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Alumni Dial

Columbia College Chicago

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ED WEISS TV PROGRAMS WIN EDUCATORS' TOP AWARD

It's been a quick hop to the top in educational TV for Ed Weiss. Ed's up as studio-supervisor of WOI-TV, Iowa State College's sparkling commercial-educational TV outlet.

For the Ford Foundation Fund of Adult Education, Ed's "The Long Voyage," a dramatic series with exciting musical backgrounds, has recently won the top award of Ohio State University's Institute for Education by Radio and Television Kinescopes of the series are being syndicated by the Ford organization on educational TV stations throughout the country. For the same group is Ed's "Of Men and Ideas" a series starring America's greatest teachers.

On the CBS Network's "Morning Show" Ed Weiss directed the remote telecast from West Branch, Iowa of the celebration of Herbert Hoover's 80th birthday. Ed was also producer-director of the telecasts of the Iowa State High School basketball tourney.

LEE ALLERTON DIRECTS INDIANA RADIO-TV OPERATION

Director of Television and Radio operations for WLBC-TV in one of Mid-America's big market areas (Muncie, Indiana) is Columbia's Lee Allerton.



Lee Allerton

Up front on the merry-go-round Lee also does three daily radio shows, "How Well Can You Spell?", "This 'N' That," and a world newscast, plus a daily TV segment, "The Sports Eye" and a weekly TV'r, "Teen Canteen." In addition, Lee does the radio and TV play-by-play of football and basketball games.

But his breathless schedule is not without its rewards. Lee has received the distinguished Service Award of Amvets, and a special award for outstanding broadcasting service by the Muncie Chamber of Commerce. Recently he served as radio-TV coordinator for the March of Dimes campaign.

STILL CURTAIN CALLS FOR EVA RIDDLE RICE

The show goes on for Eva Riddle Rice, (Eva Riddle, 1917 grad.), whose experience in show business goes back to the heyday of the Chautauqua. Mrs. Rice served as supervisor of the famed Ellison-White circuit in the northwest and Canada.

Married to the pastor of the Congregational Church of Tulare, California, Mrs. Rice composed and directed the "Candle Lighting Service," a Christmas pageant telling the story of the Nativity. During the years the pageant has won national acclaim. Mrs. Rice still speaks and conducts programs for many California organizations.

columbia college

Alumni DIAL

Chicago, Illinois

HIGH AGAIN! This is a special profile issue of the Alumni Dial. It includes word snapshots from all directions; some front view and a few from hindsight. The main idea, however, is to report the whereabouts and what-abouts of some of Columbia's alumni. We hope it will help you hearken back to old friendships and possibly inspire you to send a thumbnail report on yourself. Send picture too.

SILVER SKATES REAL LIFE SUCCESS STORY

Big wheel (Executive-Manager) of the Roller Derby, Ed Silver, has a past, present and future tied up with skates (roller, that is). Out of Columbia College as a track announcer for the National Roller Derby, Ed, in a few years, has rolled into the top spot of one of the fastest paced and exciting assignments in sports.

He's the overseer of operation and promotion of the Derby's traveling units. And the places these units travel. England, France, Spain and Hawaii. Ed's currently checking schedules for the next boat to Japan.

Ed still handles all the broadcasting assignments for the Derby. He's had recent stints on WGN-TV, Chicago; WITV Miami; KTLA, Los Angeles; KGO, San Francisco; KLEE, Houston and KGMB, Honolulu among others.

RADIO MANAGER BELDING DOUBLES IN C of C BRASS

Lee Belding, station manager of big market KXLO steps out and up to Manager of the Billings Montana Chamber of Commerce. He doffs his somber business tones long enough to do a weekly radio personality program and daily newscasts so broadcasting hasn't lost out altogether.

Lee left Columbia as program director of KXOX, Sweetwater, Texas. He worked his way northward thru KBIX in Oklahoma and KGRH, Arkansas. This "King of the Wild Frontier" landed in Billings as chief announcer and program director. Within a year he was appointed station manager. All of which goes to prove that the pioneer spirit in America lives on.

One of the reasons why the job perspective for Columbia College graduates is bright and encouraging is the help which Alumni have given in telling the Placement Department of new job opportunities. More, many of our graduates in executive jobs in the entertainment industry have consistently hired graduates of their alma mater. So Alumni—keep your eyes and ears open and let us know about new jobs. You can be SURE if it's a Columbia College grad.

PETE CHILDS UPPED TO TOP CBS EXEC. SALES POST

Parlaying a variety of modest successes into a big winner is the happy story of Pete Childs. He's been recently upped to CBS Television Network Sales & Service Manager for the midwest region, and with the soaring demand for time on the CBS network, Pete's biggest job must be saying, "sorry, no time available" to anxious customers. (editor's observation only)



Pete Childs

After leaving Columbia College a few years ago, Pete began as a continuity writer at WBAA, the Purdue University Radio station. He left there for a continuity-announcers' job at WSBC, Chicago. This led to a number of acting jobs on WIND, WJJD, WEAW, and soon to a producer-director spot at WBEZ, the Chicago Board of Education station.

His success at the educational station persuaded WIND to appoint Pete director of special educational shows, where he produced a number of features for that station. He also produced and announced musical shows, pop and classical on WEAW and WNMP. WBEZ asked Pete back as Production Manager where he stayed two years until the CBS appointment came.

And Pete's a new June bridegroom. Or-chids.

BEACHCOMBER - BARNYARD - BLUES

BILL ELLIOTT: HAVE SARONG. WILL TRAVEL

On some enchanted evening almost every islander will hear the dulcet tones of Bill Elliott as he plys his radio "job" in the balmy Bahamas. (We've gone all out).



