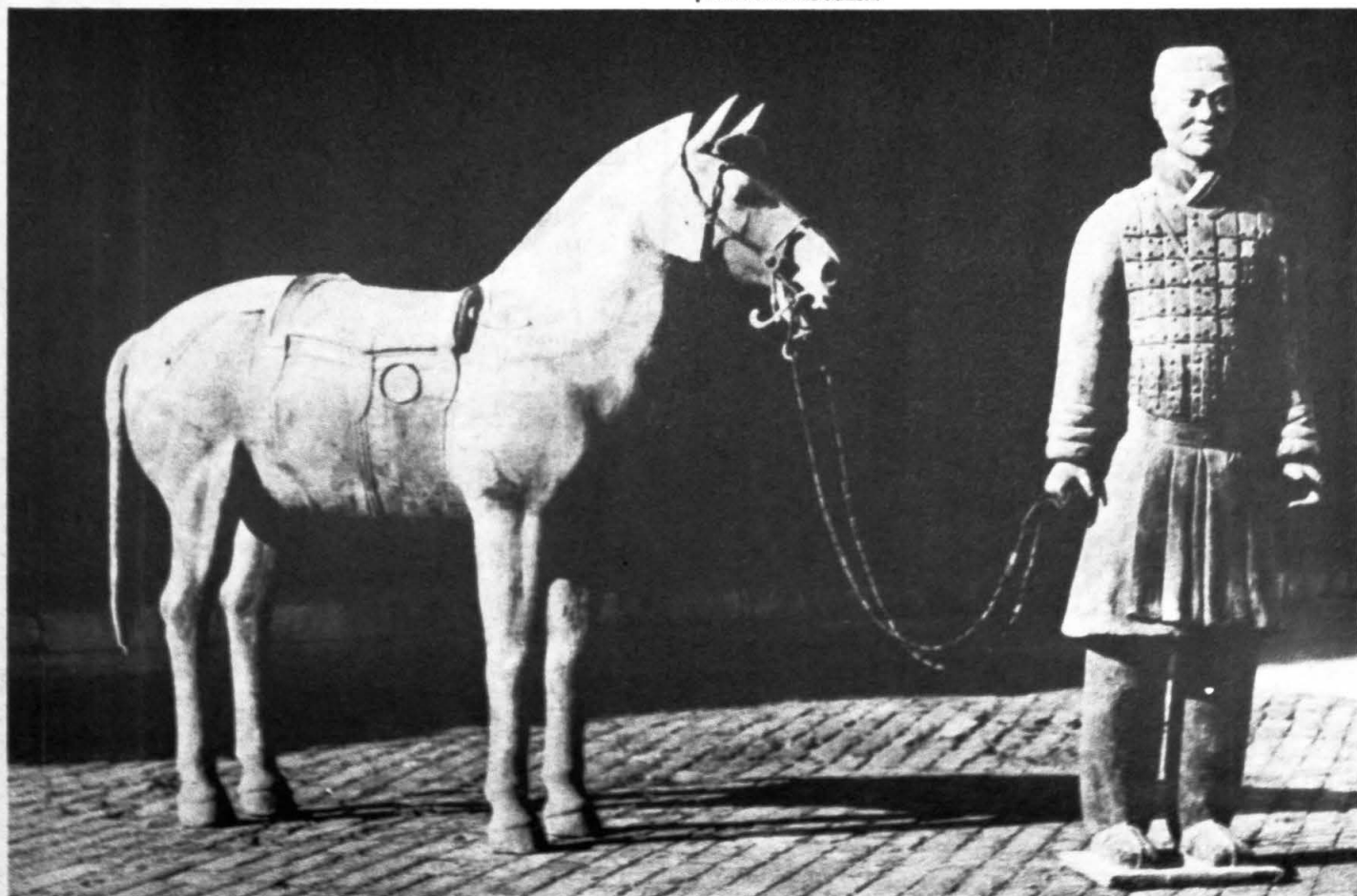
An Exhibition from The People's Republic of China



Chin'a Shaanxi Province in 1974. On the ground above the figures (where workers are now studying the site) are rutted mounds—the remains of a tightly laid roof of thick planks, supported by massive wooden pillars and crossbeams that long ago collapsed.



BRONZE LAMP. This gilt-bronze lamp is one of the rarest and most beautiful objects presented in this exhibit.



