

4-1-1987

# Inside Journalism

Columbia College Chicago

Follow this and additional works at: [https://digitalcommons.colum.edu/inside\\_journalism](https://digitalcommons.colum.edu/inside_journalism)



This work is licensed under a [Creative Commons Attribution-Noncommercial-No Derivative Works 4.0 License](https://creativecommons.org/licenses/by-nc-nd/4.0/).

---

## Recommended Citation

Columbia College Chicago, "Inside Journalism" (1987). *Inside Journalism*. 1.  
[https://digitalcommons.colum.edu/inside\\_journalism/1](https://digitalcommons.colum.edu/inside_journalism/1)

This Book is brought to you for free and open access by the Publications at Digital Commons @ Columbia College Chicago. It has been accepted for inclusion in Inside Journalism by an authorized administrator of Digital Commons @ Columbia College Chicago. For more information, please contact [drossetti@colum.edu](mailto:drossetti@colum.edu).

# INSIDE JOURNALISM

A Newsletter Published by the Journalism Department of Columbia College



N. Lehrman talks with J-student Hilary Steele at orientation

## WHAT'S NEW?

No surprise, there's a great deal of news in the department that deals in news -- new faculty, new programs, new courses, a new publication (which you're reading now), and a renewed sense of momentum.

### NEW OFFERINGS

Historically, our Journalism Department has been newspaper-oriented. We added several significant magazine courses in the Spring of 1987 which make this school unique among undergraduate colleges. We've subtracted nothing. All the traditional newspaper courses are still available.

There are two new editing courses: one is a survey course that teaches elementary editing and publishing for consumer magazines, and the other is an extremely impor-

tant course for Chicagoans that focuses on special interest magazines. These include the many business, company and association magazines that proliferate in the Midwest.

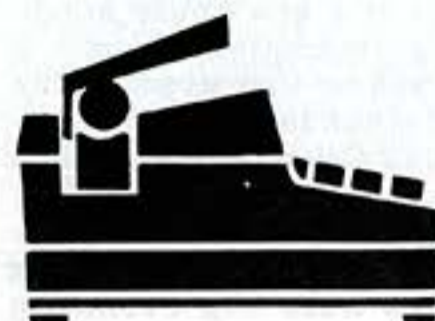
We also added courses on magazine production, which teaches how magazines are put together, and advertising sales.

In the Spring of 1988, we'll be adding instruction in photo editing and a unique course in magazine layout, entitled "Design for Editors," which will teach all the complexities of laying out a magazine--even if you're a verbal person (as most of us are) and can't draw a lick.

### OTHER CONCENTRATIONS

There is also a photo/journalism concentration for anyone handy with a camera and a typewriter.

And in the near future, we will join with the Science Department to offer a joint concentration in Science Writing and Reporting. This is a very attractive and lucrative field that



should appeal to anyone who can write and has an aptitude for science.

This past year we put together a joint concentration in journalism and broadcasting. Students can take a combination of courses in our department and in the broadcasting departments that qualifies them to write for TV or radio. For the Spring, there are openings in the exciting new TV News Practicum, in which students work in a combination of newsroom and TV production environments. Let us know if you're interested.

### GOOD NEWS, BAD NEWS

The bad news for those who don't like to work hard, is that we've begun to toughen standards in the Journalism Department. But that's good news for the time after graduation when you start hunting for a job. The department's reputation will keep getting better, and students should have an easier time landing employment.

### SEQUENCING

We've established a fairly strict sequencing of courses, designed to guide students through every step of career preparation.

It's better for the group, it's better for the teacher and it's better for the student.

Sequencing is fairly easy to do with Freshmen, but a little trickier for advanced students or transfer students. Talk to us about it prior to registration.

## PERSONNEL FILE

We've started something new this year -- a personnel folder on each student. We want everything you do relative to journalism to wind up in this file -- any kind of clipping or writing that you think mirrors your talent. Send it in so we can save it for that day when someone asks us for a job recommendation.

## INSIDE JOURNALISM

This is a new house organ, developed to keep the department in touch with the students and faculty, as well as with anyone who has an interest in Columbia's Journalism Department.

This first issue has been laid out on an IBM-compatible computer, using Ventura Desk Top Publishing software.

We intend to vary the format from issue to issue, as a learning experience for all of us. Most of the layout and writing was performed by students and permanent faculty in the Journalism Department.

For future issues, we encourage all students and faculty to submit ideas about which they'd like to hear, and, indeed, we welcome student writing for Inside Journalism. Keep those cards and letters coming! -- Nat Lehrman, Chairman

## ALUMNI IN THE FIELD

### Laura Mazzuca

When Laura Mazzuca came to Columbia she had no experience in journalism.

