

1958

Alumni Dial

Columbia College Chicago

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THE COLLEGE EARNS ITS "A" WHEN ITS GRADUATES ARE SUCCESSFUL

The COLUMBIA COLLEGE "A" is the remarkably successful record of its Alumni. COLUMBIA COLLEGE provides a full college education centered on preparing students for success in the fields of mass-communication and the performing arts.

Here, in stories from Alumni Bulletins of the past few years, is a usual part of the record of how a practical college education results in a head start on career success.

THE STORY EVERY YEAR

Columbia College Alumni win success quickly after graduating.

1957 CLASS PLAYS LEAD IN SPECTACULAR SUCCESS STORY

SIXTY-FIVE ALUMNI — NOW HAVE BUSINESS ADDRESS IN TV—RADIO—FILMS—ACTING—ADVERTISING

With the final returns not yet tallied, 1957 shapes up as the greatest year yet for Columbia College Graduate Placement.

Bill Harder '55, whose three year span since graduation has been a seldom matched success, scored again with an up to Vice President and Production Manager of major film producer, Niles Films. Grover Allen '45, Executive Producer, WBKB-TV (ABC — Chicago) doubles as Producer of the Alka Seltzer Commercials on the "Wednesday Night Fights" on the A-B.C. network. Shecky Green '48, already at the top of the comedy parade, a smash hit at the plush Black Orchid and off after Las Vegas gold and big TV plans. Mary Louise Buckley '55, Continuity, Music and Traffic Supervisor, WTTW-TV, the nation's number one Educational station. Don Mann '48, from manager WOKY-TV, Milwaukee, Wisconsin to CBS-TV Sales. Peter Childs '52, former CBS Midwest network Sales Service Manager, up to Account Executive, Branham Corp, Hollywood, lead TV-Radio Station Representative. Lou Ciucci '48, Manager, United World Films, distributor for Universal International Pictures. Allen Raphalson '55, to Editor of "The Kraftsman" house organ of Kraft Food Co. Damon Echles '40, Television-Radio Film Officer for Western Air Force Command. Adolph Kiefer '39, one of America's greatest athletes and Olympic swimming great, President Adolph Kiefer Aquatic Co. Al Michel '43, Station Manager of fast stepping Independent, WOPA. Sara Lowery '19 Professor of Speech, and chairman of

MILDRED CARLSON AHLGREN

One of our most distinguished "alums" is the former (1952-1954) President of the World Federation of Women's Clubs. Currently she's Public Relations Director of that organization, and a special consultant to the U. S. Savings Bonds Division of the Treasury Department.

Winner of the George Washington Honor Medal bestowed in 1953 by Freedom Foundations of Valley Forge, Pa., "for outstanding achievement in helping bring about a better understanding of the American way of life," she was named as one of the six most successful women by Woman's Home Companion that same year.

MAE EICHLER BALL

During the war years (1941-1945), Mae Eichler Ball '39, was Traffic and Continuity Director of WOL, Washington, D. C., key point in the Mutual Broadcasting System Network.

Now she leads, perhaps a less dramatic, but just as active a life as the wife of William H. Ball, Treasurer of the Quaker Oats Company, a mother (children aged 9 and 12), and community leader in a Chicago suburb.

In what the nationally syndicated columnist, Irv Kupcinet, called "a real Horatio Alger story", Jack Wartlieb's new, top billing as WBBM-TV's (CBS) Production Manager, set a speedy pace for the class. Jack, who began his sparkling career in WBBM-TV's mailroom during his first year at Columbia College, made the heights at twenty-seven, just a few months after his college graduation.

Ken Caparros, puts his degree in a frame with new Columbia Records recording contract, and is off on a nationwide whirl to promote his newest record release. Peter Klein, Film supervisor at WBBM-TV moves to KMOX-TV (CBS), St. Louis, as Director of Film Operations.

More on the dial: New Asst. Production Manager, WBBM-TV, CBS is Fraser Head, who moves over from WNBQ-TV (NBC). Bernard Miller, Newscaster-Announcer, WISC-TV, Madison, Wisconsin. Don Prescott, Cameraman, WTVO-TV, Rockford, Illinois; Howard Van Antwerp, Sarra Films; Fred Speer, Announcer, WKBZ, Muskegon, Michigan; Garna Pulliam, "The Marty Faye Show", ABC-TV; Trudie Campbell, "Women's Editor, K. V. A. S., Astoria, Oregon; Mike Rosen, Account Executive, Ron Terry Productions; Margaret Warren, WNBQ-TV (NBC). James Sheeran, Asst. Advertising Manager, Helene Curtis, Inc.; Albert Scheer, WYES-TV, New Orleans; Nick Spasojevich, Prog. Manager, KFAD, Fairfield, Iowa. John Holm, KBHS, Hot Springs, Arkansas. Robert Kasparian, Actor; William King, WNDU-TV, South Bend, Indiana. Ted Kennedy, WHAS-TV, Hastings, Nebraska; Betsy Kraft, WNBQ-TV.

