

1957

Alumni Dial

Columbia College Chicago

Follow this and additional works at: http://digitalcommons.colum.edu/alumnae_news



This work is licensed under a [Creative Commons Attribution-Noncommercial-No Derivative Works 4.0 License](#).

Recommended Citation

Alumni Dial (1957), Alumni Magazine, College Archives & Special Collections, Columbia College Chicago.
http://digitalcommons.colum.edu/alumnae_news/9

This Article is brought to you for free and open access by the Alumni at Digital Commons @ Columbia College Chicago. It has been accepted for inclusion in Alumni Newsletters by an authorized administrator of Digital Commons @ Columbia College Chicago.

OPPORTUNITY UNLIMITED

Television director, sports announcer, continuity editor? Columbia College graduates fill all of those positions and more.

Above are only three of the positions obtained by recent graduates of Columbia College. The television director is WALTER TOPEL, working at WREX-TV in Rockford, Illinois; the sports announcer is JOHN BAFFA, employed at KCLN in Clinton, Iowa; and WAYNE WEBER is Executive continuity editor for Chicago's WBBM-TV.

And there are many more. Master's graduates ROBERT FLORZAK, JAMES DENNETT and JAMES SHEERAN are employed respectively as Chicago Community Fund Public Relations Director, DALLAS JONES Film editor and assistant advertising manager for Helene Curtiss.

Great Opportunity in TV

In the words of one station executive, "Opportunity is unlimited in radio and television for those who are properly qualified. The broadcasting - telecasting industry needs an ever-increasing supply of young men and women to fill the openings which occur every day."

Evidently, Columbia College students are well qualified, for the list of graduates securing positions in the entertainment and related fields grows larger every year.

Other graduates have fared just as well. NICK SPASOJEVICH announces for WSTR, Sturgis, Michigan; RICHARD KANER for WJMC, Rice Lake, Wisconsin; ROBERT BELL for WBYS, Canton, Illinois.

DON SANDERS serves as Operations Director, WNBQ; FRASER HEAD at the

Continued on Back Page

columbia college

DIAL

Chicago, Illinois

Columbia Studes Big Hit with Chi Radio - TV - Film Execs

CONTEST AWARD

In correlation with the WHAT'S YOUR IDEA TV contest being run for the public, Columbia announces a separate contest for CC students who have been enrolled since the fall term of 1956.

Entrants may submit any type of material suitable for TV presentation. Subject matter is open — from new commercial approaches for a product to an entire new program. No idea already used as classroom work is acceptable.

The prize-winning entry will allow the CC student a \$75.00 award toward his tuition. His, or her, entry will be produced by the TV workshop and presented on CC's own closed circuit facilities to a special audience.

The contest closes at midnight, October 30, 1957.

Name the station, film studio, advertising agency — and you'll be almost sure to find a Columbia College student employed by that organization.

It's all part of CC's "learn-earn" program, designed specifically to give students a greater opportunity for success in the vocation of their choice. Not only does the student receive in-school training, but oftentimes he is able to put that training into actual job practice while he is attending school.

Enthusiastic Reception

This program has been greeted with enthusiastic acceptance by all media divisions in the entertainment field. CC students have proven themselves to be excellent additions to personnel rolls, plus potential candidates for rapid advancement.

A random division of students by organizations for which they work reads as follows:

WBBM-TV

JACK WARTLIEB, Asst. Prod. Mgr.
PETER KLEIN, Film Supervisor
BARBARA BAYER, Promotion Div.
MARGE DEEGAN, Continuity

WNBQ-TV

H. DEAN ROWE
MARGARET WARREN
TOM INKLEY

WBKB-TV

ROBERT ABELL, Film Editor
DAVID COLE, Floor Director
HOWARD SHAPIRO, Slide Film Director
RICHARD GAME, Sales Service
ROBERT WATERS, Messenger
GEORGE CHRISON, Floor Director
DON PETERSON, Press Relations
JOHN MITCHELL, Floor Director

WGN-TV

TONY SABATELLE

Not only is Columbia well represented in the stations, but it is as amply represented in the film studios and advertising agencies of the city.

Kling Studios employ GAYLE CHASON, HOWARD BALSON, RONALD CLASKY,

Continued on Back Page



Columbia graduates and students employed by WBKB-TV managed to get together for this picture. Left to right are Robert Cosentino - Cameraman, John Mitchell - Floor Director, Don Peterson - Press Relations, George Chrison - Floor Director and David Cole - Floor Director.



