

1958

## Alumni Dial

Columbia College Chicago

Follow this and additional works at: [http://digitalcommons.colum.edu/alumnae\\_news](http://digitalcommons.colum.edu/alumnae_news)



This work is licensed under a [Creative Commons Attribution-Noncommercial-No Derivative Works 4.0 License](#).

---

### Recommended Citation

*Alumni Dial* (1958), Alumni Magazine, College Archives & Special Collections, Columbia College Chicago.  
[http://digitalcommons.colum.edu/alumnae\\_news/11](http://digitalcommons.colum.edu/alumnae_news/11)

This Article is brought to you for free and open access by the Alumni at Digital Commons @ Columbia College Chicago. It has been accepted for inclusion in Alumni Newsletters by an authorized administrator of Digital Commons @ Columbia College Chicago.

## COLLEGE AWARDS DEGREES TO NOTABLES

### Piatigorsky, Waxman, TV Leaders Honored

In an impressive ceremony, Columbia College awarded honorary degrees to eight outstanding contributors to the Communication and Entertainment Arts and Sciences.

At the head of those honored, was Gregor Piatigorsky, the world renowned cellist, who received the Degree of Doctor of Letters and Humanities. This thrilling artist, who has made such a singular contribution to the culture of all peoples, was among the first of the world's great musicians to perform for television audiences, appearing on the BBC during the TV's experimental infancy.

Awarded the Degree of Doctor of Science was Mexico's, Guillermo Gonzales Camarena. Eng. Camarena, a pioneer scientist in the field of television, is credited with the invention of the sequential color TV system.

The Degree of Doctor of Letters and Humanities was awarded to Dr. Franz Waxman, Founder-Director of the Los Angeles Music Festival and Oscar winning composer of the musical scores of many of the top motion pictures, "Place in the Sun" and "Sunset Boulevard", and musical director of Columbia Pictures.

In honoring the leaders of the Television industry, the President of Columbia College, Norman Alexandroff, said, "... Television does not create a culture, it communicates what exists. TV's wonderful accomplishment is that it has already communicated so much of the finest in man's cultural achieve-

(Continued on page 3)

columbia college • 68th Year

# Alumni DIAL

Chicago, Illinois

## 1957 CLASS PLAYS LEAD IN SPECTACULAR SUCCESS STORY SIXTY-FIVE ALUMNI — NOW HAVE BUSINESS ADDRESS IN TV—RADIO—FILMS—ACTING—ADVERTISING

With the final returns not yet tallied, 1957 shapes up as the greatest year yet for Columbia College Graduate Placement.

### "LEARN-EARN" PROGRAM KEEPS A FOOT IN DOOR

The roll-call of current students combining work in their career fields with their Columbia College programs reads like a "where's-where" of the top outfits in TV, Radio, Film, and Advertising.

The approach was developed to:

Give students actual, on-the-job experience in their main, or closely related, fields of interest, and to assist them in attending College with greater financial security.

Featured in a partial listing are:

Fred Wroblewski, Film Director, Chicago Film Co.; Clyde Ruppert, Director of Producer's Services, Coburn

(Continued on page 4)

In what the nationally syndicated columnist, Irv Kupcinet, called "a real Horatio Alger story", Jack Wartlieb's new, top billing as WBBM-TV's (CBS) Production Manager, set a speedy pace for the class. Jack, who began his sparkling career in WBBM-TV's mailroom during his first year at Columbia College, made the heights at twenty-seven, just a few months after his college graduation.

Ken Caparros, puts his degree in a frame with new Columbia Records recording contract, and is off on a nationwide whirl to promote his newest record release. Peter Klein, Film supervisor at WBBM-TV moves to KMOX-TV (CBS), St. Louis, as Director of Film Operations.

More on the dial: New Asst. Production Manager, WBBM-TV, CBS is Fraser Head, who moves over from WNBQ-TV (NBC). Bernard Miller, Newscaster-Announcer, WISC-TV, Madison, Wisconsin. Don Prescott, Cameraman, WTVO-TV, Rockford, Illinois; Howard Van Antwerp, Sarra Films; Fred Speer, Announcer, WKBZ, Muskegon, Michigan; Garna Pulliam, "The Marty Faye Show", ABC-TV; Trudie Campbell, "Women's Editor, K. V. A. S., Astoria, Oregon; Mike Rosen, Account Executive, Ron Terry Productions; Margaret Warren, WNBQ-TV (NBC). James Sheeran, Asst. Advertising Manager, Helene Curtis, Inc.; Albert Scheer, WYES-TV, New Orleans; Nick Spasojevich, Prog. Manager, KFAD, Fairfield, Iowa. John Holm, KBHS, Hot Springs, Arkansas. Robert Kasparian, Actor; William King, WNDU-TV, South Bend, Indiana. Ted Kennedy, WHAS-TV, Hastings, Nebraska; Betsy Kraft, WNBQ-TV.