TERRA COTTA CALVARY. These life sized figures, which are nearly six feet tall, are among the 105 rare bronze, jade, and terra cotta in the exhibit.

CATCH THIS

FCC licenses give CC students fits

By Janis Fargue

Columbia College broadcasting major Ashun Thutmose believes he and fellow students majoring in the field are presented with a dilemma regarding obtaining the licensing necessary from the Federal Communications Commission (FCC) for their employment in broadcasting, and Columbia Broadcasting Chairman Thaine Lyman gives further insight into alternative solutions to the licensing issue.

The FCC administers exams in accordance with the law for first, second and third class licenses. In fact, the third class license exam, which covers such positions as turntable operators, on the air announcers and transmitter readers, is no longer necessary, according to Mrs. Stewart, an FCC employee at the agency's 230 S. Dearborn St. offices. "We are discontinuing all third class license examinations effective October 13, 1980. In the future applicants will fill out a form to be mailed to our offices in Kentucky and receive the license through the mail," she said.

Stewart also said there is another proposal pending to discontinue first class licenses, which would hold broadcasting stations solely responsible for hiring qualified personnel.

When and if this legislation will be passed is presently a matter of conjecture, but it is in fact the first class license which is of concern to Thutmose, a fourth year radio and future television major whose ambition is television engineering. "It's better if you have a first class license so that you can do everything," he said. "You won't be limited. You need a first class license if you so much as touch the equipment."

Lyman's opinion concurs on this point, with exceptions. Citing programmers, salesman, news announcers and writers as

examples, he said, "A majority of all broadcasting jobs don't require a license. By law, anyone maintaining a station transmitter must have a first class license." But he added that "employers have been insisting on first class licenses. One important aspect of licensing has been that it kept applications (for positions) down. That has been the real practical reason. Licensing has said nothing pertaining to maintenance and operation procedures."

Thutmose said that he believes the experience broadcasting students receive at Columbia is not sufficient in itself in preparing them for passing the first class FCC exam. "Several students that I know went to Omega to prepare for their license and had to spend \$1000," he said. "There should be a course here (Columbia) in the last year to prepare for the exam. I'm going to have to go to Omega."

Denny Farrell of Omega School of Communications, 548 N. Lakeshore Dr., said so far as he knows Omega and the Institute of Broadcasting Arts, 6620 W. Diversey, are the only formal institutions in Chicago that offer a course specifically concentrated on the FCC license examinations. "It's a very important part of our curriculum here," he said. Omega's eight week licensing course costs \$775.

Lyman explained why Columbia does not presently offer such a course. "We're a school of public arts and creative arts. Among other things, teaching engineering would involve one-half million dollars in test equipment, work labs and test benches."

Lyman recognizes the necessity for students to obtain licensing in the work force and discusses another alternative. "Omega and institutions like it might be the fastest way (to obtain licensing)," he said. "But they are expensive. They train people to pass tests. They are strictly

trade schools and train as compared to educating," he said.

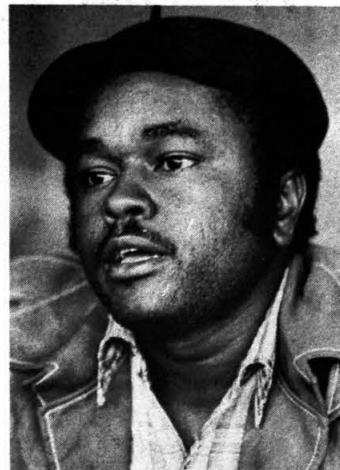
"Columbia's Credit for Life Experience Program gives six credits to persons who get first class FCC licenses on their own. Forty students at Columbia have done this in the last two years. It requires high motivation and long and hard study but can be done. I have two nephews who got theirs this way at ages 15 and 16."

Lyman said taking the exam for the first class license first eliminates the necessity of taking second and third class tests because the information on the first class test covers information on the other two.

Thutmose said he does not see self-study as a satisfactory solution. "We don't get enough training here to select the materials to take the test," he said.

Lyman said he poses no objections to licensing exams being abolished. "I'm in agreement and I am an engineer," he said. "All a first class license says is the individual could pass an examination. It does not test a person's ability regarding the operation of electronic gear. I've seen many people with first class licenses who have not been very good. The employers in the field are not happy (with the idea of ending licensing exams) but they know the tests do not truly measure ability."