Her interest was in fiction writing, but after taking a few classes in the Journalism Department she said she was "hooked."

Laura got her first internship at the Los Angeles Times' Midwest Bureau.

She started as an editorial assistant, writing stories and checking regional news for the Los Angeles trend pieces.

From this point, her budding career seemed to take off. Following graduation, she held an internship with Lerner Newspapers, where she learned more about the editorial process and how to work with editors.

Her next career boost happened at the City News Bureau, where she reported on local city events.

Only a year after she graduated, she started as an associate editor for Business Insurance, a weekly publication of Crain Communications. She reports and edits articles for the Agent/Broker Topics monthly section of Business Insurance, as well as for the main magazine.

"There's always something to work on," says Laura. "I like it a lot...My job keeps me pretty busy."

She's also a film editor for the Illinois Entertainer and freelances for a variety of publications.

Laura feels that her internship helped her tremendously in finding a job and in gaining knowledge relevant to the business.

"It's worthwhile. Don't just do it for credit. There's a lot you can learn, but you have to be committed to it. I think it's real helpful, but you have to be able to prioritize your time," she added.

"An internship is invaluable." -- J.G.

### Dan Pompeii and John Kass

Chicago Sun-Times sportswriter Dan Pompeii and Chicago Tribune investigative reporter John Kass are just two examples of former Columbia College journalism students who have made a name for themselves in the journalism business.

Dan was attracted to Columbia by its strong journalism program, its night classes, and by prominent instructors who "knew what they were doing."

He credits much of his success to Kevin Lamb, a former Columbia instructor and a current co-worker in the Sun-Times Sports Department.

Through Lamb, Dan was able to land a job at the Sun-Times while still attending college. During that time, he impressed the "right" people with



Laura Mazzuca switched from fiction to journalism

his writing skills and it wasn't long before Dan was a full-time sportswriter.

John Kass credits his good fortune at the Tribune, more than anything else, to his internship at the Daily Calumet.

After interning at the Daily Calumet for nearly three months, John became a full-time, paid employee.

For over a year, he was the political editor as well as an investigative reporter.

He feels the internship helped him more than any other avenue he traveled while attending Columbia College.



Former J-student John Kass

John said his career could have been "in trouble" without an internship and the assistance of Columbia's journalism faculty, particularly that of Chronicle Advisor Les Brownlee and the late Journalism Chairman, Daryle Feldmeir. --J.C.

## INTERNSHIPS

### *A bridge from class to the field*

The best road to job success is a journalism internship, and now is the time to apply.

Internships give students an opportunity to translate classroom knowledge into real-world experience, while developing professional contacts and a portfolio of work samples.

A journalism internship adds a critical line to a student's resume--one that says, in effect, that he or she is a proven performer.

And in today's competitive job market, the student with work experience will win out over the student without work experience.

Journalism majors in their junior or senior year, with a 3.0 G.P.A., are eligible for placement in one of 50 different internships, including daily and weekly newspapers, magazines, publishing houses, corporate information and public relations offices, social service institutions and political organizations.

Internship work schedules are flexible, leaving students plenty of time for class meetings, homework and other jobs.

Students can earn between one and six academic credits for working as few as four hours each week or as many as 24.

Some internships are salaried, while others qualify for Journalism Department stipends.

Interested students should pick up internship applications in the Journalism Department office (Suite 500-Wabash) and schedule an interview several weeks prior to registration. --Carolyn Hulse, Internship Coordinator

## FISCHETTI SCHOLARSHIP

The Journalism Department sponsors an annual scholarship fund which has a maximum award of full tuition for the semester. The scholarship is named after John Fischetti (1916-1980), a famous editorial cartoonist and Pulitzer Prize recipient.

Mr. Fischetti illustrated for the Chicago Daily News and the Chicago Sun-Times, among other papers. He was considered, by many, to be an extraordinarily humane, compassionate, honorable, courageous and talented man.

There are six recipients of the annual John Fischetti Scholarships for the 1987-88 academic year:



**Geneva Bland:** Without the Fischetti Scholarship, Geneva Bland admits she would have had to "drop out of school."

Geneva, a senior journalism student and managing editor of the Columbia Chronicle, is "real thankful" for the award. The contributions received from the scholarship have allowed her to continue an education that she knows will have a positive impact on her life.

Besides the Fischetti Award, Geneva is also the proud recipient of a \$2,500 National Association of Black Journalists Scholarship, and an \$800 check from the Chicago Urban League.