Len Kay, Time Buyer, McCann Erickson Advertising Agency (Chicago); Martin Holtman, Announcer-

(Continued on page 3)



At banquet following degree procession; Clark George, Thomas McCray, Alberta Hackett, Columbia College President, Norman Alexandroff, Selig Seligman, Gregor Piatigorsky, Franz Waxman, Guillermo Camarena, Richard E. Moore.

# COLLEGE PROGRAM IN MEXICO CITY TO SERVE LATIN-AMERICAN TELEVISION

At a Mexico City opening that had all the trappings of a diplomatic reception, Columbia College inaugurated its "Latin American Division". An audience of notables, including the ambassadors of a number of countries, heard Sr. Fernandez, President of the Latin American Association of Broadcasters, call the Columbia College program an outstanding contribution to good will and progress within the Americas, and an assurance of an expert staff for the expanding television industry of Central and South America.

The Mexican TV industry, together with the Broadcasting Association, has made available to Columbia College, its full facilities, including Mexico's "TELEVICENTRO", the superbly equipped "TV City", that houses Mexico City's three TV stations.

The initial class, enrolled in the comprehensive and practical 2 year program covering all areas of television, from technical to artistic, were selected from more than 3,000 applications received from all over Latin America. Another 100 students were selected for advanced, in-service training from among the present personnel of the TV stations.

Eleven new TV channels in Mexico alone, are planned for completion during 1958, with many more stations anticipated throughout Latin America. The large scale opening of TV stations in Latin America has been seriously impaired by the critical shortage of trained specialists needed to operate the stations and the many related functions of an active TV industry. At the same time, the need for Spanish speaking personnel, and the desire of the various countries to preserve the national character of their TV medium, has made the introduction of personnel from the U. S. and other countries impractical.

The present program was prefaced several years ago, by a special training project in Mexico, in the television arts and sciences. At that time, the Mexican National Association of Broadcasters had invited Columbia College to establish a special TV training program. The leaders of the broadcasting industry selected 50 outstanding members of their industry as candidates for the responsible positions in Mexican television.

This original group of graduates, (a number of whom are now members of the Faculty of the Latin American Division of Columbia College), include: Carlos Cerecero, TV Producer, Grant Advertising Agency, (S. A.); Jaime Obregon, Supervisor, TV-Radio Production, Palmolive Corp. S. A.; Hector Cervera, Manager, Channel No. 5, Mexico City, D. F.; Alfonso Lopes Aguado, Chief, Industrial Department, Eastman Kodak Corp. S. A.; and Emma Telmo, one of Mexico's best known actresses.

## AWARDS PROGRAM FOR 5,000 HIGH SCHOOL TEACHERS

Columbia College announced a unique Awards Program, for high school teachers, to stimulate student interest in science through a **more effective communication of science themes**. In a brochure sent to Speech and Communication Arts teachers in more than 5,000 midwest high schools, teachers were invited to submit entries designed for television, radio, film, school assembly, classroom or community presentation.

Dr. Daniel D. Howard, Dean of Columbia College, told the press, in announcing the Awards Program, "When Purdue University and other sources disclosed that their studies indicated an appalling lack of understanding on the part of many people of the role of science and the personality and work environment of the scientist, we determined to do something about it. Since this is the age of specialization, we believe that it is logical to turn to those **teachers who specialize in communication to dramatize the science theme on the student level.**"

Judges of the entries are: Rear Admiral Daniel F. J. Shea, (USN ret.), Vice President of the Travler Radio Corp.; Dr. Otto Eisenschiml, President of Scientific Oil Compounding Corp., and distinguished chemist, author and historian; and Edward Weiss, Production Manager of Station WOI-TV, Ames, Iowa, creator of the prize winning "Of Men and Ideas" and "The Long Voyage."