Len Kay, Time Buyer, McCann Erickson Advertising Agency (Chicago); Martin Holtman, Announcer-

THERE'S A FOOT IN ALMOST EVERY DOOR AS "LEARN-EARN" POLICY HITS NEW HIGH

MORE THAN 60 STUDENTS COMBINE COLLEGE WITH WORK IN CAREER FIELDS

Reading like a "where's—where" of the top outfits in the various entertainment media and related fields, the roll call of current students combining work in television, film, radio, or acting assignments with their college programs provided a big dividend to the College's "learn-earn" policy.

ALUMNI SUCCESS IN EVERY FIELD OF MASS COMMUNICATION, THE PERFORMING ARTS AND SPEECH EDUCATION

SUCCESS STORY

Director WTVR-TV, Richmond, Virginia; **John Baffa**, Sports Director, WKAI, Macomb, Illinois; **Ed Abell**, Film Editor, WBKB-TV; **Wally Flynn**, Unit Manager, "The Fin and Haddie" TV Show; **John Gorman**, Continuity Editor, WOPA; **Don Peterson**, Press Relations, WBKB-TV; **Arthur Soltan**, Director-Producer, WNDU-TV, Notre Dame, South Bend, Indiana. **Don Franz**, Film Supervisor, J. Walter Thompson Advertising Agency, (Chicago); **Walter Topel**, Director, WTVQ-TV, Rockford, Illinois; **Donald Birin**, Announcer, KIHQ, Sioux Falls, South Dakota; **Roy Carelson**, Film Editor, Niles Films; **Richard Kaner**, Announcer, WJMC, Rice Lake, Wisconsin; **Howard Balson**, Kling Films; **Richard Game**, Sales-Service, Central Division, ABC-TV; **William Brown**, TV Announcer, WOI-TV, Ames, Iowa; **Marge Deegan**, WNDU-TV, South Bend, Indiana. **James Dennett**, Dallas Jones Films; **Tom Dorsey**, Announcer-Time Sales, WCOW, Sparta, Wisconsin; **Arthur Block**, Coburn Films; **Emil Belanger**, WHLT, Huntington, Indiana; **Robert Bell**, WSMI, Hillsboro, Illinois; **Dave Cole**, Floor Director, WBKB-TV; **Jim Marwood**, WTAQ; **Fred Rothschild**, TV Film, J. Walter Thompson Agency; **John Mitchell**, Floor Director, WBKB-TV (ABC); **Ed Patino**, WTTW-TV. **Don Sanders**, Operations Director, WNBQ-TV (NBC); **Robert Reid**, Film and TV Actor; **Ken Roland**, "The Ken Roland Show", WEDC; **John Stretchko**, Asst. Film Editor Supervisor, Niles Films; **Robert Reynek**, Farm Director, KSIB, Iowa; **Tom Vachon**, Film Editor, Kling Films; **Phil Richert**, Entertainer; **George Chrisson**, WBKB-TV; **Don Foran**, Media, BBDO Advertising Agency, (Chicago). **Robert Florzak**, Public Relations Director, Chicago Community Fund; **Gerald Hundley**, WDXR, Clarksville, Tennessee; **New York**; **Wayne Weber**, Continuity Editor, WBBM-TV (CBS).

RAPCHAK HITS TOP AS JAZZ MUSIC DEEJAY

Bringer of the blues and barrelhouse is Chicago's top jazz music DJ, Mike Rapchak. Doubling as chief announcer on station WAAF, Mike's daily jazz show is described as a "gently swinging thing." And it's swung Mike up to the top in Chicago's competitive DJ scene.

IN AS PUBLICITY DIRECTOR • WBBM-TV

Howard Mendelsohn (on the airways, Howie Myles), known to millions of the nation's sport fans for his long stint as "play-by-play" announcer on network telecasts of the Roller Derby, steps out of the talent end of TV and up as Director of Publicity for WBBM-TV and CBS's Central Division. A new job, with a liberal sprinkling of glitter too, for the very

LEN ELLIS RIDES HIGH AS COUNTRY-WESTERN M.C.