Bill Elliott

Where radio is still unquestioned king of the airways, Bill does a number of daily news shows, has a classical music DJ show, and serves as "Buckaroo Bill" on the "Station ZNS Jamboree." Yippee. A recent highlight for Bill was covering the visit to the islands

of Princess Margaret.

Understandably looking at stateside radio with a somewhat jaundiced eye, Bill says, "his job with ZNS is a fully rewarding one." He gets a big satisfaction from the usefulness that "mike-men" get on the islands from knowing that many people have no other contact with the world except thru their battery sets.

And so we leave Bill and the beautiful Bahamas behind us. (Music up).

BRONC BUSTER WATERMAN ROPES TEXAS TELEVISION

Chuck Waters (nee Charles Waterman, a natural born Texan, pardner, from Chicago's south side) is doin' right well among the longhorns. Chuck now at KRBC-TV, Abeline has come up the trail from KTXL-TV, San Angelo, Texas.



At San Angelo he was chief announcer, did a couple of daily weather and news shows, a big kiddie feature (see pic above), 33 live commercials a week and emceed a variety show and teen age program.

Newly settled at KRBC-TV, Chuck is working into a full schedule of feature presentations and staff stints. He won't be a lonesome cowboy.

George Malloy '47—upped to asst. production manager of big Drake Manufacturing Co. George's range goes thru stints in vaudeville, a "Midway" barker to a feature on "Capt. Midnight," top kids show. He's well remembered as the Director of the Avenue Players which featured many Columbia grads.

LEN ELLIS RIDES HIGH AS COUNTRY-WESTERN M.C.

With country-western music a golden haystack for the entertainment industry and record makers, C & W DJ Len Ellis is a real big man down on the farm. Commercial Manager of WJOB (Hammond, Indiana) Len has two big shows daily. "Country-Western" and "Rhythm Round-up" both socko hits in the northern Indiana market.

In addition to his station stint Len is the MC for a number of country-western jamborees featuring such standouts as Pee Wee King, The Red Foley Show and Grand Old Opera. The Pee Wee King show drew a "normal" audience of 11,000.

Before coming to WJOB, Len was assistant station manager of VBMI, (Biloxi, Miss.) and spent one year at WFTC, Alma, Michigan as an announcer-writer. Len's married and has two children.

BILL WASHINGTON NEW STAR ON ST. LOUIS RADIO SCENE

Bill Washington, who jockeyed a Chicago transit bus during most of his college tenure, has found, as a new radio staffer at KATZ, that St. Louis streets are nearly paved in gold. (Well, Almost). Bill's a big success story on a spectacular young radio station.



Bill Washington

Umpteen million radio sets were sold in the U.S. last year, and from the reports the Dial has had most of them must have been tuned to Bill and KATZ during the last months.

BETTY PUTS TV ANTENNA ON TOP OF LITTLE RED SCHOOLHOUSE

Looking to the day when children can get all their lessons without leaving the TV set in the home (UGH), is Betty Barth currently supervising the educational radio and TV program of the Indianapolis School System. She produces two weekly series on WISH-TV and WFMB-TV and oversees the operation of the city owned radio station WIAN.

Betty also produces five weekly shows on local commercial radio stations.

Before coming to the Indianapolis broadcasting scene, Betty was a producer-director at WOI-TV, Iowa State University, Ames. There she produced every type of show from dramatics to the news.

Robert Dixon and Leslie Payne, Columbia College graduates were recently awarded Masters Degrees by Indiana University. They'll teach in the Chicago Public Schools this fall. *Haig Keropian '41*—feature writer, Hollywood News.

RAPCHAK HITS TOP AS JAZZ MUSIC DEEJAY

Bringer of the blues and barrelhouse is Chicago's top jazz music DJ, Mike Rapchak. Doubling as chief announcer on station WAAF, Mike's daily jazz show is described as a "gently swinging thing." And it's swung Mike up to the top in Chicago's competitive DJ scene.



Mike Rapchak

Last year Mike was selected to appear as guest disc jockey to introduce such stars as Perry Como, Patti Page, Julius LaRosa, Sarah Vaughan, Ralph Martierie and others at Soldiers Field in the great-

est popular music

show ever presented. "Melody Maker," the noted British music publication, recently said some very nice things about Mike's tasteful jazz show. And Chicago town's talking too.

JOHN VACCA TO GO INTO LEAD TV EXEC. POST

A top star in Columbia College's "Texas network" is John Vacca, program manager of big KOSA, Odessa, Texas. He's also Secretary of the Odessa Broadcasting Co.



John Vacca

Slated for a top executive spot in TV, John recently appeared before the FCC in Washington in behalf of KOSA's application for Odessa's Channel 7.

Before going to KOSA, he worked across the street, so to speak, as news director of KECK, Odessa. This was after a period with the NBC Central Division in Chicago. Happily involved in Odessa's community affairs, John, his wife and two children are settled in their own home. (on a small 8,000,000 acre ranch, no doubt).

TOM CONNOR KEEPS PEORIA VIEWERS ON TOP OF THE NEWS

With station power upped to a formidable 214,000 watts, high powered, authoritative, Tom Connor is up too as news director of WTVH-TV, Peoria, Illinois. For a bigger news coverage the station has added CBS newfilm and AP Photo-fax services providing pictures from all over the world within minutes after they were taken.

Tom moved into the TV job from radio station WIRL, Peoria. Before going to the big Central Illinois city, Tom was an actor at WGN-TV and performed in commercial films at Wilding Pictures in Chicago.