## CLASS TO TELEVISION "NETWORK" PROGRAM SCHEDULE



## AT INTERMISSION

Bill Harder '55, whose three year span since graduation has been a seldom matched success, scored again with an up to Vice President and Production Manager of major film producer, Niles Films. **Grover Allen '45**, Executive Producer, WBKB-TV (ABC — Chicago) doubles as Producer of the Alka Seltzer Commercials on the "Wednesday Night Fights" on the A.-B.C. network. **Shecky Green '48**, already at the top of the comedy parade, a smash hit at the plush Black Orchid and off after Las Vegas gold and big TV plans. **Mary Louise Buckley '55**, Continuity, Music and Traffic Supervisor, WTTW-TV, the nation's number one Educational station. **Don Mann '48**, from manager WOKY-TV, Milwaukee, Wisconsin to CBS-TV Sales. **Peter Childs '52**, former CBS Midwest network Sales Service Manager, up to Account Executive, Branham Corp, Hollywood, lead TV-Radio Station Representative. **Lou Ciucci '48**, Manager, United World Films, distributor for Universal International Pictures. **Allen Raphalson '55**, to Editor of "The Kraftsman" house organ of Kraft Food Co. **Damon Echles '40**, Television-Radio Film Officer for Western Air Force Command. **Adolph Kiefer '39**, one of America's greatest athletes and Olympic swimming great, President Adolph Kiefer Aquatic Co. **Al Michel '43**, Station Manager of fast stepping Independent, WOPA. **Sara Lowery '19** Professor of Speech, and chairman of speech department, Turner University. **Hazel Abbott '16**, Guest Drama Director, Yankton College, South Dakota. **Mrs. J. Manley Phelps '30**, Asst. Professor, Speech and Drama, Mundelein College. **John W. Stine '26**, Chairman Department of Speech and Drama, De Paul University. **Elsa Walden '52**, after a long Broadway run in "Tunnel of Love", stars in her 6th month of the show, with Russel Nye, at San Francisco's Alcazar Theater.

Production of a "network" program schedule is the "final spring exam" for the TV Production Workshop. The students will produce and televise "live", three hours of continuous programming that includes full length productions of Paddy Cheyevsky's "The Big Deal", Noel Coward's, "Fumed Oak", and Eugene O'Neill's sea story, "The Long Voyage Home". Included in the program schedule are: "commercials", "station breaks", and "news and feature shows." The teleplays are cast from the TV Acting Workshops.



## SUCCESS STORY (Cont.)

Director WTVR-TV, Richmond, Virginia; John Baffa, Sports Director, WKAI, Macomb, Illinois; Ed Abell, Film Editor, WBKB-TV; Wally Flynn, Unit Manager, "The Fin and Haddie" TV Show; John Gorman, Continuity Editor, WOPA; Don Peterson, Press Relations, WBKB-TV; Arthur Soltan, Director-Producer, WNDU-TV, Notre Dame, South Bend, Indiana. Don Franz, Film Supervisor, J. Walter Thompson Advertising Agency, (Chicago); Walter Topel, Director, WTVO-TV, Rockford, Illinois; Donald Birin, Announcer, KIHQ, Sioux Falls, South Dakota; Roy Carelson, Film Editor, Niles Films; Richard Kaner, Announcer, WJMC, Rice Lake, Wisconsin; Howard Balson, Kling Films; Richard Game, Sales-Service, Central Division, ABC-TV; William Brown, TV Announcer, WOI-TV, Ames, Iowa; Marge Deegan, WNDU-TV, South Bend, Indiana. James Dennett, Dallas Jones Films; Tom Dorsey, Announcer-Time Sales, WCOW, Sparta, Wisconsin; Arthur Block, Coburn Films; Emil Belanger, WHLT, Huntington, Indiana; Robert Bell, WSML, Hillsboro, Illinois; Dave Cole, Floor Director, WBKB-TV; Jim Marwood, WTAQ; Fred Rothschild, TV Film, J. Walter Thompson Agency; John Mitchell, Floor Director, WBKB-TV (ABC); Ed Patino, WTTW-TV. Don Sanders, Operations Director, WNBQ - TV (NBC); Robert Reid, Film and TV Actor; Ken Roland, "The Ken Roland Show", WEDC; John Stretchko, Asst. Film Editor Supervisor, Niles Films; Robert Reynek, Farm Director, KSIB, Iowa; Tom Vachon, Film Editor, Kling Films; Phil Richert, Entertainer; George Chriss, WBKB-TV; Don Foran, Media, BBDO Advertising Agency, (Chicago). Robert Florzak, Public Relations Director, Chicago Community Fund; Gerald Hundley, WDXR, Clarksville, Tennessee; New York; Wayne Weber, Continuity Editor, WBBM-TV (CBS).