With country-western music a golden haystack for the entertainment industry and record makers, C & W DJ Len Ellis

DICK SUTTER UP AS OWNER, GENERAL MGR. WRNM

Topping seven very successful years in broadcasting, Richard Sutter moves way up as Owner-General Manager of the rich market independent, WRNM, Elgin, Illinois. Leaving college in 1947, Dick began at a station in Farmington, Illinois and worked on several Illinois stations before coming to WRNM. His radio charge has

COLLEGE FRIENDS TOGETHER AT UNIVERSAL PICTURES

"When other friendships are forgot, ours will still be hot . . ." For Pete Berkos, Sam Reynolds and Sam Berland a close friendship as students has carried over into the professional world. The Columbia three, (plus one making four with Pete's charming wife, Sally, who also graced Columbia's "campus"), are all very successfully together at Universal-International Pictures.

TOM CONNOR KEEPS PEORIA VIEWERS ON TOP OF THE NEWS

With station power upped to a formidable 214,000 watts, high powered, authoritative, Tom Connor is up too as news director of WTVH-TV, Peoria, Illinois. For a bigger news coverage the station has added CBS newfilm and AP Photo-fax services providing pictures from all over the world within minutes after they were taken.

Tom moved into the TV job from radio station WIRL, Peoria. Before going to the big Central Illinois city, Tom was an actor at WGN-TV and performed in commercial films at Wilding Pictures in Chicago.

JOHN VACCA TO GO INTO LEAD TV EXEC. POST

A top star in Columbia College's "Texas network" is John Vacca, program manager of big KOSA, Odessa, Texas. He's also Secretary of the Odessa Broadcasting Co.

HERB CANIFF WAY UP AS ABC-TV DIRECTOR

TV Director on WBKB's (ABC-TV) top weekly live hour feature, "The Courtesy Hour," is Herb Caniff. Starting at ABC's Script Department, Herb traveled up through Publicity, Production Assistant and Floor Director to lead rank as a Director.

Robert Dixon and Leslie Payne, Columbia College graduates were recently awarded Masters Degrees by Indiana University. They'll teach in the Chicago Public Schools this fall. Haig Keropian '41—fea-

LEE ALLERTON DIRECTS INDIANA RADIO-TV OPERATION

Director of Television and Radio operations for WLBC-TV in one of Mid-America's big market areas (Muncie, Indiana) is Columbia's Lee Allerton.

BETTY PUTS TV ANTENNA ON TOP OF LITTLE RED SCHOOLHOUSE

Looking to the day when children can get all their lessons without leaving the TV set in the home (UGH), is Betty Barth currently supervising the educational radio and TV program of the Indianapolis School System. She produces two weekly series on WISH-TV and WFMB-TV and oversees the operation of the city owned radio station WIAN.

Betty also produces five weekly shows on local commercial radio stations.

Before coming to the Indianapolis broadcasting scene, Betty was a producer-director at WOI-TV, Iowa State University, Ames. There she produced every type of show from dramatics to the news.

LESLIE YOUNG HEADS WCUE'S CONTINUITY DEPT.

Continuity Director at one of the nation's top independents, WCUE, Akron, Ohio, is Leslie Young (Mrs. Leslie Lund), one of the College's most attractive grads. Up from WEIR, Stuebenville, Ohio, where she was Continuity Director and Woman's program chief, Leslie has also been featured on a number of her own programs. Currently she does shows on WAKR-TV, Akron and WXEL, Cleveland, with a big fashion show on the Akron station several times a year. Leslie also is a guest lecturer at Akron University.

PETE CHILDS UPPED TO TOP CBS EXEC. SALES POST

Parlaying a variety of modest successes into a big winner is the happy story of Pete Childs. He's been recently upped to CBS Television Network Sales & Service Manager for the midwest region, and with the soaring demand for time on the CBS network, Pete's biggest job must be saying, "sorry, no time available" to anxious customers. (editor's observation only)

ED WEISS TV PROGRAMS WIN EDUCATORS' TOP AWARD

It's been a quick hop to the top in educational TV for Ed Weiss. Ed's up as studio-supervisor of WOI-TV, Iowa State College's sparkling commercial-educational TV outlet.

For the Ford Foundation Fund of Adult Education, Ed's "The Long Voyage," a dramatic series with exciting musical backgrounds, has recently won the top award of Ohio State University's Institute for Education by Radio and Television. Kinestrophes of the series are being syndicated by the Ford organization on educational

BILL WASHINGTON NEW RADIO MANAGER
STAR ON ST. LOUIS DOUBLES IN C of C BRASS
RADIO SCENE
DON CARROLL IN TOP SPOT
WGN-TV CONTINUITY
NORM PELLEGRINI ON WFMT
PODIUM AS P.D.
STILL CURTAIN CALLS FOR
EVA RIDDLE RICE