Even if FCC licensing exams are abolished, Thutmose voiced other concerns in Columbia's broadcasters' training. "We need a program here at the school (in broadcasting) to get on the job training," he said. "There are too many students in the classes and they're not getting enough hands-on experience. Students are not spending enough time with the equipment. With 30 people in a class there is not enough time behind the board. We cannot use the equipment except in in-



Ashun Thutmose

Photo by Wai Chao Yuen

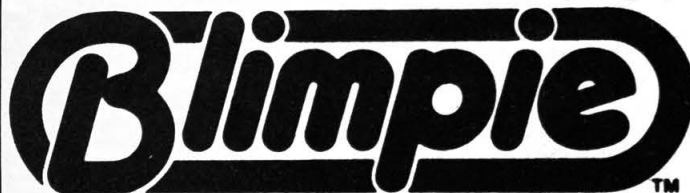
structed classes and this is not enough and it is not preparing students for the future."

Thutmose said the enlargement of the television studio facilities last year has helped, but it has not helped enough.

Lyman said the department in the school, with 1,000 students. "Excluding students with various majors enrolled in required Writing I and II courses, the broadcasting department at present has the largest number of students at Columbia. The television department has had a 45% increase, the radio department a 15% increase and arts and entertainment management a 46% increase this year over last."



Thaine Lyman, chairman of the Broadcast Communications. Photo by Wai Chao Yuen



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POTPOURRI

Doubleday discovers talented Columbia writing students



Mike Schwarz and Gary Johnson discuss plans for future novels.

Photo by Dominic Scianna

By Dominic Scianna

Columbia Colleges Writing Department has gained attention once again. Five advanced writing students have been approached by the editors of Doubleday and Company for some sample writing which could be considered for future novels. The five students are Reginald Carlyn, Ann Hemenway, Gary Kaupie, and former students Gary Johnson and Mike Schwarz. The students received letters from

Doubleday over the summer regarding their works in Columbia's literary publication, *Hair Trigger III*. It was an honor for the students to be contacted by Doubleday, the largest trade book publisher in the country and also owner of Dell publishing, the nation's second largest book club. Reginald Carlyn was so surprised in fact, that he thought he was receiving a booklist in the mail before he realized the mail was about his piece in "*Hair Trigger*". Ann Hemenway was so

excited by the letter that she ran up to her apartment and called her mother, while Mike Schwarz simply threw his head back and laughed out loud due to the shock.

Gary Johnson, a faculty member in the Writing Department along with Schwarz felt it was a "real shot in the arm" for him to continue writing.

"It says you're doing something right, and it's a bit of recognition," Johnson said. Johnson's "*Claus and Gloria*", which was the title of his piece in *Hair Trigger III*, is being incorporated into Johnson's novel. Presently he is working on a few chapters to send to Doubleday.

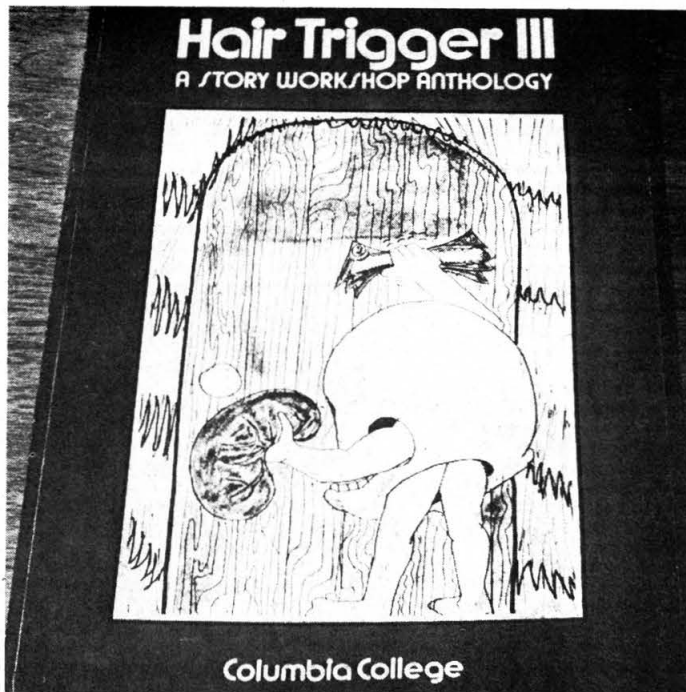
Hemenway's "*Dorm Life*" was the first piece she ever wrote. Her novel will also incorporate her story on dorm life. Hemenway said she is not rushing things, "If the chapters come they come." Ann is in the process of writing a follow-up letter to Doubleday and Company and will send a copy of the newly published *Hair Trigger IV* in which she has two pieces of writing, "*Poet Party*" and "*Snowbound*."