## CLASS IN WORLD BROADCAST SURVEY

Communications in the "Wide Wide World" is on all channels for an International Relations Class tuned to the world broadcasting scene.

Covering a world closely tied by the short wave band, the students are interviewing broadcasters and diplomatic officials of Canada, Great Britain, Argentina, Germany, France, Australia, Egypt, India and Japan. The project also includes sessions on the "Voice of America", Armed Forces Radio, United Nations Radio and international broadcasting accords.

Television in fabled Bagdad and Damascus bazaars? Yes, and very soon too.

## PROFILES

### MILDRED CARLSON AHLGREN

One of our most distinguished "alums" is the former (1952-1954) President of the World Federation of Women's Clubs. Currently she's Public Relations Director of that organization, and a special consultant to the U. S. Savings Bonds Division of the Treasury Department.

She recently returned from a six weeks seminar series in South America. When we talked to her recently, she was on her way to Washington, D. C. where she spends most of her time, but chatted a few minutes about a fulfillment of a long standing dream — a visit last fall to Russia.

Winner of the George Washington Honor Medal bestowed in 1953 by Freedom Foundations of Valley Forge, Pa., "for outstanding achievement in helping bring about a better understanding of the American way of life," she was named as one of the six most successful women by Woman's Home Companion that same year.

The only American Woman to hold the Royal Order of Vasa, conferred upon her in Stockholm by the King of Sweden for her contributions to cultural life, she has been singled out for acclaim by President Eisenhower who appointed her a member of the White House Conference on Education. No one we know is more enthusiastic about the importance of early training in effective speech. She is convinced that "whatever success I've had has come largely because I was able to communicate easily."

### MAE EICHLER BALL

During the war years (1941-1945), Mae Eichler Ball '39, was Traffic and Continuity Director of WOL, Washington, D. C., key point in the Mutual Broadcasting System Network.

Now she leads, perhaps a less dramatic, but just as active a life as the wife of William H. Ball, Treasurer of the Quaker Oats Company, a mother (children aged 9 and 12), and community leader in a Chicago suburb.

## MAGIC CARPET SUBS FOR SCHOOL BUS

The old school bus has become a magic carpet, bringing new students from seven countries to Columbia College this year.

They join a growing "overseas" student contingent, who come from many countries to participate in Columbia's specialized college program in Communication.

Rogelio Buhay was a journalist in Manila in the Philippine Islands. John Whalen is from Ireland and plans to enter the radio field. Ghassen Omary and Fouad Nahas have come to Columbia from Syria.

Saadoun El Rayis, Secretary of the Arab Students Union in America, is from Iraq. He plans on a career as a communications specialist in his Government's diplomatic service. George Shina is also from Iraq and expects to develop a television-radio-film-stage Center in Bagdad, upon his return to his country.

S. M. A. Shah is from Pakistan, where he was a secondary school Principal. Jany John Brewart has come to Columbia College from Iraq and India. Ill Mong Chung plans to produce motion pictures in Korea, where he was a college teacher.

## DEGREE CEREMONY (Cont.)

It has illuminated the great events and brought the leading thought of our civilization into the lives of millions in a way and on a scale, even a few years ago believed beyond our imagination."

"The credit for television's spectacular advance and its many great accomplishments belongs to those representatives of the leadership of the TV industry."

Awarded the Degrees of Master of Communication Arts and Sciences were: Thomas C. McCray, Vice President of the National Broadcasting Company; Richard A. Moore, President of KTTW; Selig Seligman, General Manager, ABC-TV; Clark George, General Manager, KNXT-TV; Miss Alberta Hackett, Production Manager, KNXT-TV, (CBS).



At "Dean's Dinner" for Columbia College students from foreign countries.

# "LITTLE FOXES" BIG STAGE — TV HIT

The Players Company gave Lillian Hellman's classic American drama, "The Little Foxes", a double run as a stage play and as a full length television production.

Playing to packed houses, a superlative cast made "The Little Foxes" the highlight of the winter dramatic-arts program.