Geneva urges journalism students to be quick in applying for every scholarship available.

**Mary Fran Gleason:** This Fall, Eric Lund, Director of the Journalism Graduate Program, asked Mary Fran Gleason if she would like

to become the Graduate Advisor for the Columbia Chronicle. Mary Fran agreed, thus enabling her to become eligible for the Fischetti Scholarship.

Without the award, it would have been "very difficult" for Mary Fran to continue her education. The scholarship has "definitely helped."

**Penny Mateck:** Above all, the Fischetti Scholarship has been "an honor" for Penny Mateck to receive.

Penny, the Columbia Chronicle's editor-in-chief, has been familiar with and has respected Fischetti's work for several years.

The award should provide an enormous boost to Penny's career.

**Matt McDonnell:** The Fischetti award couldn't have come at a better time for Matt McDonnell.

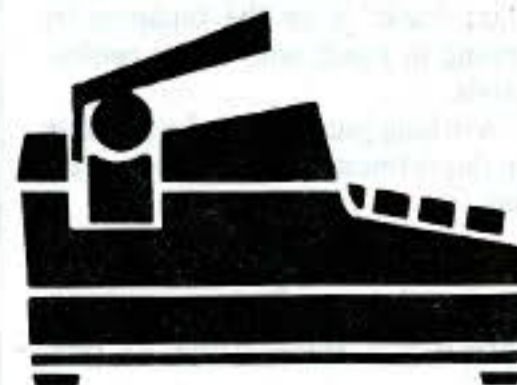
With a baby on the way, the financial burdens made a return to school for Matt seem remote at best. But the Fischetti Scholarship helped ease the load and it opened a new academic door in Matt's life.

He said it was a tremendous honor to receive the scholarship, particularly since he followed Fischetti's work in the newspapers from the time he "was a kid," with aspirations of becoming a cartoonist himself.

He feels the award is both proof of his academic performance and recognition of his efforts.

**Elizabeth Owens:** As a graduate student, Elizabeth Owens is very pleased to be a recipient of the Fischetti Award.

The scholarship has given her the opportunity to work on her much-



desired Masters Degree in the journalism field.

Elizabeth said she wouldn't have been able to afford the tuition without the award. She strongly advises other journalism students to take advantage of the Fischetti Scholarship.

**Nick Salatino:** With hopes of becoming either an editorial or strip cartoonist, Nick Salatino cherishes the education he's receiving from Columbia College.

But untimely financial troubles almost brought his education to an abrupt halt. The Fischetti Scholarship, however, rescued Nick academically.

Nick "really appreciates" the award, and he considers it a great honor to have bestowed upon him.

The Fischetti Scholarship is open to all students with an interest in editorial art, political cartooning and/or journalism.

Applications are accepted in the spring for the following fall semester. For more information contact Bobbi Rathert in the school's Journalism Department at 663-1600, ext. 365. -- J.C.

## TRADE TOPICS

NETWORKING is the name of the game. In journalism, making contacts can open doors and lead to a variety of opportunities. Journalists focus in on the business by keeping in touch with other professionals.

Working journalists who teach in our department offer these suggestions:

"Once you're a professional, be a joiner. Try to belong to as many professional associations as possible."



It's who you know as well as what you know

--**Fernando Fernandez,**  
Editor, The Lion

"Get to know the people you work with and focus some of your energy on working well with them. Most journalists tend to be generous--and to have long memories."

--**Susan Nelson,**  
Freelance Writer

"Don't be shy. Make some calls...you can get different insights on what the media is looking for."

--**Tom Gibbons,**  
Legal Reporter, Chicago Sun-Times

"Start with any known contacts...use those contacts to create other contacts."

--**David Silverberg,**  
Senior Sales Representative  
Woman's Day

"A persistent caller is often going to get better results than even the best-looking resume. We're impressed by people who show a good deal of determination."

--**Larry Yellen,**  
Investigative Producer,  
WLS-TV Chicago

"When you get in touch with people and consistently stay in touch, it helps you to grow. It's a personal touch...a lifelong enterprise...a forever-linking chain that can't help but make you better."

--**Rosemarie Gulley,**  
Director/Media Relations,  
Chicago Transit Authority

By making connections, you can stay abreast of occurrences in the field and career opportunities world-wide. - J.G.

COLUMBIA COLLEGE  
CHICAGO  
600 So. Michigan Avenue  
Chicago IL, 60605

### JOURNALISM NEWSLETTER

Editor Josephine Gibson  
Associate Editor Jeff Copeland  
Art Editor Nick Salatino

Managing Editor Bobbi Rathert  
Chairman Nat Lehrman