Reginald Carlyn is working on a collection of short stories to send to the editors of Doubleday. His story "*Papa Billy D*" involves the world of community life and the environment. He has sent outlines of some of the stories, and is putting together a series of short stories which deal with dif-

ferent aspects of the community.

As for Mike Schwarz, he has a novel in the works and it deals with the same characters which were in his piece "*The Jail Scene*." He is hoping to send two early chapters of the novel within the next four weeks. Mike has contacted the editors by phone, and they told him exactly what they wanted. "It was such a shock to me because *Hair Trigger III* had been out so long and no one had contacted me," Schwarz said. "It was a pleasant surprise." Gary Kaupie, the fifth student has graduated from Columbia.

The Writing Department is certainly gaining its share of widespread recognition. In 1979 "*Hair Trigger III*" was named the best college magazine in the country as voted by the Coordinating Council of Literary Magazines, from which over 102 colleges entered. John Schultz, head of the Writing Department and originator of the "Story Workshop Method", commented on his reactions to Doubleday. "Publishing houses don't often do that sort of thing anymore, going out and seek young writers for prospective work," he said. "It happened years ago, but has dropped off because of the big money novel and the fact that houses are part of large conglomerates that demand large profits and seek common-demoninator books to achieve them."



Hairtrigger III; the country's best college literary magazine for 1979.

—Photo by Dominic Scianna



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NOTICES

Attire may determine success

By Maryanne Giustino

"We are preconditioned by our environment, and the clothing we wear is an integral part of that environment. The way we dress has remarkable impact on the people we meet professionally or socially and greatly affects how they treat us."

— "Dress For Success": John Molloy

Most people succeed in their career mainly because of their intelligence, ability and personality. Though, quite often a person's appearance has a great affect on how far they will climb on the ladder to success.

John Molloy, author of the book 'Dress For Success', points out the importance of a person's dress, and shows just how often management and personnel judge prospective employees upon how they are dressed for an interview.

To see just how critical employers are, Molloy tested 100 top executives in medium or major American corporations. The results are as follows:

Executives were shown pictures of men wearing expensive, well-tailored, but high fashion clothing and asked if this was the proper look for the junior business executive. 92 said no, only 8 said yes.

Next, they were shown pictures of men in lower-middle class clothing. Forty-six agreed that this was proper dress for young executives, 54 said no.

The next set of pictures included men dressed in upper-middle class clothing. All 100 executives agreed that this was the proper look.

With these test results taken in to consideration, one comes to the conclusion that dressing successfully for a new job interview is a must.

For men, the best bet on an interview is a dark blue suit. Second choice is a gray pinstripe, preferably with a vest. According to Molloy, "Suits are positive authority symbols..."

Once the desired position is attained, the main concern of the employee should be completion of an adequate work wardrobe. To help in the selection of the proper clothing, Molloy offers the following advice:

The colors and patterns of suits are very important. The best colors are blue, gray, beige. It is recommended that most men avoid black and brown.

Though solids are preferred, there are a few guidelines for plaids, if they must be worn.

The invisible or "standard businessmen" plaid is best. This is an obvious plaid, yet it is subtle, with hard to distinguish colors.

Avoid glen plaids under all conditions, mainly because this style is very difficult to match with shirts and ties.

Pinstripe suits are also acceptable. Especially the very narrow blue or white striped versions.

Next comes the shirt. Shirts are available in three categories. Full-custom, semi-custom, and mass-produced or ready-made.

Mass-produced shirts are by far the most common and the most affordable. One should spend no less than \$10 and no more than \$20 for a shirt of this style.

As for the colors of shirts the same general rule applies, solids are the best. Blue is first in color preference followed by pastels — the paler the better.

Under no circumstances should a short sleeve shirt be wore for business purposes.

"Show me a man's ties and I will tell you who he is, or who he is trying to be," Molloy also said, "The tie is probably the single most important denominator of social status in the U.S."

Solids are also recommended for ties. Each wardrobe should consist of one solid blue, and one other solid color tie. Good color choices are brown, beige or maroon.