The live television performance, "staged" by advanced TV production students, competed artistically and technically, with much of the best of the major, commercial TV dramatic shows.

Staging the play in two mediums, theater and television, implemented the College's plan to provide acting students with the fullest, most varied experience in the main mediums of the acting profession.

The play was produced and directed by Al Peters and Lucille Strauss, distinguished new members of the Dramatic-Arts Faculty. The Television performance was imaginatively produced and directed by Fred Wroblewski, who headed an able staff of other "Production Workshop" students.

Barbara Bayer, Lorraine Zelmanski and Tom Almagauer gave sparkling performances as "Regina", "Birdie", and "Ben", wonderfully supported by Pat Bosen and John Mitchell, in a cast that included outstanding performances from Robert Tait, Robert Coleman, Geraldine O'Neil, Russell Toth, Robert Kay and Paul Webber. Lighting effects were created by Bernard Green, and Paul Witbrod was Stage Manager.

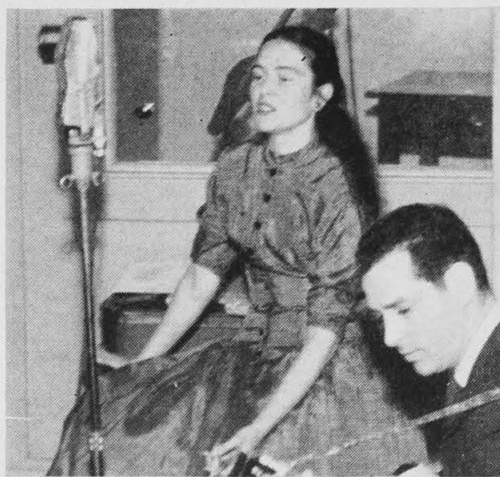
Ibsen provides the major production of the Spring Session.

It closes a year of features that include Sean O'Casey's, "Plough and the Stars", and the recent hits, "Detective Story" and "Tea and Sympathy". Past Plays were also produced for television in addition to their stage presentations.

## FOLK TOPS POP AND BOP

In a musical Baedeker, the folk music course takes students around the world. Entertaining! And practical, too, now that Folk Music's got an address on Tin Pan Alley.

The class gives students an interpretive background in folk music, and a familiarity with its most popular themes and celebrated performers.



Oscar Brandt and Jerry Armstrong perform for Folk Music Class.

The very popular Folk Singer, Jerry Armstrong, is the "tour's" guide to the "Top Of Old Smokey". Miss Armstrong's singing, unusual records and array of guest, big-name talent illuminate the class sessions.

## FILM SEMINAR HAS BIG PRODUCTION PLAN

A combined Seminar in Film Production and Visual Aid Materials has "producing-units" engaged in making film strips, slide films and motion pictures.

The production schedule calls for the completion of film strips as training aids, an animated slide series to illuminate the teaching of science principles, and a 15 minute sound motion picture.

The Seminar projects are being directed by graduate student, Wolf Dochtermann, who has an impressive array of professional film credits.

A few frames along — the Film Production II class, with a number of small crews "on location" is shooting the first footage in an individual student project in creating, "shooting" and editing a "film story".

The growing list of Columbia College grads, who've made such a suc-



Student Film Editors.

cessful career-way in film, (see "Success Story"), seems a contagious example for many current students, who are happily looking to the many film opportunities in television stations, advertising agencies and motion picture companies.

## LEARN-EARN (Cont.)

Films; Larry Kaufman, Marketing, Henri, Hurst, & Mc Donald Advertising; Judith Mendel, WNBQ-TV; Don Tillman, "Deejay", WMRI, Radio.

James Ford, Howard Shapiro, and Robert Waters, WBKB-TV (ABC); Donald Lucki, "Polka Time", "deejay", WTAQ.

Bernard Green, Wayne Nelson and Ken Jernberg, WBBM-TV (CBS); John Mirabelli, Film Department, Campbell-Mithun Advertising; Jerry O'Malley and Edward Sawicki, Kling Films.

Robert MacLeod and Tony Sabatello, WGN-TV; Jack Steigerwald, Dallas-Jones Films; Robert Tait, TV & Film Actor; Philip Franke, Walter Schwimmer TV Productions; Grace Vellenga, WMBI; Peggy DeLay, Niles Films; Joseph Gluth, D'Arcy Advertising Agency.



Scene from stage performance of O'Casey's "Plough and the Stars."