To understand what makes a Detective tick, CC Student Barbara Bayer "cased" Town Hall Police Station in Chicago. Captain Leroy Steffens and his staff pitched in to teach her the functions of a police station.

DETECTIVE STORY BEST SHOW

For three nights the interior of a detective squadroom came to life as the Columbia College Players Company presented Sidney Kingsley's play "Detective Story." In the consensus of those who saw the performances, it was "the best show ever done."

Capacity houses saw the largest cast of any PC production turn in performances which approached the semi-professional level.

The production was excellently directed by ROBERT BORLEK and presented in the "Arena" style of staging. Assistants to Mr. Borlek were John Mitchell and Philip Richert.

Featured in the cast were Robert Kasparian, Barbara Bayer, Clarence Burton, George Chrison, Martin Lake, Robert Coleman and Tom Almagauer.

Others in the cast included Mitchell Wojcik, Sheila Hanish, John Kopesky, Vivian Pock, Lynwood Wellhausen, Jerry O'Malley, Al DiBrito, John Watkins, Dean Rowe, Reginald Hayes, Claud Anderson, Sheila Ambos, Carole Phillips, Donald Lucy, Robert Sheppard, Ken Caparros and Marge Deegan.

OPPORTUNITY UNLIMITED (Cont'd)

same station as Studio Coordinator; ROBERT REYNEK as Farm Director, KSIB, Creston, Iowa; ROBERT COSENTINO as Cameraman, WBKB; DON PRESCOTT in the production department of WREX-TV, Rockford, Illinois.

In the field of motion pictures is RON CLASKY, Assistant Film Director, Kling Studios; and ROY CARELSON is employed at Fred Niles Productions as a Film Editor.

GERALD HUNDLEY is continuing his studies at UCLA's graduate school; RICHARD ODRAWOZ is Speech Activities Director for the YMCA High School; and ROBERT KASPARIAN stars in a summer theatre production of 'Pal Joey'.

These are just some of the recent graduates who have entered the communications and related fields. As the

network executive said opportunities are unlimited.

... and Columbia College students are well qualified to take advantage of them.

STUDS TERKEL

During the summer Studs' Place has moved to CC. Each Thursday evening Studs enthalls his class (sedately titled World Folk Music) with a great demonstration of how knowledge and showmanship combine to make learning a delight.

Playing to a SRO audience, Studs skillfully traces the history of folk music.

All of his lectures are spiced with typical "Studsese" comments and asides known to thousands of fans through his many shows on Chicago radio and television stations.

FULL LENGTH TV PRODUCTION

In a striking demonstration of what can be achieved through the proper utilization of equipment and facilities, Columbia College students recently successfully televised a 90 minute production of the Robert Anderson play "Tea and Sympathy".

The play had been produced previously as a stage production by the CC Players Company, under the direction of ROBERT BORLEK.

Television production of full three act plays has been a recent innovation at the college. Success of the production can be traced directly to the excellence of the technical crew, ably directed by producer-director Fraser Head.

Crew Equal to Any in Chicago

The crew was the equal of any crew to be found in any of Chicago's TV stations.

Serving as associate director of the production was JACK WARTLIEB. Floor manager ROBERT PELKO was assisted by FRANK SKOUBOL. WALT TOPEL worked as technical director, while LENNIE KAY acted as Musical and audio director. Excellent camera work was turned in by BOB COSENTINO and PETE KLEIN, while DON PETERSON managed the difficult boom microphone.

CHI STUDES BIG HIT (Cont'd)

JERRY O'MALLEY and TOM VACHON. HOWARD VAN ANTWERP works at Sarra Films while ROBERT SHEPPARD is employed at Ideal Films, and MARTIN LAKE at American Film Registry.

Some of CC students in the ad agencies are:

DON FRANZ, J. Walter Thompson
GYRIL JABLO, J. Walter Thompson
LENNIE KAY, McCann-Erikson
FRED PIEST, Campbell-Mithun
M. DON FORAN, Young & Rubicam
GEO. WRIGHT, Grant Advertising

Unfortunately, there just isn't enough space to complete the listing of all students. Almost every week finds a CC student going to work for one of the media organizations.

The program has proven itself a success. Stations, studios, agencies, the college administration — all are looking forward to its increasing expansion.