A repeated pattern tie, such as polka-dot, is also good. With this type of tie be sure that the dot color is the same as that of the shirt.

There are also some definite don'ts for a successful tie collection. Avoid all ties with a large symbol or picture. Reserve black for funerals. And never wear a purple tie.

As for bow ties, they tend to give off a negative effect, and often one is not taken seriously if he wears this style. Bows should be limited to formal or extremely casual events.

Finally, make sure that the shirt is lighter than the suit and the tie darker than the shirt to avoid the "gangster-look".

For women in business the emphasis is on wearing the right style for the body-type. It is important that women see themselves as others see them, according to Patricia Drake Hemingway, author of 'The Well Dressed Women'.

Attaining the correct fit is a must. Pants must reach the instep, sleeves should be correctly fitted at the shoulders, elbow and wrist, collars must lie flat and hem and zipper straight.

Neatness is the number one recommendation for young job applicants. Second, stay with conventional clothes, make-up and grooming. An extra plus for the applicant would be carrying a briefcase.

When choosing her business wardrobe, a woman must remember that timeless

quality and classic styling always pay off. It is important to have a sense of what is right and wrong for the occasion. Shop with simplicity in mind and good taste. Avoid anything that is flamboyant.

The basic wardrobe for a young woman should consist of one good wool suit with skirt. Dark colors are best: blue, grey, brown or black. A pant suit is also a must, as well as one wool blazer in red, blue, grey or white. It is also advised that she has six tops or blouses and two skirts.

The color women should choose for her clothing is determined by her own skin tone, and the color of her eyes and hair.

Various accessories are a plus to any wardrobe. Scarves, belts and pins can refresh and add variety to any outfit.

NEXT ISSUE:

A college student's financial resources are limited. Tips on how to get your money's worth and make the most of your existing wardrobe.



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Continued from page 1

"The Blacks" "Compelling, symbolic drama" by French criminal literary Jean Senet. Chicago Theatre Company, 218 S. Wabash, 346-3278. October 24 - November 9, students \$3.50.

"Byrne, BABY Byrne" A satirical musical playing weekends until October 26. Zanies, 1548 N. Wells, 977-1740. Two drink minimum plus \$5 on Friday and Saturday, \$4 on Sunday.

"Dark of the Moon" Mountain beauty falls in love with a half human - witch boy and the two take the heat from superstitious hillbillies. Northeastern Illinois University through October 25, Tuesday - Saturday at 7:30, \$2.50 - \$3.00.

"Dial M for Murder" A wife overhears her husband plotting her murder. Albright Theatre, 3 S. 245 Warren Avenue, Warrenville, 858-7256. Friday and Saturday 8 p.m. through November 1, \$3.50.

"Nobody Ever Stands on the Evingston Express" a series of scenes about Chicago life with all its "moments of expectations, disappointments and sometimes plain silliness." The Common Theatre Company, 6443 N. Sheridan Rd. 465-3030. Thursday - Sunday 8:30 P.M. through October 26, \$3 - \$4.

"Special Improvisation Theatre Session" Sunday through Thursday at 11:00 p.m. and Saturday at 1:00 a.m. Second City 1616 N. Wells 337-3992. Until October 31, Free.

"Welcome Home" Cesar Romero plays a man who's coming home after spending a year in a mental institution because he threw his life savings off the roof of city hall. Drury Lane South through November 16. \$4.25 - \$5.50.

Local high schools and neighborhood bands feature their own productions of popular plays. These are always opened to the public.

"WMAQ Radio Rodeo" October 24 - 26. \$5.50 - \$7.50 at the International Amphitheatre, 4300 S. Halsted.

"Ringling Brothers and Barnum & Bailey Circus" starting October 22 through November 16 at the Rosemont Horizon. November 19 through November 30 at the International Amphitheatre \$5.00 - \$8.50.

"The Rose" features male dancers and the comedy of Juday Tenute with a coupon from either daily newspaper admission is free on Monday and Tuesday nights.

DINING

Students' stomachs should not be filled with Burger King, McDonald, Wendy's and other fast food restaurants. There are restaurants where students can get dinner and get filled for under \$15 per couple.

THE ABACUS: A gourmet Chinese restaurant at 2619 N. Clark, 477-5251.

BARBECUE AND BREW: A casual place where prime rib, steak and sandwiches are offered with a full cocktail menu and a variety of beer. 162 E. Ontario, 337-1295.



