

1955

Alumni Dial

Columbia College Chicago

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THERE'S NEW TODDLE IN "THE TODDLIN TOWN"

Chicago network TV got a miracle-drug shot in the arm from recent announcements of big plans by the major networks. Highlighting this was Gen. Sarnoff's declaration that WNBQ, Chicago, will be the first all color station in the world: target date, April 15, 1956. WNBQ prospects are for a much enlarged operation and staff. This all came on the heels of another NBC announcement of plans to originate "Today," "Home" and "Tonight," its big three daily programs, from WNBQ on a rotating basis. To this, add the soon big move and takeover by WBBM-TV and the CBS Central Division of the spacious Chicago Arena and the likelihood of much expanded programming. The real big Chicago story is about ready to go back on the press.

THE TEN MOST WANTED MEN —IN TV, RADIO AND FILM

The "Dial's Big Story" is about the ten most recent grads who quickly landed on their feet **inside** success's door. In the penthouse suite is Kling Films' Producer **Bill Harder**, who supervises an impressive array of top-rung film productions. Less than three years ago the College landed freshman student Harder in the film shipping department of Kling. From such humble acorns big oaks grow.

Dave Shaw is on his merry way as a Film Editor at Station WBKB-TV, ABC, Chicago. **Mike Morelos** is recently up as manager of the Service Department of the same station. Both remain at station where they began while going to Columbia. (See "Learn-Earn" story.)

John Burns is in as assistant Producer-Director at WBAY-TV, Green Bay, Wisconsin. He joins former Columbians **Bob Nelson** and **Ward Chase** on the staff of that station. **Warren MacMurray** joins the staff of A. C. Neilson, the top TV-Radio audience-station rating service. **Don Smith** on at WOI-TV, Ames, Iowa, as cameraman and production staffer.

Max Fortie on way up as staff Director-Producer WSBT-TV, South Bend, Indiana. **Jim Ballas** begins as staff radio announcer, news and D.J., at KCOW, Alliance, Nebraska.

columbia college

Alumni DIAL

Chicago, Illinois

THERE'S A FOOT IN ALMOST EVERY DOOR AS "LEARN-EARN" POLICY HITS NEW HIGH

MORE THAN 60 STUDENTS COMBINE COLLEGE WITH WORK IN CAREER FIELDS

Reading like a "where's—where" of the top outfits in the various entertainment media and related fields, the roll call of current students combining work in television, film, radio, or acting assignments with their college programs provided a big dividend to the College's "learn-earn" policy.

FEW TIN EARS LEFT IN JAZZ MUSIC CLASS

No, we haven't flipped. But we've got a class happily "learning the blues." It's a unique class in **Jazz Music** designed to give students an informed basis for using jazz effectively in television, radio and other functions in show biz and the entertainment media. Maestro Jack Tracy, Editor of *Downbeat Magazine*, America's top hot and pop music publication, gives with the instruction. Students dig the music through records of the most celebrated performers and bands, and "live" music performed in class by noted jazzmen. This, man, is a solid class.

Frank O'Hara has the lead in a dramatic TV film series for a national association. **Gordon Anderson** is writing shows and commercials for WNEM, Bay City, Michigan.

The approach was developed to:

Give students actual, on-the-job experience in their main, or closely related, fields of interest.

Give students the opportunity to serve their professional "apprenticeships" before they leave college.

Being on the "inside," to compete for promotion and establish a personal record of professional work experience.

To make contacts and lay the basis for obtaining the recommendation of well known people in the field.

To permit students to earn sufficiently so as to be able to attend College with greater financial comfort.

An additional feature of the policy has been to encourage fully professional people in the entertainment media and advertising to enroll in specialized courses on a "learn-more-to-earn-more" basis. This has resulted in classes having a more definite professional purpose and "mood" through the participation of such students.

There is a growing acceptance by the stations, film producers, advertising agencies and other entertainment media firms of Columbia College students in the "learn-earn" program. Not only are they thoroughly serious about their jobs, but the practical training they receive in College at the same time makes them excellent candidates for advancement.