Patrons enjoy dinner at Athenian Room, 807 W. Webster.

Photo by Wai Chao Yuen

THE ATHENIAN ROOM: An authentic Greek restaurant where many of the meals are charcoal-grilled. 807 W. Webster, 348-5155.

THE BERGHOFF: An inexpensive downtown restaurant heavy on German meals. 17 W. Adams, 427-3170.

THE BRASSARY: Contemporary restaurant with both indoor and outdoor dining. 625 N. Michigan.

HUT DELI RESTAURANT: A traditional booth-and-counter deli located at 724 Clark, Evanston, 328-5868.

LEBANON RESTAURANT: Lebanese food in a simply decorated storefront that is being expanded to serve more customers. 4818 N. Kedzie, 463-4252.

LA SIESTA: Inexpensive Mexican cuisine where the most expensive dish is \$6.50. 2701 N. Halsted, 929-0313.

IRON RAIL: Bears games can be seen on king-size television screen and hot dogs are only 25 cents. 5843 W. Irving Park, 283-4252.

Neighborhood and ethnical restaurants are the best deals for good, low priced meals.

MUSIC

"The Lincoln-Douglas Debates" Singer Joyce McWilliams will sing in a two part program of American music, Songs of the

Northern Composers and Songs of Southern Composers. El Papa's, 656 W. Barry, 218-0871 or 549-9225, \$3.

"Laserock" The new cosmic laser rock concert. October 20, 23, & 24 at the Park West, 322 W. Armitage 929-5959, \$5.

"Lunchtime concerts" Every Tuesday until December 16, except for November 4, in the plaza level of the First Chicago Center, Monroe and Dearborn 12:15 P.M., \$2.00 students.

ART

BENJAMIN-BEATTIE GALLERIES, LTD., Sculpture by Kantaroff, an exhibition of over 40 bronzes. 900 N. Michigan, 337-1343, through October 31. Free.

BILLY HORK GALLERIES, LTD., Etching, lithographs, posters and reproductions by hundreds of artists. 3015 N. Broadway and 109 E. Oak, 528-7800, Until October 31. Free.

AN EXHIBIT OF WORKS by students at the American Academy of Arts will be on display through November 11 in the Tower Lobby of the Sears Tower, 233 S. Wacker. Free.

CIRCLE GALLERY LTD., Limited Edition Serigraphs by Mark Rowland, 108 S. Michigan 726-2226 on display until October 31. Free.

JOHN HANCOCK CENTER exhibit of representative selection from the eleven collection, Channel 11's second collection of fine art, antiques and classic collectibles. October 30 - November 6, 875 N. Michigan, 2nd floor 583-5000 X254. Free.

The Chicago Public Library and the Cultural Center feature concerts, galleries, film festivals and plays all free.

Another source for year round enjoyment is the Chicago Park District. It offers

indoor and outdoor activities usually free and those that it charges for the fee is usually minimum and for the equipment used. Swimming in the indoor or outdoor pools are free, so are the swimming lessons. The Chicago Park District also has archery ranges, artcraft instruction, art galleries, craft shops, drama instructions, glassblowing, musical instruction and tennis courts just to name a few.

MUSEUMS

Chicago also has museums which offer a variety of exhibits a variety of exhibits well within a student's budget.

ADLER PLANETARIUM 1300 S. Lake Shore admission is free. There is a \$2.00 charge for the sky show.

ART INSTITUTE, Michigan and Adams admission suggested, \$2.50 for adults. Thursdays free. Free lectures Monday - Friday at 12:15; Sundays at 2:00, Thursdays at 6:00.

CHICAGO HISTORICAL SOCIETY Clark at North, admission \$1.00 for adults. Monday free.

DU SABLE MUSEUM OF AFRICAN-AMERICAN HISTORY 57th and Cottage Grove, admission for adults, 50 cents.

FIELD MUSEUM OF NATURAL HISTORY, 1200 S. Lake Shore, admission \$2.00. Friday free.

MUSEUM OF SCIENCE AND INDUSTRY 57th St. and Lake Shore, admission always free.

MUSEUM OF CONTEMPORARY ART, 237 E. Ontario, admission \$1.00 students.

THE CHICAGO ACADEMY OF SCIENCES MUSEUM OF ECOLOGY, 2001 N. Clark, admission is always free.



A scene from the production of "Byrne Baby Byrne."

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