Featured in a partial listing are:

Jack Wartlieb, Head of the Prop Department, WBBM-TV; **Fraser Head**, Assistant to Chief of Announcers, WNBQ-TV; **John Braddock**, Motion Picture Cameraman; **Ron Clasky**, Film Editor, Kling Film Productions; **Don Franz**, Assistant Director of Television and Film, Campbell-Mithun Agency; **Gene Matoin**, Film Librarian, WBKB-TV;

Don Sanders, Operations Director, WNBQ-TV; **John Stella**, Adam-Young, TV and Radio Station Representatives; **George Molchan**, TV's "Little Oscar"; **Harry Hartley**, Kling Film Productions; **Frank Skubal**, WBKB-TV; **Walter Topel**, WGN-TV; **John Watkins**, NBC-TV; **Nancy Lindbloom**, Wherry-Baker-Tilden agency;



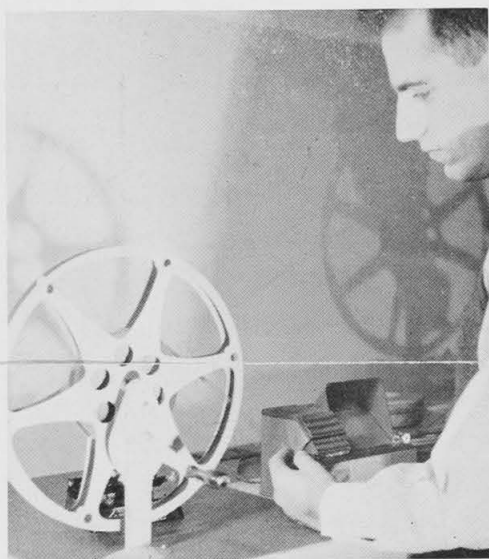
The "commercial message" from the College's TV studio kitchen

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FILM COURSES FEATURE MANY PROJECTS

Setting up housekeeping in the Film Editing Department, the Documentary Film Seminar has begun the challenging and creative job of editing the 5,000 feet shot on their documentary "Youth in Chicago" film. And after—the sound track still to create and record. Shooting the film, which covered a number of weeks, found directors and camera crews all over the city—on beaches, in "juke joints," in schools and at dances. The many unusual experiences in shooting the film would have been enough subject for a film "about-the-film."

A few frames along—the Film Production II class provides an individual student editing project in making a "film story" out of 500 feet of random shooting of nursery school scenes. And when this is in the can everyone still has to shoot and edit a short film



At work in the film editing room

story. The Primary class, with ten small crews "on location" is shooting its first footage and an elementary editing assignment will soon follow.

The winter-term will feature three new film courses. "Film Studio Production" will concentrate on the filming of "commercials" and short dramatic motion picture sequences. "Analysis of Film Technique" will provide film-makers with a usable background of outstanding motion picture principles through a critical study of a different great film to be viewed at each class session. The popular "Film for Television" class will deal with film sources, buying and programming and ad agency supervision of film production among a number of essential TV film topics.

LEARN-EARN (continued)

Wilbur Miller, Warner Brothers Pictures; **Fred Speare**, WNBQ-TV; **George Marchi**, WBBM-TV; **Cyril Jablo**, J. Walter Thompson agency; **Richard Lavorato** and **Robert Sheppard**, Ideal Pictures; **James Moran**, WWTW; **Robert Schwarz**, WBKB-TV; **Pete Klein**, WBBM-TV; **Patty Hayworth**, Kling Films; **Clyde Diven** and **Norman Beaubien**, Bell & Howell; **Barbara Bayer**, Continuity, WBKB-TV;

Byron Reid, Kling Films; **Donald Birin**, WBKB-TV; **George Wright**, Puppeteer, world famous Kungsholm Puppet Theater; **Fred Cole**, WBKB-TV; **Thomas Vachon**, American Film Registry; **Elliott Stiegel**, Ettleson Associates, program packagers; **Dan Matison**, **Vin Barry**, **Charles Hohmeier**, **Frank O'Hara**, **Robert Reid** and **John Galley** have acting assignments in motion pictures; **James Burger**, WBBM.

COLLEGE THEATER SERIES OPENS DECEMBER 1ST

"MR. ROBERTS," "GOLDEN BOY,"
"CORN IS GREEN" SHARE BILL

The Columbia College Theater Workshop classes are in final rehearsal for a series of performances showing for nine evenings beginning December first.

"The Corn Is Green" stars **Barbara Bayer** in the celebrated role of Miss Moffat, the courageous school teacher in the mining community, and **Simon Burgheimer** in the sensitive role of the Welsh miner. "Mr. Roberts," the laugh hit that played Broadway for two years and still delights the nations' audiences, features **Robert Reid** in the title role of the idealist Lieutenant, **Lister Waters** and **Ray Stubbs** alternate as the sour Captain, as do **Melvin Glick** and **Edward Aiken** in the role of the incomparable Ensign **Pulver**. The lovable "Doc" gets a warm performance by **Donald Lucy**. **Clifford Odets'** still timely "Golden Boy" features **John Galley** in the role of **Tom Moody**, **Trude Campbell** as **Lorna Moon**, and **Kenneth Capparos** in the **Joe Bonaparte** role that lifted **John Garfield** to stardom.

The plays are directed by **Ted Ziegler**, **Joe Hunley** and **Robert Borlek**, each of whom has a long list of starring credits in major theater productions and television.

NEW CLASS GOES "INSIDE SHOW BUSINESS"

Students in the "Utilizing Show Business Resources" class are getting an X-Ray look at the anatomy of the vast distribution apparatus of the entertainment media. More usually "learned the hard way" the class examines the functions of song publishers, record companies, artist managers and bookers, talent sources, entertainment union procedures, publicity agents, the unique operations of legitimate theaters, night clubs and the motion picture exhibitors, and the separate worlds of classical music and jazz and country-western features. The class gives the students practical resources for using a knowledge of these "in and outs" in conducting their own programs and in their various future assignments in television, radio or motion picture production. At the same time the class opens up a whole new vista of not usually seen, attractive job opportunities. Giving the "inside" is instructor **Bernard Asbell**, Editor of *Chicago Magazine*, who brings to the class a varied experience as a writer in the entertainment field and publicist for some of the most popular names in show business.

BRIEF ITEMS

We'll try to give some of them the full profile treatment in later issues. **Mae Eichler Ball '40**—former continuity editor and traffic manager of Mutual network's WOL, Washington, D.C., stopped by. **Charles Drinkwater '41**—writer, NBC, New York. **Warren Hewitt '46**—new Farm and Sports Director for WICS-TV, Springfield, Illinois. **Jerry Allen '50**—Account Executive, Variety Publicity Associates, Indianapolis, Indiana. Earned his spurs as Exploitation Director, Indiana and Kentucky, for Metro-Goldwyn-Mayer. Also has own TV show. **Walter Orwall '53**—sunning himself with Tom Moore Productions in Winter Haven, Florida. **Mrs. O. B. Olson**, the former **Verna Swanson '14**—Assistant to Registrar, North Park College. **Charles Livingston '49**—Sports Correspondent of the Associated Negro Press. **Lois Estelle Clark '49**—teaches Speech and Drama at Calumet Township High School, Gary, Indiana. **Louise M. Jacobs '27**—Instructor at Chicago Teachers College.

HERB CANIFF WAY UP AS ABC-TV DIRECTOR

TV Director on WBKB's (ABC-TV) top weekly live hour feature, "The Courtesy Hour," is **Herb Caniff**. Starting at ABC's Script Department, **Herb** traveled up through Publicity, Production Assistant and Floor Director to lead rank as a Director.

His current schedule includes the network football telecast, a popular morning children's show and a number of other TV features, in addition to the big "Courtesy Motors" show. **Herb** was switched off to a Korean "vacation" where he did a turn as an announcer and deejay, and did combat recording for the Armed Forces Radio Service.

Herb Caniff does his TV Directors' tour alongside other alumni **Sid Fields**, **Emil Weissner**, **Mike Morelos** and **Bob Rutz**.

NORM PELLEGRINI ON WFMT PODIUM AS P.D.

Poking through the great radio fog of rattlebrained commercials, seldom changing pop tunes and the soap and syrup "dramas" is the nation's No. 1, and proudly, "highbrow" radio station, **WFMT**, Chicago. Program Director and architect of a delightful schedule of serious music, drama and discussion is **Norm Pellegrini**.

With 10,000 subscribers to the station's program guide and a devoted listenership in the many, many thousands, **WFMT** has proven that "long-hair" for "egg-heads" is also the stuff of which commercial success is made.

As PD, **Norm** oversees the Program Guide, plans 70 hours a week of programming, the selection of all recorded programs, arranges for a wonderful assortment of live shows, and carries two shows a week as featured personality plus an announcing turn.

The DIAL salutes an outstanding station and **Norm Pellegrini**, a guy who's won the respect of stations throughout the country and the Chicago community, double and redouble.